

ECUSTA EXPANSION ANNOUNCED

Welcome Extended College Students, Faculty

THE MAYOR, BOARD CHAIRMAN, OTHERS MAKE STATEMENTS

Times Publishes Annual College Issue. Successful Year Is Anticipated

WIDE CIRCULATION

Brevard and Transylvania officials join hands with merchants and others in the community in welcoming this week the some 450 students to Brevard college for the 1956-57 term.

All indications point to one of the most successful years in the history of the school which this fall begins its 103rd year of religious and educational service to the youth of this state and nation.

Mayor John A. Ford said yesterday that it is always a real pleasure to welcome the students and faculty members to town on the opening of each new term. He praised the officers of the college on the progress that is being made at the local institution.

Freeman Hayes, chairman of the board of county commissioners, also sent cordial greetings to the college students and faculty and said he was most delighted with the increase in the number of students at the college.

On behalf of the entire membership of the Brevard chamber of commerce, President J. C. Gaither also welcomed school officials, students and others to town.

Special Edition

This week The Times is publishing its annual Brevard college greetings edition, and Publisher Ed M. Anderson urges all subscribers to read the entire paper with interest. This paper is going not only to regular subscribers, but also to students, parents, trustees of the college and a large number of out-of-town friends of the institution, the publisher states.

CALENDAR OF COMING EVENTS

Thursday, Sept. 27 — Fortnightly club meets at 3:30 p. m., with Mrs. Evan Bacon. B & PW club meets at 7 p. m., in Gaither's. Masonic meeting in Temple at 8 p. m.

Friday, Sept. 28 — Scout committee meets at Duke Power Co., 7:30 p. m. Piano recital in college auditorium, 8 p. m.

Saturday, Sept. 29 — Republican headquarters opens, 10:30 a. m.

Sunday, Sept. 30 — Attend the

Brevard Side Of Grid Rhubarb Presented, Officials Refuse To Lift Probation On School



GIL COAN, who returned this week from Minneapolis where he played with the Millers this past season, has been named captain of industrial solicitation for the '57 United Fund campaign, which will be launched Oct. 15th. The directors of the organization will meet next Tuesday night at Gaither's for the purpose of adopting a budget for next year.

Representatives Of Community Are Heard At Two Meetings In Past Week

Although no "concrete" evidence was presented last Friday morning or on Tuesday night at meetings of the WNC Officials association with representatives of Brevard, the group has refused to lift the 1-year probation placed on Brevard following the Brevard-Hendersonville game, when it was alleged that local players, coaches and fans displayed unsportsmanlike conduct.

Head Coach Wayne Bradburn, who is also acting principal of the Brevard high school and president of the Blue Ridge conference, requested the executive body of the WNC Officials association to drop the charges against the local school and the community.

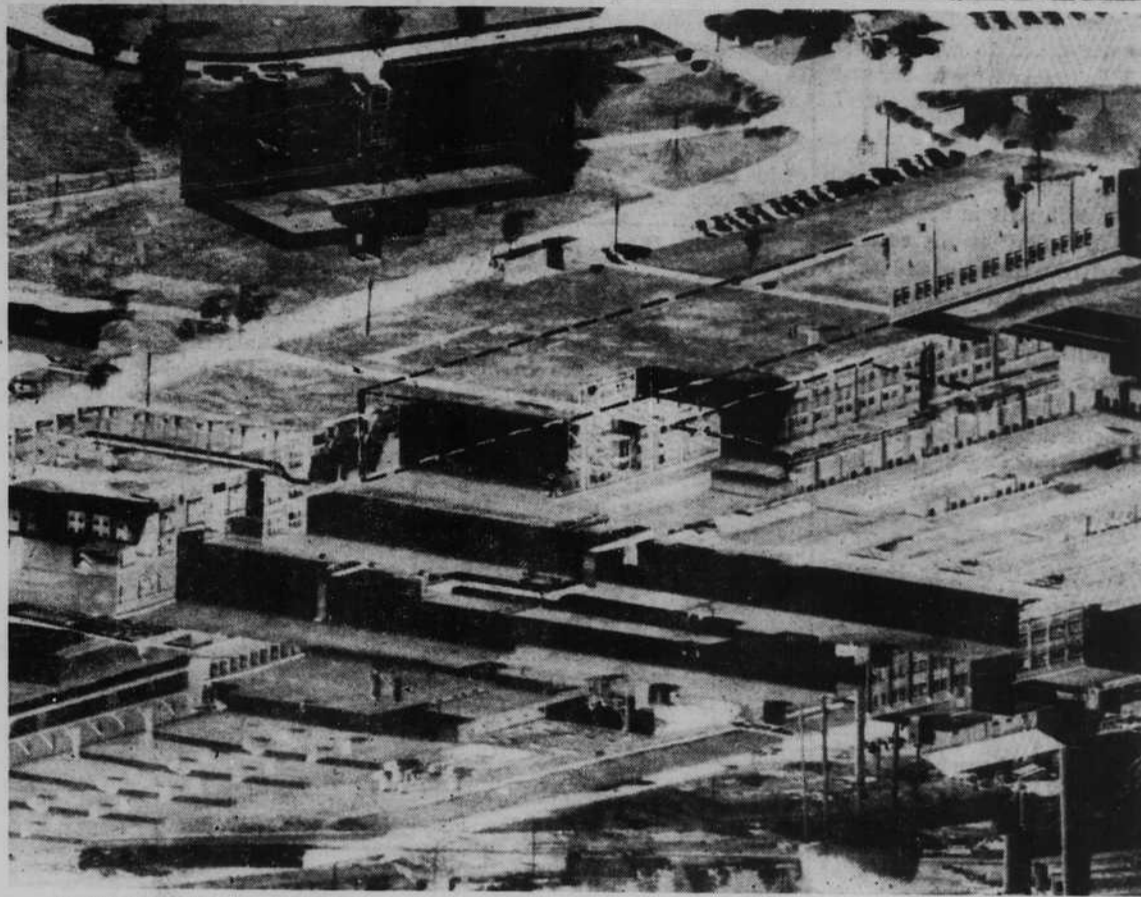
He said he was not guilty as charged of intimidating the officials and the association has not given the true facts. He contended that the action of the officials group was too hasty and that "Brevard was tried and convicted without being given an opportunity of being heard".

