



PRINCIPAL FIGURES at the Brevard Garden club flower show last Thursday and Friday in the NYA hut are shown above. At the left is Mrs. Paul Tindall, president of the club, and Mrs. John Collins, winner of the sweepstakes award in the show, can be noted in the center. At the right is Mrs. J. J. Stevenson, who was chairman of the successful event. The ladies are inspecting the non-competitive dahlia exhibit of Aston Heath, which attracted considerable attention. (Times Staff Photo)

'54 Festival Continues This Week End, Outstanding Growth Of Foundation Cited

SUCCESSFUL YEAR SEEN, COMPLETE BREAKDOWN GIVEN

Goals Listed. Even Greater Future For Organization Is Anticipated

FIGURES REPORTED

This year the Brevard Music Foundation is enjoying its most successful year of operation since the Foundation was incorporated in 1947, according to reports submitted at the annual meeting of the board of trustees last Saturday afternoon.

Enrollment in the camp, camp concert attendance, publicity, and radio broadcasts have surpassed the records of any other season, Director James Christian Pfohl stated.

Treasurer F. S. Best reported that this year, perhaps for the first time, the operating income and operating expenses of the camp and festival will just about balance each other. He made this prediction on the assumption that the festival will turn out according to expectations.

The Foundation owns and operates the camp and festival and Mr. Best estimated that income and expenses for both of these projects this year will run around \$75,000.

To accomplish this, he stated, some extensive reductions were made in the year's operating budget. Choral work was cut out and the camp was operated with a minimum faculty staff.

However, this year, as in the past, the Foundation will finish the season without any surplus capital for next year's operation and this is a serious handicap because of the necessity of employing a few people the year round to promote the camp and festival programs during the fall, winter and spring months.

Harmon Opens Music Store In Brevard

W. L. Harmon, who for the past 14 months has been connected with a large music store in Tennessee, has opened a music shop next to Owenby Bros. Amoco station. He announces that he will sell both new and used pianos and will continue to tune and repair pianos. Orders will also be accepted for any kind of musical instruments, he said.

County Schools Planning Opening Next Wednesday, Enrollment Increase Seen

Annual Principals, Teachers Meeting Is Set For This Saturday Morning

Transylvania county schools will open next Wednesday morning, August 25, at 8:45 o'clock, and a normal increase of around 200 students is expected.

Supt. J. B. Jones states that he estimates the opening enrollment in all schools around 3,800 pupils.

The annual principals and teachers meeting will be held Saturday morning at 10 a. m. in the Brevard high school auditorium.

Students will remain in school only for a half day next Wednesday; however on Thursday all school cafeterias are expected to be in operation.

Mr. Jones points out that the schools are beginning on Wednesday in order to make up beforehand for the election day and Thanksgiving holidays.

The superintendent also announces the board of education has passed a ruling that pupils in grades one through eight who live on the Boylston road beyond Little Mountain will attend the Penrose school. They will go by bus via the Gordon King road. This highway from N. C. 280 to U. S. 64 was paved during the summer. Pupils had previously been attending the Pisgah Forest school.

Boys and girls enrolling in the first grades should present their certificate of immunization and parents are reminded to see that they have it.

CALENDAR OF COMING EVENTS

Thursday, August 19 — Lions club meets at Gaither's Rhododendron room at 7 o'clock. Masons meet at 7:30 o'clock. Athletic board meets, high school, at 8 o'clock. Women of Presbyterian church, 8 o'clock. Young Republicans to meet at court house at 8 o'clock.

Friday, August 20 — Kiwanians meet at Gaither's at 7 o'clock. Festival concert at 8:15 o'clock.

Saturday, August 21 — Little League "All-Star" game, Camp Straus, at 10 a. m. Principals and teachers meeting at high school at 10 o'clock. Ecusta vs. Beacon at 3 p. m. Festival concert at 8:15 p. m., Sunday, August 22 — Attend the church of your choice. Festival concert at 4:00 o'clock.

Monday, August 23 — "Rainbow Rodeo" at municipal pool at 2:00 o'clock. Rotary meeting at Gaither's at 7 o'clock.

Tuesday, August 24 — Gold Star Mothers meet at 7:00 o'clock.

Wednesday, August 25 — Schools open at 8:45 o'clock. WOW meeting at 8 p. m.

Successful Season

All Transylvania's Organized Summer Camps Are Closing

Organized summer camps in Transylvania county are closing this week with several of them planning post-season sessions.

The second Red Cross Aquatic school, held twice each season at Camp Carolina, will open next Monday. The aquatic school will continue for 10 days with classes in all types of water safety and life saving.

Camp Deerwoode closed Wednesday with a post season camp slated to begin Friday. Campers will be youth groups of the Enoree, S. C., Presbytery.

At Gay Valley, Miss Mary Gwynn will have her annual teen camp, at which former campers enjoy organized recreation and reunions with old friends.

