

TRANSYLVANIA IS—
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 12,241.

THE TRANSYLVANIA TIMES

A State And National Prize-Winning Newspaper And An A.B.C. Paper

TRANSYLVANIA IS—
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard Music Festival.

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★ 16 PAGES TODAY ★

BREVARD, NORTH CAROLINA, THURSDAY, JULY 31, 1947

★ SECTION ONE ★

PUBLISHED WEEKLY

RECORD YEAR AHEAD AT COLLEGE

Large Scale Beef Cattle Raising Proposed Here

FLORIDA VISITOR SAYS THIS COUNTY COULD BE CENTER

Mr. Pearce Declares Much Of Woodland Could Be Turned Into Pastureland

HAS 16,000 ACRE RANCH

Austin Pearce, one of Florida's outstanding cattlemen who is now visiting here in Brevard, told a Times Reporter yesterday that Transylvania county could become one of the leading beef cattle centers of this area by doing what has been done in Florida during the past 25 years.

Owning twice as many beef cows as there are in Transylvania county, Mr. Pearce states that many years ago cattlemen in Florida started clearing and draining land and planting grass. And today no feeding is necessary other than grazing on the prairies and what used to be swamp lands.

"What little feeding we do is when we want to fatten purebred stock for market," Mr. Pearce states. Commenting on feed, the Florida ranchman said that he would like to buy the beautiful Transylvania corn which is so abundant at the present time and ship it to Florida by the carloads. "With a chopper, which will convert the stalks into perfect feed, this could be a very profitable venture, I believe," Mr. Pearce continued.

With the knowledge that there are only 5,000 acres of pasture land in Transylvania, he said that it was quite apparent that much of the 63,000 acres of woodland and semi-woodland could be converted into pastureland. "With the government paying for part of the costs of planting of grasses, this would be highly profitable," Mr. Pearce said.

FAMED WRITER ON KIWANIS PROGRAM

Dr. Russell Raymond Voorhees Will Make Talk On Russia Friday Night

Dr. Russell Raymond Voorhees, of Elyria, Ohio, will be the speaker at the Brevard Kiwanis club's meeting on August 1, on the subject, "Communism, What To Do About It." Dr. Voorhees is a former newspaperman having been on the staff of the New York Journal of Commerce for several years as well as on the staff of the Associated Press, the United Press and the International News Service. He is now doing professional writing to the tune of better than a million words a year for all kinds of publications including some of the biggest and best known business publications in the country. For the purpose of gathering material for his book, "Communism, What To Do About It," he is now in Brevard.

CALENDAR OF EVENTS

Thursday, July 31—Lions meeting in Gaithers cafeteria at 7.
Friday night, August 1—Kiwanis meeting in Gaithers cafeteria at 7. Softball doubleheader on lighted Brevard high field at 7:30. Concert at music camp at 8:15; broadcast at 9:30. Troop 1 Boy Scouts to hold special meeting at Methodist church at 7:30.
Sunday, August 3—Go to church. Concert at music camp at 4:00.
Monday, August 4—American Legion meeting in courthouse at 8 p. m. Street dance at 8 p. m.
Tuesday, August 5—Softball doubleheader on high school field at 7:30 p. m. Concert at music camp at 8 p. m.
Wednesday, August 6—Episcopal Bazaar and card party at 2:30 and 8:15. Wildlife club meets at courthouse, 8:00.

County AAA Committee Resumes Activities, Minimum Assistance Now Available To Farmers Here

Concert Soloist



Shown above is DUPRE RHAME, bass, who will be guest soloist with the Transylvania Music camp orchestra at the Sunday afternoon concert. After graduate study at Eastman and Juillard Schools of Music and Columbia university, Mr. Rhame returned to his alma mater, Furman university, where he is now a member of the music faculty and director of the glee clubs there.

1,200 PEOPLE AT ANNUAL PICNIC OF FEDERATION

President McClure Summarizes Year's Activities; Lord's Acre Movement Spreads

Approximately 1,200 persons attended the annual Farmers Federation picnic for Transylvania county, held in the Brevard school building last Thursday evening.

James G. K. McClure, president of the federation, served as master of ceremonies and made his annual report on activities of the federation, using placards to illustrate each department of the organization.

The Rev. Dumont Clarke, in speaking of the Lord's Acre movement, said, "We need new Christian forces in our churches to build a brotherhood of peace." Mr. Clarke explained how the Lord's Acre project has spread to all parts of the United States and even into many foreign countries, creating self-supporting churches in far-distant lands. He pointed out that a new Christian recreation program is being launched in many churches of this section, and announced that pamphlets will be distributed.

