

## CORN GROWERS TO BE HONORED

### Citizens Here Mourn Passing Of Harry Straus

#### TRIBUTES PAID TO BELOVED MAN; STORES TO CLOSE

Death Of Ecusta President Shocks Community; Service Is Held

#### LAST RITES TODAY

Conscious of their deep and lasting obligation to the late Harry H. Straus, citizens of Transylvania county yesterday joined in mourning the death of this beloved man and pioneer industrialist, whose establishment of the Ecusta Paper corporation here in 1939 ushered in a new era in this entire section of the state.

Directors of the Brevard chamber of commerce, which includes leading business and professional men of the town and county, adopted a resolution paying tribute to Mr. Straus. They requested that all businesses of every kind in the town and county to close from 3 to 3:30 o'clock Thursday. The text of the resolution follows:

Whereas, we have learned with deep sorrow of the death of Harry H. Straus, president of Ecusta Paper corporation and great benefactor of Transylvania county; and

Whereas, by his establishment of Ecusta Paper corporation in Transylvania county, he created thousands of new and well-paying jobs, and changed the economic life of this community and brought to it a prosperity never known before; and

Whereas, ever since his coming to this community he has been deeply interested in every phase of the civic, educational and religious life of its people and has devoted much of his time and given generously of his wealth to its advancement; and

Whereas, in his life he has exemplified the best as a businessman, industrial scientist, civic leader and patriotic American;

#### JAYCEES WILL PLANT DOGWOODS

Easter Sunrise Service This Year On Campus At Brevard College

The Brevard Jaycees will launch their fourth annual dogwood tree planting project Thursday afternoon, President Russ Poole announces. The club will furnish dogwood saplings to residents at a cost of \$1.00 per tree and to the churches and institutions free of charge.

Several members have volunteered to assist Project Chairman Wade Johnson with the planting of the saplings on Thursday and Saturday afternoons. Residents desiring to obtain saplings for planting are asked to contact any Jaycee. The club will replace any tree at no extra cost if it fails to live, President Poole states.

At the Tuesday night dinner meeting plans were discussed for the Easter sunrise service, which will be held this year on the Brevard college campus. An outstanding minister has been engaged to conduct this service, Mr. Poole said.

#### CALENDAR OF EVENTS

Thursday, Mar. 1.—Service for Harry H. Straus at Ecusta cafeteria, 3 p. m. All businesses in Transylvania county close from 3 to 3:30 p. m. WMS of First Baptist church to meet at 3:30 o'clock. Lions club meets in Bryant House, 7 p. m. Rotary club meeting at Coffee shop, 7 p. m.

Friday, Mar. 2.—Kiwanis meeting at Bryant house, 7 p. m. Square dance at Legion building, 8:30.

Saturday, Mar. 3.—4-H clubs exhibit at Transylvania Trust company. SPEBSQs concert at Brevard.

#### Citizens Pay Tribute To Late Benefactor



Citizens of Transylvania and this entire section of the Carolinas will join Ecusta employees in paying tribute to the late Harry H. Straus at a memorial service Thursday afternoon at 3 o'clock in the plant cafeteria. A beloved citizen and benefactor of this community, Mr. Straus died of a heart attack Tuesday morning at his home in Biltmore Forest.

#### To Hold Last Rites For Harry H. Straus Thursday Afternoon, Service Slated At Ecusta Plant

Body Will Lie In State At Home During Morning; Died On Tuesday

Final rites for Harry H. Straus, 67, beloved citizen of Transylvania county, and an industrial pioneer of world-wide renown, will be held on Thursday afternoon at 3 o'clock at his home in Biltmore Forest. At the same hour a similar service will be held in the cafeteria at the Ecusta Paper corporation to which the general public is invited.

Mr. Straus died Tuesday morning at his home of a heart attack. He had been in impaired health for some time, but continued up to the time of his death to direct operations of the Ecusta plant, the world's largest manufacturer of cigarette paper, which he established.

Private services will be conducted at the home by Rev. Isaac Northrup and Dr. Sydney Unger. Raymond F. Bennett, manufacturing superintendent, cellophane division, will be in charge of the service.

