

HOW'S YOUR BIRDSEYE VIEW?
Pictured above is an aerial view of another "Mystery Farm" in Transylvania county. The first persons to correctly identify the place will receive a one year's subscription to The Times, and

the owner of the farm will be given a beautiful, mounted photo upon coming into the office. Be sure to read about last week's "mystery farm" on the farm page. Guesses on the pic above should be submitted in person and not by telephone.

Huge Trade Promotion Starts Today, Will Continue Until January 4, 1955

PAVING CONTRACT FOR HOSPITAL LOT LET TO DRIVEWAYS

To Complete Work Soon. Tinsley Makes Donation Of Flowers And Shrubs

The contract for paving the parking lot at the Transylvania Community hospital has been let by the board of trustees to Driveways, Inc., of Asheville, the low bidder on the project.

According to John W. Bailey, the administrator, the hospital parking lot will be paved with asphalt, and the work should be completed within the next few weeks.

Stoning and curbing of the lot has been completed by McCrary Construction company, of Brevard, and the administrator was high in his praise of the fine work that was done by the local concern.

Mr. Bailey urges all persons visiting the hospital to use the parking lot and avoid parking their cars on the street in front.

The board announces with pleasure, Mr. Bailey says, a donation of flowers and shrubs to the hospital for beautification of the area

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*** National ***
NEWSPAPER WEEK



LIGHTS THE WAY OF FREEDOM

- ★ Freedom of Religion
- ★ Freedom of Speech
- ★ Freedom of the Press
- ★ Freedom to Assemble

PLAN ANNOUNCED TO AWARD \$2,000 IN PRIZE MONEY

Many Of Brevard's Stores Participating. Complete List Given

VALUES ARE OFFERED

Bargains in many different types of merchandise are being offered this week end to launch the annual Fall Trade Festival, which begins today (Thursday) and ends on Jan. 4, 1955.

This event is being sponsored by the merchants' committee of the chamber of commerce, of which R. H. Plummer is chairman. Mr. Plummer urged the people of Transylvania county and contiguous areas to take full advantage of the bargains offered in Brevard stores this week end and to be on the alert for future offerings.

Beginning this morning and ending on Jan. 4, 1955, 39 local merchants will issue trade tickets. These tickets will entitle the holders to share in \$2,000 in prize money to be awarded at intervals during this period.

On October 12, October 26, November 9, November 23 and December 7, \$250.00 in prize money will be awarded, divided as follows: First prize, \$100.00; second prize, \$75.00; third, fourth and fifth prizes, \$25.00. The grand prizes will be awarded on January 4, 1955. Awards will be made on West Main street at 5:30 p. m. on the dates given and in the case of rain they will be made on the following day at the same hour.

Prize money will be redeemable in merchandise only at the participating stores.

A different colored ticket will be issued for each of the periods given above, at the expiration of which they will become worthless. The tickets issued for the first period will be yellow.

Serving on the merchants' committee with Mr. Plummer are: Ben Patterson, Carl Bryson, Dan Haw-

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Outlook At Brevard College Bright, Trustees Hear Reports At Meeting

Valuation Set At More Than One And One-Half Million. Improvements Noted

An optimistic air prevailed among the enthusiastic members of the board of trustees of Brevard college attending the annual meeting, which was held following the recent alumni luncheon at Asheville's Trinity Episcopal church, President Robert H. Stamey reports.

Edwin L. Jones, of Charlotte, presided over the meeting, attended by some 25 trustees of the college.

In his encouraging report, President Stamey stated that total valuation of Brevard college is set at \$1,558,910.51. This includes the plant, equipment and endowment.

At the end of the fiscal year, the local college had an operating surplus of \$5,771.26, Mr. Stamey said. Outstanding improvements have been made to the various buildings on the campus, the faculty homes and apartments, as well as the cafeteria and gym, he continued.

He also reported an increase in enrollment this year of more than 14 per cent, "and the outlook for the year is bright," he declared.

Among the new scholarships given to the college were the following: three Loma Catherine Jackson scholarships, valued annually at \$250 each; two George F. Ivey foundation scholarships, also in the amount of \$250 each; and \$3,000 for scholarships from a source not disclosed.

A new farm committee was formed and named to serve were: Cary C. Boshamer, chairman, Gene Schenck, Jonathan Woody, Joel Wright and Ralph Edwards.

