

Be Sure To Attend The Brevard Bargain Jubilee Starting Today!

TRANSYLVANIA IS—

An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 12,241.

# THE TRANSYLVANIA TIMES

A State And National Prize-Winning Newspaper And An A.B.C. Paper

TRANSYLVANIA IS—

The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard Music Festival.

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★ 24 PAGES TODAY ★

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★ SECTION ONE ★

PUBLISHED WEEKLY

## STARTING TWO SCHOOL BUILDINGS

## Merchants Offering Values For Trade Jubilee

### 42 CONCERNS ARE TAKING PART IN BIG SALES EVENT

Around \$1,500 In Prizes Offered Shoppers Here From April 24 To May 3

#### SUCCESS PREDICTED

Featuring a galaxy of genuine bargains and offering a variety of prizes worth in the vicinity of \$1,500, the Brevard Bargain Jubilee will begin this morning and continue through Saturday week.

This event was planned by the sponsors, the Brevard Merchants association, with a primary view to giving the people of this trading area extra value for the money they spend during this event and to impress on them the advantages of Brevard as a trading center.

Forty-two local business concerns are participating in the Jubilee, and it is by far the most ambitious enterprise of the kind ever undertaken in Brevard.

J. E. Smith is chairman of the Trade committee which planned the event and he was actively assisted by President J. E. Trantham. Other members of the committee are D. J. Luther and F. B. Wilkie.

Mr. Smith yesterday praised all of the participating business men for their willing cooperation in the event and predicted that the Jubilee would be a signal success. "The people of Brevard and vicinity," Mr. Smith said, "will be quick to realize the enormous savings being offered by local merchants for this event." President Trantham issued a cordial invitation to the people generally to attend the Jubilee, share in the bargains and win prizes.

Prizes will be awarded Saturday afternoon, May 3, at 4 o'clock in front of the court house. C. M. Douglas will arrange a program for —Turn To Page Eight

### NO PRIMARY HERE, ELECTION MAY 6

Only One Ticket Filed For City Offices. Registration Is Slow

There will be no primary in Brevard this year since only one ticket of candidates for offices of mayor and aldermen was filed before the deadline of April 18.

Prior to that time, S. E. Varnier announced his candidacy for mayor and the present town board, consisting of R. J. Duckworth, J. Ashe Macfie, W. M. Melton, J. E. Waters and Charlie Russell, filed with him for re-election.

The primary was originally set for April 23, but the only election that will be held will be the general election on Tuesday, May 6. With only one ticket on the ballot, voting is expected to be ex- —Turn To Page Eight

### CALENDAR OF EVENTS

Thursday, April 24—Fancy shooting exhibition at Camp Sapphire, featuring Dot and Ernie Lind, 2:00 o'clock. Public invited. B. and PW club meeting at Country club at 7:00. MathatAsian Book club meeting at home of Mrs. Oliver Orr at 8:30 o'clock.

Friday, April 25—V. F. W. round dance to be held in new club beneath Winners store, at 8:30 o'clock. Junior-Senior banquet in N. Y. A. Hut. Transylvania district Scout meeting in City Hall at 8:00 o'clock.

Saturday, April 26—U. D. C. will meet with Mrs. Mack Allison, Sr., at her home. Baseball game on Pisgah Forest field at 3:30. Sayles-Bleachery vs. Ecusta. Boy Scout —Turn To Page Four

### Plans Approved For Improving Health Conditions In County, Group Met Last Saturday Here

On College Staff



WILLIAM TIMELIN, formerly a teacher of violin, voice and languages at the Cosmopolitan School of Music in Chicago, Ill., has assumed his position here at Brevard college as voice and violin instructor.

### REPORT OF STATE ASS'N MADE AT MERCHANTS MEET

State Director Is Valuable Asset, McMahan Says. Attended Meeting

Stressing the value of the state association and particularly its executive secretary, W. L. McDowell, with regard to legislation proposed in the general assembly, E. H. McMahan, state director, gave a report of the meeting in Raleigh last Monday of the state directors of the Merchants' association on Tuesday night at the regular meeting of the directors of the local unit.

In the past 20 years, he stated, only one law actively opposed by the association, the sales tax, had been enacted by the legislature. Mr. McMahan said that the proposed law to tax cooperatives that compete with other business, which was vigorously championed by the association at the most recent session of the legislature, was defeated because many legislatures were convinced that it was inimical to farmers.

The directors engaged in a general discussion of the Brevard Bargain Jubilee which begins today and the report of J. E. Trantham, —Turn To Page Four

### Employees Of Wheeler Hosiery Mill Vote 54 To 24 In Favor Of Union

By a vote of 54 to 24 the employees of the Wheeler Hosiery mill here decided to have the American Federation of Hosiery Workers (CIO) as their bargaining agency in an election held last Tuesday at the plant.

