



# THE TRANSYLVANIA TIMES



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★ SECTION ONE ★

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★ 24 PAGES TODAY ★

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## Local Hunters Having Good Luck In Pisgah National Forest



Many of Transylvania's hunters are hitting the mark this season on the organized deer and bear hunts in the Pisgah National Forest, and two local men having good luck early Monday morning are pictured above. They are FRANK DUCKWORTH, left, and C. E. TINSLEY, JR., right. They made their nice kills in the Johns Rock area. A four-day hunt here on the Southern Main next week, and one from the 11th to the 15th on Northern Main will terminate the '53 hunts. (Times Staff Photo)

## Santa To Officially Open Christmas Shopping Season Here Friday Night

Coming To Brevard Friday Evening

### LIGHTING CONTEST TO BE HELD HERE BY GARDEN CLUB

Many Prizes Are Offered To Citizens In And Around Brevard

Again this year the Brevard Garden club is conducting a Christmas home lighting contest.

Many prizes, consisting principally of cash, are being offered, and the contest is divided into three divisions.

The first phase is the best decorated house and grounds giving an overall picture as viewed from the street. This may include nativity scene, outdoor trees, etc.

The second division is the best decorated doorway as noted from the street, and the third part is the best decorated inside Christmas tree as viewed from the outside.

According to Mrs. H. W. Sigmon, chairman of the contest committee, judging will take place on December 22, at 7:30 o'clock. All entries must be reported to the committee not later than 12 noon on December 22.

Entries are limited to two miles from Brevard, the chairman states. —Turn to Page Five



Old Santa Claus has already left his abode at the North Pole and is scheduled to arrive in Brevard at 6 o'clock Friday evening. His arrival here will signal the opening of the Christmas shopping season and a host of admirers is expected to be on hand to greet the jolly old gentleman.

### BREVARD BAND LEADS PARADE TO SQUARE AT 6

Stores Well Stocked. Colored Lights To Be Turned On That Evening

CANDY FOR KIDS

The arrival of Santa Claus here Friday evening at 6:00 o'clock will officially open the 1953 Christmas shopping season in Brevard.

Hundreds and hundreds of young folks and their parents are expected to be on hand to greet the Jolly Ole Fellow from the North Pole, and Santa will be riding atop the big Brevard fire truck.

Leading the parade will be the American Legion color guard and the Brevard high school band, with John Eversman directing. Included in the floats will be "Miss Brevard," the Brevard high school "Huddle Queen," along with the "Homecoming Queen" at Brevard college.

The parade will form in front of the Presbyterian church on East Main street at 5:45 o'clock. A brief program is slated at 6:00 o'clock on the square, and afterwards Santa will visit the stores and give candy to all the children on the streets. Mayor John A. Ford will welcome Santa to town and Eddie Varner, president of the chamber of commerce, will also bring greetings.

Stores will remain open Friday until 9:00 o'clock, and local merchants report that their stocks are better than ever before.

Multi-colored lights have been installed in the business section of Brevard by the Jaycees, and they will be turned on Friday evening as the parade begins.

With industries running fulltime, business is expected to be good here this Christmas, and President Varner urges all citizens to "trade at home."

Business is being stimulated, Mr. —Turn to Page Four

## December Term Of Superior Court Here Opens Monday, 133 Cases Are On Docket

Clerk Says Civil Slate Heavier Than Usual. Judge Clement To Preside

The December term of Superior court in Transylvania county opens Monday morning, with Judge J. H. Clement, of Winston-Salem, presiding.

There are 133 cases on the criminal docket, but the civil slate is heavier than usual, Marvin McCall, clerk of court, reports. Most of the criminal cases are of a minor nature.

Some 83 of them are new cases, while 50 are carry-overs from previous courts.

Clarence O. Ridings will prosecute for the state, and Mr. McCall reminds all persons named to serve on the jury during the first week to report here at the court house on Monday morning. Charged with driving drunk are: Edwin Corsey Owen, Harry Carl Moffitt, Newell Talley, Gaston E. Morgan, William M. Heath, Jr., Archibald P. Boggs, Spencer Lionel Owen, Cecil Hensley, Louie Walker Jones, Ollis George Shelton, George Volney McCall, Jr., Frank Wicker, William Gordon Whitmire, Walter Austin Grooms, Edward Griffin, Donald William Fisher, Pheron V. Bryson, Frank Nelson Cairnes, Lee Cunningham, Ellis Wesley Revis, Thomas Nelson Page, Stephen Everett McCall, Jack H. Owen, Billy J. H. Wilson, Braxton W. Strickland, William P. Anders, Harold W. Orr, Robert Vernon Galloway, Frank Marion Murr, Henry Fillmore Walker, Clinton Hall, Claude David Williams, N. Sherman King, John B. Craig, Jr., John Ed Shelton, Sarah Pressley Oynske, James Henry English, William Henry Jordan, Ralph Thomas Nelson, Jr.

