

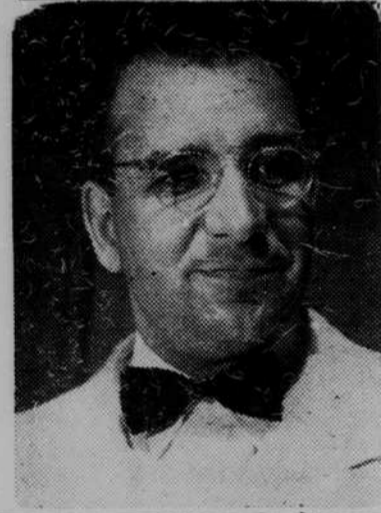
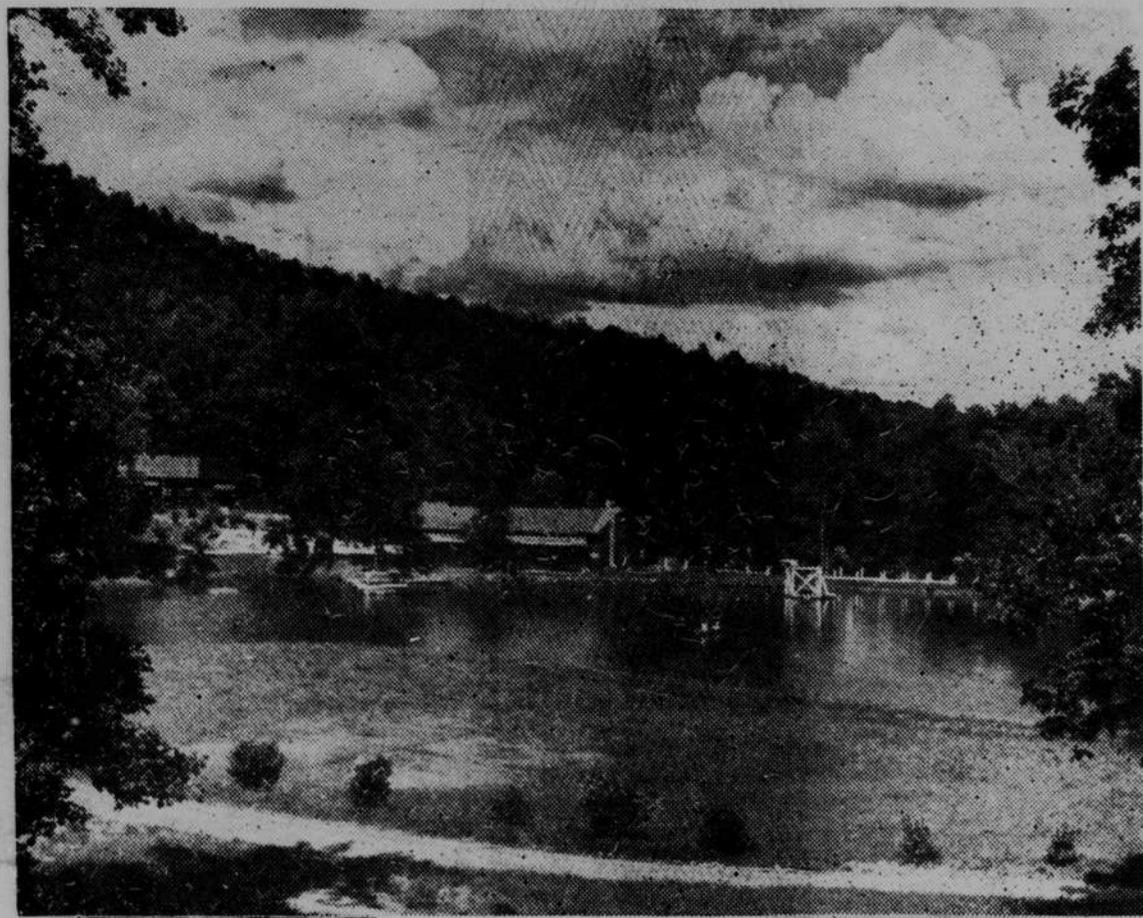
1954  
FESTIVAL  
ISSUE  
★  
WELCOME

# THE TRANSYLVANIA TIMES

A State And National Prize-Winning A. B. C. Newspaper

1954  
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WELCOME

Vol. 65, No. 32 ★ SECTION ONE ★ BREVARD, NORTH CAROLINA, THURSDAY, AUGUST 12, 1954 ★ 24 PAGES TODAY ★ PUBLISHED WEEKLY



**THE NINTH ANNUAL** Brevard Music Festival, which promises to be the finest ever, will open Friday night at beautiful Transylvania Music Camp, pictured above. At the left is James Christian Pfohl, the conductor and director of the festival, and at the right is John D. Eversman, festival president. They join with the other officers and directors of the association and the foundation in welcoming the hundreds of music lovers from all parts of Eastern America to Brevard, the "Summer Music Capital of the South."



