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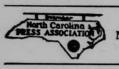
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PRIZES AWARDED TO THE TIMES Winner of 1943 Awards for Best Large Non-Daily in North Carolina and Second Best in Nation.

THURSDAY, JANUARY 13, 1944

### Those 1944 Farm Goals

The farmers of Transylvania county know now what is expected of them this year to hasten victory. This information was supplied by County Agent Glazener at a meeting in his office Saturday morning.

A hasty calculation shows that around 1,800 additional acres will be required, assuming the same yields as last year. More of certain crops are needed, not so much of others.

We were particularly gratified to note that only seven acres more of Victory Gardens were requested. This, to our mind, is conclusive proof of the success of the program last year. It also represents the triumph of many people over a host of obstacles and is a heartening augury for the coming year. We need scarcely any more acreage, the farm experts say. Let's accept their fiat and make our 1944 gardens better.

The tenor of the discussions at the meeting last Saturday was encouraging. There was note of buoyant optimism in all | ment" to be written into a so-called collecthat was said. The enlarged goals were tive bargaining contract between the govaccepted without quibbling; all seemed concerned about the best methods of attaining them. From this meeting we feel sure there will go out an impulse that will enable the county to reach or exceed the goals assigned.

### Congratulations, Ecusta!

The Times offers sincere congratulations to the Ecusta Paper corporation and [ its nearly 1,100 patriotic employees who for their success with their wartime gardens last year have been given the highest award of the National Victory Gardens institute. The decision, it is also worthy of note, was by unanimous vote of the judges. The award reflects great credit not only on Ecusta people, but upon the county and the entire state.

This is an achievement of huge proportions. Ecusta people were in competition with groups in all parts of the United States. Great stress was laid on planting and cultivating Victory gardens and Americans were exhorted to raise everything they possibly could. It is a safe assumption that all over the country groups of people realized the gravity of the situation—the real possibility that they would want for essential foodstuffs - and did their very best. And Ecusta won! It is a notable triumph which gains additional significance from the fact that the gardens were projected as an aid to the war effort. The award reveals Ecusta people to the nation both as top-notch gardeners and ardent patriots.

The Times applauds the cooperative spirit of the Ecusta management and the untiring efforts of its gardeners. Special credit, we feel, should be given to the garden committee at the plant.

### Why Alarm Us?

Wouldn't it be better if Washington would discontinue the practice of alarming us? It would be interesting to study the statements and appeals by our leaders since 1940. Some university man might try for his doctorate by preparing a study on "Government by ignorance, misinformation were told that not an American boy would amount would be materially lower.

be sent to fight in a foreign country; then we were alarmed over many things.

Today we are told to prepare our minds and hearts for 600,000 casualties in the next few weeks. Why any one should terrify the people in that manner is incredible. It is worse than the frequent statements of a few months ago that "the people do not realize the seriousness of the situation," or some such twaddle and tomfoolery.

How could the people fail to realize "the seriousness of the situation?" Were not young men leaving home for camp? From stores, offices, factories, farms, schools, colleges-and from the homescame millions of our youth and manhood, changing from peaceful pursuits to regimentation and drill. Was not every home deeply aware of all this? Were not the enlisted men aware of it? Were not the draftees impressed?

Yes, the people were impressed; we needed to impress those in authority with the seriousness of the situation; we needed to persuade them to quit playing politics and to rise to the heights of personal dedication as would evoke the vast spiritual fervor of America and lead the nation in a crusade for freedom and the opportunity to enjoy a quiet and peaceful life. The saddest feature of this war is the spiritual emptiness of our leadership, a failure to rise to the supreme opportunity of statesmanship. Instead of that we've had wise-cracks, smart-alexisms, political manipulation, the enthronement of selfish groups and petty interests.

O tempora, O mores! (Out of date, of course.)

### Under The Lash

Coal Administrator Harold L. Ickes has complained of non-cooperation on the part reason is more significant than the of some Southern coal mine owners in negotiations to draft a labor-management contract within the framework of the government agreement between Ickes and U. M. W. President John L. Lewis. What is there to cooperate about?

As the news reports indicate, it is simply a matter of a contract within a contract. Mr. Lewis walked into the coal administrator's office and, under the threat derstanding of which is essential pay, banking system, mortages, of stopping coal production during a critical war emergency, secured an "agreeernment-seized mines and the coal miners. Incidentally, the mine seizure was also how much that is. Real worth of carried out through the "persuasion" of

. Forcing the mine owners to accept a contract to which they were not parties, is the final step in the subjugation of the men. There, the ruble has run 50 step in the subjugation of the men. There, the ruble has run 50 ly from us for this purpose. But mines. To apply the word "cooperation" to 1 against the dollar, making it when I measure the numbers of to such a deal is a bitter farce—it is on par with the term "protective custody" which the Germans apply to a subjugated people. The mine owners were born and raised as free thinking, independent American citizens. That they are slow to kneel as slaves under the last of arbitrary force, is certainly not surprising.

