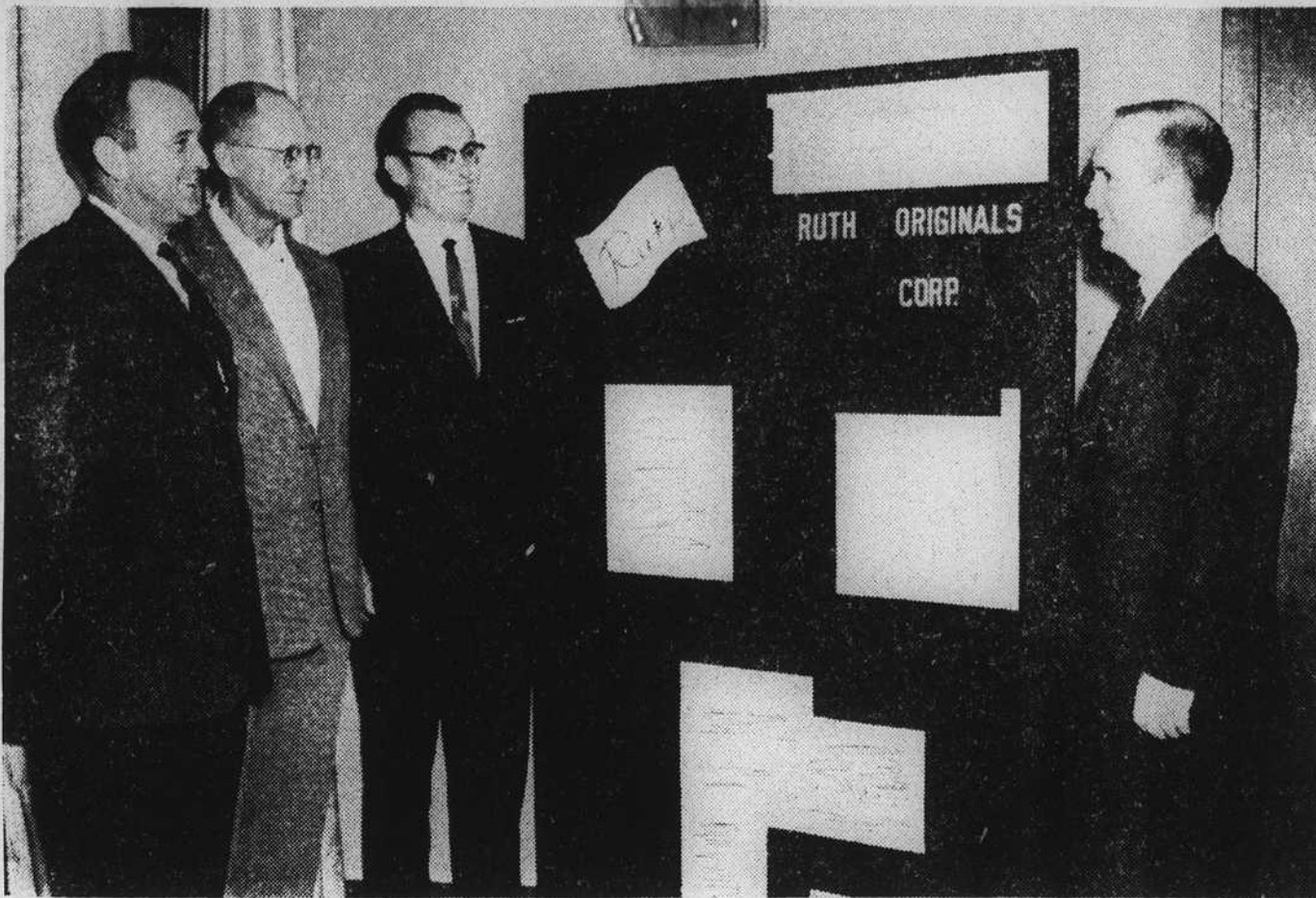


## Transylvania Gets New Industry



SEVERAL MEMBERS of the Transylvania Industrial committee of the Brevard Chamber of Commerce are pictured above looking over graphs and charts which emphasize the outstanding growth of Ruth's of Carolina. The company announces today that a division will be built in Transylvania

county and will be known as the Brevard Manufacturing Plant. Left to right are Cecil J. Hill, Don Jenkins, Gil Coan, chairman, and Wayne Bradburn, president of the Brevard Chamber of Commerce. (Times Staff Photo)

### The Flu Is Still With Us

There seems to be a shift in the flu situation in Transylvania.

