

SPORTS PAGE

Edited By John I. Anderson

Lands A Big One



C. S. "PURD" OSBORNE, prominent Brevard fisherman, brought home a 37½-pound channel bass from St. Augustine, Fla., last week end and a long fish tale. Mr. Osborne says the "whopper" was landed on an 18-pound test line, and he has his wife, Mrs. Mary Edwards and Sam F. Allison to prove his fish story. Fishing from a bridge near St. Augustine on Highway No. 1, Mr. Osborne got a strike and pretty soon most of the 180 feet of line on his reel was gone. Quickly his daughter added another 300 yards of line and most of it was used in the fight with the bass above. Finally, the local fisherman landed the beauty on a sand bar below the bridge. P. S.—You're right: the small rod in the picture is the one he said he used. (Photo by Austin Studio.)

Much Small Game Food Has Been Planted On Transylvania Farms

Wildlife Club Is Busy With Project; Fish To Be Reared Here

Nearly 50,000 small game food plants have been planted on Transylvania farms, it was announced at the Transylvania Wildlife meeting here last Thursday night. Total of 41,000 bicolor lespedeza plants, and 7,500 multiflora rose, both of which are said to be excellent for quail and other small game in providing food and shelter, have been planted in various sections of the county by members of the wildlife group and interested farmers.

A special committee set up last year for heading the fish-rearing group reported that between 30,000 and 40,000 fingerling trout would again be reared this summer as a club project, and planted in open county streams this fall after reaching four to six inch lengths.

The Rev. Wayne Williams, vice president of the State Wildlife Federation, and Joe Huff, of Asheville, president of the Buncombe wildlife group were present and made short talks. Mr. Williams stressed participation in National Wildlife week, March 19-25, and

Brevard Hi Golfers Split Two Matches

The Brevard high school golf team split two matches during the past week of play.

In the initial encounter of the 1950 season, Brevard trounced Hendersonville over there by the score of 9 to 3. Captain "Stumpy" Brown, for Brevard, led the way with a 78 score. David Kassing also contributed three points to the local's total as did Tybo Morris.

On Tuesday afternoon of this week, Tryon took Brevard here on the country club links by the score of 7 to 5. Brown again had the low score with a total of 82. Kassing had 87 and Morris had 88. Junior Burns led the Tryon golfers with an 86 card.

urged that members of the local club secure cooperation of landowners in the county in supporting the state-wide move to provide food and shelter for small game and wildlife as well as propagation of fish.

About 30 members were present, and President Goode Loftis presided.

DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER

DOGS ACTUALLY ACCEPTED FOR SERVICE IN THE U.S. K-9 CORPS DURING WORLD WAR II NUMBERED ABOUT 14,000



FRONTIER PEGGY, BEAGLE OWNED BY HOWARD FRITZ, N. TONAWANDA, N.Y., CELEBRATED MOTHER'S DAY 1946 BY GIVING BIRTH TO A RECORD BREAKING LITTER OF 15 PUPPIES

THE CENTER OF U.S. DOG POPULATION IS NEAR DECATUR, ILL.

© 1950 Gaines Dog Research Center, N. Y. C.



Rambling With The Sports Editor

NATIONAL RESTORATION WEEK . . . All next week the local wildlife club will join in the national observance of Restoration week. The purpose of setting aside one week during the year as National Wildlife Restoration week is to focus attention of the public on some very real and important problems of conservation. Unless there is the understanding and sympathetic help of the public at large, no program of wildlife conservation can be made to work. Not everyone is interested in hunting and fishing, and any attempt to "sell" the conservation of wildlife solely on the basis of increasing the opportunities for fishing or hunting would be a mistake. Every single individual in the country, however, has a stake in wildlife—even though he has never shot a gun or wet a fishing line. Not only do many of our citizens get a direct benefit from wildlife and wildlife land through the recreational enjoyment of motoring, hiking, camping, nature study and other outdoor activities, but the indirect benefits of a country that is made suitable for wildlife affect every individual. This effect is evident in the price of food, clothes and houses. Everything that is a product of the land—from butter and wool to lumber and plastic—is affected by the same factors that make for good wildlife management.

ON HIS OWN . . . Bucky Harris, manager of the Washington Senators, took time out last week end to talk about Gil Coan down at spring training headquarters in Orlando, Fla. "Gil is on his own this year, and all he's going to get is encouragement. He's still a potentially fine player and he's going to get a chance to prove it his way," said Harris. On his arrival here in Orlando last January, Clark Griffith, Nat president, indicated that this would be Coan's "make or break" year. "We've decided, Bucky and I," explained the old gentleman, "to give the left-field job to Coan at the start of the season and leave it with him. If he comes through I'll be happy. It's his until he shows us he can't fulfill our expectations." Previously Coan has had all sorts of advice. The Cubs once offered \$100,000 for the North Carolinian whose feet have to be bandaged daily because he is allergic to Florida sand. This year, Harris says, nobody will show him how to hit until the handsome youth hits his stride. Then Harris, who was a plenty smart bucko at the bat himself, believes he can make Coan a .300 hitter.

