TRANSYLVANIA-

An Industrial, Tourist, Educational, Agricultural and Music \ Center. Population, 1960 Census, 16,372. Brevard Community 8,500, Brevard proper 4,857.

THE TRANSYLVANIA TIMES

A State And National Prize-Winning A.B.C. Newspaper

TRANSYLVANIA-

The Land of Waterfells, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

Vol. 74 - No. 4

SECOND CLASS POSTAGE

BREVARD, N. C., THURSDAY, JANUARY 24, 1963

The Transylvania Times

was awarded a certificate for outstanding journalism during

1962 by the North Carolina

Of the 12 awards made to

weekly newspapers, The

Times copped third in news-

Actually, the judges' criti-

"Brevard's Transylvania

Times earned a virtual tie for

second place with the Nash-

The award was presented to

Editor John Anderson last

Thursday night at Chapel Hill

by William Friday, president

of the University of North

Two other Anderson news-

papers, The Skyland Post at

West Jefferson, and the Spindale Sun, also won awards.

They were accepted by Mrs.

Ed M. Anderson, publisher,

and Glenn James, editor at

This latest award to The

Times brings the total to 22

state and national prizes that

Brevard's prize-winning news-

paper has won in the past 21

The judges commented that

the entries in the news-photog-

raphy contest represented a

suitable variety of pictures with good balance between

Press association.

photography.

ville Graphic".

que said:

Spindale.

PRICE 10c

* 24 PAGES TODAY *

PUBLISHED WEEKLY

Times Is Awarded Prize For Photos 1962 EDITOR JOHN ANDERSON is pictured above receiving an PRESS AWARD award from William Friday, president of the University of North Carolina, for outstand-

ing press photography during 1962. The presentation was made last Thursday night at the annual Press Institute of the North Carolina Press association at Chapel Hill and Duke university.

(Photo by Jon E. Anderson)

Proclamation Issued

observance.

Rehearsals

posing the production staff for

he forthcoming play.

Take it With You.'

Bulletin Bank Decision Postponed

As The Times went to press at 1:00 p.m., Wednesday afternoon, it was learned from an official source in Raleigh that the Banking Commission had postponed a decision as to which bank, the Northwestern or the First Citizens, should establish banking fa-

The motion to postpone the decision did not stipulate whether or not action in the matter would be taken later in the day or postponed indefinitely.

Dr. Julius Sader was elected chairman of the Board of Trustees of the new Transvlvania Community Center at the board

Other officers elected to serve with him are Tom McCrary, vice chairman; Mrs. Emmett McLarly, secretary; and Rev. Ben Ormand, treasurer.

The Weather

With the weatherman forecasting snow for this area, temperature readings for the past week have been on the cool

Precipitation totaled almost

Low for the week was 6 above Farmer", and "Teen-ager of the for the week came on Sunday afternoon when the mercury hit

> Readings for the week are as follows:

	High	Low	Prec.
Wednesday	46	6	0
Thursday	_ 43	9	0
Friday	_ 52	29	.43
Saturday	_ 48	40	.48
Sunday	_ 60	41	.70
Monday	_ 34	15	0
Tuesday	_ 48	9	.20

Lambert Is Again NC's Corn Growing Champion

cilities in Brevard.

Several local citizens appeared before the banking commissioners at the hearing Wednesday morning.

Sader To Head Community **Center Group**

-Turn to Page Six meeting Monday night.

Among business items trans-

acted was the approval of a budget and planning for a financial drive in the immediate

this week's Times.

Seeking Industry

Commissioners Allocate \$2,500 For Development

HUGH N. LAMBERT, the state corn growing

champion for the fourth straight year, is shown

above with a few of the many trophies he has won.

Another is being added to his collection for his rec-

ord high yield of 188.09 bushels per acre during

1962. A salute to Mr. Lambert and more pictures

can be found on page 8 of the second section in

Tax Supervisor Says Be Sure To List Now

James Breedlove, tax supervisor in Transylvania, reminds all citizens that they must list rently working with the direcstanding Young Man of the zero on Wednesday morning of their property before the first ters of the Brevard Chamber of "Outstanding Young last week, while the high mark of February or they will be subject to a penalty.

> "The sooner you list the better," Mr. Breedlove declares.

> Property that must be listed falls into four major categories:

> 1. All real estate and tangible personal property owned on January 1st, 1963.

> 2. A pool, or capitation, tax required of all male-persons between the ages of 21 and 50 as

> of the first of the New Year. 3. Every dog, male or female more than six months old owned or kept on the first. 4. Farm reports.

