

**TRANSYLVANIA—**  
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1950 Census, 15,321. Brevard Community 7,394.

# THE TRANSYLVANIA TIMES

A State And National Prize-Winning A.B.C. Newspaper

**TRANSYLVANIA—**  
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard Music Festival.

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★ Second Class Mail Privileges Authorized at Brevard, N. C. ★

BREVARD, N. C., THURSDAY, SEPTEMBER 12, 1957 ★

★ 20 PAGES TODAY ★

PUBLISHED WEEKLY



**TRANSYLVANIA'S** largest industries were visited by some 60 Western North Carolina civic and business leaders last Thursday afternoon, and in the top photo Du Pont officials can be noted addressing the group at the multi-million dollar silicon plant now under construction in Buck forest. Left to right, they are: L. Nerlinger, production superintendent; Riley Palmer, Buncombe's county agent, who was in charge of the visiting group; Harold G. Brown, a Du Pont public relations officer from Wilmington, Del.; Bob Baker, employee relations supervisor, who can be noted making introductions, Naylor Litchfield, construction project manager; and, Leslie Grogan, plant manager. Principal figures on the brief program at the Olin Mathieson Chemical corporation are shown at the left. They are: Phil Brownell, general manager of the paper division; Congressman George Shuford; Milton Herzog, general manager of the film division; and, Frank Cox, WNC civic leader and former owner of Buck Forest. See more pictures and story, second front.

(Times Staff Photos)



## Budget Of \$26,500 Is Approved By Directors Of United Fund For '58

### BREVARD BOARD OF REALTORS IS ORGANIZED HERE

Melton Is The New President. Other Officers And Directors Are Elected

The Brevard Board of Realtors was organized Wednesday morning at a meeting of real estate agents in Brevard and Transylvania county.

Robert "Buddy" Melton was named president of the new group, and other officers are: J. H. Tinsley, vice president; and Mrs. Mary Jane McCrary, secretary and treasurer.

In addition to the officers, other members of the board of directors are Mrs. W. A. Wilson and Frank Carr.

Besides these five persons, other charter members are: Gil Coan, Mrs. Annie K. Massey, Frank King, Rev. E. L. Henderson and O. H. Orr.

Harry Lewis, the executive secretary of the North Carolina association of Real Estate Boards was here Wednesday morning to assist with the organization of the Brevard Board of Realtors. Constitution and by-laws were drawn up, and the local board will meet at a luncheon each first Tuesday at Gaither's.

The newly elected president points out that the purpose of a board of realtors is to raise the standards in the real estate field. Actually, he explains, the real estate agents in the nation were the first of business firms to establish a code of ethics.

In North Carolina there are some 39 boards of realtors.



**EAGLE SCOUT JOHN ALLISON** steps off the Olin Mathieson private plane on which he returned last Friday from a trip that took him to the international Jubilee Jamboree in England, followed by a tour of Europe. Young Allison was invited to return from New York, where his boat docked, with N. H. Collison, executive vice president of the Olin Mathieson Chemical corporation. Scout Allison first attended the big jamboree at Valley Forge before he left for England and the European tour. His ship, "The Fair Sea" docked on Wednesday and he had two exciting days in New York before returning to his studies as a member of the senior class at Brevard high school.

(Photo by Russell)

### CAMPAIGN TO GET UNDERWAY ON OCTOBER 22

List Of Various Division Chairmen Is Announced By Rev. Ben Ormand

**KICK-OFF PLANNED**

The directors of the Transylvania County United Fund, Inc., at their annual meeting this week approved a 1958 budget of \$26,500 for the 11 operating agencies.