### An Old Art

Counterfeiting, it would appear, is an art older than conventional money itself.

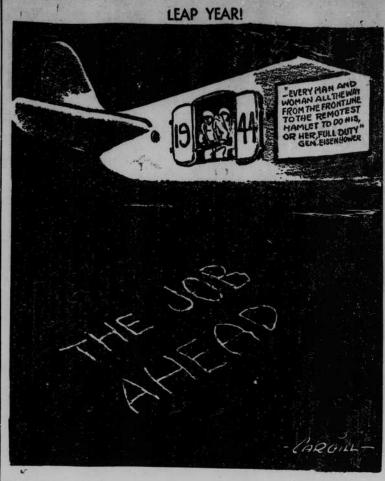
STATE on "North Carolina Currency," Edgar Abernethy tells about the "state of Franklin," in 1784 a part of this state but later taken into Tennessee. It lasted but three years and its citizens used pelts of fur-bearing animals for currency.

The value of the skins was reckoned in shillings. Opossum skins were worthless, but raccoon skins were valued at three shillings six pence. The hardy citizens of Franklin were an ingenious people and the more unscrupulous among them began to sew raccoon tails to opossum skins. Where the surplus tails came from the author confesses he doesn't know, but he makes a naive guess as to their origin: "Maybe raccoons had two tails in those days."

### Earnings Depend On Production

A few facts have come out of the controversy over coal miners' wages, which are startling. The record shows that 453,-245,000 tons of bituminous coal were produced during 1940, and that the sale of that coal at the mine was \$861,000,000. In that year, 413,000 men were employed at the coal mines.

From this it is plain that if the whole of the sales value of the coal had been paid to the employees, there was only \$2,000 a year available to each of them. and alarm," or something like that. We After deduction of operating costs, the



## News Behind THE NEWS By Paul Mallon

a pamphlet three or four years is also less deeply involved. ago. He discovered what few international bankers know today,

ment authorities that the debt is thentic. probably 60,000,000,000 rubles today-but no one will estimate the ruble against the dollar is probably best estimated by the value in the free black market, the one almost officially conducted on the side for the benefit of Hopkins says they will require worth approximately although the seldom used banking rate is 5 to 1, and the official diplomatic rate 12 to 1. If you take the black market rate, the Russian debt is \$1,200,000,000, banking rate \$12,000,000,000, while ours is 135 times as much under the first calculation and 14 times as much under the second (Lendlease is not a financial debt, as it will be repaid in goods).

This debt represents two kinds of bonds sold to her people, one being a lottery prize bond. Orthodox American liberals may shudder to hear much government In an article in Carl Goerch's THE funds are raised by a terrific sales tax or turn-over tax sometime amounting to 200 percent of the price, and an income tax. Seventy percent of the normal budget has been contributed in taxes by the workers, the other 30 percent by the peasant farmers. Since German invasion unified Russia, the peasants have contributed more turning any leftover money in to Moscow. One collectivist farm turned in 1,000,000 rubles.

But debt or taxes do not matter prices. (Advt.) much, because the government merely prints more rubles when it needs more money. There is no backing for the currency, only a central government bank. Stalingrad and the great rebuilding jobs were done largely by the local communities without much Mos cow assistance. Only the local people knew where they had hidden supplies from the invaders. Trained rebuilding commissariats were sent in to take charge at first, but the local people furnished superior initiative and ability to command supplies and eventually the commissariats faded.

Where the government really controls the economy is through rationing. Prices have greatly increased (no statistics), but prices matter less than whether you can obtain the desired articles (something like the United States, only more so). The government not only does the rationing there, but owns the stores, establishing them in factories largely and allocating goods to each factory store in such a way as to encourage work. They even pay workers in kind,

Washington, Jan. 12-No one that is, with goods rather than fare. has risen to question my assertion rubles for especially good work, January 3 that Russia has no war the only other way to obtain addebt such as will burden the vantageous living articles being economies of Britain and the through political pull to obtain ra-United States for generations. The tion slips, black markets, etc., with which we also are somewhat assertion. Only one man in the familiar since the war. The gov-United States has ever made a ernment now is furnishing money study of Soviet finance, a Chicago to open shops and build homes, university professor, who wrote ventures in which this government