John D. Eversman, noted vi-

clinist, will be soloist with the

Asheville Symphony Orches-

tra on Tuesday, January 29th.

8:15 o'clock at David Millard

auditorium.

The concert will begin at

M. Thomas Cousins, acting

head of the Brevard College

Music department, is conductor

of the Symphony, and Mr. Ev-

bers of the Asheville Sympho-

ny are Pat Austin, French

horn; Joan Moser, bassoon;

Harvey Miller, violin; and the

following Brevard college stu-

dents: Ann Albright, French

horn; David Alford, flute; Bill

Burgin, tympanist: Mike Har-

ris, percussionist; Butch Mose-

ley and Joe Campey, trumpet.

tured in Mendelssohn's Vio-

lin Concerto in E Minor.

Mr. Eversman will be fea-

Also on the program are

Otto Nicolai's Overture to the

Merry Wives of Windsor.

Smetana's Dance of the Come-

dians from the Bartered Bride, Humperdinck's Evening Pray-—Turn to Page Eight

Local persons who are mem-

ersman is concertmaster.

Transylvania, and Chairman Bob Boyd said they were happy to make this latest allocation avail-

Commerce on a new industry for

(Extension Staff Photo)

Transylvania's county commis-

sioners have allocated \$2,500 for

industrial development in the

county during the ensuing year.

This action was taken at the

last meeting, and the money will

go to the local industrial devel-

The commissioners are cur-

opment commission.

The commissioners have also approved a project of the State Highway department which calls for widening and blacktopping the road into the new satellite tracking station in upper Tran-

They also discussed a number of other matters at the meeting, which was attended by the chairman and Henry Holliday and Dwight Moffitt, commissioners: Owen Lee, the clerk; and Jack Hudson, the attorney for the ler.

Transylvanian Wins Title 4 **Straight Times**

A Transylvania man is State Champion for the fourth straight year.

Hugh N. Lambert has been named State Corn Champion, according to Jim Davis County Extension chairman.

This announcement has been made by A. D. Stuart extension agronomy specialist, N. C. State College, Raleigh, January 22nd.

This is the first time since the contest started in 1947 that a person has won the award more than two times in suc-

Too. Mr. Lambert's vield is 20 bushels above the top yield that has been produced in the state. His official yield for this year is 188.09 bushels per acre. He grew the yield with the variety Funk's G-83.

Mr. Lambert this year will receive a corn plaque from the North Carolina Seedman's association, and a \$50.00 Savings Bond. He will also receive a corn trophy from the First Union National Bank, of Brevard, which sponsors the local contest.

Mr. Lambert had approximately five acres of corn in the field where the high yield was made. For the entire tract, he averaged some 170 bushels per acre.

Mr. Lambert lives at route 1, Brevard, and has been Transylvania County's corn champion for the past five years.

The Cast For "Oklahoma" Is Selected

The leading roles for "Oklahoma", which will be presented April 18th, 19th and 20th in the Brevard senior high school auditerium, have been cast as fol-

Laurey and Curley, the romantic leads, will be played by Bet-" Ann Schranz and Bob Betts, of Hendersonville: Jud, the unwelcome suitor and handyman on Laurey's farm, will be played by Robert Lancaster of Hendersonville Shirley Hammill will take the role of Ado Annie, the lively "I Can't Say No" girl; and Bill Beasley plays the cowboy who loves Ado Annie but doesn't know how to handle her.

Pat Murphy will play the part of the earthy, practical Aunt El-Taj Hanna is cast as Ali Ha-

-Turn To Page Six

WPNF Program Highlights

Fred Reiter Named Program Director At Radio Station

at WPNF, is the station's new program director.

this announcement," Al Martin, time, 1:30 p.m. station manager, stated. "Since ceming to work with us in September of last year, Fred has nings at 7:30 p.m., and will be shown an unusual interest in broadcast twice each week, or both the community and his du- Tuesday at 11:45 a.m. and Sunties with WPNF, and because of day mornings at 7:40 a.m. this, it gives us great pleasure to announce his promotion."

At the same time, the new program director announced that the station would cover the annual D.S.A. Banquet of the Brevard Junior Chamber of Commerce, recording the pro- the Record" will begin an he ceedings on Wednesday evening earlier at 3:05 p.m. and broadcasting them on Thursday afternoon at 5:00 p.m.

