

## Employment Is Up 3.1%, Transylvania Ranks Third In State In Weekly Pay

### VARIED CAREER HAD BY DU PONT PUBLICITY MAN

Harold G. Brown Sent Here By Company Last Week. Likes Town, People

**BY FRANCES WALKER**  
The Du Pont Company doesn't move in small circles, and when they had a big announcement to make here last week concerning the purchase of a plant site, they sent along a man well-equipped to give out the news in the person of Harold G. Brown.

Mr. Brown, public relations advisor to the Pigments and Polychemicals Departments of Du Pont, has had a distinguished career as a newspaperman and publicist.

Typical of a professional news man, he was reluctant to talk about his accomplishments and admitted he felt a little strange on the other end of the questioning line.

Prior to joining the Du Pont company in 1953, Mr. Brown was a member of the reportorial staffs of the New York Sun and the New York Herald-Tribune. He was given some plum assignments, including both presidential campaign trains in the last election.

**Makes Visit Here**

When Du Pont acquired property here for the possible production of silicon, Mr. Brown was the public relations man at the helm. Silicon comes under the Pigments Department at Du Pont. He made contact with the press concerning a possible news release, prepared information and made the special trip to Brevard to report the news.

This type of assignment, he admits, is much more fun than some.

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### Schools Will Open On 28th Of August

Schools in Transylvania will open on Tuesday, August 28th, Supt. J. B. Jones announces today.

By opening early, the schools will make up the four holidays two for Thanksgiving, one for the fall educational meeting at Asheville and one for the general election.

The fall term will end Friday, Dec. 21st, and the spring term will begin on January 7th.

### B & PW Club Holds TV Audition Show Friday

The Brevard Business and Professional Women's club will present Bob Cox and his TV Screen Auditions in the Brevard high school auditorium on Friday evening, July 13th, at 8 p. m.

The talent on this program was selected from private auditions Monday night and has been divided into three age groups. Nine winners, three from each group, will be chosen at the Friday evening show to appear on a television program on Sunday afternoon.

Selected to appear on Friday night's program at the school here are the following:

Ages one through 12 — Jacque Andrews, dance; Ann Kelley, pia-

no; Carol Coleman, acrobatic; Charlotte Lee, soloist; Betsy Carr, piano.

Ages 13-19 — Brevard Tumblers, Ann Erwin and Brenda Jones, duet; Betty Jean Hensley, solo; Nita Lou Pierce, song and dance; The Watsons, singers; Charles Bishop, solo; Nancy Lee, solo; Tina Sellers, piano; Irene Griffin, dance; Pat Edwards, solo; Sandra Bridges, dance; Gail Harrison, solo.

Ages 20 and over — The Walenettes, singers; Ecusta Quartet; Gene Banks, solo; Bishop Quartet, singing; Edyth Clark Alexander, piano and song; Jewell Stentelle, song and Becky Tapp, song.

In the TV auditions a number of prizes are being given, including \$500 in cash to the winner from a

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### Many Activities Being Planned At Teen Age Center

A special summer program of activities is being planned at the Teen Age center, directors were told at a meeting Monday night.

President Ed B. Garrett reported that the Teen Age center is proving to be a popular place during the summer vacation, and Wayne Bradburn, coach at the local high school, has been employed to work with the directors, Mr. and Mrs. Fritz Merrill, on special promotional activities.

A free bingo party for members

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**GROUND BREAKING** ceremonies for the new library on the court house lawn were held recently, and Mrs. Oliver Orr, chairman of the library board, can be noted above turning the first shovel of dirt. Others in the group, front row, left to right, are: Ralph H. Ramsey, Jr., chairman of the special funds raising committee for the new library; C. E. Cochran, who was the low bidder on the project and the contractor for the

work; Mrs. Lehman Kapp, the librarian; and Henry McDonald, local architect, who designed the building. Second row: Freeman Hayes, chairman of the county board of commissioners; Dewey Burton, commissioner; George Perkins, Sr., the third member of the county board; and W. M. Melton, Charles L. Russell and P. A. Rahn, members of the library board.

(Times Staff Photo)

## Chamber Of Commerce Having Busy Season, New Folders, Signs Are Out

### Directors To Welcome Press Group On New Stretch Of Parkway Friday P. M.

New folders for Transylvania county have been ordered by the Brevard Chamber of Commerce and should be delivered this week, according to report of Mrs. John Ford, executive secretary to the board of directors Tuesday night.