#### AN EDITORIAL

##### Tribute To Harry H. Straus

By report, our people knew the late Harry H. Straus to be a man of large affairs; an industrialist, engineer and builder of international renown. By actual contact with him over the years, they knew him to be a man of ready understanding and quick sympathy who was very keenly interested in their affairs and concerns. In dealing with his fellowmen, his first and guiding impulse seemed to be to help. Of him it can be truthfully said that he walked with the princes of capital and industry but he did not lose the common touch. Life to him was an adventure in service to others—and what a joyous and rewarding adventure he found it to be! In him was no vanity, no pose, no guile—just a passion to share the

#### BLOODMOBILE TO RETURN MONDAY; GOAL IS 125 PINTS

Chairman Stresses Urgent Need In Korea; No Appointment Needed

The American Red Cross Bloodmobile will return to Brevard on Monday afternoon, March 5 from 12:30 to 6 o'clock at the American Legion Memorial building. The quota is 125 pints.

In urging citizens generally to pledge a pint of blood, Dick Carter, who is chairman of the blood program in the county, says that today there is a greater need than ever before for donors. "Our blood is needed at home and on the Korean battlefield," Mr. Carter declares.

Recruiting chairmen, Rev. John D. Smith and Mrs. E. B. Garrett, are this week getting pledge cards signed, and it is hoped that the record of 129 pints made at the Ecusta plant on January 15th can be exceeded.

It is not necessary to make an appointment for next Monday afternoon, but time will be saved by doing so, the recruiting chairmen point out.

In commenting on the extreme importance of the blood program at home, Miss Emma Lou Heaton, superintendent of the local hospital, says that the blood center serving this area furnishes needed blood for patients here in the Transylvania Community hospital every week.

"And because whole blood is available immediately here through this program lives have been saved and we are able to take care of emergencies," Miss Heaton declared.

She points out that blood is

#### LAST RITES HELD FOR W. A. WILSON

Had Been In Public Service For More Than Nineteen Years

Final rites for W. A. "Bill" Wilson were held on Wednesday afternoon at the Brevard Methodist church with a host of friends and relatives attending.

Mr. Wilson, who had been in public service here for the county, state and federal governments for some 19 years, died at the Transylvania Community hospital Tuesday morning after a serious illness of six weeks.

The pastor, Rev. J. Julian Holmes, assisted by Rev. David Cooper, pastor of the Lutheran church here, officiated at the service, and burial followed in the Gillespie cemetery.

A member of the Ware Shoals, S. C., Masonic lodge for 28 years, local Masons were in charge of graveside sites.

Prior to his recent illness, Mr. Wilson was serving as superintendent.

#### North Carolina GENERAL ASSEMBLY ROUND-UP

The senate and the house adjourned Tuesday as a tribute to the late Harry H. Straus. Rep. Ralph H. Fisher seconded the motion for the lower house to recess and cited the benefits the establishment of Ecusta had brought to this county. In the senate Mr. Straus was eulogized as "one of Western North Carolina's most distinguished and beloved citizens."

Nearly a dozen spokesmen for parks in this state appealed to the joint appropriations committee to reject a proposal by a subcommittee to recapture \$794,940 in unspent permanent improvement ap

#### Principal Figures At Commerce Banquet



Photographed against a background of George Washington's portrait on his birthday are the principal figures at the annual chamber of commerce banquet held in the Brevard college cafeteria last Thursday night. PRESIDENT GEORGE B. EHLHARDT, of Brevard College, left, introduced the speaker of the evening and thanked the community for the fine cooperation being accorded him. DR. E. O. ROLAND, center, president of the chamber of commerce, reported on activities of the group, and EDWIN L. JONES, right, who is chairman of the college board of trustees, was the principal speaker of the evening. For further details, see news story on front page, second section. (Times Staff Photo.)

#### Throng Expected At Opening Of New Crest Store Here On Friday, Building Is Remodeled

##### Succumbs Tuesday



W. A. WILSON, 50, well-known local citizen, died here Tuesday morning and final rites were held on Wednesday afternoon at the Brevard Methodist church. Graveside rites were conducted by the members of the Dunn's Rock Masonic lodge. Prior to his death, Mr. Wilson had been in public service for the county, state and federal governments for the past 19 years.

