

TRANSYLVANIA—
The Land of Waterfalls.
Mecca for Summer Camps.
Entrance to Pisgah National Forest and Home of Brevard Music Festival.

THE TRANSYLVANIA TIMES

A State And National Prize-Winning A.B.C. Newspaper

TRANSYLVANIA—
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1950 Census, 15,321. Brevard Community 7,304.

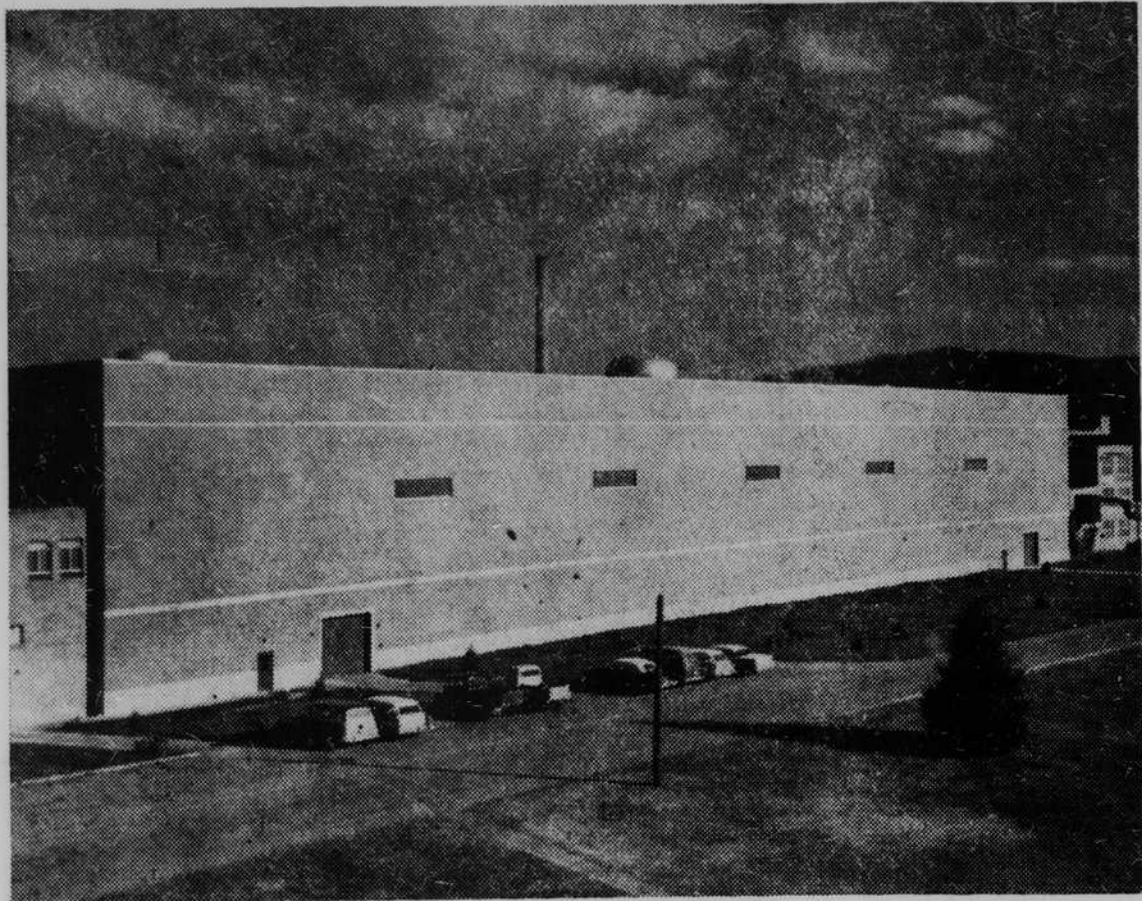
Vol. 70 — No. 5

Second Class Mail Privileges Authorized at Brevard, N. C.

BREVARD, N. C., THURSDAY, JANUARY 29, 1959

★ 16 PAGES TODAY ★

PUBLISHED WEEKLY



ECUSTA'S TENTH PAPER MACHINE and auxiliary equipment are housed in a new building with 72,459 square feet of floor space. The machine, building and auxiliary equipment cost in excess of \$6,500,000. This building is adjacent to the structure which houses eight of the division's other paper machines. The three-story building is 380 feet long and 126 feet wide.

