

COMMERCE BODY TALKS PLANS

Merchants To Hold Annual Banquet Thursday

CAMAK TO MAKE PRINCIPAL TALK, STARTS AT 7:30

New Officers And Directors Will Be Chosen During Business Session

IN SCHOOL CAFETERIA

P. M. Camak, secretary of the Hendersonville chamber of commerce, will be the principal speaker tonight (Thursday) at the sixth annual banquet and business meeting of the Brevard Merchants association. The function will begin at 7:30 o'clock in the lunch room of the Brevard graded school.

Jerry Jerome, a director of the association, will present Mr. Camak and Everett Mitchell, president, will preside. Rev. John D. Smith will give the invocation.

Following the meal, President Mitchell will give a review of the year's activities, after which ballots for directors will be gathered and a committee named to tally them.

Ira B. Armfield, secretary-treasurer, will make his annual report, which will be followed by recognition of special guests.

A delegation of some 14 corn growers and ag teachers will be guests of the association. The former will be from the membership of the 100-bushel club and they will be presented by J. A. Glazener, county agent.

Following Mr. Camak's speech the results of the election for directors will be declared, who in turn will elect officers. A business meeting will follow.

Crawford Freeman is vice president of the association and Miss Mattie Lewis is manager of the credit bureau. The board of directors is composed of Mr. Freeman, Alex Patterson, C. M. Douglas, Lloyd Burhans, John A. Ford, Ralph Parrish, Fred Henson, Mr. Mitchell, Mr. Armfield, Curtis Kelley, Mr. Jerome, Dan Hawkins and Freeman Hayes.

WOODY RENAMED BANK PRESIDENT

Past Year Declared One Of Best At Annual Meeting Of Board

Jonathan Woody was re-elected president of the Transylvania Trust company at the annual meeting held at the bank here recently and S. E. Varner, Sr., was renamed chairman of the board of directors.

Ralph J. Duckworth, vice president and cashier, was also re-elected as Melvin Gillespie, the assistant cashier.

In addition to President Woody, Vice President Duckworth and Chairman Varner, the board of directors is composed of L. N. Davis, W. M. Melton and Joseph S. Silverstein.

It was reported at the meeting —Turn to Page Six

CALENDAR OF EVENTS

Thursday, Jan. 26—Dixie store opens in new location, East Main street, 9 a. m. Merchants association banquet, school cafeteria at 7:30 p. m. Masons to meet at 8 o'clock at Masonic hall.

Friday, Jan. 27—District Scout council meeting at Duke Power office, 7:30. Square dance in American Legion building, 8:30.

Saturday, Jan. 28—Brevard college cagers vs. Gardner-Webb at 7:30. Program by The Drifters, Brevard high school auditorium, 8:15. Square dance to benefit the March of Dimes, American Legion building, 9:30 p. m.

Sunday, Jan. 29—Attend church of your choice. First Baptist congregation to vote on proposed new building.

—Turn to Page Twelve.

Local College Accredited By The University Senate Of Methodist Church, Is Oldest Agency In U. S.

Elected President



JOHN I. ANDERSON, editor of The Transylvania Times, was elected president of the Brevard chamber of commerce at a call meeting Tuesday night. He succeeds John W. Smith, and Curtis Kelley was named vice president. Other officers include: S. E. Varner, treasurer; Mrs. Ralph Fisher, executive secretary; and C. M. Douglas, secretary to the board.

BOARD EXPECTED TO ORDER TOWN EXPAND SYSTEM

Plans For Sewerage Extension Approved By State Engineer Friday

The state board of health is expected today (Thursday) to order the town of Brevard to proceed with its proposed sewerage expansion plans, Ralph Ramsey, town attorney, said yesterday. Mr. Ramsey explained that under the circumstances prevailing here it is necessary for the state board to order such action before work on the project can proceed.

J. W. McKimmon, an engineer with the state board, was here last Friday, inspected the local system and acquainted himself thoroughly with the anticipated expansion. Mr. Ramsey quoted him as having said that he would —Turn to Page Twelve

AN EDITORIAL ...

Still On Top!

We are really not bragging about it, but we are mighty proud of the fact that The Times is still regarded by the judges of the North Carolina Press association awards contests as being the state's number one weekly newspaper.

It is most gratifying to us that The Times has the distinction of being the only weekly in the state which won prizes in each of the three divisions of the 1949 contest.

For the past eight years, our paper won first place in general excellence contests among all of the non-daily papers every time it was eligible to participate. Last year general excellence was changed to three separate contests known as best editorial page, feature and news coverage.

In North Carolina there are a large number of fine weekly and semi-weekly newspapers and we are pleased that in the 1949 contest the papers of the west really licked the papers of the east—thanks to The Times, The Waynesville Mountaineer, The Forest City Courier, The Elkin Tribune and The Cleveland Times.

We are making no prediction about how much longer we will continue to maintain our top prize-winning record, but we are sure of one thing and that is we will continue to do our best to publish an even better newspaper in the future.

For these honors and others that have come to The Times, much of the credit is due to our thousands of loyal readers and to our advertisers.