##### Gifts Will Be Given To Women And Children; Official Is Quoted

A throng is expected for the gala opening tomorrow (Friday) morning at 10 o'clock of Crest's new 5, 10 and 25 cent store in the location formerly occupied by the A&P store on South Broadway next to Gaither's restaurant. Acting Mayor W. M. Melton will cut a ribbon across the doorway at the instant of opening and the event will be aired over station WPNF for a 15-minute period. J. L. Madalie, president of the Crest stores; P. L. Stewart, secretary-treasurer; and D. S. Sullivan and J. B. Brookshire, superintendents, will be here for the opening.

The old A&P location was thoroughly remodeled to create one of the most attractive and effectively arranged variety stores in this part of the state. The work was done by D. Glenn Stroup, Gastonia contractor.

The management of the new store has provided a number of special bargains for the opening, a description of which will be found in this issue. Also, each woman and child who enters the store on Friday will be given a gift.

Dan Hawkins, former manager of Cassel's store here, will be the manager of the new store. Regu

#### WPNF Program Highlights

##### Nation's First Pro "All-Star" Cage Game To Be Carried Friday, WPNF

The first all-star game in the history of professional major league basketball will be exclusively broadcast over Mutual and will be heard on WPNF Friday night, beginning at 9 o'clock.

Players who will participate in this contest are the cream of the professionals who regularly comprise the squads for the National Basketball association's two-divisional, 10-team circuit. "The entire listening audience

of WPNF will enjoy this broadcast," station officials declare.

A special series of broadcasts will be started on WPNF from the lines of the Mutual Broadcasting system on Sunday evening from 9:30 to 9:45 o'clock. Prominent Americans will be heard on the program to warn the country of impending perils.

Through the remote facilities of WPNF, the 11 o'clock service of

#### ANNUAL BANQUET TUESDAY NIGHT IN LOCAL CAFETERIA

Five Farmers Having Highest Yields Will Receive Cash Prizes

#### CUMMINGS TO SPEAK

The 25 Transylvania farmers, 4-H and FFA members, who made 100 bushels of corn on one acre of land during 1950 in the county, will be honored at the annual Corn club banquet next Tuesday night in the Brevard elementary school cafeteria. Approximately 200 persons are expected to attend the event.

Some 15 persons made the 100-bushel club last year, and again this year certificates will be awarded to each member of the 1950 club and cash prizes will be awarded to the five persons having the highest yield. Total cash prizes amount to \$75 and the coveted Transylvania Trust company's beautiful loving cup will go to the top producer.

Dr. R. W. Cummings, director of research of the agricultural experiment station at State college and one of the South's leading agricultural leaders, will be the principal speaker at the banquet.

Dr. Cummings will discuss the latest research findings on corn, pasture, etc., and their economic adaptation to this area, County Agent Julian Glazener reports.

Tickets for the banquet are available at the county agent's office or from any of the agricultural leaders in the county. The price is \$1.00.

All corn producers in the county and any interested persons are invited to attend this annual banquet.

The 25 persons making 100 bushels in Transylvania during 1950 are as follows:

Charlie Gibbs, Shipman Whit

#### TO OBSERVE 4-H WEEK IN COUNTY

Special Exhibit In Bank Saturday Morning; Schedule Is Given

The observance of national 4-H Club Week March 3rd through 10th will begin with an exhibit here at the Transylvania Trust company Saturday morning, according to Anne Benson Priest, home agent, and Wade W. Johnson, assistant county agent.

This exhibit will be conducted and arranged by outstanding representatives of clubs in the county. Girls participating in it will be Patricia Parker and Anne Garren, Brevard; Alice Owen, Rosman; Betty Anne Sittin, Pisgah Forest; and Beverly Bostic, Brevard junior club.

In Transylvania are 14 active 4-H clubs, which hold monthly meetings and receive advice on all aspects of farm life from the local extension workers.

During the month of March "Poultry" will be the program subject, with the young people being taught about the nutritional values

#### Oddity Revealed In Number Of Persons Serving In Forces

Of the 368 Transylvanians now in the armed forces, 184 entered via the draft and enlistment and 184 are reported by the various branches, Mrs. Allie B. Harlee, clerk of the local board, announces today.

The breakdown of the local draft board records show that 47 have been drafted, 117 enlisted and 20 are reserves and cadets in the Air Force.

Mrs. Harlee also reports that there are two women officers from Transylvania in the service: Lt. Mary Jane Walker Freeman and Ensign Charlotte L. Blythe.