

TRANSYLVANIA—
An Industrial, Tourist,
Educational, Agricultural
and Music Center. Population,
1960 Census, 16,102.
Brevard Community 8,500.

THE TRANSYLVANIA TIMES

A State And National Prize-Winning A.B.C. Newspaper

TRANSYLVANIA—
The Land of Waterfalls.
Mecca for Summer Camps.
Entrance to Pisgah National
Forest and Home of
Brevard Music Festival.

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BREVARD, N. C. THURSDAY, AUGUST 4, 1960

★ 16 PAGES TODAY ★

PUBLISHED WEEKLY

Du Pont Adds \$1,648,000, Community

More than \$1,648,000 was put into the local economy last year by the Du Pont silicon plant here, Leslie S. Grogan, manager, announced today.

Disclosing the results of the company's annual economic survey, Mr. Grogan reported that the payroll for the plant was \$1,521,864, while purchases of goods and services from 54 Brevard suppliers amounted to \$126,936. An additional \$300,825 went for goods and services purchased from 225 other suppliers located outside Brevard but within the State of North Carolina, he said.

Approximately 925 calls were made to the plant by various salesmen representing a variety of materials needed to keep the plant in operation.

Mr. Grogan pointed out that an additional \$14,729,554 flowed into the state's economy as the result of the payroll and purchases of the Du Pont plant in Kinston, and purchases by seven other Du Pont plants located in nearby Tennessee and South Carolina.

The Du Pont company operates a total of 78 plants throughout the country, and these figures do not include purchases made in this state by the remaining 69 plants, Mr. Grogan said.

Times Now Has A "New Look"

Today The Transylvania Times takes on a "new look." The change has been made gradually and perhaps you will have to look twice to immediately notice any difference, but there is a difference, you can be sure.

Last Thursday your issue of The Times contained seven columns to the page. Now count the columns in this issue. One has been added, giving us a total of eight.

The columns have been made easier to read. That is a fact as proven by the experts in many fields — in printing, in education, and by eye specialists.

Most metropolitan newspapers contain eight columns, some nine. Although we do not claim to be metropolitan in any way, we feel that what is good for the ease of reading in the big cities must of necessity be provided our readers.

Many hours of planning and study went into this decision. It was found that the public reaction to the narrow columns was most gratifying in all cities where it had been adopted.

The facts obtained in the survey convinced the staff of The Times that the readers should be given the very best, and this was the answer.

During the past few months there have been gradual changes made in The Times all in accordance with the trend of modern publishing, and ease of reading for a growing number of subscribers.

The extra column adopted this week will, in the terms of a newspaper man, give the paper a better "make-up" or appearance as to placement of both reading matter and pictures on the page.

Last fall a new "headline dress" was adopted, giving more white space and greater reading ease.

This was accomplished through the purchase of a new Ludlow.

This modern type-making machine enables the personnel of The Times plant to produce the paper more rapidly and to give the readers and advertisers a more interesting newspaper.

Although this machine occupies but a few square feet of floor space, the Ludlow operator can produce in a remarkably short time almost any kind and size of display type in solid lines ready to be used.

The Times is printing more newspapers than ever before. The list of readers is steadily growing.

We are not content to stand still, but believe that progress is achieved by constantly improving, and that is the program.



BEAUTIFUL CAMP TRANSYLVANIA, above, will be the scene of the 15th annual Brevard Music festival, which will open on Sunday. Music lovers from all parts of Eastern America are expected here during the next three weeks for the event. At the far left is James Christian Pfohl, the founder and director of the Brevard Music center, and left is Miss Joan Field, famed violinist, who will be the soloist on Saturday night in one of the concluding camp concerts.

'60 Gala Festival Begins Sunday, Camp Ending A Successful Season

Busy Weekend Is Scheduled, Programs Cited

This weekend will mark the end of "A Vacation with a Purpose" for many campers at the Brevard Music Center. The camp tempo, always at a brisk pace, will increase Saturday and Sunday as the regular camp season comes to a close and the gala Music Festival begins.

