

CELLOPHANE OUTPUT WILL BEGIN

Telephone Company Is Given "Green Light"

STATE UTILITIES COMMISSION SAYS EXPANSION OKAY

Building Now Under Construction; Plan To Convert To Dial In Aug.

HAVE MORE LINES

The Citizens Telephone company, of Brevard, was given the "go ahead" signal today by the State Utilities commission on its plans for expansion.

According to R. O. Doyle, the secretary, and Robert Dunn, the assistant manager, the "show cause" order against the company has been dismissed by the commission.

In the order received here on Wednesday, the commission authorized the local company an increase of \$50,000 in common stock and the issuance of \$180,000 first mortgage five per cent series E bonds.

"The commission was pleased with the financing program of the company and congratulated us on our plans for future expansion," Mr. Doyle declared.

Heading the list of expansion plans of the company is the installation of dial telephones here, it is reported. Production of this equipment is already underway by the North Electric company at Gallion, Ohio, and delivery here will be made in May, with the completion date set in June.

"It is our plan to convert over to the dial system in August," Mr. Dunn declared.

The building to house the new dial equipment as well as the offices of the company is now being constructed adjacent to the rear of the present maintenance and switchboard office building and facing on Probert street between North Caldwell and Broad street.

Constructed of cement, cinder block, brick and steel, the building will be a two-story structure with the offices of the company downstairs and the dial equipment

TAX LISTING HERE LAGGING BEHIND

All Property Must Be Listed During January, Justus Points Out

Tax listing in Transylvania is lagging, according to George Justus, the tax supervisor.

With the month of January more than half gone, not more than one-third of the number of persons required by law to list have done so, Mr. Justus reports.

The law prescribes that all property, real and personal, be listed during the month of January. Business and industries are required to file copies of their inventories, which must conform to state returns.

There is a penalty of 10 per cent, with a minimum of \$1, for those persons who fail to list, Mr. Justus points out.

The books are now in the courthouse and office hours are from 9:00 to 12 in the mornings, and from 1 to 5 o'clock in the afternoon.

CALENDAR OF EVENTS

Thursday, Jan. 18—Rotary club meets, 7 p. m., Coffee shop. Lions meet at Bryant House, 7 p. m. Masonic meeting in hall, 8 p. m.

Friday, Jan. 19—Garden club to meet at 3 p. m. Kiwanis meeting in hall at 7 p. m. "Night of January 16th" in courthouse, 8:30 p. m. Square dance in American Legion building, 8:30 p. m.

Saturday, Jan. 20—Repeat performance of "Night of January 16th," courthouse at 8:30 p. m.

Sunday, Jan. 21—Attend church of your choice.

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A&P To Open Ultra Modern And Larger Super Market On Jordan Street Friday Morning

A&P Manager



HARRY R. SELLERS, above, is manager of the A&P store here, which opens in new and larger quarters at 4-6 East Jordan street here tomorrow (Friday) morning. Mr. Sellers has been in charge of the store here for the past 24 years and during this time has taken an active part in the business, social and religious life of the community.

DEAN STEVENSON WILL SERVE ON PLANNING BOARD

Recommendations To Be Made On Development Of Community Colleges

Dean J. J. Stevenson, of Brevard college, has been named with 17 other prominent educators of North Carolina to serve on the Community College committee for North Carolina. The appointment was made by the State Department of Instruction at Raleigh, and the members will make recommendations for the use of methods employed by the community colleges for development in this state.

The group of 18 was divided into five sub-groups: philosophy and curriculum, spot map of population of North Carolina, organization and finance, physical facilities, and personnel. Dean Stevenson is a member of the philosophy and curriculum sub-committee and serves with Dr. Hoyt Blackwell, of Mars Hill, and A. D. Korngay, superintendent of Hendersonville city schools.

The committee is designed to study the needs of providing two additional years of education through the community college, which, as the name suggests, is set up to make colleges serving community needs. In Texas, for instance, where the recommendations were passed, the plans are in effect whereby the students pay

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WPNF Program Highlights

Members Of Brevard Music Club Praise Programming, President Straus Thanked

The Brevard Music Lovers club went on record this week as praising those persons responsible for establishing radio station WPNF, and "aside from the splendid programs brought to us over coast-to-coast hook-ups, we appreciate your endeavor to make WPNF a real part of the community life here in Transylvania as evidenced by the programs conducted and sponsored by various civic and business organizations, by gener-

ously giving of time to young people and by bringing worship services to those who are unable to attend church," the corresponding secretary writes to station officials.

