

Do Your Christmas Shopping Early. Big Parade To Open '58 Yule Season Next Tuesday Afternoon

TRANSYLVANIA—
The Land of Waterfalls.
Mecca for Summer Camps.
Entrance to Pisgah National Forest and Home of Brevard Music Festival.

THE TRANSYLVANIA TIMES

A State And National Prize-Winning A.B.C. Newspaper

TRANSYLVANIA—
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census, 15,321. Brevard Community 7,394.

Vol. 69 — No. 48

Second Class Mail Privileges
Authorized at Brevard, N. C.

BREVARD, N. C., THURSDAY, NOVEMBER 27, 1958

★ 20 PAGES TODAY ★

PUBLISHED WEEKLY

Arrival Of Santa In Brevard Slated Next Tuesday Afternoon At 5:00 P.M.

THREE DIRECTORS ADDED TO BOARD OF BREVARD BANK

Duckworth Says Bennett, Grogan And Hill Named To First Union Posts

R. J. Duckworth, vice president of the First Union National bank of North Carolina, Brevard, announces today the election of three additional members to the Brevard board of First Union. They are: Raymond F. Bennett, Leslie S. Grogan and Cecil J. Hill.

In making the announcement Mr. Duckworth said "the addition of these three men to our board in Brevard brings three of Transylvania county's most outstanding citizens into the banking fraternity."

Mr. Bennett is production manager of the film division of Olin Mathieson Chemical corporation, of Pisgah Forest. He is a 32nd degree Mason.

CIVIL COURT TO OPEN ON MONDAY

Several Actions And Divorces To Be Heard. Huskins To Preside

A two-weeks' term of Superior court, during which the civil calendar will be heard, is slated to convene here on Monday, Dec. 1st.

Judge J. Frank Huskins, of Burnsville, will preside, and the jurors who were called to serve during the first week are reminded by Marvin McCall, clerk of Superior court, to be in the court room promptly at 10:00 o'clock Monday morning.

In addition to the civil actions, several divorces will be heard next week.



OLE SANTA CLAUS will come to Brevard next Tuesday afternoon riding behind the Brevard high school and Hendersonville bands. He will have candy for all his little friends, and he cordially invites them to come to Brevard to see him. The event, which is sponsored by the merchants division of the chamber of commerce, officially marks the opening of the '58 Christmas shopping season, and the multi-colored lights in the business section will be turned on at that time.

BANDS, FLOATS TO BE FEATURED, BIG PARADE IS ON TAP

Multi-Colored Lights To Be Turned On, Free Candy For The Kids

STORES WELL STOCKED

The arrival of Santa Claus at 5:00 o'clock next Tuesday afternoon in Brevard officially marks the opening of the 1958 Christmas shopping season here.

Hundreds and hundreds of his little friends are expected to be on hand when Santa comes to town.

The Brevard high school band, under the direction of John D. Eversman, will lead the parade, which will form at 4:30 o'clock at Sapphire Manor. It is scheduled to cross the square in Brevard at 5:00 o'clock.