Rest Of Slate  
Non-support: Sherman Myers, J. H. Tate, H. C. Garren, Allen Whitmire.

Drunk and resisting officer: Sherman Myers.

Disposing of mortgaged property: B. C. Buchanan.

Larceny: William Freeman, Jimmy Volrath (2 cases), Verlin McCall. —Turn to Page Four

CALENDAR OF COMING EVENTS

Thursday, Dec. 3 — Masons meet at Masonic temple, 7:30 p. m. Wild-life club meets over the city hall at 7:30 p. m.

Friday, Dec. 4 — Christmas parade begins at 5:45 p. m. Dinner honoring Mr. Glazener, Miss Priest, Brevard elementary school lunchroom, 7:00 p. m. WOW ham and turkey shoot in hall at 8 p. m. —Turn to Page Four

### "Hunting We Will Go"

## Hunters Having Good Luck, Many Deer And Bear Bagged

Excellent deer and bear hunting is reported in Transylvania, both on the organized hunts in the Pisgah National Forest and on the private preserves in the county.

Ranger Ted Seely said early today that more than 130 deer and seven bear have been killed in the Pisgah since opening day on Thanksgiving.

The final four-day hunt on the Southern Main will be held here beginning next Monday, and this week end the hunters are over on Northern Main. The last four-day hunt of the season is slated on Northern Main, beginning on Dec. 11th.

Local hunters by the dozen have made kills this year, and the largest buck was brought in by Bill Erwin. Hunting on Bracken's creek,

Mr. Erwin bagged a 248-pound "beauty."

Roy Fisher, of Asheville, was credited with shooting the first buck of the '53 season in the Pisgah, and W. T. Johnson, of North Wilkesboro, got the first bruin.

Among the lucky local hunters on opening day were Pete Bikas, Gil Coan, and O'Neal Owen, Brevard; Earl O'Shields, Ed Owen, Norris Berkshire and P. E. Stroup, all of Rosman; A. W. Banks, Horse Shoe; Donald Baynard and Fred King, both of Pisgah Forest; and L. J. and A. L. Cairnes, of Horse Shoe. —Turn to Page Four

### Fire Department Answers Two Calls

Last Saturday about noon the Brevard volunteer fire department was called out to answer an alarm at the home of Mrs. C. C. Yongue on Friday afternoon at 4 o'clock. The fire was believed to have started from a defective flue, and damages were held to a minimum.

Wednesday afternoon the local fire-fighters were called to the home of A. W. Tucker on S. Caldwell street to put out a chimney fire. No damages were reported.

### WPNF Program Highlights

## Winners In "Voice Of Democracy" Contest Will Be Announced Friday

Highlighting this week's programming at WPNF will be the announcement of the winners in the "I Speak for Democracy" contest on Friday afternoon at 4 o'clock.

This special program will climax the contest, which has been open to all 10th, 11th and 12th grade students at Brevard and Rosman. Prizes totalling more than \$149 will be awarded, and a complete list can be found in the picture-story on front page of the second section. The contest is sponsored by the radio dealers, the Jaycees and WPNF.

Dr. Frank McGuire, president of the Jaycees, and Jack Hammette, station manager, will be heard on the program on Friday along with other staff members of the local radio station.

The first place winner in the contest will read his or her prize-winning script over the air on Friday, and other winners will be heard each afternoon at 4:30 o'clock beginning next Monday afternoon.

Mr. Hammette also announces that on Saturday afternoon WPNF —Turn to Page Five

### '54 LICENSE TAGS GO ON SALE HERE

Carolina Motor Club At Coffey Buick Company In Charge Of Plates

New '54 North Carolina license plates went on sale here Tuesday morning at the Carolina Motor club office at Coffey Buick company on North Caldwell street.

Mrs. Jay Coffey is manager of the club, and she urges motorists to buy their tags as soon as possible and not wait for the long lines around deadline time on January 31st.

The North Carolina plates this year will be black lettering on an orange background, the reverse of this year's color scheme. The new plates must be displayed on all vehicles before February 1, 1954.

The automobile series for Transylvania for the new year begins with 738-801, while the truck series begins with 777-801.

## Naumkeag Moves Operations Down South, Owns Fine Site At Penrose

The Naumkeag Steam Cotton company, once the nation's largest textile manufacturers, has closed its plant at Salem, Mass., and operations of the firm have been shifted to Whitney, S. C.

The Naumkeag company owns one of the finest industrial sites in Transylvania county, a 200-acre tract at Penrose.

Naumkeag closed its doors at Salem last week after 114 years of business, President Rudolph C. Dick, announced. The firm

manufactures the famed Pequot sheets and pillow cases.

Naumkeag officials purchased the Penrose site in the fall of 1948, but later abandoned plans to build there when they found the Whitney plant, with buildings, etc., already on it.

Recent speculations here were that Naumkeag was trying to sell the Penrose site, but since the company is now moving all of its operations down South, it is felt by some observers that they might utilize their fine tract of land in Transylvania.