## '54 Festival Will Open Friday Night, Most Successful Season Is Expected

### PLANS ARE MADE FOR ANNUAL DEER AND BEAR HUNTS

**Changes Made In Regulations. No Advance Applications This Year**

Plans for the organized deer and bear hunts this fall in Transylvania and the other Western North Carolina counties have been completed by the U. S. Forest Service and the North Carolina Wildlife Resources commission, Ranger Ted Seely announces today.

The hunts will be held for two weeks during November, opening on the 15th.

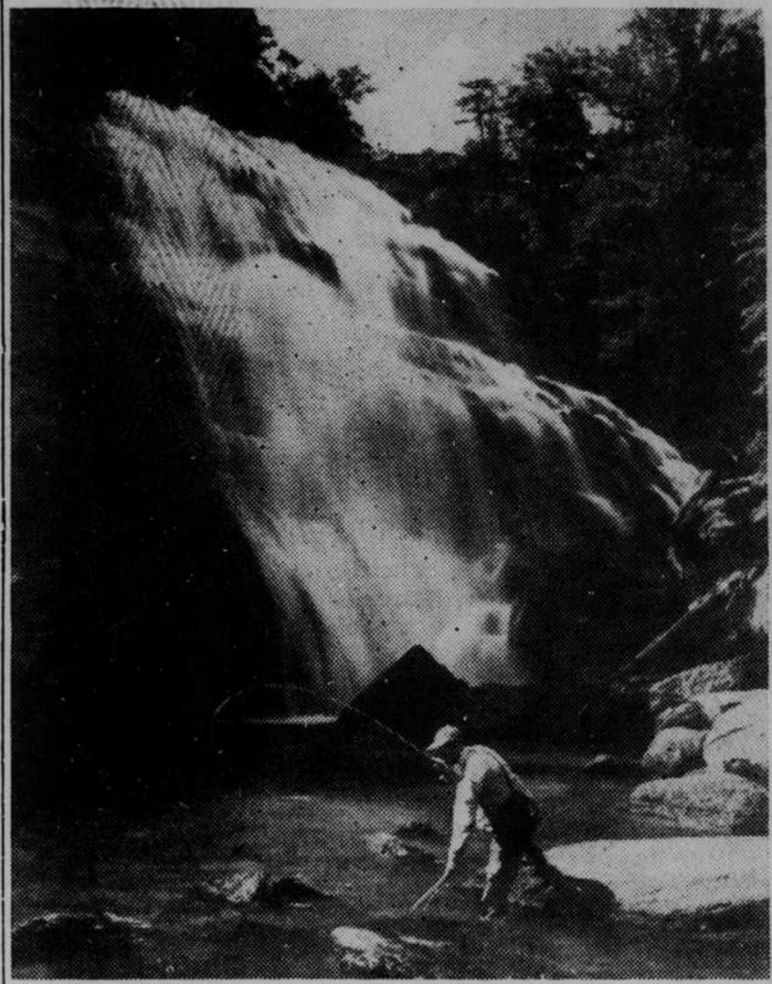
Several changes are noted in the rules and regulations this year, the ranger points out.

The hunts will be open on a first come, first served basis.

It is felt that since the hunts have been opened up, "red tape" will be eliminated and more hunters will be able to participate in the hunts. Daily permits for all areas will be sold for \$2.50 each and none will be sold in advance.

Increased deer herds and greater accessibility into formerly remote portions of the management areas, as well as the opening up of one new area, has made it possible to dispense with the requirements for submitting advance applications for deer hunting permits, the forestry officials explain.

However, they feel that hunter —Turn To Page Eight



**BEAUTIFUL RAINBOW FALLS**, pictured above, is one of the 13 waterfalls in Transylvania included in the brochure, "Land of Waterfalls," which was published last week by E. Douglas DePew and Bob Tinsley, of Brevard. Described as being a portfolio of exclusive lithographs suitable for framing, the brochures have gone on sale throughout Western North Carolina and have attracted considerable attention.