Another committee, named to investigate the possibility of establishing a Zahner foundation, consisting of the properties of Kenyon Zahner, was also appointed. Comprising this committee are Judge Guy Weaver, Clarence Morgan and Ed M. Anderson.

On Fire Prevention

Banquet Highlights Event, Inspections Are Planned

Highlighting National Fire Prevention week during the period, October 3rd through the 9th, will be the inspections of businesses and schools, and climaxing the observance will be the annual firemen's banquet at the Brevard country club.

This event will be held next Thursday night, October 7th, beginning at 7:00 o'clock, with the Lions, Kiwanians and the Rotarians sponsoring.

The Rotary club is in charge of arrangements this year, and Charles Elledge, principal of Marion high school, who is noted as one of Western North Carolina's outstanding humorists, will speak.

Brevard's Water Supply Still Low

The water supply is still dangerously low in Brevard, and prospects for rain are only slight.

Light rainfall is predicted Thursday or Friday, but according to Bill Erwin, street superintendent, a lot of rain must fall to bring the supply back to normal.

Water restrictions are still in effect here, and all citizens are urged to conserve, and to refrain from watering lawns, flowers and gardens and washing of cars is prohibited.

The woodlands are also extremely dry, and citizens are urged to be very careful with matches and cigarettes.

For the past two seasons, Mr. Elledge has played the part of Amos Howard in the outdoor drama "Horn in the West," at Boone.

He is recognized as a hearty character actor, with a background of stage and radio experience, plus 12 years as a coach and teacher of dramatics.

George Perkins, Jr., J. C. Gaither and John Anderson comprise the arrangements committee, and approximately 150 persons are expected.

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FRENCH LINGUIST IS VISITOR HERE

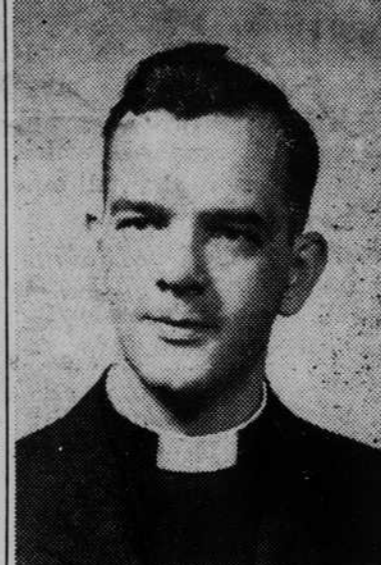
Aged Woman Has Varied Background. Has Returned To Columbia For Winter

Among the interesting people who have spent this summer in Brevard is Madame Adele Dennee, French linguist and teacher, who still enjoys her mountain visits in spite of being past 90.

She returns this week to Columbia, S. C., after having spent the third summer here with Mrs. E. W. James. Madame Dennee loves the Western Carolina mountains because they remind her of her na-

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National Newspaper Week To Be Observed, Contest Will Be Conducted In High Schools

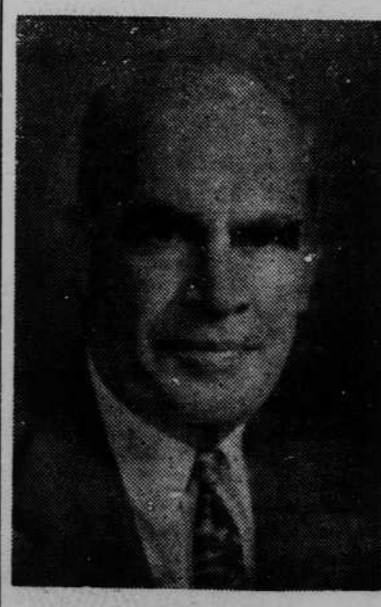


REV. FRANK E. MCKENZIE has been named as the new rector of St. Philip's Episcopal church, succeeding Rev. Paul Ritch, who has accepted a pastorate in Americus, Ga. The Rev. Mr. McKenzie comes to Brevard from Morganton, where he was assistant rector at Grace Episcopal church and priest in charge of St. Mary's, St. Paul's and St. Stephen's missions in Burke county. His resignation at Morganton becomes effective on October 31st, and he will assume his duties here on the following day.

