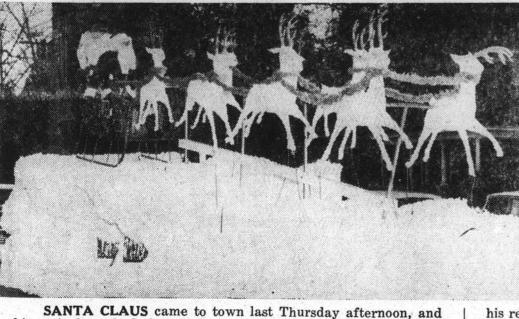
Thousands Turn Out To See Beautiful Floats, Santa Claus, Bands, Beauty Queens



his arrival marked the opening of the 1960 Christmas shopping

season. He is pictured above riding atop the beautiful float behind

his reindeers. In the center is Brevard's Huddle Queen, Mary Lou Cantrell, and her chauffeur is Brevard's football captain, Denny Landreth. At the right is the very Christmasy float sponsored by



the BPW, Jaycees, Kiwanis, Lions, and Rotarians. (Times Staff Photos)

TRANSYLVANIA-

An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census, 16,102. Brevard Community 8,500.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA-

Brevard Music Festival.

Business Tempo

Picking Up,

est and best".

Trade At Home

An estimated crowd

12,000 persons attended the

gigantic parade in Brevard

last Thursday, and it was said

The event signalled the

pening of the 1960 Christmas

shopping season in Brevard,

and climaxing the parade was

Ole Santa himself, riding high

bands of Brevard, Henderson-

ville and Canton, 12 profes-

sion floats, more than a dozen

other entries and beauty

queens of Brevard high school

The color guards of

Monroe Wilson post of the

American legion led the pa-

rade up Main street, down-

Caldwell, back to Broad and

A survey in Brevard reveals

that the tempo of shopping has

noticeably stepped up, and the stores are well-stocked with.

The multi-colored lights,

more extensive than ever be-

fore, were turned on during

the parade last Thursday, and parents are particularly urged to bring the children to town

during the evening hours to see the beautiful lights. Once again the officials of

the merchants committee em-phasize that it is good business

to "shop at home" this Christ-

Christmas merchandise.

The parade featured the

atop a beautiful fleat.

and Brevard college.

then to the college.

Vol. 71 — No. 48

BREVARD, N. C., THURSDAY, DECEMBER 8, 1960

PUBLISHED WEEKLY

Board Takes Action

A number of ordinances were passed and reports heard at the regular meeting of the Town Board. Mayor B. H. Freeeman presided, and all aldermen, Jack Bryant, Roy Head, W. M. Melton, Mitch Neely and Mark Osborne, Town Manager Tom Henry, Town Attorney Cecil J. Hill, and Clerk-Treasurer Mrs. Opal King attended. Two ordinances dealing with

the town dump were passed. One prohibits the strewing of garbage and trash arour 1 the dump erea, and require to a the garbage be placed on the edge of the fill at the dump.

The other ordinance requires that dead animals be placed in the trench provided and covered with dirt which will be left beside the trench.

Failure to comply with these ordinances will subject the person to prosecution resulting in a fine of up too \$50.00 or 30 days or both.

An ordinance was passed which requires all persons outside the city limits who are connected in any way to the town sewer system to report this fact to the town clerk or be subject to prosecution for violation of the ordinances of the Town of Brevard.

At the present time, a \$1.50 monthly sewer charge applies to all property outside the city limits which is connected to the town sewer system.

A fine will also be imposed upon persons who give false information concerning this, and connections of those who fail to report will be removed from the sewer mains.

Confirmation of street assessments on the new street paving completed this year was —Turn to Page Seven

CALENDAR OF **COMING EVENTS**

Thursday, Dec. 8 - Brevard College Vs. Lees-McRae in college gym, 7:30 p.m. Jaycees meet with Mrs. Bill Norris at 7:30 p.m. Masons meet in temple at 8:00 o'clock.