For those few selected on the basis of musical ability and citizenship, the festival means the opportunity to play side by side with their instructors and professional musicians in the festival orchestra.

On Friday evening at 8:15, Bernard Fitzgerald, guest conductor from the University of Kentucky, will conduct the Transylvania concert band in several selections, including "Music For A Festival," by Gordon Jacob; "Symphony in B-Flat," by Paul Fauchet; and "Symphonic Suite," by Clifton Williams.

Featured during the concert will be "Sinai," for chorus and band, by M. T. Cousins, professor of music and resident composer at Brevard College. James Christian Pfohl will conduct; the chorus will be prepared by Martin Rice, director of choral activities.

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HUSBAND-AND-WIFE TEAM, Irene Calloway, lyric soprano, and Peter Harrower, bass-baritone, will appear as featured soloists in Brahms' "German Requiem" Sunday afternoon at the Brevard Music center in the opening concert of the 1960 festival. A capacity crowd is expected to attend.

Large Crowds Expected To Attend Concerts

The Brevard Music Festival, beginning Sunday afternoon at 4:00 o'clock, a few hours after the close of the regular Music camp season, offers much to those who like great music—much to the few remaining campers as well as to the public.

Although most campers will be going home, those who are selected to remain with the Festival orchestra through August 21st, will find their routine somewhat modified: absence of formal classes and concentration on rehearsal with professional musicians and college members. For those remaining on assistantship in order to help with the required work at camp, there will be neither lessons nor rehearsals—just work, relaxation and concert attendance.

For the general public, the Festival offers an increased frequency in the number of concerts, featuring not only camp organizations but also outstanding artists.

On Sunday's concert, the Festival orchestra, conducted by James Christian Pfohl, will present an all-Brahms program: "Variations on a Theme by Haydn" and "German Requiem." Lyric soprano Irene Calloway and bass-baritone Peter Harrower are featured soloists in the "Requiem."

Miss Calloway and Mr. Harrower are a husband-and-wife team from Atlanta who have returned to this country after a highly successful series of engagements recently in Europe. Atlanta is their home when they are not on tour.

During the remainder of the Festival period, from the concerts of chamber music every Wednesday evening at 8:15 through the last day, the Festival will offer music by the Festival orchestra and such outstanding artists as mezzo-soprano Beverly Wolff; pianist Ivan Davis; and pianist Leonard Pennario.

New Play Opens At Robin Hood's Barn, August 11

"Apple of His Eye," by Kenyon Nicholson and Charles Robertson, will open a two weekend run, Thursday, August 11th, at Robin Hood's Barn Community theatre, Sherwood Forest.

The play, written for Walter Huston, starred him on Broadway. In his role of Sam Stover, local audiences will see Don Wilcox, well known for his work with Brevard Little Theatre and who was seen at Robin Hood's barn in its premiere production.

Opposite Don in the part of Lily Tobin, will be Susan Matthews, who played at the Barn in "Stage Door." Lily's father, Ott Tobin, is being played by Gus Masters, who has been active backstage with the Brevard Little Theatre, and is business manager of Robin Hood's Barn Community theatre.

Stella Springer, Sam's inquiring neighbor, presents Mary

Will Begin New Class In Driver Training Here

A new class in driver's education training will begin on Monday, August 8th, at 8:00 a. m., according to Marabel Teague, who will teach the group.

Boys and girls who are at least 14½ years old are eligible for the class, which will meet in the Junior High annex.

Classes will be held Monday through Friday, and will involve a minimum of 30 hours in the class room and six hours behind the wheel.

At Masonic Temple

Judge Craven To Speak At Meet Of Men's Clubs



JUDGE CRAVEN

The Men's clubs of the churches of Transylvania county will meet in a joint interdenominational meeting Monday evening, August 8th, at 6:30 p. m., at the Masonic temple building.

Due to the reconvening of Congress Senator Sam Ervin will be the guest speaker as was announced; however, the committee was most fortunate in obtaining Judge Braxton Craven, of Morganton. The topic will be, "A Christian Layman Looks at Our World — What Can the Church do?"

