

Beat The High Cost Of Living By Shopping In Brevard During Dollar Days For Sensational Values

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SECTION ONE

BREVARD, NORTH CAROLINA, THURSDAY, JUNE 7, 1951

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DOLLAR DAYS BEGIN THIS FRIDAY

Whitewater Falls Picnic To Attract Big Crowd

WILL HOLD HUGE EVENT AT SITE ON WEDNESDAY

Public Invited To Attend. Road And Parking Area Are Okay

PARKER TO ATTEND

Between 700 and 800 people are expected to attend the gigantic Whitewater Falls picnic on next Wednesday, June 13.

Elaborate plans for the all-day event are being made by the members of the Oakland-Sapphire Civic club, according to C. A. Wilson, executive secretary, and on Saturday of this week the group will meet with members of the Salem-Whitewater club and others to clean the picnic area and to build tables.

The parking area is being readied for the auspicious occasion, and some 250 cars can be accommodated. Mr. Wilson says the all-weather gravel road from U. S. highway 64 to Whitewater is in exceedingly good condition and people attending the picnic will not have any difficulty whatsoever.

Among the celebrities planning to attend the picnic is Charlie Parker, head of the state news bureau, who was greatly impressed with the event last year.

The motorcade last week end into upper South Carolina publicizing the gigantic cascades, reported higher than Niagara, was declared highly successful with some 12 cars participating, carrying more than 30 people. Mr. Wilson said the delegation was well received in all the towns in North and South Carolina.

"At several stops they had bands to welcome us, and nice speeches were made by the different mayors," he commented.

"Let me urge the public to attend the big picnic at Whitewater next Wednesday. The trip will be wonderful, the scenery breath-taking."

JAYCEES BEGIN STREET DANCES

Will Be Held Each Monday Night In Front Of The High School

The weekly summer street dances, sponsored here each year by the Brevard Jaycees, will begin next Monday night, June 11, on South Broad street in front of the high school.

Alex Kizer, Jr., Jaycee chairman, states that the dances will be held each week from 8 until 11 p. m., weather permitting. Music is to be furnished by Sam Talley and his band, and an admission of 20 cents per couple per dance will be charged.

"In years past the street dances were held on the square."

CALENDAR OF EVENTS

Thursday, June 7: Cemetery cleaning at Oak Grove Methodist. Rotary club meets, 7 p. m., Coffee shop. Lions club meets at Bryant house, 7 p. m. Troop I birthday party at Methodist church, 8 p. m. Friday, June 8: Dollar days begin in Brevard. Square dance in American Legion building, 8:30. Saturday, June 9: Little league ball games begin at college, 10 a. m. Ecusta vs. Clearwater, Camp Harry H. Straus, 3 p. m. Music Lovers club meets at 3 p. m. Sunday, June 10: Attend church of your choice. Monday, June 11: Shrine club to meet at Galloway's cafe, 7 p. m. Street dances begin at 8 p. m. Tuesday, June 12: Fidelis class

First List Of Teachers For 1951-52 Given, All In Group Have Standard Certificates

Makes Good Race



Although he challenged unsuccessfully the Legion tradition established early in North Carolina history of alternating the commander post from east to west, RALPH R. FISHER, well-known Brevard attorney, made a good race against three eastern North Carolina opponents last week end at the convention in Asheville. Louis F. Parker of Elizabethtown, was elected by 478 votes; Fisher got 290; Harvey Knowlen polled 96 votes, and John D. Larken withdrew from the race.

LEGION OFFICERS ARE INSTALLED, LIST IS GIVEN

Disher Says Welfare Work, Community Service To Be Continued

Newly elected officers of the Monroe Wilson post, No. 88, of the American Legion, were installed at the regular meeting Monday night in the Memorial building here.

Charles B. Disher is the new commander, succeeding Raymond F. Bennett. Ralph Fisher, former commander of division five, was in charge of the installation service.

The outgoing commander expressed his sincere appreciation for the fine cooperation that he had received from all of the legionnaires, and said he would continue to serve the post and the state department in his new position, commander of the 33rd district.

"Our child welfare work and service to the community will certainly be continued," Mr. Disher declared. He praised the work of former Commander Bennett and

WPNF Program Highlights

Important Messages On Trading Event To Be Heard During Week, Offer Values

During these days of high prices, local merchants are cooperating in a Dollar Days event and are telling the people over WPNF how they may save money and find outstanding values by trading at home over the week end. "Be sure to listen to these special messages and do your trading in Brevard where you will find bargains galore," Jack Hammette, station manager, urges the public today.

District Principals Renamed. Heads Of New Schools Are Announced

The first list of teachers of the Transylvania schools for 1951-52 is announced today.

Included are more than 50 teachers and principals, all with standard certificates, which is in keeping with the policy of the board of education.

An attempt will be made to replace teachers with low grade certificates.