Olin Mathieson Begins Operating No. 10 Paper Machine At Ecusta



EXPANSION OF THE DU PONT silicon plant in Buck Forest is announced today. The picture above shows the front of the modern plant with the American flag and the water tank in the background. Another photograph, an overall view of the Du Pont plant, is carried on page three, first section, in this week's Times.

WORLD'S LARGEST OF ITS KIND, IS CHEROKEE ARROW

Test Runs Completed During Past Three Months. 6 1/2 Million Invested

MORE JOBS CREATED

The largest paper machine in the United States designed for the production of lightweight paper has just been put into operation by the Ecusta Paper division of Olin Mathieson Chemical corporation at Pisgah Forest.

Experimental runs made on the machine during the past three months have resulted in regular production of lightweight papers and carbonizing tissues.

The new machine will be known as the "Cherokee Arrow". The name ties in with "Ecusta", an old Cherokee Indian word meaning "rippling waters", and with the new Ecusta trademark which uses the symbol of the Indian arrow.

This investment of \$6,500,000 by Olin Mathieson has provided new job opportunities for people in Western North Carolina. With the new addition and expanded operations in other departments, the company now has the largest number of employees since beginning operations here. The local plants have grown from 325 to 2,350 employees since 1939.

OVER 400 ADDED

More than 400 persons have been employed in the past year and additional employment is planned during the next few months. Olin Mathieson also has the highest annual payroll in its history at Pisgah Forest.

Foreseeing an increased demand for thin, strong paper, plans were made in 1955 to expand production facilities. A survey of special markets.

—Turn to Page Eight

Du Pont To Build New Addition To Silicon Plant At Buck Forest Site

Approximately 25 New Jobs To Be Created. Construction Begins In February

The Du Pont company will expand its hyper-pure silicon plant here to provide increased finishing, testing and service facilities, Plant Manager Leslie S. Grogan announced today.

Some 25 new jobs will be created eventually as a result of the expansion although no immediate impact is anticipated.

Construction will begin sometime in February, with completion of the project in four to six months. Representatives of the company's engineering department, W. T. Sternberger and C. E. Moore, arrived here this week to supervise construction. Hiring of some 30 construction workers needed will begin in the near future.

Mr. Grogan said the expansion will include an area 28 feet by 50 feet, south of the present finishing area to provide expanded finishing facilities. Also a new wing will be added west of the finishing area to house areas for physical testing, a new shielded enclosure, stock storage and shipping, and supervisory offices. This wing will also double the size of the hyperclean locker room for employees.

He said a broad rearrangement of finishing area operations and services will permit the plant to better fill the needs of customers of Du Pont silicon.

Commercial production at the nation's first full-scale Silicon plant started less than a year ago, with a formal opening in July and an open house held last September.

Meeting Thursday

Flood Control And Location Of Dam Sites To Be Discussed

The public is cordially invited to attend a meeting of the soil supervisors of the Transylvania Conservation district on Thursday afternoon, 2:30 o'clock, at Gaither's.

At this meeting, there will be a discussion of the locations of sites for the proposed dams as a part of the flood protection and watershed program in Transylvania county.

E. H. Mackey, chairman of the soil supervisors, particularly urges persons interested in the flood prevention work in the county to attend the meeting.

Mr. Mackey has received word from the planning group of the Soil Conservation Service, Raleigh, that information is ready concerning the various sites that have been selected.

Several alternate sites were also selected and so it is not known at this time where the final sites will be located.

Moody-Choate In New Home, South Caldwell Street

The Moody-Choate funeral home has been moved from its old location on East Main street to its new quarters on South Caldwell street.

The new home, formerly the Austin property, has been completely renovated and remodeled. Officials of Moody-Choate say the new quarters are ideal for a funeral home.

A formal opening and open house are planned at an early date when the weather has improved.

CRIMINAL TERM OF COURT OPENS MONDAY MORN

Cases Are Listed. Civil Docket Is Being Heard This Week

Action on the criminal slate of Superior court in Transylvania county will get underway at 10:00 o'clock on Monday morning, February 2nd, here in the Brevard court house.

Judge J. B. Craven, of Mooresville, is presiding over the civil court this week, and next week, Judge George V. Patton, of Franklin, will hear the criminal cases.

