



PRINCIPAL PARTICIPANTS on the program at the formal dedication of the new Brevard senior high school this past Sunday afternoon are pictured above. Over 2,000 persons attended the dedication ceremony and the "open house," which followed. From left to right are: Rev. Alfred Rhyne, who gave the benediction; Ralph H. Ramsey, Jr., who delivered the dedicatory address at the unveiling of the portrait of the late Supt.

J. B. Jones; Rev. Courtney Ross, invocation; Mrs. J. B. Jones; Tommy Jones; Dr. Paul A. Reid, the principal speaker; Dr. Emmett K. McLarty, who introduced Dr. Reid; Eddie Varner, who gave the address of welcome; Principal Robert T. Kimzey, who accepted the new high school; Ed Matheson, member of the school board; Supt. Wayne Bradburn, who presided over the meeting; and, Harry Morgan, school board member.
(Photo by Austin's Studio)

Brevard Merchants Begin Fall Trade Festival On Thursday, To Award Prizes

Local ASC Office Voted Tops In Western Carolina

All personnel of the Agricultural Stabilization and Conservation office and the Transylvania county ASC committee received top honors on October 12, from the state ASC committee and the United States Department of Agriculture.

The ASC office in Transylvania, in competition with nine other counties in the district, has been picked as the outstanding county office in the district for 1959.

H. D. Godfrey, state administrative officer for the Agricultural Stabilization and Conservation state committee, in a statement made in Asheville, explained that competition for this honor was based on over-all service to farmers by each of the offices in the district from August 1, 1958, through July 31, 1959.

In evaluating the counties in the district, the following elements were considered: service to farmers, getting the work done, planning and organizing the work, office morale, physical layout of the office, and relationships with other agencies, organizations and associations.

The efficiency and effectiveness of performance in each county office was considered in relation to the programs in effect in the county and available resources of the office, and the staff for accomplishing the job. This assured that each county office would receive equal consideration regardless of the size or number of programs involved.

In recognition of their having been picked as the outstanding ASC county office in the district, a framed certificate was awarded for appropriate display in the county office and, in addition, each member of the ASC county committee for the year involved and each full-time employee of the county office was presented with a personal certificate and... —Turn to Page Seven



This Is National Newspaper Week, Contest Opens

This week, National Newspaper week is being observed in Transylvania, in North Carolina and across the nation.

According to Editor John Anderson, it is a time for all readers of newspapers, and more particularly, persons who do not read newspapers to consider the '59 theme: "Your Newspaper—Freedom's Textbook."

The overall slogan of National Newspaper week is "Your Newspaper Fights for Your Right to Know."

These words emphasize the role newspapers play as bearers of ideas and communicators of information in today's complex society.

To Begin Contest
Highlighting the local observance of National Newspaper week, the Transylvania Times is conducting an essay contest in Brevard and Rosman high schools.

The theme of the contest will be the same as that of the observance "Your Newspaper—Freedom's Textbook," and Editor Anderson urges all interested students to submit an essay of not more than 500 words to their English teacher on or before Friday, October 30th. First prize in the contest will be \$15.00, second \$10.00, and third... —Turn to Page Six

49 Firms Are Participating, Drawings Set

The Brevard Trade Festival will begin on Thursday, October 15, and participating merchants will start giving tickets for more than \$1,700 in prizes on this date. Prizes will be awarded in five drawings, running through November and December, with the final drawing on Saturday January 2, 1960.

Nearly all merchants in Brevard will take part in the big event, with 49 merchants participating. This event, sponsored by the merchants division of the Chamber of Commerce, Eddie Varner, chairman, will be highlighted by a Christmas parade on Thursday, December 3. According to the committee, this will be the biggest parade ever held in Brevard with a number of real floats and bands from other communities.

Drawings will be held on Saturday mornings at 10 a.m. during the festival but winners do not have to be present to win. Winners will be posted in the participating stores. Prizes will be in the form of script which may be traded at any of the merchants taking part in the trade festival. Grand prizes will be awarded at the final drawing in January.

Merchants may obtain tickets at the First Union National Bank any day during the week but they are urged to anticipate their needs for at least a weeks supply in order to facilitate the handling of the tickets.

"We want everybody to take part in this big trade festival and to be sure and ask for the tickets when they make purchases," chairman Varner said. "These merchants are going all out to make this event successful and we don't want anyone shopping in Brevard to feel that they are not getting their money's worth when they trade with us," he concluded.

Good Response In UF Drive

John A. Ford, Transylvania county United Fund campaign chairman, reports that the campaign here is progressing nicely.