He also explained that the officials of the association had a contract with the Blue Ridge conference of which he was president.

"As such I was not contacted by the officials association nor was I contacted or given a chance to be heard as principal of Brevard high school in which capacity I am now acting," he declared.

Mr. Bradburn explained that he was concerned with the situation

—Turn to Page Five



ECUSTA TO EXPAND — In the dotted area shown above the Ecusta Paper corporation today announced plans to construct next year a large plant addition of approximately 70,000 square

feet to house another huge paper making machine and auxiliary equipment. This expansion is estimated to cost several million dollars.

SEVERAL MILLION WILL BE SPENT, BROWNELL SAYS

New Fourdrinier Paper Machine And Other Equipment To Be Installed

BACKGROUND GIVEN

Construction of a plant addition and the installation of a new Fourdrinier paper machine and auxiliary equipment will be undertaken during 1957 by the paper division of the Ecusta Paper Corporation located near here at Pisgah Forest, it was announced today by Philip C. Brownell, general manager of the division.

Mr. Brownell stated that the proposed expansion program will cost several million dollars.

Negotiations will be started immediately for the purchase of the machine and other equipment and for the construction of buildings which will add approximately 70,000 square feet of factory floor space, he said.

It is anticipated that production from the new machine will be started in early 1958. The expanded facilities, Mr. Brownell said, will require a relatively small addition to the present work force of Ecusta, which currently employs about 2,200 persons.

The Ecusta Paper division, which is one of 21 operating divisions of Olin Mathieson corporation and its subsidiaries, presently has nine Fourdrinier paper machines devoted to the production of flax cigarette paper, other special papers for the cigarette industry, thin printing papers, base paper for the carbonizing paper industry and other specialty lightweight papers.

Mr. Brownell said that the new machine will be substantially larger than any existing machines and will be designed primarily for expanded production of certain existing product lines, as well as production of some types of paper

—Turn to Page Five

WILL PAVE SC SIDE WHITEWATER ROAD

Contract Expected To Be Let In January. Aid Sought In County

Special allocation of funds for building the South Carolina side of the Whitewater road was set up at a meeting of the highway commission in Columbia Thursday, according to official statement by G. T. McLees, commissioner for the tenth district.

Commissioner McLees states that the commission gave its unanimous approval of the project, and states further that plans and specifications should be ready for letting of the contract in January of 1957.

Four miles of the road north of Walhalla have been graded and paved by the South Carolina highway group, and completion of the 11-mile stretch will give a travel

—Turn to Page Eight

Employment Of The Handicapped Is Urged By Bly

The week of October 1st through the 6th has been designated as National Employ the Physically Handicapped week in Transylvania and across the nation. Gardiner P. Bly, manager of the Employment Security commission in this area, announces today that there are approximately 65 physically handicapped persons registered in the office, which serves Transylvania, Henderson and Polk counties.