The whole set-up, while occasionly outwardly similar to ours, that Russia has a small debt, then is precisely opposite because it is estimated at about 40 billion ru- based solely on the directive authority of a federal force, with had the vision, the courage and Straus and many, many more of My own inquisitiveness on this nothing else behind it (gold, reofficially hidden subject, an un-serves, stock debts, promises to to development of amicable eco- etc.). It is a surface facsimile in nomic and political relations with a financial way but with only to Russia in post-war, has adduced talitarian authority requiring a beprivate estimates from govern- lief of its citizenry that it is au-

required 20 years of successive 5 and 10 year plans to build the productive system destroyed by the Germans, and it will take at least 5 years to rebuild. Harry two cents. guns, tanks and planes they are using now against the Germans I think it is reasonable to stick to the conclusion that Russian productive capacity now is larger than when the war started.

### REASON

A young man had just been drafted and was being examined. The psychiatrist's assistant asked the routine question:

"Do you go out with girls?" The draftee shook his head and inswered firmly: "No.'

The assistant called the chief psychiatrist, who repeated the question. Again the draftee swered firmly:

"Why don't you go out with girls?" the doctor asked.

"Because," answered the draftee, 'my wife won't let me."

When your doctor asks where you prefer to have your prescription filled, say: VARNER'S, because: Filled only by registered pharmacist, as written and at reasonable



### WATCH REPAIRS

Time is important these days. If your watch hasn't been keeping correct timewe'll fix it.

C. R. RIDDLE Carlton's Jewelry

and thousands of medals. Among looked under the bureaus. other things the Axis leadership has overestimated, is its number of heroes.

A writer suggests that the silent on the Germans for a while. E be abolished from our language. The noisy I could also stand a little curtailment.

F. D. R. and Churchill have conferred seven times. That ought to be a lucky number-for the Al-

plains he couldn't find any collar to Ethiopia.

IN A WRECKED enemy ship, buttons. He should have gone up an Allied force found thousands to the furniture department and

An Indianapolis grocer talked a burglar into giving himself up. We ought to let that fellow work

Those Yugoslav patriots may call themselves guerillas but it is they who are making monkeys out of the Nazis.

Mussolini shouldn't feel that he s entirely forgotten. Emperor Haille Selassie would gladly ran-Returning from a tour of a big som him from the Germans if astore, Grandpappy Jenkins com- sured Benito would be delivered

## WHAT OTHER **EDITORS SAY**

The publication of this "Sixtieth Birthday Anniversary" edition of The Echo has been a real labor of love because it concerns and is dedicated to a man whom we all greatly admire and respect and for whom we have profound appreciation and gratitude.

This man is not only "Our Boss' but he is also more or less like a father. He is indeed the father of our industry and he always takes a genuine "fatherly" interest in all employees and in their wel-

Many are the times that we have written about what he has done for us and now we are delighted to have the opportunity of are honoring him on his sixtieth birthday.

It has been aptly stated that Mr. Harry H. Straus is one of Ameri- salute a man young in mind and ca's greatest industrial geniuses. spirit; a man full of energy and He did something that everybody enthusiasm and a man who is a said could not be done, but before great American and who believes he succeeded there were many in progress and in the American heart-breaks that would have way of life. caused most men to give up. He the determination, however, to them!-The Echo. make his dream come true.

American cigarette manufactu

rers were dependent upon cigarette paper from Europe and dark war clouds were gathering over there. This paper in Europe was made from linen rags and linen was made from flax. Flax was grown in this country, but not the right kind. Many experiments were tried WE SALUTE MR. STRAUS and failed, until finally the problem was solved and the most modern of all paper mills was erected here on the Davidson River at Pisgah Forest.

> On the very day Hitler marched into Poland, quality cigarette paper was made in our plant, thus establishing a new industry in the United States that made our cigarette manufacturers independent of one more foreign source of supply and assuring them of being able to continue production throughout the war. In addition to that, this new industry created a market for seed flax fibre that the farmers of two large western states had been paying money to get rid of.

So on his sixtieth anniversary, we salute a real industrial genius. writing about how the employees We salute also an outstanding executive, a dynamic personality, and a real man-a man who has not lost the common touch. We

TRY TIMES WANT ADS

OPA

# Odd-Lot Release

One large group of shoes that we are going to sell

**FROM** 

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THROUGH

Thursday, Jan. 27

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GOLD CROSS **NATURAL POISE MADEMOISELLE CONNIE'S** 

These shoes formerly sold from \$3.98 to \$6.95. During the period indicated we are offering them at-

WHILE THEY LAST

"One Week Nearer To Victory"