NAT'L WILDLIFE WEEK OBSERVED BY LOCAL CLUB

President Loftis Makes Important Statements Regarding Restoration

The Transylvania Wildlife club will participate in National Wildlife Restoration week, March 19 to March 25, Goode Loftis, president of the local organization, announces today.

"Hunting and fishing pressure has increased greatly in recent years," said Mr. Loftis. "During 1949, licensed fishermen numbered 15½ millions and licensed hunters over 12 millions, according to a recent tabulation of the U. S. Fish and Wildlife service. The problem of maintaining sufficient wildlife is dependent upon the wisest possible use of our soils, waters and plants and sound wildlife management."

"Never in America's history," the local president continued, "has there been a greater need to conserve and restore our natural

Ecusta's Bowling Tournery Winners Announced Today

Winners in the annual Ecusta handicap bowling tournament are announced this week.

Lloyd Harris, who had the highest game and set score was the winner in the all events division, and other winners were: Jack Alexander, John Emory, James Avery, Felix Weese, Charlie Cooke and Harvey Souther.

In the team division, the Bees won first place with the Clippers coming in second. In third was the Pirates team, and Storeroom was next in line.

In the doubles division, Rigdon and Lankford were the winners and others taking prizes were as follows: Cook and Harris, Alexander and Loftis, Cooke and Shaw, Lavelle and Avery, Weese and Bradley and Eberle and Merrell.

In the singles competition, Jack Alexander took first place honors and other winners were: Harvey Souther, John Emory, Edgar Loftis, Lee Bauer, Lloyd Harris and Ray Higdon.

There is always an easy solution to every human problem—neat, plausible and wrong.

PISGAH BOWLERS MOVE CLOSER TO FIRST POSITION

Nine More Weeks Of Play Are Scheduled In WNC Bowling League

With nine more weeks of bowling, the Pisgah Motor court rollers are one game out of first place and the local men have high hopes of taking over the No. 1 spot.

In the last match with Enka, Pisgah came out on top by a 2 to 1 count, and Ecusta trounced Shamrock 2 to 1.

The Pisgah victory was the team's 16th in the last 17 matches. Individual scores were: Reyn olds 554, Conley, 481, Rogers 483, Oates 503 and Bridges 562.

WEEKLY SHOOTS NOW SCHEDULED

Marksman Are Invited To Vie For Prizes Saturday Afternoon

The Transylvania Wildlife club will begin the weekly skeet shoots out on the range of the Brevard Country club on Saturday afternoon at 1 o'clock.

President Goode Loftis urges all marksman to come out and participate in the shoots.

Rifle and shotgun shooting will be held and valuable prizes will be awarded to the best shots.

The range is located near hole No. 8 on the golf course, and spectators are also invited.

YOUR WEEKLY SPORT CALENDAR

COMPLIMENTS OF

JONES NEWS STAND

SKEET SHOOT Saturday Afternoon 1 p. m. Country Club Range

How Does Your Advertising Investment Compare With The Average....

??

95%

of all failures in business are from the ranks of non-advertisers . . . Only 5 per cent of those that fail are advertisers. — According to Bradstreet.

Competent business men scale their advertising investment in proportion to gross sales . . . Then they use their advertising on a program basis so as to follow a systematic plan.

*The following percentages of gross sales usually are followed, according to surveys made by recognized authorities.

Department Stores	2.5
Men's Stores	3.3
Women's Wear Shops	3.1
Furniture Stores	6.3
Drug Stores	2.9
General Merchandise	1.5
Jewelry Stores	3.1
Grocery Stores	1.0
Meat Markets	1.0
Specialty Shops	3.8
Dry Cleaners and Dyeing	3.3
Hardware Stores	1.0
Other Businesses	2.0

What About YOUR Firm, Mr. Business Man?

Check your gross sales and your advertising percentage can easily be figured . . . Your business cannot differ much from the average in your line, and if you wish to improve it . . . or even hold it where it is today . . . then you cannot ignore your duty to yourself . . . And maybe we can help you.

The advertising medium that for many years has produced the greatest results for business men who have decided to reach homes in this trade territory with their messages is . . .

THE TRANSYLVANIA TIMES

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*Figures compiled by Harvard Bureau of Business Research and Northwestern University Bureau of Business Research

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