Friday, Dec. 9 - "Onions in the Stew" by Junior Class at Brevard Senior high school at 8:00 p. m. Ace of Clubs meets at 8:00 p. m.

Sunday, Dec. 11 - Attend the church of your choice. Bach's Christmas Oratorio by Brevard Civic Chorus and Asheville Symphony at Methodist church at 7:30 p. m. Lutherans to hold covered dish supper at Masonic Temple at 6:20 p. m.

Monday, Dec. 12 club meets at Gaither's at 7:00 p. m. Transylvania Shrine club meets at Berry's at 7:00 p.m. Tuesday, Dec. 13 - Brevard Vs. Owen, J.V. game at 5:30 p. m., Girls game at 7:00 p. m.

Boys game at 8:00 p. m. Ace of Clubs meets at 8:00 p. m. Wednesday, Dec. 14 - Mallonee to visit court house 2:30-4:30 p. m. Jaycees meet at Gaither's at 6:30 p. m. BPW meets at Colonial Inn at 7:00

* 20 PAGES TODAY *

PRICE 7c

the 1960 Rural Development program check for \$350.00 from W. S. Burns, president of the Asheville Chamber of Commerce. Eastatoe also received \$100.00 for planting more pine seedlings than any other WNC commun-

(Times Staff Photo)

The principal speaker was

Karl R. Bendetsen, president of

Champion Paper and Fibre com-

pany, who cautioned against the

"don't care attitude of a sick so-

There are 130 families in the

Eastatoe community and 114 of

Twelve new houses were

built, and 31 were remodeled. 32

them participated in the pro-

12,000 See Big Christmas Parade, Business Brisk, Drawing Dec. 15

Santa Returns Each Weekend

The merchants division of the chamber of commerce held a committee meeting on Tuesday night to finalize plans for the holiday activities in Brevard.

In offering praise to the various committees, it was unaminously agreed that the new Christmas lighting system in Brevard is a vast improvement over former year's lights. Also, that last week's parade was the fin-

The Santa Claus committee reported that Santa's headquarters have been erected on the court house lawn, in front of the library, and that Santa will be available at his new house each Thursday, Friday, and Saturday afternoons from 4:00 until 5:00 o'clock p.m., to greet his many

The trade testival committee announced that to assure full success to this years event, a four-day extension is being effected, in order to give customers four additional days to collect the valuable trade tickets as they do their Christmas shopping. The final drawing will be held at 10:00 o'clock a.m. on Thursday, December 15, at the same location on West Main

Use Christmas Sec

15 SHOPPING DAYS

Bloodmobile

Returns To

'TIL CHRISTMAS

Highway Patrol Adopts The merchants also agreed Saturation Safety Program **Two Antlerless Deer Hunts**

of the committee members.

Cars Being Stopped

The first will be held on Monday, Dec. 12th, beginning at 2:00

The second is slated on the

A saturation safety program is being conducted in Brevard and Transylvania county during the month of December by the North Carolina Highway patrol, Pfc. Bill Sawyer annouces today.

(Times Staff Photo)

As a part of this selective enforcement, at least one vehicle will be stopped every 15 minutes. Driver's license will be ex amined, along with the registration card of the owner, and also gah National Forest, Ranger Ted all faulty equipment will be checked.

All roads and highways in the town and county will be patrolled, and the primary purpose of the saturation safety program Patrolman Sawyer says, is to cut down on the accidents and deaths during the worst driving The Land of Waterfalls. Mecca for Summer Campa Entrance to Pisgah National Forest and Home of

EYE BANK STARTED - The Brevard Lions

club has formulated plans for a local eye bank, and

the committee launching the campaign here to se-

cure pledges of their eyes is pictured above. Robert

L. Daniels, the chairman, is seated, and Jack Hudson

is left, with Robert T. Gash at the right. Persons

desiring to pledge can contact their lawyer or one

To Brevard

little friends.

-Turn to Page Twelve

Help Fight TB Christmas Greetings 1060 × 106 **Set Next Week**

Two antlerless deer hunts are cheduled next week in the Pis-

following day, Dec. 13th, and hunting will begin at 12 noon, the ranger reports.

