

TRANSYLVANIA IS . . .  
An Industrial, Tourist, Educational, Agricultural and Music Center. Population 12,241

# THE TRANSYLVANIA TIMES

A State And National Prize-Winning A. B. C. Newspaper

TRANSYLVANIA IS . . .  
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard Music Festival.

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## PLAN DORMITORIES AT COLLEGE

### Rural Road Program Is Ahead Of Schedule

#### FIRST PHASE OF BLACKTOPPING TO BE STARTED SOON

Plan To Begin Work On Second Part Of Paved Roads In Early Autumn

#### THRASH PRESIDES

The state's rural road improvement program is proceeding forward ahead of schedule in Transylvania county, District Highway Commissioner Dale Thrash told some 100 persons attending the meeting here in the courthouse on Tuesday morning.

"We will begin blacktopping 7.9 miles of rural roads in the immediate future," Mr. Thrash said. These roads are: Everett farm, Little River, Green Acres, Elm Bend and Country Club-Island Ford roads. The Neely road and the far end of the Island Ford-Country Club road will be paved between the first and second phase programs.

"Since we are further along with our program here than we expected to be at this time, we will be able to start blacktopping several more roads in Transylvania in early fall," the commissioner said.

These roads, totalling 12.2 miles, are now being rocked and improved and are as follows: Clough farm road, Reasonover Lake road, Transylvania camp road and East Fork road. Work on the music camp road is being postponed until after the camp season.

"We are pushing work on the roads for blacktopping, but at the same time we are not neglecting the mud roads," Mr. Thrash said. All county mud roads in the state system are expected to be paved with crushed rock by next fall, he added.

"Model Miles" was suggested by the commissioner as soon as the roads to be blacktopped have been

#### WILL HOLD POPPY DAY ON MAY 27

American Legion Auxiliary Will Be In Charge Of Observance

Plans are being completed by the members of the American Legion auxiliary for the observance here of Poppy day on Saturday, May 27.

Poppies to be sold locally have been ordered from the veterans hospitals, where they are made by disabled veterans. They are crepe paper replicas of the wild poppies which bloom in the war cemeteries in France and Belgium. The poppy has become the memorial flower of the English-speaking world.

"The making of poppies provides employment for thousands of veterans unable to do other work," auxiliary members here point out.

A portion of the money received by the volunteer workers who distribute the poppies goes into the auxiliary rehabilitation and

#### CALENDAR OF EVENTS

Thursday, May 18—Telephone hearing in courthouse, 10 a. m. Lions meeting at Bryant house at 6:30 p. m. Masonic meeting in hall at 7:30. Junior Order meets in Woodman hall at 8 o'clock.

Friday, May 19—Garden club tea at Mrs. T. C. Galloway's, 3:30 p. m. Kiwanis club hears Paul Reid, Bryant House, 7 o'clock. Square dance in American Legion building, 8:30.

Saturday, May 20—Art exhibit at college, 2 to 5 p. m. Autographing party at Hobby and Sport shop, 3:30 to 5 p. m.

Sunday, May 21—Attend church of your choice. Art exhibit at college.

#### Completing Motorcade Plans, Citizens Urged To Make Trip On May 31 Into South Carolina

#### Queen Of Pageant



Pretty REBECCA MANN, 16-month-old daughter of Mr. and Mrs. Jerry Mann, of Brevard, was crowned queen of the Coronation pageant held recently at the City auditorium in Asheville. More than 200 babies were entered in the contest and Little Miss Mann is picture above holding the beautiful loving cup she won. Martin Golden, of Asheville, was chosen king of the pageant, and the two presided over the event, with the stage spectacularly designed to represent a miniature court scene.

#### STATE DIRECTOR TO VISIT MOOSE ORDER MONDAY

Public Invited To Meeting In Legion Building; Movies Will Be Shown

A special meeting of the local Loyalty Order of Moose will be held in the Legion building Monday evening at 8:15 o'clock, Dewey Gravelly, secretary, announced yesterday.

J. I. Isenhour, of Salisbury, the state director, will attend and movies will be shown.

All members of the Moose order and their families are urged to be present and the general public is invited.

John A. Ford is governor of the local Moose lodge.

#### Commerce, Merchants Group Invited To Banquet By WPNF President

Plans are being completed this week by the Brevard and Waynesville chambers of commerce for a gigantic motorcade into South Carolina cities and towns on May 31 and June 1. This highway caravan is being organized for the purpose of publicizing U. S. Highway 276 as a direct scenic route through the famed Pisgah National Forest into the Great Smokies.