Dinner tickets at \$1.50 each can be purchased at the door or in advance from the various Men's club officers. A large gathering is expected.

Judge Craven, who is recognized as one of the most outstanding younger judges in North Carolina, was appointed to the bench by Governor Luther Hodges in 1956 at the age of 38.

The son of a prominent Methodist minister, Judge Craven is noted for his thoughtful, probing, sincere addresses. A graduate of Duke university, he received his law degree at Harvard.

"Pioneers" To Get Special Rate, Robin Hood's Barn

Persons wearing the "Pioneer" buttons will be admitted for half fare at the next six performances at Robin Hood's Barn, Mrs. Mary Jane McCrary, chairman of the Transylvania Historical commission, announces today.

Funds from the "Pioneer" drive will go to finance the county's centennial celebration in '61, and the campaign is headed by Raymond F. Bennett, Admiral Ligon Ard, Dan Scannell and Ray Winchester.

Mr. Winchester and Mrs. J. A. Macfie will be at the Robin Hood Barn during the next plays, and "Pioneer" buttons may be purchased from them.

Admission is \$1.80, but with a

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Program Highlights

Nationally Famous Minister To Speak On WPNF This Month

Dr. Charles Ray Goff, nationally famous Methodist minister, will be heard over WPNF at 11:30 o'clock each Sunday during the month of August.

This program is being substituted for the regular Sunday morning worship service from one of the churches in Brevard, due to technical difficulties, Bobby Hoyle, station manager, announces.

In September the services from the Brevard Methodist church will be carried through the remote facilities of the local station.

Other Programs

The schedule for the Civic Hour during the approaching week is the following: Friday, the DAR; Monday, the Wednesday club; and, Wednesday, the Transylvania Garden club.

The Farm and Home Hour programs will be as follows: Friday, the U. S. Forestry service, with Ted Seely; Monday, the County Agricultural Agent; Tuesday, the Rosman Vo Ag department, with B. E. Keisler; Wednesday, the County Home Economics Agent; and Thursday

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Commissioners, Aldermen Approve Budgets, Busy Meet Held Monday

The Transylvania county commissioners and the board of aldermen of the town of Brevard have approved budgets for the ensuing year.

The budgets were adopted at meetings earlier in July, then approved after they had been open for public inspection for 21 days at special meetings.

The county's budget estimate calls for expenditures of \$808,573.00, with the tax rate remaining at \$1.55.

The estimated budget of the town of Brevard is \$222,559.11, and the rate will remain at \$1.45.

The town board had a busy session on Monday night, with Mayor B. H. Freeman presiding, and in attendance were: Jack Bryant, Roy Head, W. M. Melton, Mitch Neely and Mark Osborne, aldermen; Tom Henry, town manager; Cecil Hill, attorney; and, Mrs. Opal King, clerk-treasurer.

An ordinance was adopted which reduces the water rate for single family residence and apartments located in the town

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CALENDAR OF COMING EVENTS

Thursday, August 4—Kiwanis club meets at Gaither's at 6:45 p. m. Lions club meets at Colonial Inn at 7:00 p. m.

Friday, August 5—Ace of Clubs meets at 8:00 p. m. Music Camp concert at 8:15 p. m.

Saturday, August 6—Story hour at library, 9:30 a. m. Music Camp concert at 8:15 p. m.

Sunday, August 7—Attend the church of your choice. Brevard Music Festival begins at 4:00 p. m.

Monday, August 8—Driver Training class begins at Junior high school at 8:00 a. m. Joint meeting of Men's clubs at the Masonic Temple at 7:00 p. m. Debate Clinic at Junior high school at 7:00 p. m.

Tuesday, August 9—Transylvania Baptist Association meeting begins at 9:30 a. m. Ace of Clubs meets at 8:00 p. m.

Wednesday, August 10—Transylvania Baptist Association meeting continues to 9:30 a. m. Jaycees meet at Gaither's at 6:30 p. m.

