

Christmas Cards Open Door to Gay Yuletide



Timeless scenes and symbols link new designs to the Spirit of Christmas Past.

MOST OF U.S. PREFER DESIGNS WITH FAMILY, SPECIAL TITLES

"May Christmas be mirthful and happy for thee."
So said a typical Christmas card of the late 1880's. And believe-it-or-not, the design pictured a little girl gathering Spring flowers in her apron from a meadow.
In fact, most Christmas cards of that era had little in common with Christmas or the winter season, except for their quaintly-worded greetings.
Styles have changed greatly since then. The 1953 designs portray a colorful Yuletide heritage almost 2000 years old.
Holy Land scenes are especially popular this year. A rhinestone symbolizing the Star of Bethle-

hem flickers over ragged shepherds guarding their flock. The Three Wise Men come bearing gifts for the Infant Jesus on another attractive card.
Modern reproduction processes lend freshness and originality to such beloved Christmas symbols as church bells, scarlet poinsettia prints and brightly glowing candles. The season's gaiety is personified by jolly Santa's impish grin, or a whimsical top-hatted snowman with a gift package tucked under one arm.
Christmas card verses, nowadays, often blend their warm-hearted wishes with just a touch of holiday humor. Like this—

May Christmas and The year that's coming Find you Merry, Happy And Humming!
There are other trends, too. Christmas cards designed for specific friends and relatives have multiplied to a point where they outnumber all others by a 2-1 ratio. Publishers say it's the most popular development in Christmas card history.
Those pictured above are typical. Teachers, neighbors, nurses, sweethearts, your baby-sitter, postman, boss and many others also rate their own special cards. You can even send one that's addressed "From One Christmas Card Sender to Another."
Incidentally, to insure delivery by Dec. 25, the Post Office Department asks that all out-of-state cards be mailed by Dec. 15, and those for local delivery at least a week before Christmas.

News At Oakland Reported, Many Comings & Goings

By MRS. I. S. SANDERS
OAKLAND — Sgt. Cecil C. Sanders, son of Mr. and Mrs. I. S. Sanders, who was called home from Austria by the Red Cross on account of his father's serious illness some weeks ago, left here last Tuesday for Camp Kilmer, N. J., where he had to report before flying back to his post in Austria, where he has been in the army two years.
Sgt. Sanders has reenlisted for three more years of overseas duty in the army.
Mrs. Lena Lyda, who visited her brother and family here, returned home with her daughter and husband, Mr. and Mrs. Bob Beard, of Covington, Ga., last week.
Word has been received from Mrs. John Ross, daughter of Mr. and Mrs. C. W. Fisher, of Houston,

Texas, that their daughter, Carolyn, was very badly burned on her hands and arms, when her house coat caught fire. Fortunate for her, her grandfather, C. W. Fisher, was near and extinguished the flames.
James Hinkle, of Aiken, S. C., where he is working, visited his parents, Mr. and Mrs. Henry Hinkle last week.
Mr. Lloyd Cash reports his new job, homemade furniture, keeps him pretty busy.
Several of our neighbors are working with the ivy evergreen people.
Mr. Henry Hinkle hoped to go in the fur business this winter with his new dog, Fiddler, but bad weather came and he will have to wait awhile.
Mr. and Mrs. H. E. Greer's little lake is very pretty at the foot of Old Hogback mountain with the white ducks on it.
Pfc. Paul Cash, of the marines, visited his brothers, Howard and Lloyd Cash here while visiting his

mother on his 10-day leave from California.
Mr. and Mrs. W. F. McCall arrived safely in Miami, Fla., where they expect to spend the winter.
Welcome to Mrs. Troy McDevitt and children back to their home here. They have been living in Rosman two years.
Pfc. and Mrs. Doyle Rice, of Asheville, called on Mrs. Rice's grandfather and grandmother, Mr. and Mrs. I. S. Sanders Sunday morning. Mrs. Rice reports her little brother, Rex Taylor, will have a tonsillectomy operation Monday morning.
Rev. and Mrs. Hulon Arms and two little girls, were dinner guests Sunday of Mr. and Mrs. Walter McNeely and son, Louis.
Mr. and Mrs. E. A. Reid visited Mr. and Mrs. Riley Johnson Sunday afternoon. Mr. Johnson has been very sick.
Mrs. H. E. Greer is planning on an extended visit to her mother in St. Petersburg, Fla., this week.