### ORCHESTRA AND VIOLINIST WILL PLAY IN OPENER

**Record Crowds Anticipated. Three Concerts Are Set This Week End**

#### PROCLAMATION ISSUED

The Ninth Annual Brevard Music Festival opens Friday night at Transylvania Music camp with Carroll Glenn, violinist, in a concert at 8:15 with the Brevard Festival orchestra, James Christian Pfohl, conductor. During the festival, which takes place the last three week ends in August, a number of internationally-known concert artists will appear on the auditorium stage of the camp. Concerts are to be held on Friday and Saturday nights at 8:15 and Sunday afternoons at 4:00.

Saturday evening Eugene List and Carroll Glenn, Mr. List's wife, will be heard and Sunday afternoon Eugene List, pianist, will present a concert with the Brevard Festival orchestra.

The festival has become a summer institution of national reputation in the music world, and its ninth season is expected to be the largest and most successful in its history.

The 85-piece orchestra gathers top players from such leading symphonies as Cincinnati, Baltimore, and Louisville, and from the many fine community and civic groups which are fast becoming the pride of the country; in addition to outstanding students at the camp.

Mayor John A. Ford has issued a proclamation, proclaiming the period August 13th-29th as "Brevard Music Festival" days in Brevard.

He points out that the contributions of the music camp and the Brevard Music Festival are outstanding, and that these highly cultural events are of local and national significance.

Mayor Ford urges the people to support the festival, and he issues a cordial welcome to all persons who have come here to attend the —Turn to Page Eight

## To Build Addition At Ecusta Plant For Manufacture Of "Polyethylene"

**Expansion Will Be Located On West Side Of The Cellophane Plant**

An expansion at the Ecusta Paper corporation for the manufacture of polyethylene, is announced today.

The manufacturer of the world's finest cigarette paper, Ecusta also makes fine writing papers from flax fibres.

The announcement concerning the manufacture of the new product, polyethylene, follows:

"Construction will begin this month to provide space for the addition of a polyethylene department to the cellophane plant of the Ecusta Paper corporation, subsidiary of Olin Industries, Inc., at Pisgah Forest. The announcement was made today by M. L. Herzog, general manager of the film division.

"The new department is expected to employ approximately 35 persons when it is operating at capacity. Production of polyethylene, a transparent packaging film to be manufactured in rolls and tubing is expected to begin early in 1955."

The new addition will be located on the present site of Ecusta on the west side of the cellophane —Turn To Page Four

### New Product

## Ecusta Now Manufacturing Filter Tips For Cigarettes

The Ecusta Paper corporation, manufacturer of the world's finest cigarette paper and fine writing paper, is now making a new product: filter tips for cigarettes. L. F. Dixon, general manager of the paper division, announces today that the selective filter tip used on Herbert Tareyton filter-tipped cigarettes is being manufactured for the American To-

bacco company by Ecusta, a subsidiary of Olin Industries, Inc. Initial deliveries of filter-tipped Herbert Tareyton are being made in certain New England markets. This will be followed by introduction in additional territories until national distribution is obtained.

### "Moonshine" Still Captured In Old Toxaway Section

Sheriff John Kilpatrick reports good hunting in Transylvania, good hunting, that is, for "moonshine" stills.

On Monday afternoon the sheriff, Deputy Paul Fisher and ATU officers discovered and destroyed a still in the Old Toxaway section.

The outfit was a small, sheet iron rig and some 100 gallons of beer were poured in the raid. The operators fled to higher grounds before the officers arrived and no arrests were made.

### LAST RITES HELD FOR A. W. WHEELER

**Was Pioneer Industrialist In Field Of Full-Fashioned Hosiery Manufacture**

Alfred W. Wheeler, 78, prominent industrialist and civic leader, died last Thursday night in the local hospital after an illness of several weeks.

Graveside rites for Mr. Wheeler were held last Saturday afternoon at the Gillespie cemetery. Rev. John D. Smith, pastor of the Brevard-Davidson River Presbyterian church, officiated.

The family requested that no flowers be sent and instead donations be made in Mr. Wheeler's memory to the Presbyterian church —Turn To Page Five

## Many Expected To Attend Garden Club Flower Show



**MRS. KATE RANSON CORNUE** has been chosen supervisor of schools in Transylvania county succeeding Dr. B. A. Stevens. A native of Mecklenburg county, Mrs. Cornue is an experienced teacher, has been active in dramatics and has engaged in different phases of newspaper work. (See story, page seven.)

Mr. and Mrs. Robert F. Thomas, of Raleigh, visited friends in Brevard on Wednesday. Mr. Thomas, former attorney here, is executive secretary of the N. C. Industrial Commission.

### Public Cordially Invited To Attend Event At The NYA Hut

Among the many events in Brevard which will attract a large number of visitors this week is the annual Brevard Garden club flower show, which will be held in the NYA hut adjacent to the high school on Thursday and Friday.