Ten thousand two-color folders are being secured and will be used in advertising, and distributed to WNC Highlander requests for information about Western Carolina.

The advertising committee also reported that two large signs are being erected at the junction of the new US 64 and US 276 (entrance to Pisgah National Forest) this week. This work is being done by the Warlick Sign company, of Hendersonville, and site for the signs is being donated by C. C. and Billy Gibbs of the Pisgah Trading Post.

Following a request several weeks ago by ladies of the tourist committee, a group was named at the meeting Tuesday night to confer with town officials in an effort to get people to clean up vacant lots inside the city limits.

The committee will meet with the town board and endeavor to use persuasive measures to get some of the bad-looking lots cleaned up, it was stated at the meeting. Falling in this manner, a law calling for work to be done by the town and charged to the property owner will be asked by the group.

Named as members of the group who will confer with the city officials are Don Jenkins, Dan Hawkins, Curtis Kelley, Mrs. Lila Wenzlick, Mrs. A. O. Kitchen and Mrs. Commena Lawrence.

By unanimous vote, the directors requested president J. C. Gaither to write Jimmy Duff and Harry Buchanan, of Hendersonville, Frank Cox of Asheville, and others who were instrumental in bringing

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### CALENDAR OF COMING EVENTS

Thursday, July 12 — Masons meet in the Masonic temple at 8 p. m.

Friday, July 13 — B & PW club sponsor Talent Show, 8 p. m., Brevard High School auditorium. Square dance in the American Legion building, 8 p. m. Band concert at music camp, 8:15 p. m. Merchants to award TV set at Co-Ed theatre, 9 p. m.

Saturday, July 14 — Ecusta vs. Canton, Camp Straus, 2 p. m. Special concert at music camp, 8:15

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### Johnson Speaks

## Cornerstone Laying Ceremony Set Sunday By Presbyterians

Rev. E. Ashby Johnson, former pastor, will be the principal speaker at the cornerstone laying ceremony for the new Brevard - Davidson River Presbyterian church Sunday afternoon, July 15th, at 5:30 p. m.

Mr. Johnson, who has been teaching at King College, is a new professor at Austin College, Austin, Texas.

The special ceremony will take place at the new church. In case of rain it will be held in the uncompleted Fellowship hall of the new church.

Thomas R. Eller, chairman of the cornerstone committee, will welcome and introduce the special guests.

A report on the status of the building fund campaign will be given by E. B. Matheson, chairman of the committee.

E. A. Bishop, chairman of the building planning committee, will

### Fire Truck Project Gaining Momentum

F. L. (Buck) McCall, chairman of the Rural Fire Truck committee, announces that the campaign is gaining momentum with every organized community working on the funds-raising project.

In addition to the Rural Development clubs, some sections which are not organized are setting up special committees to raise funds for the new truck.

Mr. McCall cites the Selma-Cherryfield and Calvert sections and the committee from these communities

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## Davis Elected Vice President Of Federation, Annual Picnic Tuesday

Charles W. Davis, route 1, Brevard, was elected vice-president of the Farmers Federation at a special meeting of the farm cooperative's Board of Directors in Asheville on July 6th.

Mr. Davis will take over the vice-presidency from James McC. Clarke, Fairview, whom the board elected president of the Farmers Federation to succeed the late James G. K. McClure, founder of the Farmers Federation who died on June 17th.

A native of Atlanta, Georgia, Mr.

Get set for the Farmers Federation picnic!

On Tuesday, July 17th, the Farmers Federation will hold its annual Transylvania county picnic at the Brevard high school beginning at 7:30 P. M., it has been announced by James McC. Clarke, the president.

Free ice cream and lemonade will be on hand at the picnic at which a \$10 prize will be awarded for the best local entertainment act.

Mr. Clarke also announced that

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**Du PONT PUBLIC RELATIONS** advisor, Harold G. Brown, is obviously as pleased as local persons over the banner headline which appeared in last week's Times announcing the purchase by his company of a plant site at Cedar Mountain. Mr. Brown is public relations advisor for the Pigments Department of Du Pont, under which silicon is manufactured. He made a special trip to Brevard to make the announcement of the purchase and while here visited throughout Transylvania. Mr. Brown was more than favorably impressed with the county and its people.