Sincere thanks were extended to President Harry H. Straus, of the Ecusta Paper corporation for his continued service to the community in sponsoring programs of music, pleasing to individual tastes,

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Area Of 12,000 Sq. Ft. For Parking; Sellers To Remain As Manager

"An ultra-modern super market, A&P's newest super market at 4-6 East Jordan street, opens tomorrow. The opening of the new super market will give Brevard citizens one of the finest and most complete food stores in the state," P. M. Bealer, Jr., vice president in charge of A&P's Carolinas unit, declared today.

"It represents the latest advances in the retailing of food and is outfitted with the most modern equipment available. In addition to the self-service department, outstanding features include refrigerated produce cases, self-service frozen food cases, an attractive candy department, three-decker dairy and cheese cases, A&P coffee department and a bakery department," Mr. Bealer said.

A special preview of the new store will be held from 5 p. m. to 9 p. m. this afternoon and night and Brevard residents are invited to be A&P's guests for A&P coffee and Jane Parker cake and donuts during the preview.

There is approximately 12,000 square feet of free parking space at the rear and along the side of the store building.

Shopping Made Easier

The A&P vice president pointed out that the self-service meat department will "contain the best equipment available for this latest innovation in food retailing. It also will have the benefit of the experience and know-how A&P has gained through its pioneer self-service departments. One of the many advantages of this new type meat operation is that it makes the housewife's shopping easier, quicker and more convenient," he added.

The self-service meats are wrapped in transparent cellophane packages with the weight and price plainly marked on each package. The housewife can quickly choose what she

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JAYCEES TO HOLD DISTRICT MEETING

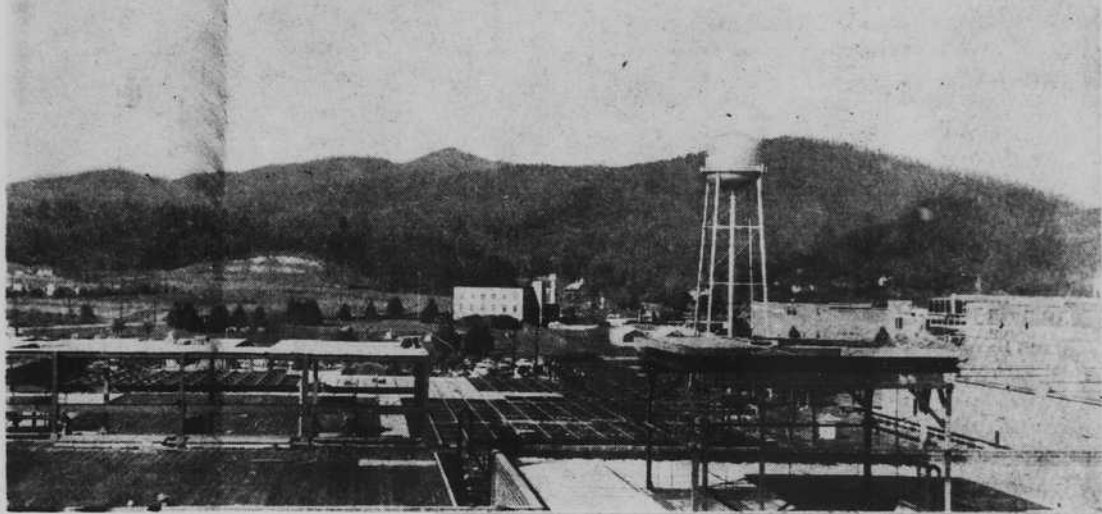
Many Celebrities To Attend. Will Make Distinguished Service Award

Jaycees in district one will hold an important meeting here in Brevard next Tuesday night in the Brevard college cafeteria with representatives of Waynesville, Hendersonville, Forest City, Asheville, Rutherfordton, Black Mountain and Brevard attending.

