**WNC Firemen** 

Are Attending

Illahee Road

School Here

of the Enka department.

Fred Dalton, Skyland.

instructors are:

Woody Hampton.

Zeke Roberts.

Harrison.

Himes.

Bridges.

The subjects being taught and

Pump operations: Jim Bailey and

Oil fires and small extinguishers:

S. E. Johnson, Bill Crompton and

First aid: Willie Walker and Luke

Basic fire equipment: Charlie

Ladders: Ed Prince, and James

Rope tying-fire department

Hose lay: Bart Cope, Allison Orr. Frank Henderson and John Bishop.

Services, UN Day

Elaborate plans are being made

or the observance of United Na-

ions Day in Transylvania county

Highlighting the observance will be

special services on October 14th and

15th at the Brevard-Davidson River

Presbyterian church, at 7:30

Mrs. Harold Siniard has been ap-

Many prominent Brevard citizens

Asheville, and local musicians, A

started on Gaston and Maple

This particular project runs

from Farmer's Federation at the

East Main street intersection to

the Maple street extension.

**Brannen To Head** 

Newly Elected Officers Of

Club To Be Installed

**Toastmasters** 

of North Carolina.

McCrary and Bud Galloway.

Planning Special

Gas mask: Mark Jones, Calvin

Fog nozzles: E. M. Salley, Jr.

1959

Vol. 70-No. 38

BREVARD, N. C, THURSDAY, SEPTEMBER 24, 1959 20 PAGES TODAY

PUBLISHED WEEKLY



MAYOR BERT FREEMAN and Town Manager Tom Henry are shown above receiving the first Little Theatre season tickets in the 1959-'60 drive. Pictured

from left to right are T. F. Hanna, membership chairman, Mayor Freeman, Town Manager Henry, and Steve Thomas, publicity chairman. (Times Staff Photo)

## Welcome Is Extended To Brevard College Students, Faculty And Staff

The Mayor, Board Chairman Public Invited And Others Make Statements. Special Edition

Brevard and Transylvania officials join hands with the merchants and others in the community in welcoming this week the large selected student body, faculty and staff members to Brevard college for the 1959-'60 term.

All indications point to one of the most successful years in the history of the school, which this fall begins its 106th year of educational and religious service to the youth of the state and nations.

President Emmett K. McLarty reported to The Times this week that the college is off to a grand start. More than 400 fulltime students are registered, and the college has afternoon until 4:00 p.m. some 30 members on the faculty and a staff of 15.

Special Edition

ers are urged to read the entire Miss Priest in urging the public to ith interest. This paper is going not only to regular subscrib- Humane Society ers, but also to students, parents, trustees of the college and a large number of out-of-town friends of the institution

Mayor B. H. Freeman said yesterday that it is always a real plea. Life," which will be shown at the sure to welcome the students and Co-Ed theatre next Wednesday and faculty members to town. He prais. Thursday, Sept. 30 and Oct. 1. This ed the officials of the college on picture, which has a religious the progress that is being made at the institution.

#### Lee's Rides Are In Brevard

Lee's Rides have returned to Brevard and are located on North ard. Caldwell Street opposite Pisgah Candy Company.

They will be here in Brevard through Saturday evening, and are sponsored by the Transylvania Shrine Club.

For many, many years Lee's Rides have been visiting Brevard and have been enjoyed by all, the Harold Killian. Shriners say in urging the public

#### CALENDAR OF COMING EVENTS

Thursday, Sept. 24 - "Dollar Days" begin in Brevard. Free parking all day. Masons meet at Temple, 8 p.m. HD Achievement Program at Senior high school. B & PW meets at Camp Straus, 7 p.m.

Friday, Sept. 25-"Dollar Days" continue. Schools closed throughout the county.

Saturday, Sept. 26-Last day of "Dollar Days." Harvest bridge tour. western district meeting in Ashenament at Silversteen Center 2 and ville.

