

1957  
FESTIVAL  
ISSUE  
★  
WELCOME

# THE TRANSYLVANIA TIMES

A State And National Prize-Winning A.B.C. Newspaper

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FESTIVAL  
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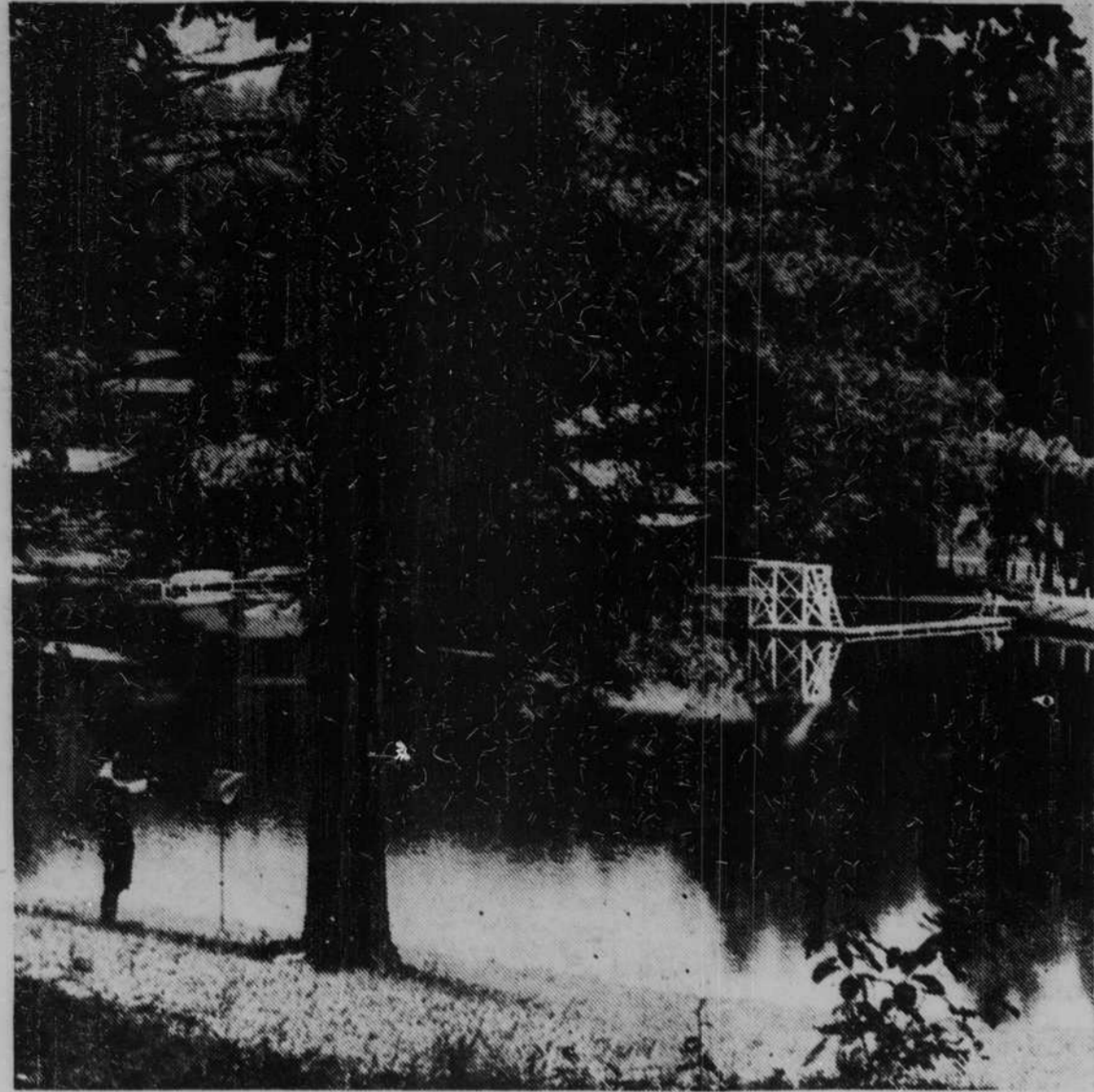
Vol. 68 — No. 32

★ Second Class Mail Privileges Authorized at Brevard, N. C. ★

BREVARD, N. C., THURSDAY, AUGUST 8, 1957

★ 20 PAGES TODAY ★

PUBLISHED WEEKLY



BEAUTIFUL CAMP TRANSYLVANIA will be the scene of the 12th Annual Gala Festival of Music for the next three week ends. The opening concert is

slated for Friday night, and thousands of music lovers from all parts of Eastern America are expected here for the annual event.