It will be a ladies' night affair, according to Russ Poole, president of the local Jaycees, and honored guests will be Bucky Snider, state president from High Point; J. R. Marks, national director of Mooresville, and Blue Robinson, district vice president from Way-

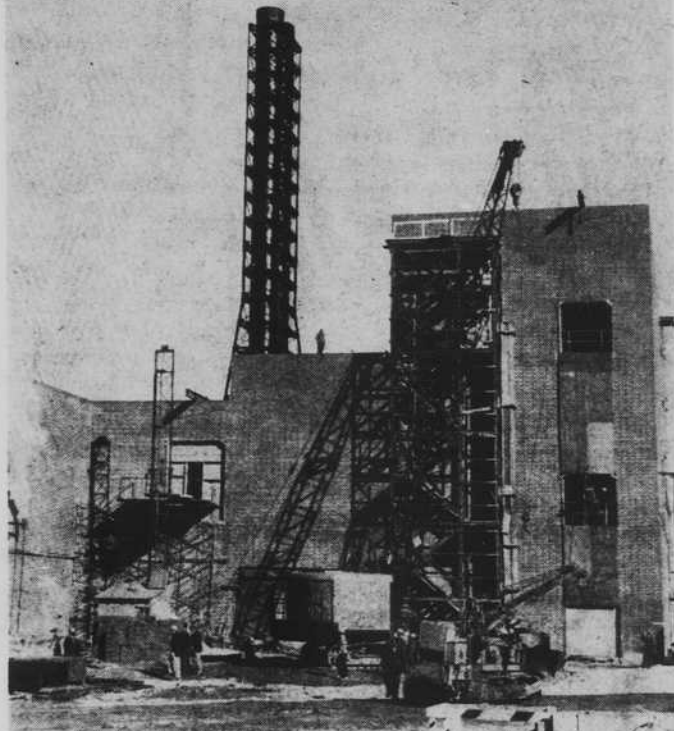
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Construction Proceeding Rapidly On New Cellophane Plant



Rapid progress, as evidenced by the photos at the top and on the right, is being made on the world's newest and most modern cellophane plant, which is now under construction at Pisgah Forest. Full production of the plant is expected in September of this year, and two of the eight machines should be in operation by late spring or early summer. The general view above was taken from the top floor of the five-story chemical house and the Ecusta office building can be seen in the background. At the right is pictured the west side of the chemical house and a portion of the casting room and hopper grinding. The vertical hoist and the large crane are being used to furnish materials for the inside work on upper floors.

(Cuts courtesy The Echo.)



TWO MACHINES START OPERATING IN LATE SPRING

Group Of Ecusta Employees Now Being Trained In Clinton, Iowa

R. R. SIDING IS BUILT

Construction of the world's newest and most modern cellophane plant at Pisgah Forest is proceeding rapidly, and John M. Olin, president of Olin Industries, Inc., at East Alton, Ill., this week announces that full production of the gigantic eight-machine plant is expected in September of this year.

The plant, being constructed by E. I. duPont de Nemours and company, is expected to be completed some time this spring and production of cellophane on two of the machines is expected to be started at that time. When the plant begins full production, it is estimated that some 33 million pounds of cellophane will be produced annually to help relieve the shortage of cellophane, which has existed since the beginning of World War II.

Approximately 87 employees of the Ecusta Paper corporation are now being trained in Clinton, Iowa, to work in the cellophane plant here when it is completed. Olin's entrance into the cellophane field was revealed November 7, 1949 in the announcement by E. I. duPont de Nemours and company that DuPont had licensed Olin Industries to manufacture cellophane. On November 25, 1949, John Olin announced that his company would locate its initial cellophane facilities at the plant of the Ecusta Paper corporation, a subsidiary of Olin Industries, at Pisgah Forest.

Olin described his company's entrance into the manufacture of cellophane as a logical expansion in a field in which his company has had wide experience. Cellulose is the basic material for both

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RECORD IN WNC IS SET AT ECUSTA BY BLOODMOBILE

Total Of 128 Pints Received On Tuesday; Appreciation Is Expressed

A record for the Western North Carolina area served by the Bloodmobile was set Monday afternoon at Ecusta Paper corporation when 128 pints of blood was given.

The large amount of blood was received by the Bloodmobile between the hours of 1 and 5 p. m. According to Dr. MacRoy Gasque, Ecusta medical officer, more blood would have been donated if there had been more facilities.