It is also announced that sevcral important program changes until sign-off at 10:00 p.m. e will be made effective Monday, evening," Reiter said. January 28th.

Various religious programs including the Baptist Hour, Ave

Al Reiter, popular announcer | Maria Hour, Protestant Hour and the Christian Brotherhood hour will be heard on the same "We are quite pleased to make day as before, but at a new The Sunday School of the Air

will be moved from Monday eve The popular Showers of Ble

ings program will be bros on Thursday morning at 11:45 in addition to the regular Sur day morning time of 9:30 a.m

Effective the same date, Mo day, January 28th, "Music O

"This will permit the stat to present continuous p music from 2:05 (Tune T

"Our policy of new hour on the hour each

The Retail Dollar

How Do We Spend It Here In County?

North Carolina

Press Association

Photography

Weekly Division

THIRD PLACE

THE THANSYLVANIA TIMES

BREVARD, N. C.

January 17, 1963

How is the retail dollar being spent in Transylvania

How much of it is going for food, for cars, for clothing and for household equipment? To what extent have the economic ups and downs changed local buying habits?

The average local consumer, it appears, reacted only temporarily in his spending to the stock market break and to the other jittery occurences of the past year.

For the most part, he exuded confidence. He found that his personal income was not affected and that he had no reason to cut down on his normal mode of living.

The details on how much was spent in local retail stores and for what, in the 1962 fiscal year, are revealed in the

CALENDAR OF COMING EVENTS

Thursday, January 24 - BPW club meets at Gaither's at 7:00 p.m. Masons meet at Temple at

Friday, January 25 - Ace of Clubs meets at 8:00 p.m. Sunday, January 27 - Attend

the church of your choice. Monday, January 28-Superior court opens at 9:30 a.m. Rotary club meets at Gaither's at 7:00

Tuesday, January 29 - Ace of Clubs meets at 7:30 p.m.

current market study released by the Standard Rate and Data service. Similar breakdowns are given for communities throughout the rest of the United States.

In Transylvania county, it is shown, retail volume was at a high mark, with most types of stores benefiting. A large part was accounted for by food stores and by those selling cars and other automotive equip-

These two garnered some 52 percent of all retail busi-

Their combined sales in the year amounted to \$6,920,000.

Of this total, the stores that sold food for home consumption accounted for \$3,108,000.

Another \$2,493,000 went for automotive purchases, which includes cars, motorcycles, boats and accessories.

An additional \$1,319,000 was spent in gas service sta-

The report also shows how much money went for other

kinds of goods. General merchandise purchases, in department stores and variety shops, amounted

to \$1,989,000.

Sales of apparel, in stores specializing in articles for personal wear, came to \$614,-

furnishings sales \$777,000 and drug

Mayor B. W. Thomason has The mayor said that the purroclaimed this week as "Junior pose of the week is to focus at hamber of Commerce Week" tention on young men and the ir. Brevard and has asked local work they are doing.

Week, Awards Made

Jaycees Have Big

organizations to cooperate in the He emphasized that the Brevard Jaycees have done an outstanding job in the fields of civie improvement and aid to the **BLT Begins** youth of this community.

During Jaycee week here, the U. S. Jaycees will be recognizing America's 10 Outstanding two inches for the period, while Young Men of 1962 in Little early morning lows averaged 21 Rock, Arkansas, with national degrees and afternoon highs av-Jaycee President Doug Blanken- eraged 47 degrees.

tle Theatre president, reports Transylvania county's "Outthat rehearsal is well underway for the play "You Can't Year", This delightful comedy was Year", were recognized by the written by Moss Hart and George local Jaycees at their annual Dis- 60 degrees. Kaufman and was first protinguished Service Award banduced at the Booth Theatre, New quet Wednesday night. Past York City on December 14, 1936. State President Fred Swartsburg, President Everingham also of High Point, delivered the

named committee chairmen commain address. Jaycee week celebrates the founding of the Junior Chamber They are: technical director- in 1915, when Henry Giessenbier Mike Vaniman; propeties - Jim saw a need for a young man's Hicklin; costume - Ruth Hunter; civic group and organized the make up-Ernest Gilstrap; house- first chapter in St. Louis, Mis-Jim Nichols; transportation - souri, according to local Jaycee

Dick Seiler; play selection and president Tom McCrary. The movement spread so fast casting - Pat Fuleihan and Mag-

gie Masters: program - Jeannette that in 1920, the United States - Turn to Page Eigh John D. Eversman To Be Featured Violin Soloist