"We are especially gratified to note the interest shown in our campaign by out-of-town firms who do business in our area," said Mr. Ford. "Such firms as Youngblood Trucking Lines of Fletcher, Duke Power Co., Blue Ridge Oil Co. of Conover, Bost Bakery of Shelby and the Red Diamond Oil Co. of Pickens, S. C., are a few to be thanked!" Other outstanding gifts have been received from Mrs. Norvelle H. Bullock, J. M. Gaines, Mr. and Mrs. Henry N. Carrier, Rev. C. B. Ross, Rev. Ben Ormand, Estate of Beulah Zachary, Varner's Drug Store, Gaither's, Marie J. Strasser, and B. E. Geer of Greenville, S. C.

The thermometer on the court house square has started to rise. The United Fund office has been opened at 40 W. Main St. and will be manned Monday, Wednesday and Friday afternoons and Saturday mornings. Solicitors and donors can turn in their pledges either at the office or by mail to P. O. Box 375.

"I believe we will reach our goal by the end of October," stated Fund President Leslie Grogan. "When everyone understands that they can make their pledge now and pay for... —Turn to Page Six

More Than 2,000 Visit New Senior High School During Formal Dedication

More than 2000 persons attended the formal dedication of the new Brevard high school Sunday afternoon.

School officials expressed themselves as being highly pleased with the response to the formal opening ceremonies of the new million dollar campus-type layout.

The power of educational development and its relation to the effective use of natural resources was stressed by Dr. Paul Reid, president of Western Carolina college in the dedicatory address.

Dr. Reid was introduced by the Rev. Dr. Emmett K. McLarty, Jr., president of Brevard college.

Dr. Reid pointed out that national commissions and study groups have emphasized the constantly growing importance of public schools and stressed that world peace and the survival of mankind may well depend on the way in which we educate the citizens and leaders of tomorrow.

"The experience of Russia is of special interest," he said. "There is general agreement that Russia has made phenomenal progress in education since World War I. As an ally of the U. S., Russia had little strength. Ninety per cent of her people were illiterate."

In World War II, Russia again was an ally and this time she was strong. Only 10 per cent of the people were illiterate."

Dr. Reid said that another strong example of the power of education is found in North Carolina.

"During much of the early history of our state, North Carolina was referred to as the Rip Van Winkle state," he said. "The War Between the States left her poverty stricken until, at the turn of the century, a great educational leader preached his gospel of universal education, telling the people that if they would invest in education, they would reap dividends many times over. Today, we reap the benefit of that investment and others yet unborn will benefit."

Dr. Reid also urged North Carolina to face up to its role in the... —Turn to Page Seven

CALENDAR OF COMING EVENTS

Thursday, Oct. 15—UN program at Presbyterian church, 7:30 p.m.; Masons meet at Temple at 7:30 p.m. Brevard Trade Festival begins.

Friday, Oct. 16—Brevard college trustees meet at 10:00 a.m.; Eastern Star to sponsor supper at Masonic temple, 5:00-7:30 p.m.; Brevard vs. Hendersonville, 7:30 p.m.

Saturday, Oct. 17—Rosman vs. Clyde, 8:00 p.m.

Sunday, Oct. 18—Attend church of your choice; Unveiling of marker at Davidson River cemetery, 3:00 p.m.

Monday, Oct. 19—Rotary club meets at Gaithers at 7:00 p.m.

Tuesday, Oct. 20—District Federation of Women's clubs meets at Presbyterian church, 10:00 a.m.; Ace of Clubs, 8:00 p.m.; Public meeting of League of Women Voters, Fellowship Hall of Presbyterian church, 8:00 p.m.

Directors Meet

Plea Made For Members In Chamber Of Commerce

Memberships in the Brevard Chamber of Commerce are lagging, it was reported by the finance committee at the monthly meeting held here Tuesday night.

While the total for the year is slightly ahead of this time last year, Chairman Charlie Himes reported to the group that for the past month renewals had dropped sharply as compared with first eight months of the year.

Projected budget of \$6,000 is currently \$1200 short it was pointed out, and a plea was made for all old members to pay at once, if sufficient funds are to be had to carry the work through the calendar year.

During the business, Postmaster Vernon Fullbright said that he had secured permission from Washington to use a die or slogan on cancellation machines at the local office to advertise the 1961 centennial. Die or head for the slogan decided upon will be purchased by the chamber advertising fund.

Permission had been asked to secure a commemorative stamp, but this was denied, and the Washington office suggested the slogan for mailing pieces instead.

Contact of headquarters of a number of firms in the electronics

VFW Auxiliary Official Visits Local Post

Mrs. Hazel Vaughn, president of District 17 of the Ladies Auxiliary of the V.F.W., visited with the auxiliary of the Lewis Earl Jackson Post No. 4309 on Monday evening, October 12th.

She reported on the department council meeting, and urged each auxiliary member to attend the district meeting which will be held on Sunday, October 18th, at the post home in Hendersonville.

