

TRANSYLVANIA—  
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1950 Census, 15,321. Brevard Community 7,394.

# THE TRANSYLVANIA TIMES

A State And National Prize-Winning A. B. C. Newspaper

TRANSYLVANIA—  
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard Music Festival.

Vol. 65, No. 30

★ SECTION ONE ★

BREVARD, NORTH CAROLINA, THURSDAY, JULY 29, 1954

★ 24 PAGES TODAY ★

PUBLISHED WEEKLY



**THE LAKE TOXAWAY DEVELOPMENT CLUB MEMBERS** were the sixth and final entry in the Transylvania Rural Development contest to report on accomplishments and goals. From all reports, the group made a strong bid for a portion of the \$1,200 in prize money being offered. Pictured above, kneeling, left to right, are: Bob Love, Warren Fisher, Louis Tinsley, Bud Case, Rev. F. T. Rose, B. E. Keisler, Eugene King, Jr., Edward

Johnson, Jr. Second row: W. J. Raines, Mrs. Louis Tinsley, Carolyn Thomas, Mrs. L. H. Thomas, Joann Owen, Martha Ann Thomas, L. H. Thomas, Margaret Owen, Virginia Price, Mrs. Eugene King, Norma King, Elaine Barton. Third row: Julian A. Glazener, Mrs. Beulah McNeely, Mrs. Herbert Fisher, Coleen Owen, W. L. Burrell, Mrs. Warren Fisher, John Price, Eugene King, Sr., Harold McNeely. (Times Staff Photo)

## Brevard Merchants Offer Big Variety Of Bargains For Mammoth Trade Event

### LAKE TOXAWAY CLUB REPORTS MUCH PROGRESS

Sixth And Final Entry In Rural Development Contest Cites Accomplishments

By STAFF WRITER  
The Lake Toxaway Community club, the sixth and final entry in Transylvania's '54 Rural Development contest, reported outstanding progress made in the upper section of the county in a recent Community Hour program over WPNF. Previously, Little River, Cedar Mountain, Dunn's Rock, Quebec and Balsam Grove outlined activities and goals in radio shows over the local station. With the year half gone and competition extremely keen, it would be difficult at this stage to pick a winner out of the six entries.

But there's one sure bet. The members of the Lake Toxaway Development club served notice that they are very much in the running. Harold McNeely, president of the club, was ably assisted by some 30 members of the upper county group in reporting accomplishments to date.

Briefly, the goals outlined will increase farm income; improve the standard of living; give more contentment to country living; and if successfully carried out, they will undoubtedly win a portion of the \$1,200 in prize money offered in —Turn To Page Four



**RHEA "PETE" DOYLE**, right, was honored by members of the Brevard Rotary club Monday night. A past president of the club, Mr. Doyle leaves on Friday for Galion, Ohio, where he has accepted a position with North Electric Manufacturing company. At the left is George Perkins, Jr., another past president of the club who presented a gift on behalf of the club, and in the center is Charles Pickelsimer, Jr., manager of the Citizens Telephone company, who also gave Mr. Doyle a going-away present from the concern. (Times Staff Photo)

### THREE AWARDS OF SILVER DOLLARS TO BE MADE TUESDAY

Marked Reductions Feature Timely Offerings In Brevard Stores  
STARTS TODAY

A town-wide four-day Dollar Days event will begin in Brevard this (Thursday) morning and will be climaxed on Tuesday afternoon at 5:30 o'clock, when 175 silver dollars will be awarded. There will be three prizes — of \$100, \$50 and \$25 each. The awards will be made in front of the Plummer building on West Main street.

Extraordinary values are being offered by participating merchants for these four days. There is a large volume of summer merchandise which has been drastically reduced and a wide variety of other items which have been marked at sacrifice prices.

Tickets will be issued to shoppers during these four days for each \$1.00 spent or paid on account.

This event is being sponsored by the merchants' division of the chamber of commerce, of which R. H. Plummer is chairman. Aside from offering individual purchasers an opportunity to save money on their personal and household needs, the collective effect of these offerings, he said, should give momentum to the trade-at-home idea. A complete list of the participating merchants will be found in a display ad on page 2 in this section.

Read carefully every ad in this issue of The Times. Each was prepared with one main idea in mind — to give the buyer extra value for his money and there is the added incentive of the three prizes in silver dollars. Shop Brevard stores today, Friday, Saturday and Monday!

### EIGHT ANSWER THE JULY DRAFT CALL

Group Taking Basic At Fort Jackson. No Induction During August

Eight Transylvanians answered the July draft call, Mrs. Tom Galloway, clerk of the local board, announces today.

The men were inducted at Charlotte and were sent to Fort Jackson, S. C., for basic training.

Included in the group were: James Donald Stamey, Spaulding McIntosh, Jr., Sidney Sutton Wilson, Robert Walter Hinkle, Stephen Alfred Talmadge, Herbert Bryan Shiflet, Jr., and Forest Allen Alexander.