## '57 Gala Festival Opens Friday Night, Most Successful Season Is Expected

### CORDIAL WELCOME ISSUED BY TOWN, COUNTY LEADERS

Record Crowds Are Anticipated. Special Edition Of Times Published

#### PROGRAMS VARIED

Transylvanians will this week end roll out the welcoming mat for hundreds and hundreds of music lovers from all parts of Eastern America as the '57 Gala Festival of Music opens Friday night.

All indications point to this festival being the most successful in the history of the Brevard Music foundation.

Town and county officials join with heads of civic and fraternal organizations in extending a welcome to all visitors.

In this special festival edition of The Times, merchants also

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### HICKLIN JOINS STAFF AT BANK

New Department Being Created. Much Remodeling Work Is Underway

Ralph Duckworth, vice president & manager of Brevard's First National bank, announced that James C. Hicklin has joined the bank's staff for the purpose of creating a new installment loan department.

The new bank services include home improvement loans, automobile loans, appliance and co-maker loans, as well as various types of equipment loans on the installment plan.

Mr. Duckworth stated that Mr. Hicklin has been employed with First National for approximately five years and has wide experience in the installment lending field. He is president of the Cosmic club of Asheville, immediate past president of the Asheville Community theatre, and a graduate of the University of North Carolina.

Mr. Duckworth also announces

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PRINCIPAL FIGURES at the opening concerts this week end of the 12th Annual Gala Festival of Music are shown here. At the top, left, is Lois Marshall, celebrated Canadian soprano, who will be guest soloist with the Festival orchestra Friday night. Grant Johannesen, above, internationally famous pianist, will be the guest artist Saturday night. At the left is James Christian Pfohl, the music director of the camp and festival.

### CONCERTS TO BE CONTINUED NEXT THREE WEEK ENDS

90-Piece Symphony Orchestra Now In Practice Sessions. Best Yet

#### PFOHL CONDUCTS

This week end will mark the opening of the 12th annual Gala Festival at the Brevard Music Center. Through August 25, the world's finest musicians will appear in concert with the Gala Festival orchestra and chorus to provide outstanding music for vacationers and residents in Western North Carolina.

The nine concerts of the 1957 series will constitute the only American music festival to be carried by the CBS radio network on its world-wide broadcast of music festivals in late September. All other festivals will originate in Europe.

The 90-piece orchestra will be made up of scholarship students and faculty members of Transylvania Music camp and foremost musicians from the nation's leading symphony orchestras, including Baltimore, Cincinnati, New Orleans and Indianapolis. The chorus of 150 voices will be augmented by singers from the Brevard and Asheville areas.

Only those persons holding festival season tickets or week end tickets will be admitted to the rehearsals.

The opening concert of the series will feature Lois Marshall, soprano, as guest artist on August 9 at the Music Center auditorium. Miss Marshall has been featured on the leading concert stages of the country, and has appeared with all the nation's great symphonies. She will return to Europe this year by popular demand.

Renowned pianist Grant Johannesen will be guest soloist at the music center on Saturday evening.

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### TEACHER NEEDED AT ONE SCHOOL

All Other Vacancies Filled. Opening Date Set August 26th

With the opening of Transylvania's schools only two and one half weeks away, all teacher vacancies, with one exception, have been filled, Supt. Wayne Bradburn announces today.

An English-French teacher is needed at Rosman and qualified persons are urged to contact Mr. Bradburn.

Mrs. Martha Hipsher, of Waterloo, S. C., has been appointed to succeed Mrs. Jessé Adams as home economics teacher at Rosman.