Last week the lower part of the county was hardest hit, but this week the schools in upper Transylvania are reporting a marked increase in the number of cases of an influenza-like virus.

However, several schools in and around Brevard are still hard hit by absenteeism because of flu.

Brevard elementary reports the worst week at the present time with 161 out Tuesday and 153 on Wednesday.

Brevard junior high reports some improvement. Last Friday 110 were out, while Wednesday absences totalled 78.

Brevard senior high remains about the same, however the situation was better Wednesday than it was on Tuesday. The figures were 74 and 100.

Principal D. G. Dail says that absenteeism at Straus school is the worst that it has been during the past eight years that he has been there. Some 49 students and one teacher were out today, and this was 9 better than yesterday.

Flu cases seem to be on the increase at Rosman was Principal E. F. Tilson's report.

At Pisgah Forest, the situation is showing much improvement, and the same is true at Penrose and at Rosenwald.

### Ruth's Of Carolina To Build Sewing Plant, North Brevard



PRINCIPAL FIGURES, at the annual Brevard Chamber of Commerce banquet Friday night at the Masonic temple are pictured here. The principal speaker, Voit Gilmore, top left, who is an expert in the fields of travel and industry from Washington, D. C., will deliver an outstanding address at the event. Wayne Bradburn, president of the Brevard Chamber of Commerce, above, will welcome persons attending the auspicious occasion, and at the left is John I. Anderson, editor of The Times, who will be the MC and introduce the speaker.

### Local Chamber, Commissioners Acquire Site

Brevard and Transylvania get a new industry this week.

It is the Brevard Manufacturing company, a division of Ruth's of Carolina, of Hendersonville.

The site is located in North Brevard adjacent to the Southern Railway tracks near the Grace Baptist church.

The announcement of the new industry comes from Harry Sampler, chairman of the Board of Trustees and Ed Wolfe, the local plant manager of Ruth's of Carolina, jointly with Wayne Bradburn, president of the Brevard Chamber of Commerce, and Gil Coan, chairman of the Industrial committee of the Brevard civic organization.

Grading of the site will begin today, and plans and specifications are being completed. It is hoped that construction of the 10,000 square foot building can be started in the immediate future.

The Brevard operation of Ruth's of Carolina will be a sewing plant and some 100 persons are expected to be employed initially. There are proposed increases each year.

The Brevard site is large enough for the company to expand to 10,000 square feet, and the property was acquired from W. H. Wm. P. and Charles H. Burgin and Emmett Green.

It was purchased jointly by the Brevard Chamber of Commerce and the Transylvania Board of Commissioners.

The proposed expansion of the Brevard plant is as follows:

By 1965 - up to 20,000 square feet

By 1968 - up to 40,000 square feet

From the incorporation date in 1951, Ruth Originals Corporation has grown from a small concern employing 30 people to a multi-million dollar business with over 200 employees.

Annual payroll has grown from \$20,000 in 1951 to a figure exceeding \$775,000 in 1962.

The Hendersonville plant has 50,000 square feet and houses the executive offices, designing, cutting, sewing and shipping operations, and a retail outlet store.

Ruth Original fabric designs come from the drawing boards in the Hendersonville plant and New York Showroom, and are created into the most current styles for sizes 3 to 14.

### Local Camps Represented At Convention

Three Transylvania camps are being represented at the Region IV 1963 convention of the American Camping association in Leesburg, Florida, this week.

