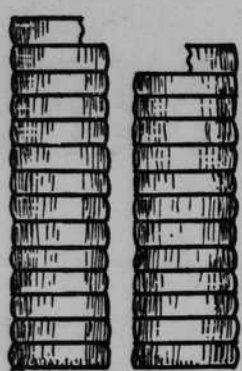


PURCHASING POWER OF FARMERS AT 1941 LEVEL



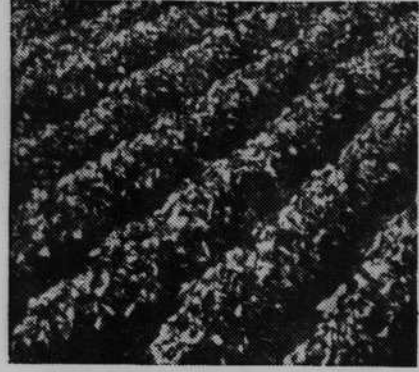
CATTLE: DOWN 10 PCT.



COIN symbols represent estimated 1953 net farm income of \$12,500,000,000 (right) and 1952 income (left) of \$13,900,000,000, a drop of 7 per cent. The U. S. Agriculture department estimates the farmer's purchasing power has been reduced to approximately the level of mid-1941. Photos here indicate some of the farm products which have dropped in price, and some which have risen slightly from last year. Agriculture department experts say present prospects are for a further decline in cash farm marketing receipts for year. (International)



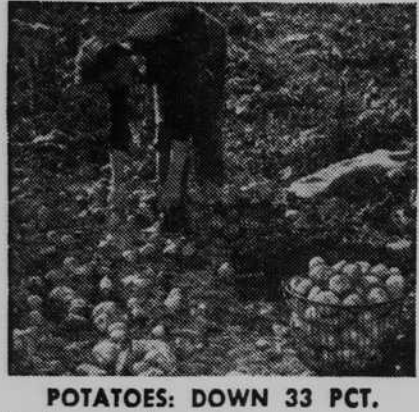
ORANGES, FRUIT: UP SLIGHTLY



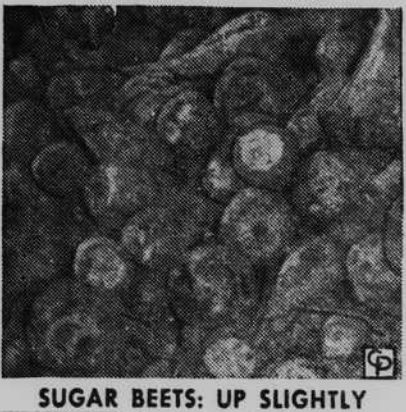
SOYBEANS: DOWN 20 PCT.



CORN: UP 20 PCT.



POTATOES: DOWN 33 PCT.



SUGAR BEETS: UP SLIGHTLY

Over \$433 Realized In First Returns From Sale Of Seals In Transylvania

Mrs. Cousins Makes Plea For Contributions. Local TB Work Is Cited

First returns from Christmas seal letters mailed out to residents of Transylvania county have brought \$433.05 to the local tuberculosis association in the first weeks of the campaign to raise funds for prevention and control activities here.

Although only about 200 persons have sent their returns in, Mrs. Leonard Cousins, Christmas seal sale chairman for the American Legion auxiliary, said the response has been more generous than in past years. The sale of seals will



Buy Christmas Seals

continue throughout December. "Contributions are still arriving, and it is hoped they will bring the

turned out an all-around good job all season.

And what could you say to justify skipping over "Bud" Bishop, who turned in a fine job at fullback?

So what do you do? Chances are you wouldn't single out any one of these seniors for special honors but would point to the whole crowd as the best group of senior players you'd seen in a long time and that all of them were key parts of a football team that Brevard high will remember with pride for a long time.

sum up to the \$800 quota, which is needed to carry on the association's full program for the coming year," Mrs. Cousins said.