Hours of the show will be from 2:00 o'clock each afternoon until 10 o'clock in the evening on both days.

Mrs. J. J. Stevenson, the general chairman, and Mrs. Paul Tindall, president of the Garden club, join hands in extending a cordial invitation to guests and residents alike to enjoy the beautiful array of flowers.

The show is open to any exhibitor, and entries can be placed in the NYA hut until 11:30 o'clock Thursday morning.

A special invitation is extended to children to enter their flowers and arrangements in the show. No entry fee is charged, but each exhibitor and each person attending the show must pay a small admission charge, which is 50 cents for adults and 25 cents for children.

Prizes will be awarded in each —Turn to Page Four

### COUNTRY CLUB OFFICERS NAMED

**Anderson Succeeds Roland As President. Gravely Is New Business Manager**

The new board of directors of the Brevard country club elected officers at the first call meeting during the past week.

John Anderson, editor of the Transylvania Times, was named president, succeeding Dr. E. O. Roland.

Alfred Perkins, owner of Nu-Way Cleaners, was elected secretary, and he succeeds William F. Huffman.

Robert H. Plummer, owner of Plummers, was chosen as the treasurer.

E. E. Fraser was re-elected club manager.

Dewey Gravely, well-known Brevard accountant, was named business manager. —Turn To Page Four

### CALENDAR OF COMING EVENTS

Thursday, August 12 — Flower Show opens at 2 p. m. at NYA hut. Masons meet at Masonic temple at 8 p. m.

Friday, August 13 — Last day of Flower Show, 2:00-10:00 p. m. First Festival concert, 8:15 p. m.

Saturday, August 14 — Little League games at 10 a. m. Festival concert at 8:15 p. m.

Sunday, August 15 — Attend the church of your choice. Festival concert at 4:00 p. m.

Monday, August 16 — Rotary club at Gaither's at 7:00 p. m.

Tuesday, August 17 — O. E. S. meets at Masonic temple at 8 p. m.

Wednesday, August 18 — Ecusta-Enka baseball game at 4 p. m.

WOW meets at 8 p. m.

## Retail Sales In County Show Gain During Year

Transylvania county ranked sixty-second among the 100 counties in North Carolina in per capita retail sales for the fiscal year ending June 30 of this year. Total retail sales for the year amounted to \$7,241,000, which was equivalent to \$444.23 per capita, based on estimated population as of January 1, this year. Transylvania's per capita of \$444.23 compared with \$716.43 for the state as a whole and \$1,056.65 for the nation as a whole. Transylvania was one of 55

counties in the state which had an increase in total retail sales during the 1954 fiscal year as compared with 1953. The 1954 total of \$7,241,000 was an increase of 8.64 per cent over the 1953 total of \$6,665,000. During the same period, total retail sales in both North Carolina and the United States as a whole increased less than 1 per cent.

Transylvania's per capita retail sales of \$444.23 during the 1954 fiscal year was an increase —Turn To Page Five



GLENN LIST SMITH LLOYD JOHANNESSEN GRAMM

**OUTSTANDING SOLO ARTISTS** for the Ninth Annual Brevard Music Festival are pictured above. At the left is Carroll Glenn, violinist, who opens the '54 event on Friday night. Next is Eugene List, pianist, who will be heard this week end on Saturday and Sunday. Carol

Smith, contralto, will appear with the festival symphony on August 20, and on August 22, David Lloyd, tenor, will be heard. Grant Johannesen, pianist, will play with the symphony on August 27, and Donald Gramm is slated on August 28.

### Program Highlights

## Camp And Festival Concerts Are On Coast-To-Coast Broadcasts & WPNF

With Brevard being the "Summer Music Capital of the South" and thousands of music lovers expected here during the next three week ends for the '54 Brevard Music Festival, WPNF station officials remind all listeners that several of the festival and camp concerts will be broadcast coast-to-coast. They will also be heard on the local station at different times, and Jack Hammette, station manager, says: "Keep your dial at 1240 for the best in music, news and drama."

Outstanding programs heard over WPNF from the music camp are logged on Wednesday evenings at 9:30 o'clock, and on Sunday afternoons at 12:30 o'clock.

Mr. Hammette also reminds listeners that the NBC Symphony is also heard over the local station at 6:30 o'clock on Sunday evening. **Other Programs** The schedule for the coming week is as follows: Thursday, 4-H club community activities; Friday, member, foreign group visiting county; Monday, county agent's office; Tuesday, —Turn To Page Four