Those attending include Mrs. Kathryn Curtis and Miss Treva Tilley, of Camp Illahee, Nath Thompson, of Camp Carolina, and Miss Mary Gwynn, of Gay Valley.

Keynote speaker will be C. B. Colby, editor of the camping section of the Outdoor Life magazine and author of the Good Housekeeping Manual on Family Camping.

The convention began March 6th and will continue through March 9th.

### This Friday Night

### "Chamber Of Commerce" Banquet To Be Biggest

### Kiwanians To Hear Program On Schools

Members of the Transylvania County Citizens' Committee for Better Schools will present the program at the Brevard Kiwanis club meeting Thursday, March 7th.

The meeting will be held at Gaither's and will begin at 6:45 p. m.

Kiwanians are urged to attend.

### Bank Declares Quarterly Dividend

W. H. Keith, First Union National Bank of North Carolina, announced today that the board of directors declared a quarterly dividend of 20 cents per share to stockholders of record March 11th, and payable, March 19, 1963.

### Program Highlights

### Gilmore Address Will Be Heard Two Times Over WPNF

WPNF will record highlights of the annual Chamber of Commerce banquet this Friday night and broadcast a special program including the main address by Voit Gilmore, director of the U. S. Travel Service.

Program Director Fred Reiter announces that the program will be aired at two different times, making it possible for those persons who might otherwise miss the special event to hear the important message from this nationally known speaker.

Mr. Gilmore is a native of Southern Pines and has been recognized for the exceptional work of the travel service during the past year.

The recording of the address will be carried on Saturday at 1:10 p. m. and again on Monday afternoon at 5:05 p. m.

Station Manager Al Martin announces that the local station also plans to carry the basketball game between the winner of the Wilmington and National

### The Weather

Counting the 1.96 inches of precipitation that fell in Brevard between 6:00 p. m. on Tuesday and 6:00 a. m. on Wednesday the total rainfall in Brevard during the past week was 4.68 inches.

Average high and low temperatures during the week were 52 degrees and 26 degrees.

Daily high for the week was 62, with the low dipping to 5 on last Wednesday morning.

Official readings for the week are as follows:

	High	Low	Prec.
Wednesday	41	5	0
Thursday	53	22	0
Friday	44	32	1.05
Saturday	55	29	.45
Sunday	62	20	0
Monday	55	25	.12
Tuesday	57	52	1.10

Rainfall from Tuesday 6:00 p. m. to Wednesday 6:00 a. m. not included above. Statistics for February in next week's column.

### Real Estate Sales Set At Quarter Million

Real estate transactions in Transylvania county during February amounted to a quarter million dollars.

This fact was learned this week from Owen Lee, register of deeds.

Stamps on real estate transactions recorded in his office indicated that the exact amount was \$225,955.00.

In all, there were 67 transactions, he stated.

The complete list is carried on page 1, third section in this week's Times.

### To Meet March 10

### Rehearsals For 'Oklahoma' Are Now Well Underway

Mel Everingham, general chairman for Brevard Little Theatre's forthcoming production of "Oklahoma," stated today that rehearsals for dancers, chorus, orchestra and cast are well under way and that the first general rehearsal for the entire group will be held Sunday, March 10th, at 2:30 p. m. at the Transylvania County Community Center. At that time the co-operating units of production will be integrated by

the supervising director, Maggie Masters.

"Oklahoma," which is being produced by BLT in co-operation with the Brevard Civic Chorus and Brevard Civic Orchestra, is scheduled for performances on April 18th, 19th and 20th in the Brevard Senior High School auditorium.

Charles Jolliff, musical director, announced today that Ray Childers, minister of music

### Busy Session

### Aldermen Take Action At Last Meeting On Important Matters

An ordinance authorizing the insurance of \$13,000 in water bonds to be used for installing of water meters in the town's system was adopted at Monday night's meeting by the Board of Aldermen.

The ordinance will be on public inspection for 30 days and will take effect within 30 days unless in the meantime a petition for its submission to the voters is filed.