The clerk reports that Transylvania will not have a draft call during August.

Mrs. Galloway says she needs the latest addresses of three persons registered with the board. They are: John Henry Johnson, Odell Washington Collins and Andrew Galloway. Anybody knowing the whereabouts of these persons is asked to contact the draft board.

### Firemen To Sponsor Williams Rides Here

Williams Rides will fill an engagement in Brevard all next week under the auspices of the Brevard volunteer fire department, it is announced today.

The local fire-fighters will receive a portion of the proceeds, which will go for the annual fire prevention program here.

The rides will be located on the lot at the intersection of North Broad and West French Broad streets, opposite Paxton Motors.

The Williams concern has only riding devices with no objectionable shows. The Brevard firemen urge all citizens to come out any afternoon or evening next week and bring the children.

## Superior Court Is Continued, Civil Slate Scheduled To Be Heard Next

### Sentences Handed Down By Judge Nettles In Large Number Of Cases

The July-August term of Superior court in Transylvania is being continued, with the civil slate scheduled to begin on Thursday morning.

Judge Zeb V. Nettles, who is presiding, recessed the criminal docket Tuesday afternoon, after hearing a large number of cases of submissions on drunk driving, no operator's license and other charges of a similar nature.

Highlighting the trials on Tuesday were those of Anthony and Charles Burgess, Tommy Joe Pressley and Arvil Stamey. The group was tried for house-breaking, larceny and transporting and breaking out of jail. The first of the Burgess was given from five to seven years, with Anthony being sentenced from three to five years in prison. Stamey was given from one to two years, and Pressley received a sentence from three to five years. John Capps was also tried for larceny of an automobile, and he will serve from three to five years in prison.

Due to illness, a total of 23 cases of Attorney Ralph R. Fisher was continued until the next term of court.

There are 11 cases on the civil docket, and trial of them is expected to take only a day or two.

Other sentences passed to the present time are as follows: Pleading guilty to speeding charges and receiving fines of \$20 and costs were: Bobby Eugene Allison, Marion Elizabeth Wilson, Dave Whitson, Russell Camp, Norman Griffin, Clyde M. Nicholson. —Turn to Page Five

### Successful Event

## Annual Federation Mid-Week Highlighted With Concerts

Delegates from nearly all the southern states and from other regions joined in the Federation Mid-Week activities at Transylvania Music camp Tuesday and Wednesday.

Opening with a registration tea at the home of Mrs. Frank Carr, the annual event continued Tuesday night with a gala concert at the camp auditorium, featuring the Transylvania symphony orchestra and chorus, conducted by James Christian Pfohl. John S. Browning,

### To Feature Works Of Donald Lee Moore On Program Next Tues.

There will be a concert, featuring principally the works of Brevard's own composer, Donald Lee Moore, next Tuesday night, August 3rd, at Sky Valley Music camp at Zirconia.

Anne G. Perry is director of the camp, and she cordially invites the public to attend the concert Tuesday night.

Mr. Moore will attend, she states in issuing an invitation to all friends of this gifted composer to be present at the concert.

## Second Annual Frances Clark Piano Workshop Is Slated At The College

The Frances Clark Piano Workshop, nationally recognized course for piano teachers and students, will take place on the Brevard college campus, August 12-18. This is the second year that the event has been a summer feature on the Brevard campus.

Director of the course is Frances Clark, distinguished teacher, author, lecturer and teacher of teachers. The Brevard Workshop is one in a series of summer courses which Miss Clark and her staff conduct in various parts of the country. They have just completed classes at Kalamazoo college in Michigan; MacPhail School of Music in Minneapolis, Minnesota; and Denver university in Denver, Colorado. Following the Brevard course, they will present a similar workshop in New

Jr., winner of the Steinway Centennial award jointly sponsored by the National Federation of Music Clubs, was piano soloist in the Liszt E flat piano concerto.

A reception following the concert was held at the library at Brevard college, honoring Mrs. Maurice Honigman, vice president for the southeastern region, Mrs. Charles H. Pascoe, vice president for the western region, and other distinguished visitors. —Turn to Page Five

## Stockholders In Country Club To Meet Tuesday

The annual meeting of the Brevard country club stockholders will be held next Tuesday night, August 3rd, at the club house, beginning at 8:30 o'clock.

Dr. E. O. Roland, the club president, urges all stockholders to attend and help elect a new board of directors and hear reports of activities at the club and golf course.

Last year several civic-minded citizens leased the property from

### NBC's Don Gillis Now Visiting At The Music Camp

Don Gillis, producer-director for the NBC Symphony broadcasts of the National Broadcasting company, is a visitor at Transylvania Music camp this week.

Composer of many works for band and orchestra and in the fields of ballet and opera, Gillis will be represented on the Transylvania concert band program Friday, when James Christian Pfohl will conduct a concert including his "Ballet for Band."