The election was called earlier in the month by the N.L.R.B. on the recommendation of Samuel B. Merrick, field representative of the National Labor Relations board of the sub-regional office in Winston-Salem, and the election was held from 2:30 to 4:30 o'clock by Harold Dees, N.L.R.B. representative, also of the Winston office. Ernest Giles, CIO organizer,

Program With Five Objectives Outlined, Endorsed. Several Spoke

Plans for improving health conditions made by a special committee which was appointed by a group of some 30 civic and agricultural leaders that met in the county agent's office on March 22, were approved at a second meeting of the group held here last Saturday.

At the first meeting five major problems were selected as being the ones that should have first attention. They are: nutrition, sanitation, immunization, corrective defects and housing.

It was suggested by the committee that to improve these five general conditions, the following steps should be taken:

Nutrition: County-wide educational campaign on what to grow, how to grow it and why grow it; importance and methods of preserving fruits and vegetables; importance of proper cooking methods in order to obtain the greatest health value from foods; health value in a balanced diet and the urgent need of at least one green and yellow vegetable in the daily diet.

Sanitation: County-wide fly control program through screening and spraying and more emphasis on home sanitation and surrounding conditions.

Disease control: organize the county by communities for immunization clinics and requesting the assistance of civic clubs in this work.

Corrective defects: County-wide programs in cooperation with the —Turn To Page Eight

### FORD CHOSEN TO HEAD MOOSE

Other Officers Elected And Installed At Meeting On Monday Night

John Ford, well-known local merchant, was elected governor of the Order of the Moose here, lodge no. 632, at a meeting of the organization last Monday night in the W.O.W. hall. He succeeds Gerald Sittin.

Other officers chosen and installed included: Frank Duckworth, Jr. governor; E. C. Revis, prelate; Frank King, sergeant of arms; Fred Brewer, secretary; Dewey Gravelly, treasurer; trustees, D. L. Glazener, three years; J. A. Grey, two years, and E. H. McMahan, one year.

It was decided at the meeting —Turn To Page Five

### Transylvania's Famous Old Inn Now Being Demolished



A vanishing symbol of a fabulous era following the turn of the century, the famous Lake Toxaway Inn, pictured above, which was a haven for wealthy vacationers, is now being torn down by a salvage concern. Once called America's Switzerland, the resort apparently will never reopen again and since the flood of 1916, the Inn has been a 'ghost' structure, but the building and its furnishings have been perfectly preserved for the past 31 years. (Staff Photo)

### HOSPITAL DAY TO BE OBSERVED HERE ON MAY 18

To Hold Open House For General Inspection. Guild To Give A Tea

Hospital day here at the Transylvania community hospital will be observed on Sunday, May 18, Ralph Ramsey, vice-chairman of the board of trustees, announces today.

At a meeting of the board last week, it was decided to invite the general public to an inspection of the hospital and the new equipment and the Women's hospital guild will hold a tea during the afternoon.

Last year the hospital day was attended by a large number of persons and Mrs. H. F. Finck, auxiliary chairman, said the open house and shower of gifts was very successful.

"The hospital is being of great service to the citizens of the county," board members point out, "and we'd like to have the general public inspect the additions that have been made."

Harry H. Straus, president of the Ecusta Paper corporation, is chairman of the board, and other officers of the hospital besides Mr. Straus and Mr. Ramsey are Lewis Hamlin, secretary, and Willis Brittain, treasurer. Members of the board for this year are all of the officers, Raymond F. Bennett, A. H. Harris, Fred Holt, Rev. Harry —Turn To Page Four

### "Bond A Month" Plan Adopted By Group, June, July

Plans were made at a meeting of the Transylvania county Savings Bond committee, of which E. H. McMahan is chairman, to conduct a "Bond A Month" plan during June and July. About 15 people attended the meeting.

As explained by Mr. McMahan, the object is to induce those who do not follow the pay-roll savings plan to sign cards authorizing their bank to issue a bond of any denomination once each month and to charge the cost against their account.

"There can be no better way devised to effect a savings plan for an individual," Mr. McMahan said. The sales will be pressed through publicity, organizations of different kinds and by personal solicitation, the county chairman said.

### Old Toxaway Inn Being Torn Down, Was The Most Famous Resort Of WNC For 13 Years

### VFW AUXILIARY IS ORGANIZED AT MEETING TUESDAY

Mrs. Jack Alexander And Mrs. Jack Huggins Are Chosen Acting Heads

A ladies' auxiliary to the Lewis Earle Jackson post of the V.F.W. was organized here in the newly opened club room Tuesday night and Mrs. Jack Alexander was elected acting president and Mrs. Jack Huggins was named acting secretary.