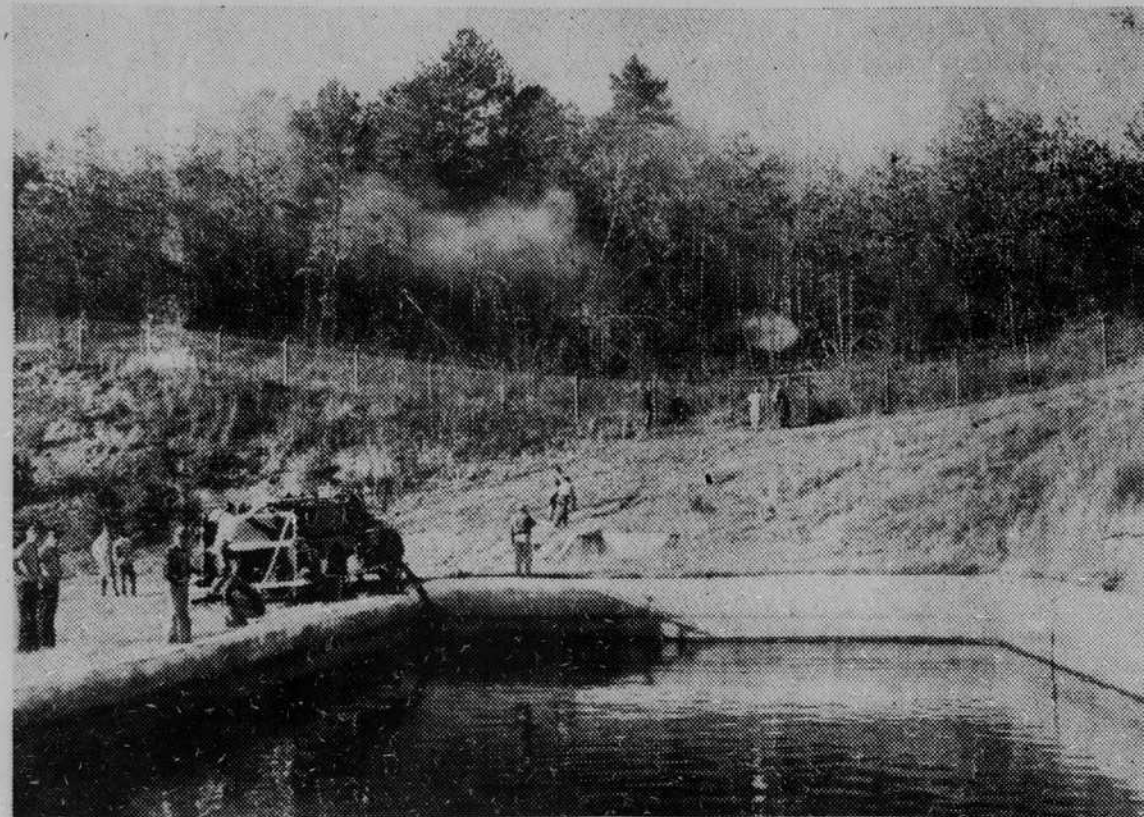
The Homecoming queen of Brevard college, the Huddle queen and the Popularity queen at Brevard high school will be riding in the parade.

As the parade comes up Main street to the square, the multi-colored Christmas lights will be turned on in the business section of Brevard.

The fine Hendersonville band will march in the parade, and floats from the merchants, the Rural Development clubs as well as new model cars will be entered. Colors of the American legion and the VFW will also be entered.

The route of travel of the parade will be up Main street across Broad and down to Caldwell. It will turn left and then proceed to Jordan and left again to Broad. After another left turn, the parade will go to the square.

—Turn to Page Twelve



BREVARD FIRE FIGHTERS were called out to quell a forest fire just above the city reservoir last Friday afternoon, and they can be noted above pumping water out of settling basin to use on the blaze. The fire was quickly brought under control, but state and federal rangers

in Transylvania stopped issuing burning permits on Sunday until after a heavy rain. Residents of the town and county are reminded to be extremely careful with matches and cigarettes when in or near the woodlands of Transylvania.

(Times Staff Photo)

Thanksgiving To Be Quietly Observed In County, Churches Set Union Services

Thursday Will Be A Holiday, Many Hunters Expected On Preserves

Transylvanians will observe the 1958 Thanksgiving in the traditional manner on Thursday.

There will be large family gatherings, church services and the day throughout the town and county will be a holiday.

All stores, town and county offices, the bank and the post office will be closed.

There will be no rural or city delivery of mail, and according to acting postmaster, Vernon Fullbright, the general delivery window will be open from 11:30 until 12.

All town and county schools will have a holiday on Thursday and Friday, and Brevard college will have a half-day holiday on Saturday.

Hundreds of hunters from all parts of Eastern America are here for the annual deer and bear hunts, and there will be a number of private hunts on the various preserves of the county.

In order that readers of this newspaper might have their paper before and during the holiday, The Transylvania Times is being published on Tuesday, and readers are especially urged to note the Thanksgiving messages.

Special Service
Rev. Courtney Ross, pastor of the Brevard Methodist church, will deliver the principal message at 11:00 a.m. —Turn to Page Seven

Program Highlights

Santa Claus To Read Letters Over WPNF Daily, Beginning On Monday

With Christmas just around the corner, WPNF urges all boys and girls in Transylvania to write letters to Santa Claus and to put them in special mail boxes at Pearlman's, Patterson's and Western Auto associate store.

Daily he will pick these letters up, and beginning on Monday afternoon, Dec. 1st, he will begin reading them over the local radio station at 4:15 o'clock.