Adults and children will join in a post-season camp at Rockbrook. It will begin this Sunday and continue through August 30.

Brevard Citizens Urged To Conserve Water Immediately

Brevard citizens are urged by Mayor John A. Ford to conserve water until after another good rain.

There is no immediate danger of a water shortage here, if persons will refrain from watering lawns, gardens, washing cars, etc., the mayor states.

On Wednesday morning the reservoir had dropped some five feet, which is about 250,000 gallons under normal supply.

To keep Brevard with an adequate water supply it is imperative that citizens cooperate 100 per cent, the mayor declared.

Program Highlights

Special School Program Will Be Carried Monday Morning Over Station WPNF

With school opening next Wednesday, the Transylvania unit of the North Carolina Teachers association is conducting a special program of interest to all school children and parents on Monday morning at 10:30 o'clock over WPNF.

Carroll Merrill, president of the local organization, urges all interested persons to tune in and hear the program, which was transcribed under the auspices of the National Education association. The program will be of special interest to all parents of children, who will be in the first grade this fall.

This season has been one of the most successful in the history of camping in Transylvania county.

The county has long been recognized as a "mecca for summer camps," and each summer thousands of boys and girls from all parts of Eastern America come here for a "vacation with a purpose."

All of the 13 camps were filled to capacity, and most of the camp owners are planning expansion and other improvements over the coming fall, winter and spring months.

DISTINGUISHED VISITOR

Among the many celebrities attending the opening concerts of the Brevard Music Festival was James Fasset, music director of the Columbia Broadcasting company of New York City.

Urges Cooperation With Courtesy Parking Plan

Unless there is better cooperation by the public in putting pennies and nickels in the parking meters and paying the five-cent fines, it will be recommended next week at the meeting of the merchant's group that the "courtesy parking" plan be abandoned.

This plan has attracted much favorable publicity and has been an excellent goodwill booster, but in recent weeks the costs have far exceeded the money coming in, Robert H. Plummer, who heads the merchants division of the chamber of commerce, states.

It would seem, Mr. Plummer reports, that out-of-town visitors appreciate the "courtesy parking" plan more than local citizens. The parking meter officers say that in many cases the same offenders are guilty of failing to put money in the meters when they park, and then in many cases they throw away the pink slip.

Mr. Plummer makes a strong plea for all persons to put pennies or nickels in the meters when they park, and if they should park overtime and receive a notice, to please pay the fine.

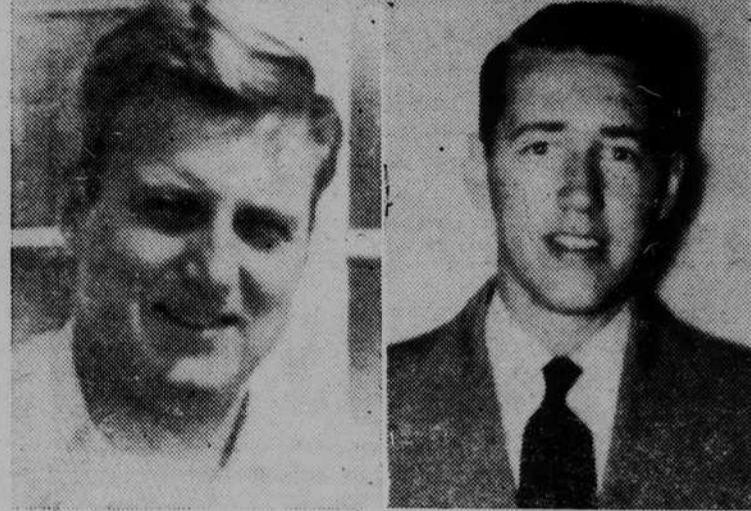
"It's much easier to pay a nickel or a dime than it is a dollar, which would be the case if the plan is abandoned," Mr. Plummer declares.

Monday Was Hottest Day Of Year, High Of 95 Was Recorded

It was hot in Brevard Monday. In fact, it was the hottest day of the year.

According to Jack Huggins, the official weatherman here, the mercury climbed up to 95 degrees. Twice during early June readings of 94 were recorded, but Monday's 95 sets the record so far this season.

However, Transylvania's nights remain cool with the mercury dropping to the high 50's and low 60's, Mr. Huggins reports.



NEW FACULTY MEMBERS at Brevard college are announced today by President Robert H. Stamey. Top left is Mrs. Iona Berry, of Doddridge, Ark., who will become dean of women. She holds the AB degree from Louisiana State and an MA degree from Columbia. At the top right is Mrs. Ella R. Gillenwater, of Raven, Va., who has been appointed-nurse and director of the student work program. At bottom left is Eugene Taft Smith, who will head the art department at the college. Mr. Smith is a graduate of Rollins college, and in 1953 he received his master of fine arts degree from WCUNC, Greensboro. At the right on the bottom is Raymond A. Esthus, the new head of the department of social sciences. He holds a degree from Duke university.