Volunteer workers of the legion auxiliary, who assisted with the opening of the first week's contributions, were Mrs. Herbert Woodard, Mrs. Elton Lewis, Mrs. J. A. Youngusband, Mrs. Lauren Hurlbert and Mrs. Charles Pettit.

It is also announced this week that Rosemary Clooney, star of the Christmas seal film trailer, will be seen beginning this Friday at the Co-Ed and Clemson theatres in Brevard. She will sing the new Rodgers and Hammerstein song, "Happy Christmas, Little Friend," which was written especially for the Christmas seal drive by voluntary tuberculosis associations throughout the country.

The small boy had fallen into the stream but had been rescued. "How did you come to fall in?" asked a bystander. "I didn't come to fall in," the boy exclaimed. "I came to fish."

Funds Needed In Work Being Done At DR Cemetery

Members of the Davidson River Cemetery Care and Improvement association announce that a great deal of work has been done and invite the public to inspect the beautifying and cleaning of the grounds.

This work is being financed by contributions from the families of persons buried there. It is understood that funds on hand are nearly exhausted, therefore work will come to a standstill if more contributions are not received this week. Those who have not contributed are invited to do so by contacting M. M. Feaster, V. L. Neil, T. J. Wilson or Robert T. Gash.

CARD OF THANKS

We would like to take this means of expressing gratitude, since it would be impossible to do it personally, to our many friends who were so kind and thoughtful in the dark hour of the passing of our brother, Everett Reese. Your kindness will always be remembered. Mr. and Mrs. Emmitt Reese and Family.

When you think of prescriptions, think of VARNER'S.—adv.

CIVIC CHOIR WILL PRESENT 'MESSIAH'

Program To Be Given In Methodist Church. Price Directs

The Brevard Civic Choir, under the direction of Francis B. Price, will present Handel's "Messiah" Sunday afternoon, December 13, at 3:30 o'clock in the Brevard Methodist church.

The choir is made up of approximately 60 voices.

Soloists are Miss Wylladene Duckett, Mrs. Gloria Sanders, soprano; Mrs. H. R. Bobst, contralto; Miss Ellen Torrence, contralto; Lloyd Burhans, John D. Smith, tenors; Joe Haas, bass.

Organist will be Charles C. Joliff and the pianist will be Bruce A. Livengood. The two trumpeters will be Misses Billie Jean Canlier and Audrey Schuper.

Two veteran Marines were bragging about their respective outfits. "When we presented arms," said one, "all you could hear was slap, slap, click."

"With us," said the other, "it was slap, slap, jingle."

"Jingle? What was that?"

"Our medals."

You Should Advertise:

- Want a clerk,
 - Want a partner,
 - Want a situation,
 - Want to sell a farm,
 - Want to sell sheep, cattle
 - Want to sell groceries, drugs,
 - Want to sell clothing, hats, caps,
 - Want to find customers for buying
- ADVERTISE IN THE TIMES**
Advertising will gain you customers
Advertising keeps old customers
Advertising makes success easy
Advertising begets confidence
Advertising means business
Advertising shows energy
Advertising and succeed
Advertise judiciously
Advertise or bust
Advertise weekly
Advertise now,
And all the
Time



The Way I See It

By PAT PATTERSON

The books have been closed on another football season here at BHS. The Blue Devils proved to be the spirited winning team that everyone expected them to be. Their record of only two losses more than proves that point. I feel safe in saying that our team was one of the cleanest, smoothest-playing teams in the conference. We had our share of bad luck, but that is to be expected of any team. Congratulations to a wonderful team, and also to the two best coaches in the conference, on a splendid season!

Basketball is next in the way of major sports at BHS. This year both boys' and girls' teams are expected to be greatly improved. Coach Dail will have complete charge of the boy's team, while Mr. Galloway will coach the girls.