Earl L. Aiken, executive director of the Brevard chamber of commerce and merchants association, told the directors of the two organizations at a call meeting on Tuesday that the Waynesville group will join the Brevard party here at 9 a. m. on May 31. The motorcade will then journey to Greenville, where a parade is scheduled for 12 o'clock, with a luncheon following at the Poinsett hotel at 1 o'clock.

Other stops to be made in South Carolina will be at Spartanburg and at Anderson, where the group will spend the night, Honea Path, Clinton, Pickens, Easley, Laurens, Woodruff and Greer.

All Transylvania county citizens are urged to take their automobiles on this trip. Reservations may be made by contacting Director Aiken at the chamber of commerce office here over the A&P store, phone 593.

Following Mr. Aiken's report, Ed M. Anderson, publisher of The

#### LEGION SPONSORS EXPLORER TROOP

Buffet Supper Is Served To Some 100 Persons. Charter Given

Approximately 100 guests were present at the American Legion hall here Tuesday evening for presentation of the first Explorer Scout charter in the Transylvania district.

The post of 40 boys had prepared a delicious buffet supper under supervision of Mrs. Jack Smathers, and served coffee and cold drinks to the large number of parents and adult scouts attending.

Joseph A. Lance, committee member from the American Legion, presided at the formal program and presented Legion and Scout leaders to the audience. Ed B. Garrett, chairman of the Transylvania district Scout council, presented the charter which was accepted by Vice Commander Weldon Misenheimer on behalf of the Monroe Wilson post of the American Legion.

A. W. Allen, Scout executive of the Daniel Boone council, charged the committee members and the Scout officials with their respective duties, and lauded the legion for its civic work here, and especially for their interest in youth

#### COMMISSION TO HOLD HEARING FOR PHONE CO.

Number Of Problems To Be Discussed; Will Answer For Complaints

The State Utilities commission will hold a hearing here on Thursday at the Brevard courthouse beginning at 10 o'clock at which time the Citizens Telephone company has been instructed to show cause why it should not be required to expand its services into rural areas of the county.

In the recent order sent out by the commission, it was also stated that the hearing would be full and complete, touching on complaints directed against the local company.

Commissioners Edward H. McMahan, Fred C. Hunter and Joshua Jones will also study matters of establishing a base rate area within which the Brevard exchange base rates shall apply and beyond which mileage rates may be charged.

In the order, the commission said it gave the Brevard company authority to increase in exchange rates last October and to put mileage charges into effect for phones outside its base rate area.

Since the company put the mileage rates into effect, the order said, the commission has received a number of complaints, and has learned that the company "has thus far failed to evidence any progress to expand its facilities so

#### WILL HOLD UNION SERVICE SUNDAY

Dr. Coltrane To Be Honored At Methodist Church; Public Is Invited

The churches of Brevard will hold a union service honoring Dr. E. J. Coltrane, retiring president of Brevard college, on Sunday night at 8 o'clock at the First Methodist church here.

The Rev. J. Julian Holmes, pastor of the church, will preside and invites all of the people of Brevard to attend this service. The prayer will be led by the Rev. John D. Smith, pastor of the Brevard-Davidson River Presbyterian church, and the scripture lesson will be read by Rev. C. A. Ramsey, pastor of Brevard Wesleyan Methodist church.

Rev. B. W. Thomason, pastor of the First Baptist church, will give words of appreciation and will present the speaker. Dr. Coltrane will bring the message, using as his topic, "Our Highest Loyalty."

Special music will be furnished by the junior choir under the direction of Pete Shiflet.

"Dr. Coltrane, who has served as president of the college since its organization in 1934, has meant much to the religious as well as educational life of the community," Mr. Holmes said in urging the public to attend the union service Sunday night.

#### Clean-Up Campaign Is Now Underway; Mayor Asks Support

The annual Clean-Up campaign is now underway in Brevard and all residents are urged to "lend a hand" in making the town more attractive and sanitary.

Mayor S. E. Varner has proclaimed this week and next as the annual "Clean-Up" period, and the town garbage truck is making rounds of the residential district every other day.

"All trash, garbage, etc., are being taken, and call backs will be made if necessary," the mayor declared.

Mrs. O. H. Orr, Mrs. S. R. Harrington, Mrs. E. J. Coltrane and Mrs. Ashe Macfie spent Wednesday in Asheville where they were judges for the flower show.