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Town Manager Will Speak At Public Meeting Of The League

The Brevard League of Women Voters is happy to announce an open meeting of the league to be held on Tuesday, October 20th. Tom Henry, Brevard's new town manager will address the meeting.

The league feels this is an excellent opportunity for all to hear Mr. Henry's early appraisal of the town and something of the problems confronting Brevard. Mr. Henry would be pleased for all citizens to take this opportunity also to ask him any questions they might have.

Mr. Henry came here from

Grand Jury Now Serving Two Terms In County

History will be made at the October term of Superior court in Transylvania, for it will be the first time a Grand Jury has ever served for two terms in this county.

Clerk of Superior Court Marvin McCall has this to say: "At the first fall and spring terms of criminal courts held for Transylvania, a Grand Jury shall be drawn. The presiding judge shall charge them as provided by law, and then they shall serve during the remaining fall and spring terms respectively."

Members of the Grand Jury for the last term are being notified that they are to report when court opens on Monday, October 26.

Robert F. Andrews is the foreman, and others who served during the last term being called again are: —Turn to Page Twelve

College Trustees Meet Friday

Trustees of Brevard college will hold their annual fall meeting on Friday morning at the local institution, beginning at 10 o'clock, President Emmett K. McLarty announces.

The executive board will meet at 7:30 o'clock in Hendersonville's Skyland hotel Thursday evening.

Luncheon will be served the trustees and their wives at 1:00 o'clock Friday in the college cafeteria.

Town Manager Will Speak At Public Meeting Of The League

Cherryville where he served in the capacity of Director of Public Works and city engineer for six years. During that time many improvements were made in all phases of Cherryville's city structure directly attributed to his energetic efforts.

The league sincerely hopes that citizens will show their enthusiasm for Brevard and mark their calendars to come to the Fellowship hall of the Presbyterian church on Tuesday, October 20th at 8 p.m.

200 Seniors In County Turn Out For College Day

More than 200 Transylvania high school seniors turned out for "college day" at the First Baptist church.

N. A. Miller, Jr., supervisor, said he was highly pleased with the fine response, and representatives of 24 college and universities were here to interest local seniors in higher education at their respective institutions.

Recruiters for the various branches of service were also on hand to explain the draft situation to the members of the graduating classes at Brevard and Rosman.

DAR Will Unveil Marker At The Davidson River Cemetery

The memory of Lambert Clayton, soldier of the Revolutionary War, will be honored by the unveiling of a bronze marker in the peaceful and historic Davidson River cemetery at Pisgah Forest on Sunday, October 18th, at 3:00 o'clock.

Mrs. Coleman Galloway, Regent of the Waightstill Avery chapter of D. A. R., announces the following arrangements:

The Pledge of Allegiance to the Flag will be led by Mrs. Randall Lyday, the American's Creed by Mrs. Ed Matheson, and a memorial wreath will be placed on the grave by Mrs. Charles Paxton for the Clayton family.

Mrs. Mary Jane McCrary, great-granddaughter of Lambert Clayton, will present a history of him. Mrs. Galloway will conduct the dedicatory service, and the marker will be unveiled by Thomas King McCrary, Jr., and Robert Clayton, great-grandsons of Clayton.

Special guests will be Mrs. Roy H. Cagle, of Asheville, national vice president general, and Mrs. A. G. Barnett, of Asheville, district director, who will bring greetings.

The invocation and benediction will be pronounced by Rev. Ben Ormand, pastor of the Brevard-Davidson River Presbyterian church.

The public is cordially invited to attend.

The Weather

A week of rainy weather brought a total of 4.86 inches of precipitation to Brevard. Near the end of the readings, a cooling trend is noted, with day time readings holding their own. Daily readings are as follows:

	High	Low	Prec.
Wednesday	75	64	1.05
Thursday	74	64	1.02
Friday	81	66	1.18
Saturday	74	64	1.35
Sunday	80	63	.20
Monday	75	43	0
Tuesday	74	47	.06

Program Highlights

WPNF Serving Community As Official Weather Station

The old adage, "Everybody talks about the weather," has certainly been true during the past week. While WPNF cannot do anything about the weather itself, they have done an outstanding job of reporting weather news and predictions, and keeping local people informed.

Station Manager Bobby Hoyle is the official weatherman for Transylvania, and the weather station is located adjacent to the studios.

Mr. Hoyle urges all listeners to stay tuned day and night for the latest in weather reports.

Other Programs

The schedule for the Farm and Home hour for the coming week is as follows: Thursday, Brevard Home ec dept., Mrs. Glenn Burrell; Friday, station program; Monday, county agent; Tuesday, extension forestry, Leonard Hampton; Wednesday, home agent.

Appearing on the Civic Hour are the following: Friday, Hospital auxiliary; Monday, Brevard Garden club; Wednesday, Book and Plate club.

Speaking this week on Morning —Turn to Page Six