Of this number, 40 are veterans and 15 are females.

In making the announcement, Mr. Bly urges all employers needing the services of additional workers to please contact the local of

—Turn to Page Four

HEADQUARTERS OF GOP TO OPEN SAT.

Location Is Former Parsons Building On West Main. Clarke To Attend

Transylvania Republicans will open headquarters in the building formerly occupied by Parsons on West Main street on Saturday morning at 10:30 o'clock, Eugene King, —Turn to Page Five

Seven Members Of Kiwanis Club Awarded Certificates

COUNTY PASTORAL ASSIGNMENTS ARE READ OUT SUNDAY

Methodist Ministers Return To Transylvania. College Group Renamed

Appointments of Methodist ministers in Transylvania and the Western North Carolina conference were announced Sunday at the annual meeting in Winston-Salem.

Rev. Douglas Corriher, pastor of the Brevard Methodist church, was returned, and Rev. W. A. Kerr, who was pastor at Oak Grove and English chapel, was reappointed to the Brevard circuit.

He is now the pastor of the Rosman, Lake Toxaway, Selica, Etowah and Horse Shoe Methodist churches, with Rev. George King as associate.

Rev. Hamilton Witter was appointed to the Ecusta circuit, which includes the Oak Grove Methodist church and English

—Turn to Page Four

25 Years Of Service Noted. Club Regrets Leaving Of Dr. Boyer

Seven members of Brevard Kiwanis club were presented "Legion of Honor" certificates and appropriate pins showing continuous membership for more than 25 years in the service club here.

Certificates were presented by Duncan Hunter to F. Brown Carr, C. M. Douglas, J. M. Gaines, Lewis P. Hamlin, J. B. Jones, Dr. C. L. Newland and Ralph H. Ramsey, Jr., Mr. Carr and Mr. Hamlin were charter members of the club.

President Ernest Tilson made gift of appropriate membership buttons to the members. Dick Zachary, who was a charter member of the club and who has recently returned to Brevard to make his home, was a guest of Don Jenkins.

Regrets of the club were expressed by President Tilson over the fact that Dr. Norman Boyer, member of the board of directors, is leaving Brevard the end of this week.

Announcement was made that Secretary G. H. Farley will be host to the directors on Tuesday night of this week at his home on East Main street at 7:30.

Program Highlights

Last Games Of Dodgers Schedule Set This Week End Over WPNF

As the '56 baseball season comes to a thrilling finish this week end, Bobby Hoyle, WPNF station manager, urges all sports fans to keep their dials at 1240 and hear the exciting Brooklyn-Pittsburg games.

"It will be a fight right down to the wire, and WPNF is mighty happy to have brought the Dodgers' games this year to Transylvania. We sincerely appreciate the fine support of sponsors and look forward to another season," he continued.

Again this Saturday afternoon WPNF will carry another exciting football game. A play-by-play description of the Carolina-Oklahoma contest will be carried. Since the Brevard-Asheville game conflicts with the college schedule, it will not be aired. Mr. Hoyle says it would be impossible to broadcast the high school game anyway, due to the fact that there is no electrical power on the Asheville field.

Other Programs

The Civic hour schedule for the coming week is as follows: Friday, American Legion auxiliary; Monday, Mathatasian club; Wednesday, Brevard Little Theatre.

On the Farm and Home hour the following will be heard: Thursday, Cedar Mountain Home Demonstration club; Friday, ASC office, Marvin Whitmire; Monday, county agent's office; Tuesday, Brevard Vo-Ag department, R. J. Lyday; Wednesday, home agent's office.

The Rev. L. B. Vaughn, pastor of King Street Baptist church, is speaking this week on Morning Devotions, and the Rev. Keith Beam, pastor of the Lutheran Church of the Good Shepherd will be heard next week.

The regular Sunday morning church service will be broadcast from the Wesleyan Methodist

—Turn to Page Five

Map Of The Balsam Grove Road To Beech Gap Posted

A map showing proposed changes and new construction in the road from Gloucester bridge near Balsam Grove to Beech gap connection with the Blue Ridge Parkway was posted in the court house Thursday afternoon.