The new solicitor, M. Leonard Lowe, of Forest City, advises the citizens of Transylvania that he will be here in the clerk's office on Friday afternoon of this week from 1:00 until 3:00 o'clock to discuss with law enforcement officers, defendants, attendants and all other.

—Turn to Page Five

ASC PRACTICES ARE ANNOUNCED

'59 Agricultural Conservation Program Now Open, Whitmire Says

Farmers of Transylvania county who sign up to cooperate in the 1959 Agricultural Conservation program may select from a list of practices the ones needed on their individual farms to check and control soil erosion, build up stockpiles of soil fertility and make better use of water.

The list includes:
(1) Seeding permanent pasture or hay crops.
(2) Seeding permanent pasture or hay in a crop rotation.
(3) Applying ground limestone

—Turn to Page Four

Jerry Jerome New President Of Brevard Savings And Loan



JERRY JEROME

REMINDER TO SCOUTS

All Boy Scout Troops and Cub Packs are invited to contact the local merchants for window display space for suitable Scout exhibits during Boy Scout Week.

Morgan And Tinsley Are New Directors. Growth Of Association Cited

Jerry Jerome was elected president of the Brevard Federal Savings and Loan association at the annual directors meeting last Wednesday to succeed the late Joseph S. Silverstein, who had served as president of the organization for 20 years.

Other officers elected were: A. F. Mitchell, vice president and attorney; Jerry Hart Jerome, secretary and assistant treasurer; and J. I. Ayers, treasurer and assistant secretary.

At the annual meeting of the association, which preceded the directors meeting, the following directors were elected: Ed Morgan, to serve a two-year term; J. H. Tinsley, to serve the unexpired term of Mr. Silverstein; Re-elected for three year terms were: Bryan Shiflet, J. I. Ayers and J. M. Allison, Sr. Other directors now serving are: Jerry Jerome, A. F. Mitchell and W. L. Mull.

The association reports substantial gains in deposits, resources, loans and capital funds and a record.

—Turn to Page Four

Saturday Is Last Day To List Without Penalty

Tax listing, without penalty, ends in Transylvania on Saturday, Lewis Osborne, the tax supervisor, reminds all Transylvanians today.

The tax listing office here in the court house will be open all day Saturday, he states.

Owners of both real and personal property must list, and farm reports are also required.

Mr. Osborne says he believes that a majority of the people in Transylvania have listed, however, he predicts a "last minute rush" of those who have not done so.

The Weather

Heavy winds, along with hard rains hit Brevard last Wednesday, and the rains continued into the night, for a total of 2.51 inches of precipitation. Temperatures were generally milder. Daily readings are as follows.

	High	Low	Pre.
Wednesday	64	37	1.23
Thursday	64	27	1.28
Friday	41	17	T

—Turn to Page Five

CALENDAR OF COMING EVENTS

Thursday, Jan. 29 — "Mothers March" for March of Dimes, 7 p. m. Ace of Clubs meets, 7:45 p. m. Fortnightly clubs meet with Mrs. Frank McGuire, 3:30 p. m. Exhibition basketball, college gym, 7:30 p. m. Flood control meeting, Gaither's, 2:30 p. m.