Broadcast At Music Camp Friday At 9:30 P.M., Public Concert 8:15

The time for the broadcast from the Transylvania Music camp this Friday night has been changed from the 7:30 spot and will be heard this week and next from 9:30 until 10:00. The program will feature the camp concert band under the direction of P. J. Gustat. Several of the numbers will be from the Gilbert and Sullivan's operetta, "Pirates of Penzance," recently presented here and in other nearby towns. The concert for the audience will begin at 8:15 and they are cordially invited to stay for the broadcast.

Mr. Gustat, band director for the broadcast, has recently been made Dean of the Faculty at the

Italian Ryegrass Now Being Checked Out. Expect Other Materials

The Transylvania County AAA committee has received instructions to resume all activities of the agricultural conservation program, Mrs. Julia Westwood, the secretary reports. The minimum assistance was approved for each farm in the county is not to be increased at this time or until the county AAA committee is notified to do so by the state AAA committee. Notices were mailed to farmers in May, 1947, advising them of the minimum assistance to be expected for each farm in the 1947 AAA program.

At this time farmers who have not taken up all of their minimum assistance in conservation material services, which include lime, phosphate, and seed, may call by the AAA office for purchase orders. This applies only to pasture and meadow seed.

This week the county AAA committee worked out a fair price for crimson clover and vetch seed and hopes to have this price approved by the state AAA committee at once. When this is approved the farmers will be able to obtain purchase orders for winter cover crop seed, the secretary says.

Italian ryegrass is being checked out now on the service feed plan. This is a plan whereby the government pays a part of the cost of the seed and the farmer a part of the cost. The only farmers eligible to receive this seed at the present time are ones who have not received any lime, phosphate or seed on the 1947 AAA program. The contractor for delivering ground limestone is expected in August.

GUILD SECURES RESUSCITATOR

Need For Life-Saving, Life-Giving Apparatus Stressed By The President

The Transylvania Community hospital guild has purchased the much-needed resuscitator and it is now available for use at the hospital here, Mrs. Herbert Fink, president of the guild announced. The drive for this vital, life saving apparatus was begun last May, and was led by Mrs. Thesta Bishop, who realized the importance of having one at the hospital here and made arrangements for getting it.

The purchase of this resuscitator will permit the administering of oxygen to infants at birth, and in the case of weakness or sickness can mean the difference between life and death, it is stated.

Ecusta's Square Dance Team Wins In Folk Festival



The Ecusta square dance team is shown above as they swing through the intricate and graceful square dance figures which won the unanimous vote of the judges as the best team entered in Asheville's 20th Annual Mountain Folk festival.

The local dancers were led by caller "Speedy" Jones and were awarded the grand championship Cecil A. Pless cup. Winning at the Friday night contest, the Ecusta team climaxed the event by taking top honors Saturday night over six other teams from Western North Carolina.

DR. COLTRANE IS CANDIDATE FOR KIWANIS OFFICE

Local College President Is Named To Run For Governor of Carolinas Dist.

The candidacy of Dr. E. J. Coltrane, president of Brevard college, for governor of the Carolinas district of Kiwanis is announced by Dr. J. F. Zachary, president of the Brevard Kiwanis club, following a meeting of the board of directors of the Brevard group.

Dr. Coltrane, who has headed the local college since its foundation in 1934, served as lieutenant-governor of the first district, which includes Western North Carolina, during the 1946-47 term. At a recent Carolinas convention, Dr. Coltrane was lauded on his record and was given a medal for outstanding service while lieutenant-governor of the first district. He also is a past president of the Brevard club.

In making the announcement Dr. Zachary stated that other clubs are being asked to support the candidacy of Dr. Coltrane as president of the Carolinas district. These clubs include the Salisbury organization, home of the international president, Dr. Charlie Armstrong, and the Roanoke Rapids club, of which Dr. Coltrane was a charter member.

The states convention will be held in October in Charleston, S. C., and prior to that time, numerous clubs are expected to support Dr. Coltrane's candidacy, Dr. Zachary says.

Sunday School Ass'n To Meet At Pisgah Forest Sunday, 2:30

The Transylvania Sunday School association of Baptist churches will be held at Pisgah Forest Baptist church Sunday afternoon at 2:30 o'clock, Walter Shipman, the association's superintendent, announces today.

All churches in the association are invited to send representatives to this meeting and reports on the past year's work will be read from each of the churches, it is reported.

Ecusta Square Dance Team Wins Championship In 20th Asheville Mountain Festival

OFFICERS NAMED AT ANNUAL MEET OF TELEPHONE CO.