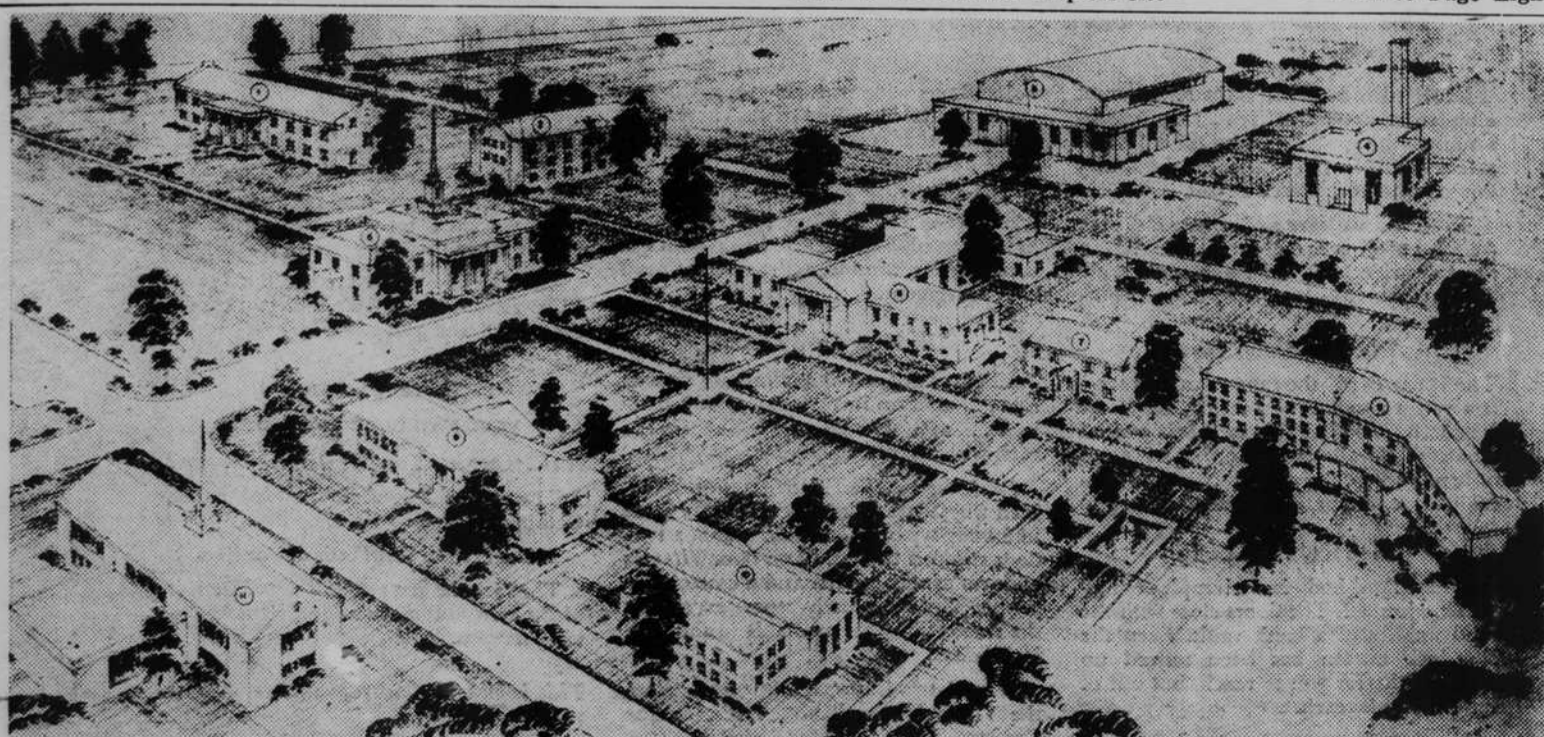
The route as shown on the map leaves the end of pavement at Gloucester bridge and goes up on the right hand side of the river to the Gloucester gap road which leads to the Cannon hospital site

and Gloucester gap. It then follows approximately the same route now being used via the Balsam Grove school and the US Forest service road to Pin Hook Gap.

At Pin Hook the new route veers slightly from the CCC-built road to Rocky Knob and around the knob to end of the grading work done by the CCC several years ago.

A circuitous route following the

—Turn to Page Eight



AN ARCHITECT'S DRAWING of the projected Brevard college development program is pictured above. The lay-out includes the current building campaign and also the future needs of the institution. At the top (1) is Taylor hall, which has been completely remodeled, and adjacent to it is (2) the new dormitory for men, completed just last week. A part of the future development program are the gymnasium and a central heating plant, (Nos. 3 and 4). Dunham hall, which has been re-

modeled on the interior, is marked (5) and renovation of the exterior is included in the development program. At the present time the foundation for the new Campus Center building (6) is being laid, and the infirmary (7) is adjacent to it. At the right, (8) is the women's dormitory, showing the new wing. A science and engineering building (9) will face the Campus Center, and the library is No. 10. Another part of the future development program is the music and fine arts building, which is labelled No. 11.