

## What happens when a NEW PAYROLL comes to fown?

MORE SPENDING MONEY isn't the only thing a new factory payroll brings to town. A survey made by the U.S. Chamber of Commerce show that 100 new factory workers also meant this to a community:

296 more people
112 more householas
51 more school children
107 more passenger car registrations
174 more workers employed
590,000 more personal income per year $\$ 270,000$ more bank deposits $\$ 360,000$ more retail sales per year
Here's convincing proof, we think, that whatever real contribution to the long-range growth and
prosperity of the South. The Southern helps in many ways.
Our own Industrial Development Department aggressively seeks new industries for every available plant site. Our nation-wide advertising program continually invites business enterprise greater opportunity. Our modern rail service helpe provide the economical and efficient mass transportation so indispensable to industrial progrese and growth.
New payrolls-and all they mean to a community year 23,000 new jow wer orer by induatrial expansion along the Southern Railway Systam alone. Many in the South helped bring this about All in the South benefit

SOUTHERN RAILWAY SYSTEM nomow soch

## HENRY

"LAZY FIGHTER, TOO."
By CARL ANDERSON


DONALD DUCK
"UNCA' DONALD'S BRAVE."
By WALT DISNEY


BLONDIE
"DAGWOOD'S GETTING DECREPIT."
By CHIC YOUNG


