

He Gets The Last Laugh

....That Out-Of-Town Fellow Who Got Your Cash!

You Spent Your Money

TO HELP HIM INCREASE BUSINESS ACTIVITY IN HIS HOME TOWN . . . NOT YOURS. YOU KNEW IT WOULD NEVER RETURN TO SERVE THE TOWN THAT YOU CALL HOME.

The Smart Fellow Has Reason To Be Laughing At You . . .



"Green Yokels"

It isn't pleasant to admit it, but many of us who live in towns no larger than this behave like green yokels among the wonders of a big city store.

Dazzled and confused, we acquire an inferiority complex, and straightway are at the mercy of clever sales-people who sell us goods we could buy to advantage in our hometown stores . . .

Perhaps that explains why some people take their money to make the big cities bigger.

—From a Citizen's Note Book—

HE KNOWS YOUR LOCAL BUSINESS PEOPLE CAN MAKE YOUR TOWN PROSPER ONLY TO THE EXTENT THAT YOU AND OTHER CITIZENS COOPERATE . . . YOUR CHURCHES, YOUR SCHOOLS, ALL INSTITUTIONS IN YOUR TOWN CANNOT EXIST WITHOUT INCOME. YET YOU SPEND MONEY FOR HIS TOWN'S BENEFIT!

STOP THIS PRACTICE Help Your Home Town To Be More Prosperous DO YOUR BUYING IN BREVARD

This message urging the people of this community to shop in local stores is sponsored by—

HAROLD'S SUPER-MARKET
"One Stop Food Service"

HILL TOP GROCERY
Open Monday Through Saturday Until 9:00 P.M.

CORN'S TAXI
Phones 466 and 192

Meet Your Friends at
FORD'S CORNER

RALPH'S AUTO SUPPLY
B. F. Goodrich Tires and Batteries

LONG'S DRUG STORE
Prescription Druggists

MACFIE'S DRUG STORE
The Rexall Store

CITY SHOE SHOP
Expert Shoe Repairing

PATTON'S GULF SERVICE
Opposite Post Office

SARRATT'S DRY CLEANERS

GAITHER'S
GRILL CAFETERIA
34 Broad Street 23 East Main Street
"Good Food Means Good Health"

CASH & CARRY
Quality — Value — Courtesy

BROWN APPLIANCE CO.
212 South Broadway

VARNER'S DRUG STORE
Walgreen Agency

SLACK'S
"Foremost in Fashions"

ABERCROMBIE FURNITURE CO.

BREVARD HARDWARE
Opposite Court House

ROSE'S 5, 10 AND 25c STORE



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"Complete Furnishings for the Home"

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"Brevard's Shopping Center"

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CASSELS 5 and 10c STORE
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"The Store of Values"

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Complete Laundry Service
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