#### Receives Charter From Cancer Society



The Transylvania chapter of the North Carolina division of the American Cancer Society has received its first charter and local officers are pictured above inspecting the document. The chapter here has been organized according to the requirements of the national society and the executive director, DR. JULIUS SADER, right, is the official representative of the Transylvania Medical Society. MRS. EDWIN L. HAPP, center, is the local commander, and RALPH R. FISHER, left, is the funds-raising chairman this year. A final appeal for contributions is being made as the cancer drive enters its last week here. (Times Staff Photo.)

#### Only One-Fourth Of Goal Reached In Cancer Campaign, Final Appeal For Funds Made

Executive Director Makes Statement On Seriousness Of Disease

With only one-fourth of the goal of \$2,000 subscribed, the drive for funds by the Transylvania chapter of the North Carolina division of the American Cancer Society, goes into the final week and the local commander, Mrs. Edwin L. Happ, makes an urgent plea for contributions.

Letters have been mailed out to citizens in Brevard and Transylvania by the funds-raising chairman, Ralph R. Fisher, and a number of pledges have been made.

"If every able family in Transylvania gave just a dollar to the cancer campaign here, our goal would be oversubscribed," the chairman declared.

Dr. Julius Sader, executive director here and official representative of the Transylvania Medical Society, made this statement yesterday:

"On behalf of the Transylvania Medical Society, composed of all licensed physicians practicing in the county, I am authorized to urge support of the drive for funds of the American Cancer Society.

"Our goal this year is to raise enough money to help some needy cases in our county, as well as to raise funds for research and education. The tragedy of cancer is,

Retail Sales In Transylvania Show A Tremendous Increase In 10-Year Period

Retail sales for Transylvania climbed high up the ladder during the past 10-year period from \$1.8 million in 1939 to \$7.0 million in 1948, an increase of 289 percent as shown by a report from the Census of Business, U. S. Department of Commerce.

There are now a total of 138 retail trade establishments in Transylvania county, with 75 of them located in Brevard, that accounts for the tremendous expansion in dollar volume of trade.

Naturally, since trade has increased over 200 percent, the number of people employed in retail trade during this period has jumped from 272 paid in 1939, to 461 paid in 1948.

The figures for 1948 are given by the Commerce department, rather than 1949, because the information is based on reports submitted by the business establishments themselves, and many months of research are necessary before the correct statistics can be learned.

A copy of this report may be secured by anyone who desires

#### NEW STRUCTURES ON CAMPUS HERE WILL HOUSE 400

Work May Start In September; Taylor Hall Is To Be Renovated

#### TRUSTEES MEET

The board of trustees of Brevard college formulated plans for the erection of new dormitories as soon as possible here at the local institution which would accommodate some 300 men and 100 women.

It was also decided that Taylor hall, girls' dormitory and classroom building, would be completely renovated, and work is expected to start on this structure in the very near future.

The new dormitories will be completely modern, fireproof structures and construction on them could be started by September, it is reported.

"At the moment we are going through the process of getting the money, which shouldn't take too much more time," President E. J. Coltrane stated following the trustees' meeting.

The new president, Rev. George Brinkmann Ehlhardt, who will assume his duties here at Brevard college shortly after the first of June, attended the annual spring meeting of the board this week. Speaking to the student body at the chapel period on Monday, Mr. Ehlhardt said that he is looking forward to coming here in June.

Dr. Coltrane, who recently accepted a position on the High Point college faculty as financial representative and public relations director, reported at the meeting that the college is enjoying a good year with some 400 students. He will leave here on June 1 for High Point.

#### COLLEGE ALUMNI DAY IS PLANNED

Association Will Elect Officers On May 27; Citations To Be Made

Ballots were mailed this week to all members of the Brevard College Alumni association for the purpose of electing new officers who will be announced at Alumni day, May 27.

A letter accompanying the ballots from Ray F. Swink, president, requests that they be returned by May 23 to Lois Frazier, secretary.

The communication from the alumni president also told of the retirement of Dr. and Mrs. Coltrane and requested a small contribution in order that the association could purchase a gift to show appreciation to the college president and registrar.

Extensive plans are being made for Alumni day here next Saturday. In addition to a picnic and business meeting, an address will

#### Charlotte Firm Buys Interests Of Harry Liner

A Charlotte corporation, headed by George Beverly, has purchased the interests of Harry Liner, of Waynesville, in the proposed residential development on Elm Bend road and expects to begin construction of 50 housing units on the site within a few days, it was learned here yesterday. They should be ready for occupancy within four months.

The same concern at this time is erecting a number of apartments on Biltmore avenue and McDowell street in Asheville.

Mr. Beverly appeared before the board of aldermen at a call meeting Monday night in connection with paving in the vicinity.