Following a brief outline of the purpose, procedure of organization and functions of an auxiliary as outlined by Dr. Julius Sader, commander of the local post of the V.F.W., the ladies attending decided to organize and dues were paid in by the required number of members. A charter has been applied for, it is reported.

Meet Next Tuesday The auxiliary will meet next Tuesday night, April 29th., at 8:00 o'clock in the V.F.W. club room and then every second and fourth Tuesday night thereafter, —Turn To Page Five

### Amateur Night To Be Presented Here By Brevard Kiwanis Club On June 7

An amateur night will be held at the Brevard high school on June 7 under the sponsorship of the Kiwanis club for the benefit of young peoples' musical activities in Transylvania county, it is announced.

The club is conducting an amateur night to discover what musical talent is available in the county and to encourage interest in music among the young people, according to Bill Huber, who is in charge of arrangements.

The contest will be directed by John Eversman as master of ceremonies. Mr. Eversman, well-known musician, has been aiding many young musicians in his work as di-

### Has Been 'Ghost' Structure Since Flood Of 1916. Was America's Switzerland

Old Toxaway Inn, the most spacious summer resort in Western North Carolina for 13 years after the turn of the century but a ghost structure since the flood of '16, when the beautiful Lake Toxaway was washed away, is now being torn down and the old settlers up in the scenic Sapphire country of Transylvania county are daily viewing the dismantling of the 490-room building with tears in their hearts, remembering the gala vacation days and the thousands of summer visitors who came regularly to stay in the famous Inn.

Referred to as America's Switzerland, Toxaway Inn on Lake Toxaway, 20 miles from Brevard, was a vacationers' paradise offering swimming, fishing, golfing, dancing, the most beautiful of mountain and lake scenery, steam heat, electric lights, everything that money could buy, and dignitaries, foreign ambassadors, the wealthiest people from Maine to Miami came to Toxaway for an unexcelled vacation.

Four Trains Daily Four trains daily came into Toxaway during the season from April up to the full stature of greatness," he declared.

Around 500 people attended the function, which was given to raise —Turn To Page Eight

### TO BEGIN WORK ON ROSENWALD BUILDING FIRST

Ten Classrooms At Brevard Elementary To Be Constructed At Same Time

#### COMMITTEE MET

Hampered for five years by war conditions, the school building program in Transylvania county will get underway immediately with construction beginning on the Rosenwald building in the colored section of Brevard and 10 classrooms with or without a cafeteria on the new lot at the Brevard elementary school.

This decision was reached at a joint meeting of the board of education and the county commissioners and was unanimously approved by the Transylvania School Bond and Building Advisory committee last Monday night here in the court house.

Cost \$150,000 Each It is estimated that the Rosenwald building will cost \$150,000 and the classrooms at the elementary school can be constructed at approximately the same figure if the two structures are built simultaneously. Bids are now being received and the contracts will be let at a cost plus basis, not to exceed a fixed amount.

It was pointed out that most of the real estate had been secured for the Rosenwald building and that the school would be built on the lot adjoining the present property which will be used for a playground. The structure will be similar to the Pisgah Forest building and grey stone for the outside is already on the lot. It is anticipated that construction will be completed in time for the school term this fall.

The colored children have been —Turn To Page Four

### HOEY APPLAUDS TRUMAN RECORD

Senator Predicts Chief Executive Will Be Re-elected; Ruffy Attends Dinner

A prediction that Harry S. Truman would be elected to succeed himself as President was made by Senator Clyde R. Hoey at a Jefferson Day dinner in Raleigh last Saturday night.

The same conviction was voiced by Josephus Daniels, secretary of the navy in World War I.

Senator Hoey said that Mr. Truman entered office at what he described as the most critical hour in world history. "Faced with greater domestic and international problems than any previous president in all of our national history, Harry Truman is measuring up to the full stature of greatness," he declared.

—Turn To Page Eight

### Roland Elected President Of WNC Optometrists

Dr. E. O. Roland, popular optometrist here, has been elected president of the Mountain District of the State Society of Optometrists, it is announced today.

Upon his return from service last year, Dr. Roland was chosen vice-president by the group and his record during the past 12 months made him the unanimous choice to head the district in 1947.

The group meets monthly in Asheville and other officers elected to serve with Dr. Roland include Dr. John Lockard, of Asheville, vice-president, and Dr. Horace Carpenter, of Rutherfordville, secretary.