Full Program

Baptists To Hold Annual Meet, Tuesday, Wednesday

The moderator, Reverend W. Harold Killian, pastor of the First Baptist church here, announces that the 79th annual session of the Transylvania Baptist association will convene next week on Tuesday and Wednesday, August 9th and 10th.

The first session on Tuesday will meet with the Blantyre Baptist church at 9:30 a. m., and adjourn at 3:30 p. m. The highlights of the day's program will be the introduction of new pastors; adoption of program; appointment of committees; the annual sermon by Reverend Jarvis Brook, pastor of the Little River Baptist church; recommendation of a unified budget to be presented by Melvin Gillespie, chairman of the finance committee; Reverend Tom Greene, representative of the North Carolina Baptist convention, will speak on the subject, "Our Co-Operative Program."

Representatives from the Baptist Children's Homes, the Baptist colleges, the North Carolina Baptist hospital and the Baptist Homes for the Aging will bring reports from these institutions.

The Tuesday evening session will be held at the Calvary Baptist church beginning at 7:30.

This special youth session will feature the theme of world missions. Mrs. Alcovia McCall will report on the work of the W.M.U.; James Gillespie on the Royal Ambassadors; Miss Ruth Shipman on the Girl's Auxiliary; Mrs. Tom Huffman on the Sunbeams; and, Miss Sherrill Albeams; and, Miss Sherrill Albeams; and, Miss Sherrill Albeams.

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Oak Grove Methodist Members To Build New Church, Buy Lot

The congregation of the Oak Grove Methodist church in North Brevard has purchased a lot on US 64 and US 276 opposite Camp Straus, on which a new church will be erected.

The name, St. Timothy Methodist church, has been chosen and Architect Robert L. Daniels is working on preliminary plans. Construction on the educational building is expected to be started within a year and afterwards the sanctuary will be built.

In an effort to raise enough funds for final payment on the

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Reservists To Go To Fort McClellan Sunday

Reservists of Battery "A", 4th Howitzer Battalion, 22nd Artillery, will leave Brevard on Sunday morning at 6:00 o'clock for two weeks of field training at Ft. McClellan, Alabama.

This year the 81st Division Artillery will spend the entire two weeks in the field undergoing extensive field training.

Preceding the main body will be an eight-man advance detachment, which will leave early Friday morning to organize and prepare the bivouac area for the rest of the company which will arrive on Sunday afternoon.

Battery "A" is commanded by 1st Lt. Charles M. Osborne; the executive officer is 1st Lt. Monte E. Seehorn, and the assistant executive officer is 2nd Lt. Robert J. Nicholson.

Other members are MSgt. Charles B. Disher, MSgt. Jack Mackey, MSgt. Joseph E. Whit-

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Clinic For Debaters To Begin

A Monday night debating clinic, for both junior and senior high school students, will be started on August 8th at the Brevard junior high school.

The weekly clinics will be conducted by Rev. Warren Burleson, advisor to the Brevard high school debating team and local preacher-teacher.

He will be assisted by Charles Taylor, a rising sophomore at Wake Forest college.

Young Taylor has made quite a name for himself in debating circles, both at Brevard high and at Wake Forest.

Mr. Burleson cordially invites all students who are interested in debating to attend the clinics each Monday night from 7:00 until 9:00 o'clock.

Transylvania Boy Scouts To Have "Fun-O-Ree" August 13

Boy Scouts of Transylvania county will get together at Camp Deerwoode on Saturday afternoon, August 13th, for a "Fun-o-ree," according to Don Blankinship, district chairman, and Clark Grissom, camping and activities chairman. All boys who are at least 11 years old are invited to join in the fun whether or not they are now members of Scout troops. Cub Scouts who are at least 10½ years old are also invited to come.

In addition to a variety of games, the boys will participate in Scoutcraft events and contests including firebuilding, pathfinding, signaling and cook-

ing. These events will be presented in such a way that boys interested in achieving rank advancement or merit badge qualification can meet the requirements.

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