R. T. Kimzey was re-elected as principal of district No. 1 and E. F. Tilson will succeed himself as principal of district No. 2. Miss Annie Mae Patton is principal at Pisgah Forest, and Albert Shuford will be principal of the new school in North Brevard. Carroll R. Merrill will be the principal of the new Penrose school, and V. V. Johnson is the Rosman elementary principal. Mrs. Ethelwyn K. Mills was re-elected principal of Rosenwald.

Teachers named to date include: DISTRICT NO. 1 Brevard High School

Mrs. Dorothy S. Sams, Mrs. Sara K. Tilson, Mrs. Lucille Sledge, Mrs. Margaret Kimzey, Mrs. J. O. Wells, Mrs. Rose N. Burrell, Mrs. Sara C. Abercrombie, Miss Eula Mae Hudson, Mrs. Carolyn L. Winchester, D. G. Dail, Mrs. Margery Burrows, Mrs. Miriam Holmes, Miss Evelyn Gentle, Randal J. Lyday and Marshal Teague.

Brevard District Elementary Mrs. Mary L. Moore, Mrs. Maxine R. Ruffy, Miss Effie O. Matthews, Mrs. Nell K. Howell, Mrs. Mamie L. Moore, Mrs. Mamie H. Dale, Mrs. Beatrice Bagwell, Mrs. Dorothy Batson, Mrs. Margaret G. Davis, Mrs. Annie W. Reid, Miss Uleto Freeman, Mrs. Bernice B. Hollifield, Mrs. Josephine N. Medford, Mrs. Roxie R. Neely, Miss Geneva Paxton, Mrs. Zeldia G. Merrill, Mrs. Rachel W. Lyday and Mrs. Edna N. Schranz.

LITTLE THEATRE GROUP TO MEET

Newly Elected Officers Are Making Plans For Future Development

The regular meeting of the Brevard Little Theatre, Inc., will be held this Monday night, at 8:00 o'clock, in the court house, and Charles Norlander newly elected president invites anyone interested to come to this meeting.

New officers met for an executive session this week and mapped plans for future developments of the Little Theatre group.

It is hoped that a play can be given this August during the music festival, and plans will be made accordingly Monday night.

Fontana Dam Film Slated Monday At Meet Of Shriners

An outstanding film, entitled "Fontana Dam," will be shown at the regular meeting of the Transylvania Shrine club on Monday night at Galloways cafe. Meeting time is 7 o'clock.

Vernon Fullbright is in charge of the program and the film is being furnished by the Tennessee Valley Authority. E. L. Happ, president, urges all Shriners to make a special effort to attend the meeting.

Attention Sportsmen! Of interest to all local sports

Signs Of Progress In Dairying In Transylvania County



With June being National Dairy month, attention is being focused on the industry locally, and a survey reveals that during the past few years remarkable progress has been made in this county in dairying. Above is the fine herd of C. C. Garren, of the Cherryfield section, and according to Wade Johnson, assistant county agent, who can be noted on the right with Mr. Garren in the background, his success can be attributed to the carrying out of approved pasture practices that included soil testing, applying of lime, phosphate and potash in accordance with needs of the soil. Mr. Garren has been producing grade "A" milk for about 2 years, and is today milking 10 grade cows, mostly Guernsey, which give some 30 gallons of milk daily.

LOCAL HD CLUB WOMEN ATTEND DISTRICT MEET

Will Leave From The Home Agent's Office Next Wednesday

Transylvania County Home Demonstration clubwomen will leave the home agent's office by bus at 8:15 a. m. Wednesday morning, June 13, to attend the third district federation meeting at Mars Hill.

The women planning to make the trip should notify Anne Benson Priest, home agent, by Monday of their desire to go. She has pointed out that 4-H club members will also be permitted to attend this meeting.

Women from the Blantyre, Little River, Holly Springs and Pisgah Forest clubs are asked to meet at Patton's store at 8:30 to be picked up by the bus.

Mrs. P. P. Gregory, state federation president, will be featured at the meeting speaking on "International Understanding."

Will Reorganize Scout Troop At Rosman Thursday

Troop 9, Boy Scouts, will re-organize at a meeting of interested youths at the Rosman high school on Thursday night of this week, it has been announced by the Rosman chamber of commerce, sponsor of the troop.

Eleven or twelve boys are expected to enroll at the Thursday meeting which will be held at 7:30 o'clock. Maj. B. E. Keisler has been named scoutmaster of the troop, and Dan W. Glazener is assistant.

Importance Of Milk, Other Dairy Products Emphasized By Assistant County Agent

POLIO PATIENTS GET \$2,750 CHECK

National Foundation Sends Funds To Aid In Care Of Ten Victims

A check for \$2,750 to help provide care for local polio patients has been received by the Transylvania county chapter of the National Foundation for Infantile Paralysis, it was announced today by Dr. C. L. Newland, chapter chairman.