### Times Giving Free Tickets To Theatre, Read Ads Carefully

Maybe you are the lucky winner of a free ticket to the movie.

In all of the Christmas advertisements in this issue are the names that have been chosen from The Times' mailing list in impartial numerical manner.

Read these ads carefully and if you find your name, bring a copy of the advertisement to The Times office and you will receive a free ticket to the local theatres.

All tickets must be called for by December 10th and they must be used before Christmas.

You are also urged to take advantage of the many gift values advertised in this issue.

## Emphasis Placed On Ecusta In Article About Olin Industries

### HOLLINGSWORTH IS VICTIM OF CRASH

Final Rites Will Be Conducted On Thursday, In Service Six Months

Last rites for Pvt. Larry Hollingsworth, 20, who was killed in an automobile accident Monday, will be conducted Thursday afternoon at 2 p. m. at the Pleasant Grove Baptist church, of which his father is pastor.

The young soldier was the victim of a collision, which occurred near Union, S. C., Monday morning. Pvt. Hollingsworth was being transferred from Fort Benning to Fort Jackson and he was spending a few days leave at his home on Route 4, Hendersonville. It is understood that he and Bruce Banks, driver of the automobile, had taken Pvt. Hollingsworth's brother back to Fort Jackson and they were en route home at the time of the accident.

He was a graduate of Etowah high school and had been in service about six months.

Survivors include the parents, Rev. and Mrs. C. B. Hollingsworth, of Etowah; one sister, Mrs. Mildred Roberts, also of Etowah; and four brothers, Robert H., Thomas W., and Bruce T., all of the home and Doyle E., of Fort Jackson.

Burial will be in the Little River cemetery with Shepherd funeral home, Hendersonville, in charge.

Colored Pictures Of Plants Appear In Fortune; Hanes' Career Sketched

(Editor's Note: This review of "The Rise of the House of Olin" does not attempt to tell of the vastness of the Olin Industries and its climb up the industrial ladder, which is the objective of the article. It treats mainly with the Ecusta plants and their part in the industrial pattern, which is of interest to local readers.)

By STAFF WRITER

The prominent place that Ecusta Paper corporation and John W. Hanes have played in "The Rise of the House of Olin" is treated with emphasis in an article by the same name appearing in the new December issue of FORTUNE magazine.

Written by Richard Austin Smith and illustrated with a large number of photographs both in color and black and white, the article is a comprehensive story of the rise of Olin Industries, Inc., since its founding by the late Franklin Olin.

A colored photograph of the paper and cellophane plants at Ecusta, and a picture of President Hanes are included in the illustrations. Mr. Hanes is over all of the southern operations of Olin and his brilliant career has been cited in the article. It is said of him, "... Hanes has carried on Olin's financing, and managed to save \$5 million on the costs of \$178 million in loans and commitments."

—Turn to Page Five

## Citizens Will Honor Miss Priest, Glazener At Dinner Friday Night

Miss Anne Benson Priest, home agent, and Julian A. Glazener, county agent, both of whom recently received distinguished service citations from their national organizations, will be honored with a dinner here this Friday evening.

The event will be in the form of a covered dish supper at 7 p. m. Friday in the Brevard elementary school cafeteria. All friends of the county and home agent are invited. Each family is asked to bring enough food for themselves and two guests.

Robert L. Love, assistant county agent, is chairman of entertainment and invitations. Mrs. A. B. Clapp, Rosman home ec teacher, is food chairman. Mrs. A. R. Sarratt is in charge of decorations and Mrs. Bob Williams is handling publicity. Both of these women are leaders in their Home Demonstration clubs, and they invite all members to attend.

All friends of the agricultural leaders are invited and no special invitations are being sent.

### TOURIST EXPERT TO SPEAK HERE

President Of Newly Formed Bureau At Raleigh To Address Commerce Group

Fred Whitaker, newly appointed manager of the State Tourist Bureau at Raleigh, will speak at a meeting of the directors of the Brevard chamber of commerce next Wednesday night at 7:30 o'clock over the city hall.

President S. E. Varner, Jr., urges all directors to attend the meeting, and he cordially invites the entire membership of the commerce group to come out.

With Transylvania being a tourist center, Mr. Whitaker's remarks should be of extreme interest to local citizens, President Varner declares.

The new tourist bureau at Raleigh, a part of the Department of Conservation and Development's division of commerce and industry, was formed from the former travel bureau of the advertising group. The emphasis of the new bureau has been changed from servicing of inquiries received to that of servicing the tourist industry of North Carolina.

O. A. Fetch, president of Western North Carolina Highlanders, Inc., will accompany Mr. Whitaker to Brevard.

### Thanksgiving Was Very Quiet Here

Thanksgiving was very quietly observed in Brevard and Transylvania county, and the day was marked with family dinners, church services and hunts—all American traditions.

An early blast of Ole Man Winter's icy breath was felt all during the day and night, and snow flurries were noted on the high peaks of Transylvania.

Local officers report the quietest Thanksgiving day ever, and traffic was reported below normal.