Appointed to fill other vacancies at Rosman are the following: Henry Smith, Mrs. Annie Banks and

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### Local CAP Cadets Taking Air Force Training, Albany

Eight cadets of the Brevard squadron of the Civil Air Patrol are attending a two-weeks' training session at Turner Air Force base, Albany, Georgia.

The group is being given basic Air Force training, and during the two weeks' period they will be taken on their initial jet flight.

Taking the cadet training at Albany are the following Brevard boys: Jack Levy, Ronnie Byrd, Norman Trotter, Robert Green, Allen Tritt, Wayne Reese and Doug Israel.

The Brevard squadron meets each Tuesday night in the annex adjacent to Brevard high school at 7:00 o'clock. At the present time, members are selling "radar-lites", which are said ideal for emergency use, in an effort to raise funds for operating costs.

## Survey Reveals 1,560 Persons Are Available For Jobs In The County

Figures Released By Employment Security Commission. 100 Active Claims

There are 1,560 workers now available for new or expanding industry in Transylvania county, a study just completed by the Employment Security commission reveals.

This bi-monthly survey covers not only workers actively seeking employment, but also groups not now in the labor market.

Included among those persons who would become job seekers should more job opportunities exist are: housewives, workers now commuting to other areas, young people recently completing school, older workers and handicapped persons who could qualify for a number of jobs in industrial plants.

The local office of the Employment Security commission has approximately 100 active claims each week. According to officials, this number is higher than usual during summer months.

The office is located over the city hall and is open each Wednesday.

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### CALENDAR OF COMING EVENTS

Thursday, Aug. 8 — Masonic meeting in Temple at 8 p. m.

Friday, Aug. 9 — Masterpoint game of Ace of Clubs, 7:45 p. m. Opening concert of Gala Music Festival, Brevard Music Center, 8:15 p. m. Square dance in the American Legion building, 8:30 p. m.

Saturday, Aug. 10 — Teen Age Swimming Party at municipal pool, 7 p. m. Special singing at the court house, 8 p. m. Gala Music Festival continues, 8:15 p. m.

Sunday, August 11 — A & B Batteries leave from Legion building for reserve camp, 6:30 a. m. Attend the church of your choice. Gala Music Festival, Brevard Music Center, 4 p. m.

Monday, Aug. 12 — Football players report for practice at field, 8 a. m. Frances Clark piano workshop begins on Brevard College campus. Rotary club meets at 7 p. m., Gaither's. Town board meets in city hall, 7:30 p. m.

Tuesday, Aug. 13 — Fidelis class meets at 8 p. m., with Mrs. O. D. Biddy.

#### Action Taken

### Eight Brevard Streets Will Be Blacktopped, Board Meets

Eight streets in the town of Brevard will be blacktopped in the immediate future, the board of aldermen decided at their regular monthly meeting Monday night.

The cost of the paving project is \$9,280.92, and Driveways, Inc., of Asheville, will do the work. The streets to be blacktopped are as follows: Varsity, Morgan, Lakeview, Harold, Oakdale, Laurel lane and Duckworth street.

Alderman Jack Bryant was named to the hospital board of trustees from the town.

The board will meet next Monday night, August 12th, to consider a proposed amendment to the Brevard Zoning ordinance.

The amendment would change the area opposite the high school on Oakdale from residence to business district.

Approval has been given the pro-

posal by the zoning board.

Mayor B. H. Freeman presided over the meeting, and all the aldermen, Jack Bryant, Roy Head, W. M. Melton, Mark Osborne and R. M. Neely, attended.

### Frances Clark Workshop Being Held At College

The Frances Clark Piano Workshop, held here last in 1955, will again be conducted on the Brevard College campus beginning Monday, August 12, and continuing through August 16th.

The Workshop will feature a public concert Monday evening by Martha Braden and Doris Martin, duo-pianists. There will

be no admission charge to the concert.

The workshop will be open this year to both piano teachers and students. Around 100 persons are expected to be enrolled. Local piano teachers have a special invitation to attend the workshop.