MEETING POSTPONED

Mrs. Freeman Hayes, president, announces that the regularly scheduled meeting of the Transylvania Democratic Women's club will not be held Monday night due to the banquet at Gaither's. The meeting will be called at a later date.

Large Crowd Of Democrats Expected To Attend \$5.00 Dinner Monday



LUTHER HODGES

Theme Of Observance This Year Is "Your Newspaper — Freedom's Forum"

By STAFF WRITER

From October 1st to October 31st marks the observance of National Newspaper week — a time for Transylvania readers of newspapers, and more particularly those who don't read newspapers, to consider the theme, "Your Newspaper — Freedom's Forum."

Today, more than ever before, the newspaper is "Freedom's Forum." It is a meeting ground for opinion . . . a market place for viewpoint . . . yes, truly a forum for freedom.

These words emphasize the role newspapers play as bearers of ideas and communicators of information in today's complex society.

It was probably just such a concept that Jefferson had in mind when he said:

"And were it left to me to decide whether we should have a government without newspapers or newspapers without government, I should not hesitate a moment to prefer the latter."

Highlighting the local observance of National Newspaper week, the Transylvania Times is conducting an essay contest in Brevard and Rosman high schools.

The theme of the contest will be the same as that of the observance, "Your Newspaper — Freedom's Forum," and Publisher Ed M. Anderson urges all interested students to submit an essay of not more than 500 words to their English teachers on or before Friday, October 1st.

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BRUSH BURNING PERMITS NEEDED

County Warden Cites Law; Will Go In Effect This Friday, Oct. 1

Brush burning permits will be required in Transylvania and throughout North Carolina for any brush or debris burning within 500 feet of any woodlands, Charles Paxton, county forest ranger, advises. The law goes into effect on Friday, October 1st.

Permits may be secured from Mr. Paxton or from the following places: Brevard, county agent's office and sheriff's office; Rosman, the warden and Burton's store; Pisgah Forest, Patton's store; Cedar Mountain, Robinson's store; Oakland, Cash's store; Selica, McKinney's store; Little River, Merrill's store.

The law is written as follows: "G. S. 14-139: Starting fires within 500 feet of areas under protection of state forestry service. It shall be unlawful for any person, —Turn to Page Six

Will Seek Bid On New Bridge Below Penrose, Oct. 12th

A new bridge on the Crab Creek highway to cross the French Broad river near Penrose is among projects for which bids will be sought by the State Highway commission on October 12th.

The project also calls for a crossing over Southern Railway tracks and slightly more than a half-mile of paving to U. S. 64.

The present bridge often has been made impassable during flooding of the river.

The project is among 29 in the state involving 79.28 miles of highway improvements for which bids are being sought. The bids will be reviewed by the commission at a meeting in Raleigh October 15.

CALENDAR OF COMING EVENTS

Thursday, Sept. 30 — Trade Festival opens. Cub Scout planners meeting, Lutheran church, 7 p. m.
Friday, Oct. 1 — Fish supper at the Masonic temple, 5 to 8 p. m. Cub Scout Pack No. 2, Lutheran church, 7 p. m. Soil conservation meeting at the court house, 8 p. m.
Saturday, Oct. 2 — American Legion auxiliary sponsors bake sale. Blind bogey golf tournament at country club.
Sunday, Oct. 3 — Attend the church of your choice.
Monday, Oct. 4 — Presbyterian Men's club meets at 6:30 p. m. Democratic banquet at Gaither's Rhododendron room, 7 p. m. Republican women meet with Mrs. L. D. Martin, 7:30.
Tuesday, Oct. 5 — Book and Plate club meets with Mrs. Charles Russell, 8 p. m.

THE WHITE HOUSE

Washington

Sept. 25, 1954

TO THE NEWSPAPERS OF THE NATION:

The nation joins the editors, publishers and reporters of this country in observance of National Newspaper Week. No institution is more necessary to our way of life than a free press.

A sign of free government, a free press is a primary source of that government's strength. It informs the people so that they may well discharge their responsibilities as citizens. It provides them and their elected representatives with a wide range of fact and opinion which must be weighed by all who are concerned with the well-being of our country.

Those who struggle to keep America informed can enjoy the satisfaction of knowing that their contribution to the cause of freedom is mighty. They will deserve the respect and gratitude and support of all our people.

Dwight D. Eisenhower