All donors were employees of Ecusta, and more would have given blood had there been time, personnel and equipment to take care of them.

Red Cross officials here expressed appreciation to plant officials and employees for the cooperation shown Monday.

Get License Tags Now, State Office Warns Motorists

Do you have your 1951 red on white license tags? If not, you'd better rush to the nearest office and buy them before the January 31 deadline, advises the North Carolina Department of Motor Vehicles.

All motorists apprehended on the highways on February 1 and thereafter without their 1951 license plates will be subject to prosecution.

Although approximately two weeks remain in which motorists may purchase their plates, less than half have obtained them.

The delay on the part of motor vehicle owners in purchasing their 1951 plates makes it evident that a rush will occur at the main office in Raleigh and the 71 branch offices in the state as the deadline approaches, the department stated.

C. M. Douglas is manager of the local branch office.

Little Theatre Group Presents "Night Of January 16" Here Friday And Saturday Nights

DR. NEWLAND IS NAMED HEAD OF MEDICAL SOCIETY

Physicians Discuss Role In Civilian Defense Program In County

Dr. Charles L. Newland was elected president of the Transylvania County Medical society at a dinner meeting of the organization Monday night here. Dr. MacRoy Gasque, Ecusta physician, was named secretary and treasurer.

Other business at the doctors' meeting included a discussion of the part they will play in the new Civilian Defense program.

The new president of the society will also serve as chief of the professional staff at Transylvania Community hospital.

Mr. and Mrs. E. H. Webb have left for a 10-day vacation in Florida.

Jury For Mystery Drama To Be Drawn From Audience; Cast Is Given

"Night of January 16th," the mystery courtroom drama which is the second Brevard Little Theatre production, is playing this Friday and Saturday nights at 8:30 p. m. in the Brevard courtroom with a cast of 20 local persons.

In reality a murder trial, this play promises to draw capacity audiences and season ticket holders are still urged to make reservations if they have not done so already.

A booth was set up from 4 to 6 p. m. in Macfie's drug store Wednesday, and will be there again on Thursday afternoon to handle reservations. There is no charge for this, it only assures patrons of having seats. However, if one does not make a reservation, they should come on to the play without making one since it is not imperative.

One of the unique features of the mystery play is the drawing of the jury from the audience. The

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STORK FILLS HOUSE AT LOCAL HOSPITAL

Problem Is Created When Eighth Baby In Week Is Delivered

The eighth baby to come along at Transylvania Community hospital this week was born at 12:18 Wednesday afternoon, and she had to be put into the incubator—not because she was tiny or immature, but because there was no other room.

There has been a "bumper crop" at the local hospital since Sunday, and the nursery there is not equipped to care for but six babies. There are usually no more than three or four there at the same time.

When the seventh came along he was placed in an extra basket which was moved in, and number eight was a little girl, born to Mr. and Mrs. Everett Green at noon Wednesday. Her roosting place is the incubator.

It is entirely possible that the staff at the hospital had begun to

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Meece Is Reported Missing In Action In Korea Fighting

Pfc. David W. Meece, 18, son of Mrs. Myrtle Meece Garren, of Brevard, is the first Transylvania man to be reported missing in action in the Korean fighting. The young soldier has been missing since December 12, 1950.

Young Meece was with the 31st Infantry, Company L, of the Seventh Division.

He enlisted in the armed services March 1, 1950, and was shipped overseas in July, after taking three months training at Fort Knox, Ky.

March Of Dimes Drive Here Gains Momentum, Chairman Makes Plea

The annual March of Dimes campaign, under the sponsorship here of the Kiwanis club with J. O. Wells as funds-raising chairman, is now in full swing in Transylvania county.

Coin containers and posters have been placed in the various business houses of the town and county, and the chairman points out that local citizens can mail their contributions to "March of Dimes, Brevard, N. C."

Emphasizing the dire need of funds here to combat polio, Mr. Wells states that Transylvania

owes the Orthopedic home approximately \$2,400, and that there is approximately \$800 in the treasury here at this time.

"Our goal is \$5,000 and an extensive campaign will be carried out here to raise every penny of this amount," Mr. Wells declared.

"We are well pleased with the fine cooperation that we have received so far this year and in past year, and with the continued support of the town and county, there is no doubt about our raising the Transylvania quota," he stated.