These programs will be heard Monday through Saturday of each week from now until Christmas, Bobby Hoyle, station manager, announces.

Kiwanians To Sell Peanut Brittle For Christmas This Year

Members of Brevard Kiwanis club will again sell North Carolina-made peanut brittle candy as part of the program for financing Christmas cheer work.

Last year the club sold 150 boxes of the candy. It is on sale by members of the club, and specifically at the offices of G. H. Farley, secretary. —Turn to Page Seven

Other Programs

The schedule for the Farm and Home hour is as follows: Thursday, Thanksgiving; Friday, ASC office; Monday, county Agent; Tuesday, Brevard Vo. Ag.; Wednesday, Home demonstration agent.

Appearing on the Civic Hour for the coming week are the following: Friday, hospital auxiliary; Monday, Brevard Garden club; Wednesday, —Turn to Page Twelve

Construction Is Ahead Of Schedule On High School

The Transylvania board of education was given the "good news" at Monday night's meeting that construction of the new Brevard high school would be completed during the summer of 1959.

W. E. Dale company, of Morganton, reported that work on the new campus type high school is ahead of schedule because of the good weather during the past few months.

Barring unforeseen difficulties, the new \$300,000 school should be

completed in July of next year, the board was told.

The favorable report of the recent Grand Jury pertaining to the condition of the schools in the town and county was read by the board.

Fire Chief Dan Merrill reported that all of the school buildings in the city limits, which were recently inspected, are in the best condition that they have been in for years.

Considering the age of the school buildings, —Turn to Page Twelve

United Fund Campaign Is Now "Over The Top" In The County

TO OPEN BIDS ON DECEMBER 19 FOR LINK ON PARKWAY

New Stretch Will Connect Transylvania's With Cherokee Route

Bids will be opened on December 19th for the last link of the Blue Ridge Parkway between Wagon Road gap in Transylvania and the terminus just above Cherokee Indian Reservation, it was announced. —Turn to Page Six

Director Yarbrough Expresses Sincere Appreciation To All Who Gave

The Transylvania United Fund campaign for 1959 has exceeded the goal of \$26,500, Campaign Director Frank Yarbrough announces today.

There are several pledges and donations yet to come in, and with extra funds, the organization will be able to meet emergencies when they arise.

"Although our goal this year was the same as last fall's, we are able to close the campaign two weeks earlier," Mr. Yarbrough declared. —Turn to Page Seven

TEAGUE, LEVY GO TO ALLIED

Both Men Have Been Associated With Ecusta For Some 20 Years

Appointment of two additional technical staff directors was announced today by Ward D. Harrison, president of the Allied Paper corporation.

Millard C. Teague has been named director of quality control and Robert M. Levy has been appointed director of research and development.

According to the announcement made by Mr. Harrison in Kalamazoo, Michigan, they will take over their new responsibilities in December.

Both men have been associated with the Ecusta Paper corporation, Pisgah Forest, for 20 years.

Dr. Levy, who holds a PhD degree from the Armour Institute of Technology is presently assistant director of research at Ecusta.

Mr. Teague, while at Ecusta, worked in several capacities. He was director of quality control, manager of sales of fine papers, and as a salesman. Previous to this employment, he worked for the Champion Paper and Fibre company at Canton, in the manufacturing department.

Times Giving Free Tickets To Theatre, Read Ads Carefully

Maybe you are the lucky winner of a free ticket to the movies.

In all of the Christmas advertisements in this issue are the names that have been chosen from The Times mailing list in impartial numerical manner.

Read these ads carefully and if you find your name, bring a copy of the advertisement to The Times office and you will receive a free ticket to the local theatre.

All tickets must be called for by December 6 and they must be used before Christmas.

You are also urged to take advantage of the many gift values advertised in this issue.



THE FINE BREVARD HIGH SCHOOL band will lead the gala Christmas parade in Brevard next Tuesday afternoon, when the 1958 Christmas shopping season will officially open and Ole Santa will come to town. The parade will form at 4:30 o'clock

at Sapphire Manor and it will cross the square in Brevard at 5:00 o'clock. Included in the parade will be floats of the merchants and the Rural Development clubs, beauty queens, colors of the leg-

ion and the VFW and the Hendersonville band. After Santa arrives, he will visit in the stores and will give candy to his little friends.

(Photo by Austin's)