Sunday, Sept. 27-Attend the church of your choice. Monday, Sept. 28—Rotary meets tendance is expected.

at Gaither's, 7 p.m. meets, 7:45 p.m. District I meeting school. There will be divisional of N. C. Garden Clubs at Methodist luncheons, followed by afternoon

#### **HD** Achievement Day To Be Held Thursday, New School

All 12 of the Home Demonstra- attend. vard high school.

According to Miss Anne Benson
Priest, the nome agent, the exhibits
will be in the Home Economics department of the new school, and Rock, Glady Branch, Homemakers they will be open to viewing by the Lamb's Creek, Little River, North public from 1:00 o'clock in the Brevard, Pisgah Forest, and Ros

The public is most cordially invited to attend.

Mrs. William Nash, president of This week The Times is publishing its annual Brevard college tion clubs, says that each club will greetings edition, and all subscrib- have two exhibits, and she joins

### Sponsors Movie readings are as follows:

A preview showing was made this week of the picture, "I'll Give My theme, is sponsored by the Transylvania County Humane society. Pro-On behalf of the county board of the normal shelter, which is now Now Resurfacing Streets In -Turn to Page Seven | the animal shelter, which is now under construction.

A number of representatives from In Brevard With Asphalt churches and civic organizations at tended the preview and a few of their comments are as follows: "It was a very touching and in-

spiring picture."-Mrs. Gil Coan. "Excellent," - Mrs. Harold Sini-

"A deep spiritual message re vealing how God works in the hearts of individuals to carry on His Will." —Mrs. J. B. Thomas.

"I wish every citizen of Brevard could see this film and be inspired and touched by its reality and message as I have been."-Mrs. W.

Advance tickets are available from Humane society board members or at downtown booths Friday and Saturday mornings of this

Schools in Brevard and Transyl-

day in order that principals and

teachers may attend the North

Carolina Education association's

This will be the 37th annual con-

vention of the NCEA in Western

sessions at 2:30 o'clock.

tion clubs in Transylvania will have | One of the two exhibits by each exhibits at the annual Achievement club will be on a general subject. | Arnold Monteith. Day, which will be held on Thurs- and the other on the United Nations day of this week at the new Bre- country studied during the past

The 12 clubs in the county are as

#### The Weather

Summer ended on a rich note of o'clock. fall, with crisp temperatures both day and night. Only .05 an inch of pointed chairman of the event by precipitation was recorded. Daily the Mayor of Brevard and governor High Low Prec.

Wednesday	77	49	.01
Thursday	74	50	T
Friday	76	58	.01
Saturday	68	52	.02
Sunday		46	T
Monday	78	45	0
Tuesday	79	49	.01

Several streets in Brevard are

now being resurfaced with as-

phalt by the Asheville Paving

The work is expected to be

Workmen are now busy re-

surfacing Broad street from the

city limits, opposite Boyd's sta-

East French Broad, from Broad

to the Neely road, is the next

phase of the project, and when

this is completed, work will be

completed by Monday, if clear

weather prevails.

Schools Close Friday, Bradburn

tion to the court house

#### Subjects And Instructors Are Listed. Center Is On More than 100 firemen from towns and cities throughout Western North Carolina are taking part in the training program being offered here through the cooperation of the Brevard volunteer department at the local training center on the Illa-Classes will be held nightly through Thursday night, under the direction of E. M. Salley, Jr., chief Assisting Mr . Salley are: Jim Bailey, of the American LaFrance company: Bart Cope, chief, Sylva; Dan Merrill, chief, Brevard; and,

**Brevard Merchants To Hold Town-Wide** 

Dollar Days Today, Friday & Saturday

FREE PARKING THURSDAY is being offered as one of the highlight attractions of Dollar Days in Brevard on Thursday. This is a joint project of the Town of Brevard and the merchants committee of the Brevard Chamber of Commerce. Mrs. Opal King, city clerk, left, and Eddie Varner, chairman of the committee, inspect the bags which will cover the meters throughout the day. Motorists are requested to limit their parking to one