The breakdown for the agencies and the amounts allotted them in the new budget are as follows:

- Blind fund — \$300.00
- Boy Scouts — \$3,500.00
- Transylvania Hospital — \$1,000.00
- Girl Scouts — \$2,000.00
- Red Cross — \$5,250.00
- Colored Community Center — \$1,000.00
- Associated charities (Heart, cancer, crippled children) — \$900.00
- Teen Age Center — \$4,000.00
- Cerebral Palsy — \$900.00
- Salvation Army — \$2,500.00
- Carolinas United — \$1,589.00
- Operating and Reserve — \$3,561.00

The campaign for Transylvania county will get underway on October 22, and the following division chairmen for the campaign have been appointed:

Advance gifts, Mrs. Lila Wenzlick; Olin Mathieson, Charles Russell; Du Pont, Bob Baker; Industrial, Buddy Melton; Brevard and Pisgah Forest businesses, John Ford; Rosman and Selica businesses, Eddie Varner; Schools, Wayne Bradburn; Churches, Rev. Douglas Corriher; rural areas, Jim Farley; Speakers Bureau, Charles P. Kelsimer, Jr.; Professional, Tom Eller; College, Rev. Robert Stamey; camps, Alex Kizer and regional businesses, John Ford.

Rev. Ben F. Ormand, campaign director, announces a meeting of all division chairmen and the board of directors for Wednesday, October 18. It will be a supper meeting at 7 p. m. in the cafeteria of Olin Mathieson Chemical corporation.

Henry Fonda, vice president of —Turn to Page Six

## Student Leaders, Faculty And Staff Conducting Conference At College

Freshmen Will Arrive Sunday. Classes Will Begin Next Week

Brevard College will begin the 1957-'58 term this week end, with new students arriving on Sunday, President Emmett K. McLarty announces.

Outstanding student leaders are already on the campus, and the annual workshop conference has begun.

With the theme, "Aims and Purposes of Brevard College", a meeting of the leaders with the faculty and staff is slated for Thursday evening, and a banquet to welcome the new president to the college and community is scheduled for Friday night in the cafeteria.

The orientation program will get underway with assembly in the new college auditorium at 7:30 Sunday evening, Sept. 15th. Bobby Little, president of the student government, will preside. President Emmett McLarty will be in charge of the service of worship.

Monday and Tuesday will be de —Turn to Page Twelve

### Largest Number Ever

## Many Transylvania Youths To Enter Colleges And Universities

More Transylvania county boys and girls will be attending college for the 1957-'58 school term than ever before, according to a survey conducted this week by The Times.

Brevard college is expected to draw the largest number of local youths; however, the number and names will not be available until registration is completed next week.

The Times staff points out that some names may have been omitted because it is impossible to find out all of the young people and the college of their choice. Parents are invited to inform The Times of any who were overlooked, and their names will also be published.

The colleges and the names of the boys and girls from here who will enroll, or have already, is as follows:

- Agnes Scott college — Florence Ann Gaines.
- Brevard college — Gail Bonnell, Lois Hamilton, Agnes Hamilton, Bertie Lou Hutchins, Robert Lawrence, Mary Allyn Reynolds, Ruth Souther, Ann Yarbrough, Donald

Green, Tommy Hawkins, John Paxton, Ronnie Rutherford, Ronnie Hunnicutt, Robert Cauble, Nancy Shook, Lois Gibbs, Becky Harris, Mildred Miller, Janice Brown.

Berea college — Martha Gaile McCall, Morgan Hunter, Katherine Jane Sands, Charles Bishop, Gerald Reece, Billy Batson, Sybil Gregory, Bob Cabe and Keith Parker.

Case Institute of Technology — —Turn to Page Seven

### Private Lessons In Music Offered At Brevard College

The department of music at Brevard college will offer private instruction in piano, voice, organ and instruments this fall, it is announced today.

Interested persons are asked to contact Prof. Nelson Adams, head of the department, on Friday, Saturday, Monday and Tuesday mornings from 9:00 and 11:00 o'clock at the college music building.

Mr. Adams will teach organ lessons, while Mrs. Louise P. Miller will teach piano. Peter Ford will also teach piano, and Ralph V. Reed will teach voice and instruments.

The tuition fees for the 16 weeks semester are: \$32.50 for one half-hour of private instruction each week in either piano, voice, organ or instruments; \$27.50 each second half-hour of instruction within a family; and, \$25.00 each third half hour or more of instruction within a family.

The classes will open on Sept. 16th.

## Brevard Chamber Of Commerce Office To Be Open Half Days



### Heavy Demand Causes New Schedule During The Fall And Winter

The Brevard chamber of commerce office, located in the beautiful new library, will remain open during the winter months from 9:30 o'clock each morning until 12 noon, it was decided at the monthly meeting of the board of directors Tuesday night over the city hall.