Gillis was a visitor at Transylvania three years ago. His son, Don Gillis, Jr., is a student at the camp this year.

the town. Brevard Country Club, Inc., was formed and several hundred shares of stock were sold. In the fall of '53, E. E. Fraser was employed as manager of the club, and since that time vast improvement work has been noted on the links.

The president points out that there is much work yet to be done, and he emphasizes the fact that the club and golf course are answering a need in the community of local citizens and tourists as well.

Door prizes will be awarded at the meeting next Tuesday night and full attendance of all stockholders is urged. In addition to President Roland and Manager Fraser, other officers and directors are: Bill Huffman, secretary; Art Loeb, treasurer; Mrs. Ed Lass, Jack Potts and John Anderson.

### AA Group To Have Open Meet Thursday

There will be a special meeting, which will be open to the public and sponsored by the local chapter of Alcoholics Anonymous, on Thursday night in the Brevard high school auditorium, beginning at 8 o'clock.

An out-of-town speaker with wide experience has been secured for the meeting. Persons with alcoholic problems in their families and all others interested in the important work of AA are cordially invited —Turn to Page Five



FRANCES CLARK

### CALENDAR OF COMING EVENTS

Thursday, July 29 — Town-Wide dollar days begin. Court convenes at 9:30 a. m. Masonic meeting in the temple at 7:30 p. m. Alcoholics Anonymous open meeting, Brevard high school, 8 o'clock. Benefit bridge party, American Legion building, 8 o'clock.

Friday, July 30 — Lions meet with Etowah club, Camp Straus, 5:30 p. m. Concert at Transylvania Music camp, 8:15 p. m. Square dance in the American Legion building, 8:30 p. m.

Saturday, July 31 — Elks Little League, 10 a. m. CAP barbecue, college field, 6 p. m.

Sunday, August 1 — Attend the church of your choice. Concert. —Turn to Page Five

## Fine Arts Festival Is Planned At College, Lasts One Week

### CAP TO SPONSOR BARBECUE, SALE SATURDAY NIGHT

Unique Event To Be Held On College Field. Public Is Invited

A large crowd is expected to attend the barbecue supper and unique auction sale of the Brevard squadron of the Civil Air Patrol on Saturday evening, beginning at 6:00 o'clock.

Commander Jack Smathers cordially invites the public to attend. He says that many useful and expensive items of merchandise, consisting of household equipment, auto supplies, etc., will be auctioned off at bargain prices.

A delicious barbecue supper will be served on the athletic field, he points out, and tickets may be purchased at the gate or prior to that time from any member of the CAP here.

Proceeds derived from the sale will be used to obtain an airplane for the local Civil Air Patrol unit for training and rescue work, Commander Smathers explains.

### Program Highlights

## Summer Program Of NBC Now Being Heard Over WPNF Said To Be Tops

The summer programs of the National Broadcasting company, which are now being heard over WPNF, are "tops," Jack Hammette, station manager, reports.

He urges that local listeners make special efforts to hear such shows as the following:

Thursday night — Adventure night, featuring Roy Rogers and gang at 8:00 o'clock.

Friday night is the night for "tops in pops." Beginning at 8:00 o'clock, the program lasts for two hours and features the swinging of America's best bands.

Saturday night — Hillbilly night, with the Ecusta jamboree at 8:30 o'clock, followed by NBC's Grand Ole Opry.

### Local Women's Clubs Sponsoring. Mrs. Wallis, Mrs. Richardson In Charge

Plans are being completed for the third annual Fine Arts Festival of the North Carolina Federation of Women's clubs at Brevard college from August 1st through the 7th, it is announced today.

Mrs. William Wallis and Mrs. C. A. Richardson are co-chairmen of the arrangements committee, and hostess clubs for the week are the Wednesday club, the Fortnightly club, the Book and Plate club, the Mathathasian club and the Brevard Garden club.

The week's festival will open with the evening meal on Sunday, August 1st, and will close with the noon meal on Saturday, August 7.

There will be courses in creative writing, including poetry, drama, short story and newspaper, and they will be taught by Mrs. T. E. Summerrow, Jr., of Gastonia, a clubwoman and writer of note, the co-chairmen point out.

Music appreciation, choral work and composition will also be offered, and Prof. Bruce A. Livengood, head of the department of music of Brevard college, will be the instructor.

Miss Suzanne Kramer, of Hickory. —Turn to Page Eight

### Program Highlights

Sunday night — NBC symphony at 6:30 and at 8:00 o'clock it's "Sunday with Garroway" for two hours.

Monday night — The best in concert music. Featured program is the Telephone Hour at 9 o'clock.

Tuesday is mystery night, with "Dragnet" at 9:00 o'clock.

Wednesday is quiz show night, topped by the "Best of Groucho" at 9:00 o'clock.

### Other Programs

The schedule for the Civic hour for the coming week is as follows: Friday, Transylvania Music camp; Monday, American Legion Post 88; Wednesday, Brevard chamber of

—Turn to Page Eight