Dial Telephones Will Be Installed Here In Near Future, Manager Reports

At the annual meeting of the board of directors of the Citizens Telephone company here July 26, Mrs. J. H. Pickelsimer was elected president, J. S. Silversteen, vice president and C. W. Pickelsimer, treasurer and general manager.

It was also decided that the three officers would continue to comprise the board of directors, and Rowell D. Bosse was named to continue as secretary in the company office.

In his annual report Mr. Pickelsimer stated that the local company has an 11-month priority on the dial telephone system which had been purchased some eight months ago and with this priority, he believes that installation will be made in the not too distant future.

July-August Term Of Court Ends, Total Of 18 Divorces Granted

The July-August term of superior court recessed Tuesday at noon. Convening on Monday morning of last week with Judge Hoyle Sink, of Charlotte, presiding and Solicitor Clarence O. Ridings, of Forest City, representing the state, criminal cases were disposed of Wednesday, after which civil cases were taken up.

The last criminal case tried was that of Van Owen, charged with larceny from the person. A jury found him guilty and Judge Sink sentenced Owen to serve from three to five years in the penitentiary. Attorneys gave notice of appeal and bond was fixed at \$5,000. The sentence of Hall Fisher, who

Dancers Bring Home Huge Loving Cup, Eversman Praises Group

Voted the best dancing team on Friday night, the Ecusta square dancers walked off with the grand dance championship last Saturday night in the 20th Annual Asheville Mountain Dance and Folk Festival.

To the music of the Ecusta string band, the couples of the Ecusta team, with "Speedy" Jones, as caller, danced with smooth, gliding steps which won the approbation of the large audience as well as the judges. The girls were dressed in white blouses with square necks and tiered lace sleeves and black swing skirts with three horizontal white lace bands and the men in white shirts with the Ecusta emblem.

John D. Eversman, Ecusta's recreational director, was high in praise yesterday for the dancers and string band who brought home the large loving cup awarded to Mr. and Mrs. Jones at the climax of the show Saturday night.

Other honors during the evening were distributed as follows: Best string band playing during...

PRESIDENT SAYS BLDG. PROGRAM BEING STEPPED UP

Completing Four Dormitories. Work To Start Soon On Library, Infirmary

FACULTY ENLARGED

Looking ahead to a record enrollment when the college opens for its fourteenth season on Sept. 15, and with the expansive building program now underway, President Coltrane announced yesterday that Brevard college will be able to render a greater service to a larger number of young people than ever before.

A successful summer school, with more than 200 enrolled, is now in progress and Dr. Coltrane said that the faculty for the regular term was being enlarged to accommodate a maximum number of students.

With greater emphasis to be placed on music, the staff of this department has been doubled for the coming year. A full list of the teachers will be announced next week.

At the present time J. A. Jones Construction company is erecting four dormitories to house 200 men. These buildings will be ready for occupancy when the fall term opens and are located on the campus adjoining the five unit G. I. housing project which was completed the first of this year.

The new classroom building, containing the modern chemistry library and mechanical drawing room and four classrooms, has been completed and will be used this fall, it is stated. Ross Hall, a former men's dormitory, is being converted into apartments for members of the faculty.

In the next few days work is expected to be started on the James building.

ECUSTA UPSETS HAZELWOOD NINE

Locals Won Postponed Game From League Leaders Tues. Afternoon, 10-4

Ecusta's fast improving baseball nine in the Western North Carolina Industrial league pulled a surprise upset here on the Ecusta diamond Tuesday afternoon and tripped the league leading Hazelwood club in a postponed game by the score of 10 to 4.

Grover Suttles, hurling ace for the Ecusta nine, kept the six Hazelwood hits well scattered and added insult to injury in the top half of the ninth by fanning the three men who faced him.

The victors collected a total of 11 hits off Manager "Bud" Blalock.

Festival Symphony Gives Musicales At Home In Flat Rock

"Hopewell", the home of Mrs. Reuben Robertson, in Flat Rock, was the scene of a musicale last Saturday evening by the Brevard Music festival symphony, conducted by James Christian Pfohl.

Mrs. Robertson, who expresses an extreme interest in the music festival here, invited many friends to hear the program in order to illicit interest in the festival.

Featured on the program was a number written by Mrs. Robertson, which had been orchestrated by Mr. Pfohl. The words, written by Mrs. Robertson's daughter, were sung by John Sealy, noted tenor, of the West End Presbyterian church in New York city and Westminster choir school.

The musicale was enthusiastically received by the guests who expressed the opinion that this organization will achieve even greater success when it becomes better known throughout the South.