(Times Staff Photo)

### BLYTHE REPORTS EXCESS OF LABOR ON LOCAL FRONT

Many Are Now Engaged In Agriculture, Steel Strike Felt Here

#### SHORTAGES NOTED

Although employment in Transylvania was up 3.10 percent during the second quarter of 1956 over the first quarter, there is still an excess supply of labor in the county, Gardiner T. Blythe, manager of the State Employment Security commission office at Hendersonville, which serves this area, reports today.

The average number of workers for the second quarter in businesses with eight or more employees and industry was 3,327, he states.

Total wages paid amounted to \$3,030,062, for an average weekly earning of \$70.06.

"This was the third highest average in the state," Mr. Blythe declared.

The forecast for the next few months is bright, he continued.

The employment manager went on to point out that agricultural workers were not included in his report and that Transylvania has several hundred engaged in truck farm and working in the gladioli fields.

Claims for unemployment pay are expected to rise, Mr. Blythe said, with the steel strike.

He explains that the county has a large number of workers in steel plants, and when strikes occur there and in the automotive industry, claims are filed here.

On the labor market in the county at the present time are shortages for qualified stenographers and secretaries, as well as carpenters, engineers, chemists, etc.

### WILL DEDICATE BRONZE MARKER

Historical Groups Will Honor Confederate Dead At Beech Gap In August

One of the big features of the joint meeting of the State Literary and Historical association and the Western North Carolina Historical association, to be held at Brevard College, Brevard, August 10-12 will be the dedication of a bronze marker honoring the 125,000 Confederate veterans from North Carolina in the Confederate Memorial forest at Beech Gap on Wagon Road, says Mrs. Sadie Patton of Hendersonville, president of the Western North Carolina group.

The joint session of the two organizations opens at Dunham hall at 2 o'clock on August 10th.

A total of six papers and addresses will be given at the Friday afternoon and evening and Saturday morning sessions.

Saturday afternoon, August 11th, will be devoted to a tour to the Beech Gap memorial, with the Brevard Chamber of Commerce furnishing guides.

Mrs. R. N. Barber, Sr., of Waynes

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### Alumni Of Music Camp Holds First Reunion Saturday

The alumni of the Transylvania Music camp will meet at the Brevard Music center for their first reunion on Saturday, July 14.

Archer Neal, alumni chairman, has announced a barbecue picnic at 5:30 o'clock, followed by the Rodgers and Hammerstein concert to which the alumni will receive complimentary tickets. Also, complimentary tickets will be available for Sunday's concert.

Accommodations at Brevard college have been arranged for those wishing to remain overnight. Any former camper interested in attending the reunion may contact Glenda Harris at the music center for reservations. Registration will be at 3:30 on July 14.

## Special Rodgers, Hammerstein Program Set At Music Center

### CHARITIES GROUP IS FORMED HERE

United Appeal Fund President Explains Workings Of The Organization

The formation of Associated Charities of Transylvania was announced Monday night by Rev. Robert H. Stamey, president of the United Appeal Fund in this county at the regular meeting of the Brevard Rotary club at Gaither's.

Mr. Stamey explained that the United Fund was in its first year in Transylvania. He said he was highly gratified with the success of organization, and he pointed out that the Associated Charities organization was being formed to give assistance in three fields of medicine: crippled children, heart and cancer. The funds raised will be used locally and in North Carolina.

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### DEMONSTRATE AT FAIR

Gus and Maggie Masters, who manufacture custom-made enamel and copper jewelry at their studio at See-Shore, will be demonstrating their art at the ninth annual Craftsman's Fair in Asheville next week, July 16-20. The Masters are members of the Southern Highland Handicraft Guild and will have a booth set up at the fair in the basement of the City Auditorium.

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## WPNF Will Join All Other Stations For Period Of Silence On July 20th

At 3:10 p.m. (EST) July 20, every radio and television station in the United States will go off the air.

For the next 15 minutes, the only broadcasting in the nation will be done by 1,250 standard AM radio stations which make up the "Conelrad" network for emergency broadcasting.

Brevard's radio station, WPNF will switch to the Conelrad frequency as one of the civil defense emergency network affiliates. The stations will broadcast ma-

terial especially prepared for Operation Alert, the first full-fledged test of the ability of the emergency network to reach the public with civil defense messages.

In a real national military emergency, the 1,250 stations would be the only broadcast source of official information and instructions in the event of an enemy attack.

Conelrad is an abbreviation of the technical phrase, "Plan for Control of Electromagnetic Radiation," devised by the Air Force.

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