### United Fund Campaign Will Get Underway On October 8

#### Brevard, Rosman Receive Powell Bill Funds

Slight Increase Over Last president, announces today. Year Noted. Money Will breakfast for all officers, commit-Go Into St. Improvement

The towns of Brevard and Rosnan will share in the Powell bill will participate in the services, and funds, it is announced in Raleigh special music will be presented by this week.

the Allen High School Glee Club, of Brevard will receive \$14,706.37, while Rosman's check will be in the film strip concerning the work of amount of \$1,752.06. This money will be received on

the UN will also be shown at each October 1st, and it will be used to maintain and improve streets which are not a part of the highway sys-The checks represent Brevard

and Rosman's proportionate share of the amount produced by one half of one cent of the regular six cents state tax on motor fuel for the fiscal year ending June 30th, 1959. The net revenue from the tax

amounted to \$81,228,099.60 for the fiscal year 1958-1959. Half of the total Powell Bill al-

ocations, \$3,383,046.29, was divided among all qualified municipalities on the basis of population at a per capita rate of \$2.21.

The cooperation and the pati-The remaining half was divided ence of the public is solicited by on the basis of relative mileage of the company and highway offinon-highway system or local streets cials while the streets are being of municipalities complying with the act at a per mile rate of \$474.95. year is 7,122.82 miles.

"Kick - off" Breakfast For Workers Planned, Direc- Little Theatre tors To Meet On 29th

October 8th has been designated as the "kick-off" date for the 1959-'60 United Fund campaign in Transylvania, Leslie Grogan, the This will be preceded by a

tee chairmen and district captains! The first two 1959-60 Brevard o'clock at Gaither's.

terials will be distributed.

The budget for the coming year will be submitted and adopted by the directors at the annual meeting year, as compared with nearly \$1400 next Tuesday night, Sept. 29th, at collected from the season ticket a full attendance of all directors.

the various committees. They are as follows:

Steve Uzzell, captain of business district; Dr. Carrol Grahl, captain of professional group; Charles Pickelsimer, Jr., chairman speakers; James Davis and Miss Anne Benson Priest, co-captains of organized community; Mrs. Ralph Ramsey, Jr., captain advance gifts; Charles Russell, Olin-Mathieson captain; Don Blankenship, DuPont captain; F. B. Montgomery, Pisgah Mills captain; Austin Hogsed, Rosman captain; Wayne Bradburn, schools captain; Dr. E. O. Roland, out-of-town solicitation; Alex Kizer, summer camps captain; Dean John B. Ben-Total length of such streets this nett, college captain; and Vernon Fullbright, public employees cap-

### Free Parking Offered On **Thursday**

Chairman Varner Issues Invitation. Prices Dractically Reduced

"Dollar Days" will be held in Brevard Thursday, Friday and Saturday of this week, and local merchants will be offering special prices during the sales promotion. In cooperation with the merchants, town officials are allowing free parking all day Thursday.

The merchants committee has been planning this special event for some time and many stores will be offering special purchases at drastic reductions. Also to be offered will be new fall merchandise at reduced prices for the three days only.

Eddie Varner, chairman of the merchants committee, invites all Transylvanians to take advantage of the savings that will be offered during this event.

"Park free on Thursday, but please limit your parking to one hour so that as many as possible can take advantage of the wonderful buys that will be available," he

This is the first townwide sales event since July when a very successful "Sidewalk Sale" was held.

The merchants committee plans te hold several events of this type each year and the next big event will be the Christmas shopping season, which will open with a bigger and better than ever Christmas

# **Begins Drive**

Door-to-door Canvas is Planned For Thursday Night, Hanna Reports

on the morning of the 8th at 7:00 Little Theatre season tickets were presented to Mayor Bert Freeman Details of the campaign, will be and Town Manager Tom Henry this announced at the breakfast and ma- week by T. F. Hanna, ticket chairman, to "kick-off" the annual membership drive.