Registration will be held on Monday at the college.

### Smathers Family Attracting Much Attention To Area

Brevard's O. K. Smathers, the first American to win the world's archery title, is bringing considerable publicity to this area.

Next Monday morning he will be interviewed on the Dave Garroway TV program, "Today" in New York City, at 7:30 o'clock, and he is expected to make other television appearances in New York this week end.

Next week Mr. Smathers, his daughter, Lynne, and son, Kenny, will compete in the Northern Field tournament, and he says: "This is another big one I'd like to win".

Newsweek is expected to carry a feature article on the world's archery champion in the next issue, and other leading national publications are making similar plans. Practically all of the daily newspapers in this area have carried stories and pictures on the famous Smathers family

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THE FRANCES CLARK PIANO WORKSHOP opens at Brevard college Monday and many leading teachers and students from all parts of the country are expected to attend. Miss Clark, the eminent teacher and director is shown at the left, and Miss Louise Goss, the associate director is at the right. Miss Goss will be in charge of the five-day workshop here.

### Du Pont Official Reports On Progress On New Silicon Plant

### A & B BATTERIES LEAVE FOR CAMP SUNDAY MORNING

Four From Asheville Unit Also In Group. Is Seventh Annual Session

Forty-eight Transylvania county men will leave Brevard Sunday morning for two weeks of annual summer training at Fort Jackson, S. C., with the army reserves.

The entire group, with the exception of four men who are assigned to an Asheville battery, are members of "A" and "B" Batteries of the 316th Field Artillery Battalion, commanded by Lt. Col. W. C. Taylor, of Asheville.

This summer marks the seventh year the 316th FA battalion has taken part in a two-weeks' period of active training.

The group will leave from the American legion building here in Brevard Sunday morning at 6:30 o'clock.

The four men attached to the Asheville unit, who will leave with the other local men are Major James P. Morrow, CWO Charles F. Himes, M-Sgt. John M. Johnson and M-Sgt. Otis Shipman.

1st Lt. John K. Jolliff is commander of the "A" Battery, and

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### Baker Reviews History Of County's Newest Industry At Kiwanis Meeting

"The location of Du Pont's Silicon plant at Brevard was the result of much complicated study and the consideration of many possible locations throughout the United States," commented Bob Baker, employment supervisor of the Du Pont company's plant at Cedar Mountain. Mr. Baker was guest speaker at the meeting of Brevard Kiwanis club last Friday evening.

This area offered many advantages over others considered, the speaker went on to point out. Some of those many advantages are: a good water supply, adequate power and communications facilities and a good supply of desirable potential workers. Of major importance too, Mr. Baker said, was the availability of a large, isolated tract of land.

"The purity of the air and probable absence of contaminants are essential to enable us to produce a top quality product," the speaker emphasized.

In describing the progress of construction at the Cedar Mountain site, Mr. Baker announced that it was proceeding as scheduled. The majority of the underground piping and conduit work is completed and much of the concrete flooring has been laid.

Describing the main plant building, which is to be approximately 200 feet by 300 feet, Mr. Baker ad-

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#### Program Highlights

### Public Service Programming At WPNF Includes Government Shows

Highlighting WPNF's public service broadcasts each week, are a number of quarter hour shows produced by various government organizations including the armed forces. Some of the most popular programs are heard Monday through Friday mornings at 9:45.

One of these is the Treasury Department presentation "Guest Star" heard each Monday morning. Thursday's at the same time the U. S. Army presents "March Time Down South", and on Friday's the Veteran's Administration offers "Here's to Vets".

Another series of these fine public service programs is heard weekday afternoons at 5:45. Included in

this group, are the Tuesday show, "Music on Deck", produced by the Navy Department; and the top notch Air Force presentation, "Greatest Sports Thrills", heard each Friday.

A new program is going on the air for the first time today at WPNF. It is produced by the United Nations and will review all the current world problems and possible solutions. "Horizons '57" can be heard each Thursday afternoon at 5:30 beginning today.

Other Programs  
The schedule for the Farm and Home hour for the coming week is as follows: Thursday, Farm Home

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