The aldermen also adopted resolution calling for a hearing on April 1st on the annexation of three areas to the town of Brevard.

These areas are located on Elm Bend road, Grandview and Park Avenue extension.

The board also decided to open Probert street from Rice, westward to the crest of the hill above Johnson street.

The hearing for Hale Sinar was continued, and another hearing concerning the changing the name of Picklesimer avenue to Mills avenue was also postponed until the next meeting.

Action was tabled by the board on street improvement on Fisher road until the county commissioners are contacted.

A water and sewer policy, as prepared by the town manager, was considered, and discussion was continued until the full board is present.

A resolution, commending

### Public Invited

### "Open House" To Be Held At New College Gym Saturday

The public is being cordially invited to attend "open house" at the new Brevard College Physical Education plant Saturday evening, March 9th.

According to President Emmett K. McLarty, citizens of Brevard and Transylvania county and adjoining counties are also invited to attend the big championship basketball game at 8:00 o'clock.

At that time the Brevard College Tornados will be in a district play - off for a spot in the National Junior College tournament.

Brevard ranks 15th nationally, and just last week the local college cagers clinched the conference championship.

Tours of the new physical education plant will be conducted for one hour prior to the game, and for an hour afterwards.

Dr. McLarty would like for as many people as possible to see this new gym, which is described as one of the finest in the South.

It also contains an indoor swimming pool that meets Olympic standards.

Dr. McLarty emphasizes that the public will be the guests of

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### Mrs. Ramsey Announces

### Much Activity Highlights Local Tercentenary Month

The month of March is being celebrated as Tercentenary month in Transylvania county.

Mrs. Ralph H. Ramsey, Jr., the chairman, says that many events here will highlight the 300th anniversary of the granting of the North Carolina charter.

A concentration of activity is especially planned between now and March 25th, when a special meeting will be held at Brevard College that evening at 8:00 o'clock.

Dr. Hugh Lefler, prominent historian and educator, will be the principal speaker at that meeting, and the public will be cordially invited to attend.

Several local clubs, including the Mathatiasian, Fortnightly, Book and Plate, Waighstill Av-

—Turn to Page Five MRS. RALPH H. RAMSEY, JR.



### Given Yet To Community Center?

The campaign to raise \$20,000 for the new Community Center in Transylvania is reported to be lagging.

In an effort to stimulate contributions, Rev. Ben Ormand, the campaign director, issues the following plea:

"Every town has its own pressing needs but how often we have heard it said, 'that Brevard and Transylvania need a Community Center.' Very few citizens would take issue or deny this statement. The need is apparent and yet many of our worthwhile citizens have not as yet contributed to the present financial campaign now being conducted for a Community Center.

"We have a splendid community: sound industries, sturdy people, cultural and educational facilities, beautiful scenery, etc. Our county ranks third of the 100 counties in North Carolina in per capita income. We are indeed fortunate to live in a county with such a stable economy.

"We can have a Community center of which we can be justly proud. A center that will render valuable educational, cultural and recreational facilities for all citizens. Won't you contribute?"

"All solicitors are urged to make their reports this week

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### CALENDAR OF COMING EVENTS

Thursday, March 7 — Kiwanis club meets at Gaither's at 6:45 p. m. Lions meet at Colonial Inn at 7:00 p. m.

Friday, March 8 — Chamber of Commerce banquet at Masonic Temple at 7:00 p. m. Ace of Clubs meets at 8:00 p. m.

Saturday, March 9 — Open house at Brevard College gym at 7:00 p. m. College championship basketball game at 8:00 p. m.

Sunday, March 10 — Attend the church of your choice.

Monday, March 11 — Rotary club meets at Gaither's at 7:00 p. m. Transylvania Shrine club meets at Berry's at 7:00 p. m.

Tuesday, March 12 — Hospital auxiliary meets at 10:00 a. m. Ace of Clubs meets at 7:30 p. m.

Wednesday, March 13 — Jaycees meet at Gaither's at 7:00 p. m.