

OUR READERS SAY

Letters of interest are always welcomed in this department, but opinions expressed therein are not necessarily shared by The Times.

JETER EXTENDS THANKS

Dear Mr. Editor:

Some will say, perhaps, that I should have used this sheet of paper for a more valuable purpose. That would be true under ordinary circumstances but I feel so keenly my indebtedness to you for the definite services you have rendered to us and to the rural people who read your paper that I do not feel this sheet will have been wasted when it is used to extend to you my thanks and our best wishes for a Happy Christmas season.

In other words, those of us here at State College entrusted with the responsibility of reporting back to the people the results of our research investigations, our extension demonstrations, and the governmental rulings which affect farm life, feel that the part which you continue to play in this effort is one of greatest value. No one can deny that the great increase in Victory gardens was not due in large measure to the information which you printed about the gardens. You encouraged the production of more food of all kinds and you published the necessary information pertinent to the production of this food.

North Carolina has moved forward under the pressure of war in the production of more beef, more milk and butter, more chickens and eggs, and almost all other kinds of foods. The messages of how to do this, as carried in your columns week after week, had its effect.

A significant thing about all this increased production is that it was done with less labor and with less everything else needed in good farming except the indomitable will of our people. No one can realize the difficulties which had to be overcome by farm families in bringing about such a production. The encouragement and suggestions which you have given through your news columns helped greatly and because of this you should feel that you had a very definite part in winning the food production victory of 1943.

That is why I say this sheet of paper is not wasted and why I extend to you again my thanks and good wishes.

Yours very truly,
F. H. JETER, Editor

ARMY BUYING

(From Front Page—Second Sec.) ket channels to the dehydrating plants whose products are bought by the army.

The dehydrated vegetables, quartermaster officers declare, are rich in nutritional value and to make the servings tasty, special courses in their preparation are given students at the army's bakers and cooks schools.

Cigarette paper has a new use: it is put over new wounds which have been covered with sulfanilamide powder, and is said to be an improvement over gauze. — Science Digest.



NEW YEAR'S 1944 BEST WISHES

CHURCH BELLS RINGING
... CRISP CRUNCH OF SNOW... LEADEN SKIES
... EAGER FACES. IT'S

NEW YEAR'S

... AND MAY NEW YEAR OF 1944 OPEN A CHAPTER OF HAPPINESS FOR YOU.

FARMER'S SUPPLY CO.

First Baby Contest



VALUABLE PRIZES FOR FIRST INFANT BORN IN TRANSYLVANIA COUNTY IN 1944

See the FREE GIFTS offered by local merchants who sell the things that will help you bring up a brighter, happier boy or girl. It's their way of saying "CONGRATULATIONS" to Mother, Dad and the New Heir. Here are the Contest Rules:

1. Both mother and father must be white residents of Transylvania County.
2. The actual hour, day and minute of birth must be confirmed by the attending physician.
3. Baby's birth certificate must be submitted at the time of entry. It will be returned.
4. The decision of the judges will be final and will be announced at an early date.
5. Entries must be submitted to The Times and postmarked not later than midnight, January 10, 1944.



We, too, want to acknowledge this approaching "blessed event". To the parents we will present with much pleasure a dozen cans of delicious, nourishing

CLAPP'S BABY FOOD

Cash & Carry SUPER-MARKET



A PORTRAIT OF THE BABY WHEN HE OR SHE IS 6 MONTHS OLD IS OUR GIFT.



A suggestion to all parents—Why not have your baby's picture made every six months so you'll have a complete record of your children as they grow up.

AUSTIN'S STUDIO

Brevard, North Carolina



A SOFT, FLUFFY BABY BLANKET

For The Winner

Visit our store for all baby needs . . . We carry complete lines of things you need for baby's comfort and well being. Prices are moderate.

Belk's

"We Sell For Less"



A Solid Gold Ring For The Babe Is Our Gift From Our Stock Of Jewelry

And when you need Jewelry, Watches, Diamonds, Etc., be sure to see our complete lines. Visit us often in '44.

PARSONS' Jewelry & Gifts

ON THE SQUARE BREVARD, N. C.



To the proud parents of the first baby we are giving 2 theatre tickets.

REMEMBER—We offer select programs all the year round.

Co-Ed AND CLEMSON THEATRES



To The Winner!

Attention! All Mothers And Prospective Mothers

Patterson's Is Headquarters for Baby Needs

HERE IN OUR STORE is assembled everything for the baby, from diaper pins to dresses and coats. See our knitted sweaters, caps, embroidered dresses, and all at lowest prices.

FREE! A PAIR OF BOOTIES

PATTERSON'S

"Brevard's Shopping Center"



FREE! FREE! MIRROR

FOR THE MOTHER OF THE COUNTY'S FIRST BORN BABE IN 1944

We have a good selection of Baby Cribs which the baby can use until he or she is six years old. Come in and get yours now.

Abercrombie Furniture Co.



Our Prize For The Winner

A FINE GIFT FOR THE MOTHER A BOX OF NURSERY NECESSITIES

A drug store assumes added importance when a new baby arrives. We are prepared to furnish all of your drug needs for the baby quickly and accurately.

VARNER'S DRUG STORE

Prescription Druggists

Phone 203



A QUART OF MILK FOR 2 WEEKS IS OUR GIFT TO THE FIRST 1944 TRANSYLVANIA BABY!

A Wise Tip To All Parents:—

"The story of any child, from birth to maturity, is chiefly a story of diet. For your own youngster's sake make rich TRANSYLVANIA DAIRIES MILK the cornerstone of your child's diet . . . It has part of all the vitamins and practically all the food elements growing bodies need."

Transylvania Dairies

RALPH PARRISH, Manager

PHONE 95



TO THE PROUD PARENTS OF THE FIRST BABY OF '44 GOES FREE—

A One Year's Subscription

TO THE TRANSYLVANIA TIMES

FREE!

To the parents of the FIRST BABY added to our population in 1944—

Two Suits or Dresses Dry Cleaned And Pressed

With our habitual skill and painstaking care.

WHITEWAY DRY CLEANERS



To our way of thinking, the first infant to arrive in Transylvania County will have chosen a mighty fine place in which to begin its earthly career.

To his (or her) parents we will present with sincere felicitations a 25-lb. bag of that good

FUL-O-PEP CHICK FEED

Farmers Federation

FRED MONTEITH, Manager