When the March of Dimes funds are raised, Dr. Newland explained, half stays here with the local chapter and half goes to national headquarters for research, professional education and emergency aid such as the check just received.

Dr. Newland said record-breaking polio incidence during the last three years had exhausted the treasuries of hundreds of chapters across the country and that \$5,000,000 in the 1951 March of Dimes funds had been used to pay old bills even before this year's incidence had become a serious factor.

At present the Transylvania county chapter is providing funds for the care, in whole or in part, of 10 patients afflicted this year in addition to underwriting the patient care costs of others stricken prior to January 1.

Background Of Industry Is Given. Urges Greater Progress In State

By WADE W. JOHNSON Assistant County Agent

Transylvania county joins in a nation-wide celebration of the 15th Annual June Dairy month. The purpose of the June Dairy month program is not only to acquaint the milk consuming public with the health value of milk and milk products but also to promote dairying and better dairy practices on the farms of Transylvania county.

The value of milk and milk products in our daily diet cannot be over emphasized. According to Miss York Kiker, N. C. Department of Agriculture Marketing Specialist, the human manufacturing plant, this body of ours, needs the fuel of milk and milk products every day. Physicians and nutritionists tell us that milk does more for us and does it cheaper than any other foods. Milk, nature's most nearly perfect food, supplies some of every food nutrient essential to the diet. Milk and milk products comprise over 25 percent of the foods consumed annually by the average American family. Children should be encouraged to drink even more milk in the summer than in the winter. Summer brings warm weather and with the daily expenditure of childhood energy in all sorts of pleasures and sometimes strenuous activities, milk is needed to

replenish the energy. This figure was through the period ending April 30. L. Dale Thrash, division commissioner, made the announcement Friday that counties in this division will receive an extra \$200 per mile due to increased costs of building and maintaining roads in the mountains. This money is in addition to the

Red Cross Aquatic School Underway At Camp Carolina, Many Attending

With an enrollment of nearly 100 students representing Red Cross chapters from all Southeastern states, the annual June Red Cross aquatic school opened at Camp Carolina Wednesday morning.

This first 10-day session will end next week end. Another school will be held in August after the close of the regular camping season. Simultaneously, 15 students are attending a Red Cross sponsored craft school being held at Camp Mondamin, near Hendersonville.

MERCHANTS JOIN IN OFFERING A HOST OF VALUES

Special Prices In Effect On Saturday And Monday Of Next Week

OBJECT IS TWO-FOLD

With enthusiasm and a remarkable degree of unity, Brevard merchants are joining this week in promoting "Welcome to Brevard" Dollar Days tomorrow (Friday), Saturday and Monday. The event is being sponsored by the Brevard chamber of commerce, acting upon a suggestion of the merchants committee of the organization.

Beginning on June 7, the mercantile establishments of Brevard will stay open all day on Thursdays during the months of June, July and August.

The purpose of the event is two-fold: first, to welcome the new people who will work in the cellophane plant to Brevard stores. The second object is to give everyone an opportunity to buy reliable, much-needed merchandise in a wide variety at very greatly reduced prices at a time when the price trend is steadily mounting.

"I earnestly urge everyone in Brevard's trading territory to take advantage of the genuine bargains being offered for these three days," Dr. E. O. Roland, president of the chamber said. "By so doing they will make worthwhile savings and at the same time show their appreciation of the efforts of local businessmen to attract more trade to Brevard and thus build a better and a more progressive town."

In many instances, much of the merchandise was gotten for this particular trade event and quantities in cases are limited. It will be many months before another event similar to this is staged, so the thrifty minded are urged to do their shopping early.

Dollar Days begin tomorrow

\$612,450 IS SPENT ON COUNTY ROADS

County To Get Extra Allotment Of \$200 Per Mile Under Bond Project

A total of \$612,450.01 has been expended in Transylvania county in bond money for the improvement and surfacing of secondary roads, according to W. M. Corkill, engineer for the 10th division.

This figure was through the period ending April 30. L. Dale Thrash, division commissioner, made the announcement Friday that counties in this division will receive an extra \$200 per mile due to increased costs of building and maintaining roads in the mountains.

This money is in addition to the

Health Office To Hold Clinics In Many Localities

Immunization clinics are scheduled on June 12 and 14 at a number of communities in the county, according to an announcement made today by the local office of the Transylvania-Henderson Health department.

Innoculations will be given for diphtheria, whooping cough, small-pox and typhoid without charge.

The schedule is as follows: June 12-10 a. m. Balsam Grove school. 11:30 a. m. Silversteem school. 1:30 p. m. McCall's store. 2:30 p. m. Lake Toxaway school.

June 14-9:15 a. m. Orr's store. 10 a. m. Worley's store. 11 a. m. Gertrude Hemphill's. 1 p. m. Penrose school. 2 p. m. Little River school.