Several returning lettermen are expected to spark the local netters this season. They are: David Cudd, Allen Perkins, Jason Smith, Lowell Bryson and Jim Kimzey. Homer Cox, Earl Arnette, "Bit" Lacy, and Bob Stewart are also expected to see plenty of action.

The girls lost only one player from last year, leaving Martha Fortune, Martha Talley, Rhea Marshall, Pat Cudd, Arvella Parker, Patsy Allen, Carolyn Daniels, Becky Hudson, Bessie Cox, and Margaret Bidly to rack up the wins. Practice is expected to begin the week of November 9th for both teams.

Suppose you had the unenviable task of picking the senior Blue Devil of the year. Who would be your choice after the Devil's great showing this season?

Would you pick John Allen McCrary, who scored the first TD in the Waynesville game, and who otherwise played a whale of a game at halfback?

Or would you pick Joe Compton, who always made it a point to score, when we needed it most.

Maybe you'd choose Walter Cantrell, who played a terrific game at defensive tackle.

Then again you might like Lynn McGaha, who wasn't letting anybody get away with anything in the Waynesville game.

Perhaps you'd take "Stump" Suttles, who turned the Hendersonville players every way but loose!

And how could you forget the beautiful run that "Lulu" Bryson made in the Christ School game?

Then there's Paul Baynard, who is one of the best place kickers in the conference.

Or what about Jim Kimzey, who was always seen on the offense leading interference.

Of course, you couldn't forget Fred Parker and Arnold Ray, who



AND SANTA'S LIST WON'T BE HARD TO FILL IF YOU GO TO BELK'S BARGAIN BASEMENT TOYLAND. YOU'LL FIND THE KIND OF TOYS TO MAKE HAPPY GIRLS AND HAPPY BOYS ON CHRISTMAS MORNING.

Joe P. McLeod

	Baby Doll Carriage \$2.98 TO \$8.95	Feature Value!	Large
	Cooking Sets \$1.98 TO \$2.98		"Radio Steel" Wagon \$4.98
Tea Sets, priced from	\$1.00 TO \$2.98	Other Wagons	----- \$1.00 to \$17.95
Doll Houses, complete with furniture	\$3.98	Complete Range Cowboy Suits, priced from	\$3.95 TO \$6.95
Cowgirl Suits, priced from	\$3.95 TO \$5.95		DELUXE STATION WAGON Only \$19.95
Doll Beds	\$2.98 TO \$8.95	As Illustrated	Other Automobiles ----- \$12.95 to \$29.95
	Feature Value! BABY DOLL 15 inches tall, all vinyl body. Beautifully dressed. Only— \$2.98 Others From \$1.98 to \$15.95	Cowboy Holster Sets	----- \$1.00 TO \$3.95
Pillsbury's Cake Baking Sets	----- \$2.98	Lincoln Logs	----- \$1.00 TO \$2.98
Tricycles from	\$5.95 TO \$12.95	Games of All Kinds	----- \$1.00 TO \$6.95
Toy Kitchen (complete, just like Mom's), only	\$3.98		The Basketball \$2.98
	Baby Doll Bath-E-Nettes \$3.98		The Basketball Goal \$1.48
Black Boards	\$3.98 TO \$5.95	Official Size Football	\$1.98
Stuffed Toys	----- \$1.98 to \$3.98	Skill Craft Tool Sets, "just like Dad's"	----- \$3.98 TO \$6.95
		Official Air Corps and Army Pedal Drive Jeeps, only	----- \$19.95
		Daisy Air Rifles	----- \$4.98 AND \$5.95
		Trains, priced from	----- \$2.98 TO \$10.95

Cloth & Craft Shop Caravan of Christmas Candles

Varieties: Cascade, Prism, Round and Square, Pine Scented, Trees, Color Drips, Bayberry, Tiny Tapers. Dinner candles from 10 to 17 inches with patented paragum base to hold erect in any container, or on flat surface.

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