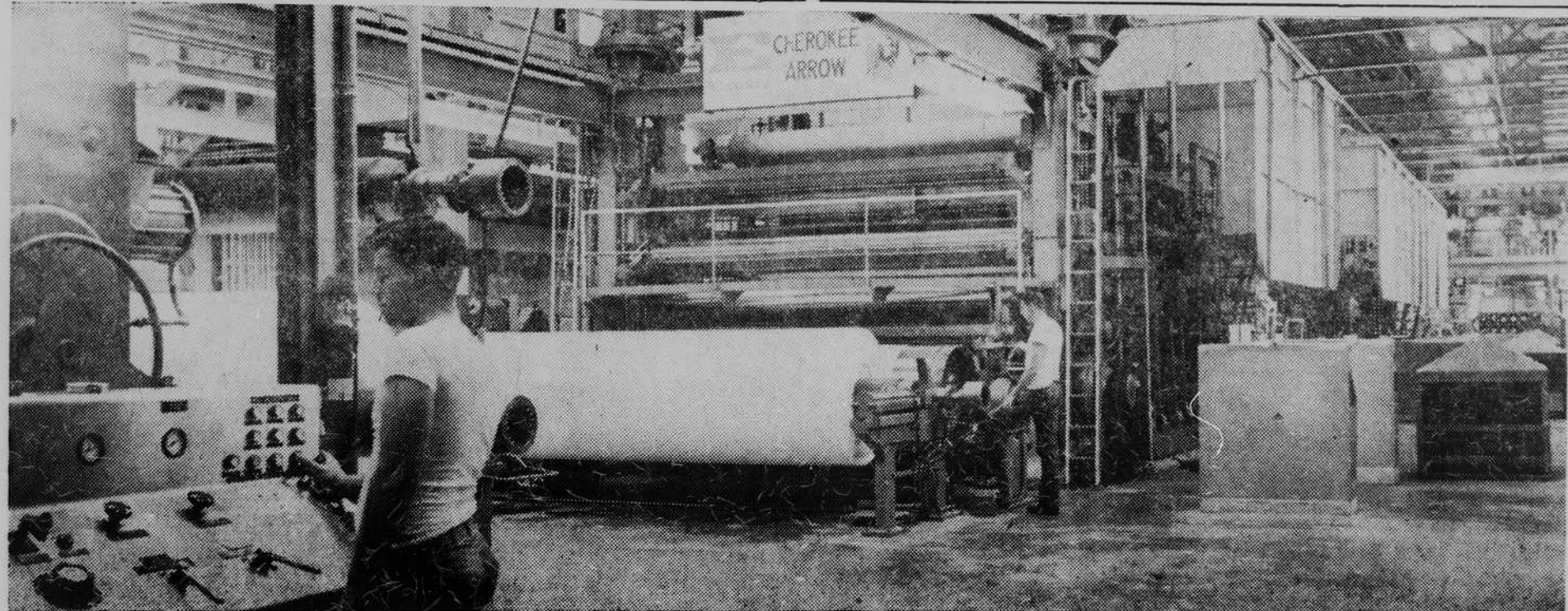
Friday, Jan. 30 — Rosman Homecoming at Silverstein gym.

Saturday, Jan. 31 — Last day to list taxes without penalty. March of Dimes dance at Legion building, 9 p. m.

Sunday, Feb. 1 — Attend the church of your choice. Baptist church census, 1 to 3 p. m.

Monday, Feb. 2 — Rotary meets at Gaither's, 7 p. m. Democratic women meet at Gaither's, 8 p. m. Criminal court convenes, 10 a. m.

Tuesday, Feb. 3 — Eastern Star meets at temple, 8 p. m. Ace of Clubs meets, 7:45 p. m.



THE NEW "CHEROKEE ARROW" produces a sheet of paper at speeds up to 1,500 feet per minute. In the foreground is the rewinder which slits the wide sheet into small rolls for shipment to customers or for further processing. All equipment is operated by push-button controls.

BAPTISTS TO TAKE RELIGIOUS CENSUS

All Churches Are Cooperating In Program, Hours From 1:00-3:00 Sunday

A religious census will be conducted Sunday afternoon in the Brevard community by the various Baptist churches.

The hours of the census taking will be from 1:00 until 3:00 o'clock. Participating in the census will be the following churches: First Baptist, Grace, King Street, Gladly Branch and Calvary.

All the census takers will meet at the First Baptist church at 12:15 o'clock for lunch and assignment.

The other Baptist churches in the county will also take a church census in their church communities.

This is a part of the Southern Baptist Convention's simultaneous religious census, which is in preparation for the Simultaneous Evangelistic crusade, which will be conducted.

—Turn to Page Eight

Charles Kelley New Manager Of Winn-Dixie Here

Charles Kelley has been promoted to manager of the Winn-Dixie store in Brevard, according to C. J. Benfield, district manager. He will succeed Kenneth Grasty, who has been transferred to Elizabethton, Tenn.

Mr. Kelley has served as assistant manager of the store since it came under the operation of the Winn-Dixie chain in January, 1958. He will be in charge of all departments.

"I appreciate the loyalty and cooperation of the people of Transylvania county and their continued support that has made our operation a success," Kelley said. "We hope that they will continue to trade with us in the future," he concluded.