Officers Sworn In On Monday

Newly Elected

Newly elected Transylvania county officials were sworn into office on Monday by Clerk of Superior Court, Marvin McCall. The county commissioners are: Bob Boyd, C. Few Lyda and Dwight Moffitt.

Owen G. Lee was sworn into office next in line, and others included the following: Bill Revis, constable, Cathey's Creek; Anderson Revis, constable, Eas-tatoe; and, Don Wilson, Bro-

Also, justice of peace — J. Q. Cassell, Sr., Cathey's Creek; M. Lorene W. Ross, Cathey's C. J. C. Monteith, Cathey's

and, Ed P. McCoy John R. "Jack" appointed county

and afterv into office |

Bloodmobile will visit Brevard

The hours will be from 1:00 until 6:00 p.m.

Persons desiring to pledge a pint of blood prior to next Tuesday can call TUrner 2-4811 or

Brevard, 13th The American Red Cross

on Tuesday, Dec. 13th. According to Robert T. Gash, the chairman of the blood program in Transylvania county, the need for blood is urgent, and it grows increasingly worse during

The bloodmobile will set up in the Pickelsimer-Ramseur building, adjacent to Pat's cancellation shoe store.

Program Highlights

Orr Gives Talk On History Of County On WPNF Friday

of Transylvania county will be presented over station WPNF on Friday afternoon at 5:30 o'-

As Oliver H. Orr, past president of the Transylvania Historical association addressed the meeting of the Methodist

A special talk on the history | radio recording was made for broadcast at this more convenient hour, Bobby Hoyle, station manager announces.

'Mr. Orr is well versed on the history of this county, and as we approach our centennial cele-bration, this program should bration, this program should be of great interest to all listen-ers," Mr. Hoyle concluded.

TRANSYLVANIA'S EASTATOE community tied for second place in in Western North Carolina. President ity during the past year. Elmo Crowe is pictured above at the right receiving the plaque and a

Blue Devils Saluted On Being Football Champions Of State

Receives Two Awards

Saturday at Asheville, Eastatoe

kept Transylvania in the "top

three" for the past seven years.

President Elmo Crowe accept-

ed the prize money of \$350.00

on behalf of the community.

while a delegation of more than

50 Transylvanians loudly ap-

Eastatoe was also cited for its

forestry achievement in a special

\$100.00 award which was given

by the Champion Paper and Fi-

plauded.

Eastatoe Community Ties

For Second In WNC Contest

By tying for second place in | The awards were presented by

Western North Carolina Rural W. S. Burns, president of the

Development competition last Asheville Chamber of Com-

ciety".

gram

Be Presented Here On Sunday

By THE EDITOR

Brevard football fans are still all agog over the Blue Devils winning the North Carolina AAA high school football championship in the final game with Rockingham last Friday night at Asheville.

See pictures and story of game on the front page of the second section. Also, sports column.

Students at Brevard senior high school gave Coach Cliff Brookshire a thunderous, standing ovation in assembly Monday morning, and then in a modest manner, he paid high tribute to the other coaches, school officials, students, the band, the cheerleaders and the citizens in the community for their wonderful support.

Captain Denny Landreth pre sented the state trophy to Prin-Bach's Christmas Oratorio Wil cipal Robert T. Kimzey, who said the occasion gave him the most thrilling experience in his long school career.

The captain also described Coach Brookshire as the greatest coach he has ever known. Members of the football team

sat on the stage with the captains, the coaches and the principal and were recognized. Great Play-Off

vard Civic Chorus and the Asheville Symphony Sunday, December 11th, at 7:30 p. m. in the Brevard Methodist church. Although the Blue Devils

Bach's Christmas Oratorio | ler, Jr., bass. M. Thomas Couswill be presented by the Bre- ins will direct the chorus and orchestra while Nelson F. Adams will serve as organist. This special program of Christmas music is presented in co-Soloists for the occasion will operation with the Transylvania went through the regular season undefeated, they were even —Turn to Page Seven hans, tenor and Harvey H. Mil- ed to attend.