A goal of \$2000 has been set this Gaither's. President Grogan urges sales last year. This goal is not an attempt to "beat" any previous rec-John A. Ford, the campaign chair- ords, but represents a rapidly inman, today announces the heads of creasing need for funds to sustain the growing plans and scope of the Little Theatre, Mr. Hanna stated.

A door-to-door sales campaign is underway, with tonight (Thursday) being the final night. Adult season memberships are \$2.50, and student memberships are \$1.25. Try-outs for the first play of the

season, "The Loud Red Patrick," a family comedy, will be held Tuesday night, September 29th, at 8:00 o'clock at the court house. All those who are interested in

trying out for a part or working on the promotion are asked to attend.

#### October To Be "Coffee Break" Time At Library

The Transylvania Community Library plans a unique attraction during the month of October.

Mrs. Lehmann Kapp, the librarian, is urging all the business men uptown to take their Wednesday morning coffee breaks at 10:30 o'clock at the library

As a forerunner of the October coffee breaks at the library. John Pearce, Fenner and Smith, will show a film of interest to men concerning stocks, investments, etc., on Wednesday afternoon, September

"Every Wednesday morning at coffee will be served by Friends of the Library," Mrs. Kapp stated. "So come, sip a cup of coffee, browse, Turn to Page Six | your latest hobby," she concluded.

### Program Highlights

### WPNF Salutes Advertisers, Now Promoting "Dollar Days" Here

tion represent the many fine p.m. values offered consistantly here at

Officials of WPNF pay tribute to 1 The station management and staff its advertisers this week, and in an also issues a welcome to Brevard vard Toastmasters Club at their last announcement by Bobby Hoyle, sta-college students and reminds them L. Simmons, of Merrill, Lynch tion manager, they remind all lis- that for the best in radio entertainteners that the products and ser- ment, tune in the local station daily vices advertised over the local sta- from 6 o'clock a.m., until 10 o'clock 30th, at 2:30 o'clock at the library.

The schedule for the Farm and

In observance of town-wide dollar Home hour for the coming week is 10:30 during the month of October, days this week end, WPNF will ad- as follows: Thursday, soil conserva Scannell; administrative vice-presi- vertise many of the outstanding tion service, Harry E. Newland: dent, Bill Norris; Secretary, Alonzo buys offered throughout the town, Friday, ASC office, Marvin W L. Warren; treasurer, C. M. Doug- and listeners are urged to make Whitmire; Monday, county agent; read the latest magazines, newslas; and sargeant at arms, Freeman note, and to take advantage of the Tuesday, Carolina news; Wednes- papers, and take home a book on

North Carolina, and a large at-college, "Modern Foreign Langut Gaither's, 7 p.m.

Events of the day will begin at Tuesday, Sept. 29—Ace of Clubs 9:30 o'clock at Lee Edwards high visor, Transylvania county schools. Mrs. Juanita Lavender, super-"Guidance Service." William Cathey, Rosman, "Health,

tery Park hotel at 12:30 p.m.

programs are as follows:

lege, "Higher Education." Miss Dulcie Hayes, of Brevard

Other Transylvanians on various

Dr. Burt Loomis, of Brevard col-

P. E. and Recreation."

**Presides Over Superintendents** On October 7th As president of the superinten-Orren L. Brannen, of the DuPont vania county will be closed on Fri- dents in Western North Carolina, Silicon Plant at Cedar Mountain. Wayne Bradburn will preside over was elected president of the Brethat divisional luncheon at the Bat-

resurfaced.

regular meeting. The new president and the other elected officers will be installed on October 7th, and they will serve for six months term.

The other officers are as follows: educational vice-president, Dan L.