DIXIE HOME Salad Dressing Pt. Jar 25c

Keep A Supply On Hand—Hostess Early June Peas 2 No. 303 Cans 29c

Special Economical Pack—Bordens Instant Coffee Save 10c 2-Oz. Jar 47c

"Here's all you do—"

"Shop our stores for 3 weeks, totaling your expenditures each week. Add the totals at the end of 3 weeks and compare with any recent 3 weeks' total—and you'll find that it's what you save in TOTAL—that COUNTS!"

Dixie Thrifty

Frozen Fresh PictSweet STRAW-BERRIES 10-Oz Pkg. 29c

Dixie-Home Frozen Fresh ORANGE JUICE 2 6-Oz. Cans 35c

Tastl Diet PUDDINGS Four Flavors Pkg. 28c

Creamy Dixie-Home Peanut Butter 12-Oz. Jar 29c

Dixie-Home Refreshing Florida Orange Juice 44-Oz. Can 25c

For Delicious Salads And Desserts—Hostess Bartlett Pears No. 2 1/2 Can 33c

Carr's Bonus Pack Fig Bars 21-Oz. Pkg. 29c Bake A Delicious Pie With Red Sour Pie Cherries 2 No. 303 Cans 41c

For Hearty Wintertime Appetites! Blackeye Peas 1-Lb. Pkg. 19c Vitamin Enriched Jim Dandy Grits 2-Lb. Pkg. 17c



get the BEST for LESS!

Macaroni or Spaghetti SKINNERS 2 7 Oz. Pkgs. 25c

Cloverleaf Dry Skim Milk 7 Oz. Pkg. 17c

Creamy Fragrant LUX SOAP 3 Reg. size 22c

Gentle To The Skin SWAN SOAP 2 Bath size 25c

Southern Gold Margarine 1/4 Prints Lb. 24c

Chef's Masterpiece PIMIENTO Cheese 8-Oz. Cup 35c

Thrifty, All Meat Pinky Pig FRANKS lb. 39c

Tender Baby Beef—T-Bone, Club, Delmonico, Sirloin STEAKS lb. 59c

Economical Patties Or Meatloaf—Fresh Baby Beef CHUCK ROAST lb. 39c

Choose Quality Tender GROUND VEAL lb. 29c

Personally Yours SWAN SOAP Guest Size 5c

For A Lovelier You! CAMAY SOAP 2 Bath Size 21c

Flavorful Hormel SPAM 12-Oz. Can 45c

Fresh Sweet Calif. Corn 4-lbs 35c

Small FANCY CUCUMBERS 2 lbs. 15c

California Red Emperor Grapes 2 lbs. 25c

Fresh Yellow SQUASH lb. 15c Canadian Yellow Rutabagas 2 lbs. 13c

This is an **OK** USED CAR

Your best buy bears this tag!

6 ways better

- Thoroughly Inspected
- Reconditioned for Safety
- Reconditioned for Performance
- Reconditioned for Value
- Honestly Described

Warranted in writing!

AUTHORIZED CHEVROLET DEALER

See our listings below

McCRARY AUTO SERVICE, INC.

Dial Turner 2-2311 Brevard, N. C.

Gets Clothes Cleaner OXYDOL Large Pkg. 29c	Tide's In—Dirt's Out TIDE Large Pkg. 29c	Hollywood's Beauty Soap LUX SOAP 2 Bath Size 21c	Soap of Beautiful Women CAMAY 3 Reg. Size 22c
New Blue CHEER Large Pkg. 29c	Richer Soap Suds DUZ Large Pkg. 27c	Mild As Mild Can Be SWAN SOAP 3 Med. Size 22c	Delicious Underwood DEVEILED HAM 2 1/4-Oz. Can 21c
Fancy Long Grain Rice MAHATMA 2-Lb. Cello Bag 32c	Star-Kist CHUNK TUNA No. 1/2 Can 35c	Margarine By Kraft PARKAY Lb. 31c	Ready To Bake Biscuits PUFFIN 4 Pkgs. 49c