Mrs. John Ford, executive secretary, reported that continued use of the office during September shows a much higher percentage than before the headquarters were moved into the modern quarters in the library building.

Inquiries as to the "color dates", hunting, lodging and permanent housing for new people make up the major part of the inquiries now being received by mail and personal calls at the office, Mrs. Ford stated.

During the year, visitors from 32 states and one foreign country have called at the office and registered.

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## TOTAL RAINFALL SAID 2.5 INCHES

### Foresters And Farmers Are Elated, Ranger Seely Urges Caution In Woods

State and federal foresters in Transylvania were as elated over the heavy rainfalls in the county during the past few days as were the farmers of this section.

The threat of forest fires, which have been raging in Eastern North Carolina and in Western states, was mounting. During the months of July and August, there was a deficiency in rainfall of nearly six inches, and the woodlands were becoming extremely dry.

The current rains began last Friday night, just as 2,000 football fans were witnessing the final quarter of the Brevard - Reynolds game here. According to Bobby Hoyle, the official weatherman, a total of 2.50 inches has fallen since that time.

As the forest fire season approaches, Ranger Ted Seely reminds Transylvanians that in the 20 Western North Carolina counties there have been 3,353 fires reported during the period 1952-'56.

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### CALENDAR OF COMING EVENTS

Thursday, September 12 — Fort-nighly club meets at 3:30 p. m., at Gaither's. Mathatsonian club meets at 3:30 p. m., with Mrs. Tom Ramsay. Masonic meeting in temple at 8 p. m.

Friday, September 13 — Hospital auxiliary meets at 3 p. m., in the hospital dining room. Ace of clubs meets in club house.

Saturday, September 14 — Little Theatre picnic, Camp Straus, 6 p. m.

Sunday, September 15 — Attend the church of your choice. New students begin arriving at Brevard college.

Monday, September 16 — Rotary club meets at 7 p. m., in Gaither's. Boosters club meets at 8 p. m., at Brevard high school.

Tuesday, September 17 — Eas —Turn to Page Seven

## Survey Reveals Transylvanians Are Spending More And More For Taxes

**BY STAFF WRITER**  
According to a recent study, however, you are spending much more than that through indirect taxes that make sneak raids on your wallet. In your case, these extras bring your total tax up to \$1,540 a year.

They are the unseen levies applied along the way on nearly everything you eat and use. You do not see them, for they are hidden

An extension course on school public relations will be offered here by Western Carolina college, beginning on Sept. 23rd, Jerry Rice, county supervisor, announces.

Registration for the 10-weeks' course is underway, and applications may be obtained at the board of education office. It is especially designed for

teachers, administrators and lay citizens are cordially invited to enroll. The course is aimed at improving the understanding of the school, the school program and the needs on the part of both lay people and staff personnel.

—Turn to Page Six

## WCC To Offer Extension Course, School Relations

Specific techniques and practices for improving communication between the school and —Turn to Page Twelve

### Brevard Auto Parts Is At New Location

Brevard Auto Parts has officially moved into its new home on the corner of Broad and French Broad street, opposite the athletic field of Brevard college, Spencer Hammill, the owner, announces today.

The new location offers considerable more room and ample parking space, Mr. Hammill states.

He cordially invites his customers to visit the new Brevard Auto parts company.

In addition to providing ample —Turn to Page Twelve

### Program Highlights

## Welcome To Brevard College's New President To Be Heard Over WPNF

President Emmett K. McLarty, of Brevard college, will be formally introduced to the college and the community on a special program to be heard over WPNF on Saturday morning at 10:00 o'clock, Bobby Hoyle, the station manager, announces today.

The program will originate at the college on Friday night, and it will be recorded for broadcast at the more convenient time of 10 o'clock Saturday morning.

Rev. Robert Stamey, the new

vice president of the college, will present President McLarty.

Others to be heard will include the new dean, John B. Bennett; J. J. Stevenson, on behalf of the faculty; Wayne Bradburn, superintendent of schools on behalf of the county; and Ed M. Anderson, speaking for the college board of trustees.

### Other Programs

The schedule for the Farm and Home hour for the coming week is —Turn to Page Twelve