With their continued cooperation and support we shall continue to help make Transylvania county a bigger and better place in which to live.

Dr. Coltrane Receives Congratulations From Executive Secretary

Dr. E. J. Coltrane, president of Brevard college, has received a letter from the University Senate of the Methodist church stating that this agency has seen fit to add the local institution to its list of accredited colleges and universities.

This is the oldest accrediting agency in the United States.

The decision to accredit Brevard college was made at the annual meeting of the board in Cincinnati on January 9th, according to the letter from Dr. John O. Gross, of Nashville, Tenn., executive secretary.

"I appreciate the efforts you have made in raising the standards of Brevard college," the letter to Dr. Coltrane stated. "Congratulations to you on this honor, which is highly deserved," it continued.

Dr. Goodwin C. White, of Emory university, is president of the University Senate. The organization is on its list only the colleges which have the highest standards in the country.

Brevard college was only recently accredited by the Southern Association of Colleges and Secondary Schools.

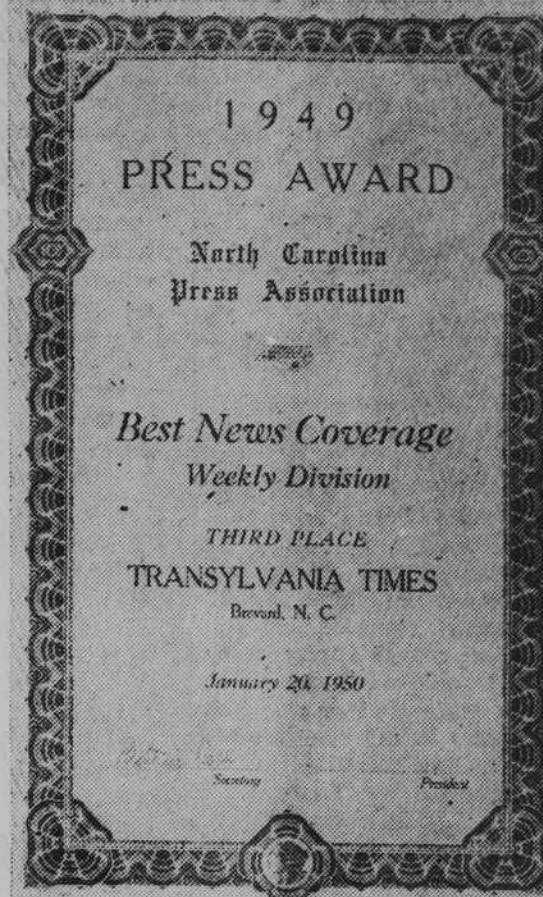
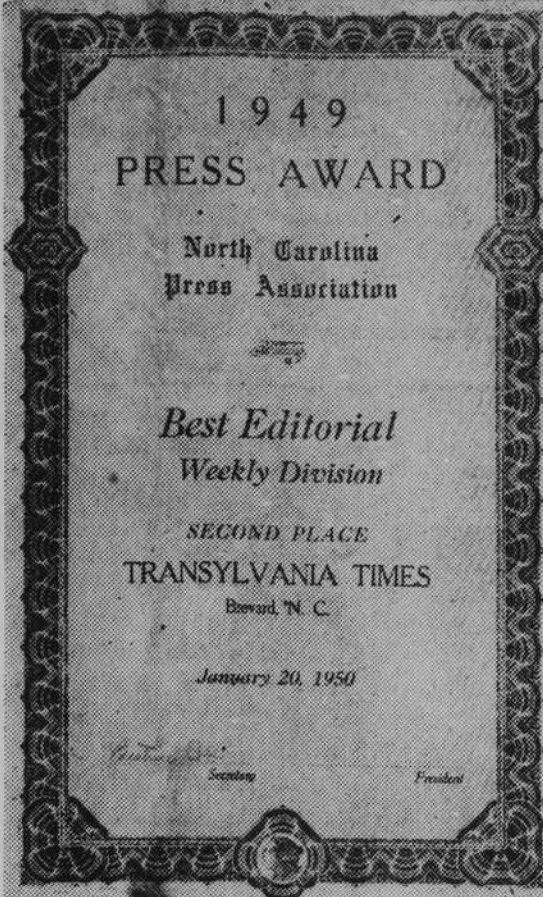
DIXIE WILL OPEN NEW SUPER STORE

Formal Event Is Scheduled For Thursday; New Features Highlighted

The Dixie-Home stores will open their new super market on East Main street next to the Duke Power Co. this (Thursday) morning at 9 o'clock. A number of very attractive values are being offered for the occasion. Particulars may be had by reading a double page spread in this issue, which also lists as an inducement to their customers the giving away of a number of free food baskets.

Wallace Lesley, of South Carolina, will be manager of the new —Turn to Page Seven

Times Wins Three Out Of Nine State Press Awards



The Transylvania Times received three out of nine press awards for weekly newspapers at the banquet of the annual North Carolina Press institute last Friday night at Duke University. Directly above is shown the bronze plaque presented The Times for placing first in the best features division of the contest. Above left is the certificate for second place, best editorial page, and above right is another certificate won for third place, best news coverage.