HUGE CROWDS ARE AGAIN EXPECTED, THREE CONCERTS

Chamber Of Commerce Secretary Says Accommodations Are Available

MUSICIANS PRAISED

After an auspicious opening last week end, the 1954 Brevard Music Festival will be continued this week end and next with six outstanding concerts.

It is conservatively estimated that more than 3,000 persons attended the opening three concerts, and again this week, capacity audiences are expected.

Regardless of the number of people coming to town, there will be accommodations for all, Mrs. John A. Ford, the executive secretary of the chamber of commerce, reports. She asks that anyone who has rooms for rent not already listed with her office to do so immediately.

Every request for accommodations was filled last week end, and Mrs. Ford will again keep her office adjacent to the library open all day on Saturday.

She will gladly assist in helping find rooms, and she reports she has a long list of accommodations.

Already the '54 festival promises to be more successful than the eight previous ones, and persons attending last week end were high in their praise of the 85-piece symphony orchestra under the direction of James Christian Pfohl.

Considerable praise was also heaped on Carroll Glenn and Eugene List for their outstanding artistry.

Featured soloists with the festival orchestra this week end will be Carol Smith, contralto, and David Lloyd, tenor.

Miss Smith will sing Friday night and Mr. Lloyd will be heard on Saturday night, and the two will sing together on Sunday afternoon's concert program. Complete stories and pictures about them can be found on front page, second section in this week's Times.

Mrs. Harold N. Cooledge Is Re-Elected To Head Foundation



MRS. HAROLD N. COOLEGE, who is noted as a great patroness of music and the arts as well as an unstinting charity worker, was re-elected chairman of the Brevard Music Foundation at the annual meeting of the board of trustees last Saturday afternoon.

Annual Meeting Held Last Saturday At Camp. Brevard Group Named

Mrs. Harold N. Cooledge, of Highlands and Atlanta, was re-elected chairman of the Brevard Music Foundation at an annual meeting of the board of trustees last Saturday.

Stephen McCready, of Hendersonville and Ocala, Fla., and F. S. Best of Brevard, were elected vice chairmen. Mrs. William J. Kirk was re-elected secretary and Mr. Best was asked to continue as acting treasurer.

James Christian Pfohl was re-elected camp and music director.

The board of trustees is composed of 27 members.

Brevard members of the board of trustees include Frank Carr, John W. Hanes, Ralph H. Ramsey, Jr., Dr. Julius Sader, Mrs. Kirk, Mrs. Henry N. Carrier, who is also honorary chairman, Mr. Best and Ed M. Anderson.

Mrs. Cooledge has served two years as president of the Foundation.

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SCHOLARSHIPS TO COLLEGE AWARDED

Five Local Students Receive Awards From The Transylvania Trust Co.

President Robert H. Stamey announces the annual awards of the Transylvania Trust company scholarships for this year. These honor scholarships in the amount of \$100 have been awarded to Miss Clara Dean Parker, Route 2, Brevard; Jerry McCall, Route 1, Lake Toxaway; Miss Nell Rogers, 23 Morgan street, Brevard; Robert Edward Phillips, 638 Country Club road; and Robert Kellar, 420 1/2 S. Caldwell street.

These awards have been granted on the basis of high school scholastic record, above average general ability, financial need, and excellent character references. The recipients of the Transylvania Trust company scholarships are selected by a committee composed of Ralph Duckworth, John Ford, John Kilpatrick, Freeman Hayes, S. E. Varner, Sr., and R. H. Stamey.

The trust company plans to continue the annual award of scholarships to Brevard college. High school students desiring to participate in this program should make application to the admissions office of the college.

Club Will Award Freezer, Camera

To raise money for the educational fund, the local B & PW club is awarding an 8MM movie camera at the Co-Ed theatre next Tuesday evening and an Admiral upright freezer the following evening. Tickets are now on sale by members of the club.

The picture to be shown on those evenings is "Dangerous Mission" in color.

Emergency March Of Dimes Drive Being Held, Dr. Newland Chairman

The staggering costs of patient care and a two-point polio prevention program have created a crisis that only the Emergency March of Dimes can solve, Dr. Charles L. Newland, chairman of the Transylvania county chapter of the National Foundation for Infantile Paralysis, declared today.

That is why the special drive has been set from now until August 31 here in Transylvania county, Dr. Newland said.

The chapter chairman pointed out that the total raised in last January's March of Dimes was not

enough to continue payment of patient aid bills this year, in addition to meeting the costs of the vaccine trials and purchase of increased quantities of gamma globulin.

"Our chapter raised \$4,128.00 last January, and we are fortunate that the requirements of patient aid to date in Transylvania county have not drained our treasury dry," Dr. Newland said. "However, less fortunate areas where epidemics have occurred are out of money already and require immediate

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