Transylvania Times Retains Leadership By Winning Three Out of Nine Prizes Offered Weeklies By State Press Ass'n

By winning three of the nine awards given in the weekly newspaper division of the 1949 press awards of the North Carolina Press association, The Transylvania Times continues to maintain its reputation as a state and national prize-winning newspaper.

Awards were given in three contests for the weekly division and The Times was the only weekly newspaper in the state to win in each contest.

It won first place in the feature classification, second place in the best editorial contest and third place in the best news coverage classification.

Governor Kerr Scott made the announcement of the winners and presentation of awards at the annual institute of the North Carolina Press association last Friday night.

For winning first place, this newspaper received a large and beautiful plaque and a certificate in each of the other contests.

Floyd K. Baskette, of the journalism department of Emory University, was in charge of judging

for the non-daily press awards.

Weekly and semi-weekly newspapers that entered the contests placed the school on the mailing list last September and Mr. Baskette kept a score each week on each entry.

The feature story classification was judged on the basis of capitalization on feature possibilities, effective use of humor, local features, originality, syndicated features, pictures, comics and panels.

The editorial page was judged by appearance of page, variety, originality, editorial page features, letters, columns, cartoon, reprint editorials, headings and editorial paragraphs.

The news coverage contest considered these things: organization, objectivity, community interest appeal, background and follow-up, legitimacy of news, sports, society, business and labor activities, farm news, church news, school news, headings, family interests, negro news and radio log.

These three contests embrace the complete editorial and news columns of the paper and The

Times is honored that it won in each classification.

In previous years, this newspaper won first place in general excellence in the non-daily field in North Carolina during the years of 1942, 1944 and 1946. No contest was held last year and these "break-down" contests replaced "general excellence."

As a result of being the only weekly to win in each of the three contests, it seems reasonable to assume that The Times is still the top weekly newspaper in North Carolina. Since 1942 it has won this honor every time it was eligible to participate.

In national competition, The Times has won second place on general excellence and second place for best editorial.

Another paper published by Ed M. Anderson, The Forest City Courier, won two awards in the 1949 contests.

The complete list of the prize winners in the weekly contest follows: Features—1, The Transylvania Times; 2, Leaksville News, and 3, —Turn to Page Six

1950 CAN BE BEST YEAR IN COUNTY, DIRECTORS AGREE

Annual Election Of Officers Held; Several Make Suggestions

MERGER PROPOSED

With the outlook for the year 1950 being extremely bright in Brevard and Transylvania county, directors of the Brevard chamber of commerce Tuesday night discussed at length numerous projects for the welfare and betterment of the town and county.

With this being a crucial year and with the proposed industrial expansion in this county, it was the consensus that energetic steps should be taken to exploit the opportunities that exist here.

The meeting was called for the purpose of electing officers for the ensuing year. John I. Anderson was chosen without opposition to succeed John W. Smith as president.

Curtis Kelley, owner of Cash and Carry super market, was named vice president, and other officers elected without opposition were: S. E. Varner, Sr., treasurer; Mrs. Ralph R. Fisher, executive secretary, and C. M. Douglas, recording secretary.

The newly elected president, after expressing appreciation for the honor bestowed upon him, called for a united effort on the part of all citizens to promote the development of the town and county.

"There has been considerable agitation for a promotional director of the local chamber of commerce to devote his entire time to securing new industries, new business, a hotel and other enterprises which it is generally conceded that the town needs very badly if it continues to progress," Mr. Anderson said.

It has also been suggested that —Turn to Page Six

BREVARD JAYCEES ELECT OFFICERS

To Continue Dogwood Project; Will Replace Dead Trees Free

Russ Poole, owner of Poole's Men Shop here, was elected president of the Brevard Jaycees for the ensuing year at a meeting held at the Busy Bee cafe Tuesday night. He succeeds Bob Bolt.

Other officers chosen at the time were: George T. Perkins, Jr., first vice president; Bruce Livingston, second vice president; Rev. Edward Roy, secretary; John A. Ford, Jr., treasurer and Heyward Buchanan, state director. Directors: Mr. Bolt, Earl Hall, Lloyd Burhans, J. C. Taylor and Wade Johnson.

Retiring officers in addition to Mr. Bolt are: Mr. Burhans, first vice president; Rhea O. Doyle, secretary —Turn to Page Twelve

Autos Must Display 1950 License Tags By Next Wedn'day

Announcement is made today through the Carolina Motor club that all motor vehicles must have 1950 license tags prior to next Wednesday morning, February 1, 1950.

According to Patrolman H. M. Morrow, the state law requires that any vehicle operated on the state highway or streets after midnight next Tuesday, the driver is subject to arrest.

"Tags must be displayed on the front and rear of the vehicle and it is an infraction of the law to have the licenses sticking in the windshield," the patrolman said.

License tag sales in Transylvania county were 125 behind the same period last year, it was announced —Turn to Page Six