Retail Sales

Hit High Mark,

Business activity was in high gear in Transylvania county in the past year, according to

a national economic survey.

The county compared well

with other communities through-

out the country in market vital-

ity. Personal incomes and consumer buying locally proved to

These facts emerge from a

new, nationwide survey of buy-

ing power, conducted by Sales

Management. The copyrighted

report, 676 pages long, gives

The volume of business done

by Transylvania County's retail

stores was big because incomes

Net earnings, locally, after

payment of all personal in-

come taxes, amounted to \$25,-439,000, exceeding the previ-

What this figured out to, on

a family basis, was found by

dividing the income by the num-

ber of households. The average

per household was \$5,782, as

against the former year's \$5,507.

What was done with all this

A smaller portion of it was

Lions To Hear

Bill Leonard

-Turn to Page Three

ous year's \$24,229,000.

economic data for every area.

be relatively high.

\$13,699,000

The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

Vol. 74-No. 31

SECOND CLASS POSTAGE PAID AT BREVARD, N. C.

THURSDAY, AUGUST 1, 1963, BREVARD, N. C.

Tempo Of Business Increases In

Town, County, Best Year Foreseen

* 24 PAGES TODAY * PUBLISHED WEEKLY

Prospective bidders attending the Brevard Rescue Squad Auction Friday and Saturday filled the auction building to capacity forcing many to

Auctioneer John Ford kept the tempo at a fast rate selling almost 400 individual

operated a concession stand selling homemade cookies, eake and cupcakes, as well as soft drinks and coffee.

Highlight of the Auction came at 10 p. m., when the winning Myrtle Beach Vacation ticket was drawn by Mrs. Gatha McCarson. Winner of the beach trip and \$125.00 expenses was Mr. Ar-neld Smallwood, of Pisgah For-

Special thanks go to the Transylvania Times for their wonderful coverage, to Olin Mathieson for free advertisement and to Lyda-McCrary Ford for the donation of a 1950 Ford automobile, Capt.

Money earned at the auction and from the vacation donations will be used to purchase equipment and to complete the new squad building.

"Thank you Transylvanians for your generous support!", Mr. Rowe concluded.

Kaeser Is Heard At Rosman, Sky Top Reopened

Joe Kaeser, manager of the RCA division, which will operate the satellite tracking station in upper Transylvania county, was the principal speaker Tuesday night at the regular meeting of the Rosman Chamber of Commerce.

teria, with B. E. Keisler, the president presiding.

now looking for housing facili-

clared.

Nath Miller, of Coral Gables, been cancelled.

It will be operated as a dining room and a family resort center, with houses and cottages

CALENDAR OF **COMING EVENTS**

Thursday, August 1 - Kiwan at Temple at 8:00 p.m.

Friday, August 2 — District Tarheel Little Baseball tournament at Junior High field at 5:30 p. m. Ace of Clubs meets at 8:00 p.m. Brevard Music Center concert at 8:15 p.m.

Saturday, August 3 - Story He . .. Transylvania County Library at 9:30 a. m. Brevard Music Center concert at 8:15

the church of your choice. Bre- home, is well-known for his invard Music Center concert at terest in civic affairs in Transyl-

club meets at Gaither's at 7:00 p.m. Transylvania Baptist asso- Dan Wallen. ciation meets at First Baptist church at 7:15 p.m.

Tuesday, August 6 - Ace of Tuesday, August 6 — Ace of clubs meets at 8:00 p.m. Eastern star meets at Temple at 8:00 fice. She assumed the position July 1st. She has had experience at the Friendship House in Wash-

Woodman Hall at 8:00 p.m.



PRICE 10c

Auction Sale A Success!

Wives of squad members

Jimmie Rowe states.

ALAN SADER, son of Dr. and Mrs. Julius Sader, of Brevard, is appearing this week at the Flat Rock Playhouse in It was held in the school cafe-"The Man Who Came to Dinner," and will be seen next

Fantasticks."

To Publish History

Historical Groups Take

Mr. Kaeser said that some 65 70 persons would come here by August 15th to operate the tracking station, and they are

"Our people want to become a part of the community," he de-

Action At Meeting Here Florida, reported at the meeting that the lease with Camp Sum-He said that he and his wife te Sky Top on

is club meets at Gaither's at 6:45 p.m. Lions meet at Colonial Inn at 7:00 p.m. Masons meet

Sunday, August 4 — Attend the Moore-Kilpatrick Funeral

Monday, August 5 - Rotary

ington, D. C. and York County Wednesday, August 7 - Toast- Juvenile Domestic Relations masters club meets at Gaither's court in Rock Hill, S. C. Her husat 6:30 p.m. WOW meets in band, Charles Cox, is employed Woodman Hall at 8:00 p.m. —Turn to Page Five

vania county.

Other members of the Welfare

Mrs. Suzanne Cox, Public Wel-

fare Worker I, has been added

to the staff in the Welfare Of-

Board are Hale Siniard, Jr. and





CHESTER KILPATRICK

This Saturday

GERALD C. SITTON has retired

from the Brevard Post office after

37 years of service. He is shown

above, left, receiving a certificate of

appreciation signed by Postmaster

General J. Edward Day from the

The "Requiem" Will Be Presented, Music Center

local postmaster, C. Y. Patton, Jr.

The staff of the local post office

gave Mr. Sitton two pieces of lug-

(Times Staff Photo)

gage as a retirement gift.

The Brevard Music Cener will present the choral highlight student of Karin Branzell. On of the 1963 season this Saturday evening at 8:15 p. m. Verd's tremendous work, the "Marzoni" Requiem will be perforned with the Transylvania S/m phony, the 150 - voice Breward Festival Chorus, and four outstanding solcists.

Soloists are soprano Jeanette Pecorello, messo - soprano Frances Martin, tenor Eugen Talley Schmidt, and bass Paul Hick-

week in the hit musical, "The tin comes to Brevard from Mun- Boston Opera Group.

Husband and wife Jeanette bright Scholar to Munich, Ger-

boro. He was a 1955-57 Ful-Pecorello and Eugen Talley- many, and has been soloist with Schmidt were featured soloists the Oklahoma City Symphony, last Sunday at the Brevard Mus- the Honolulu Symphony, the North Carolina and Winston-Salem Symphonies, the Mil-Mezzo - soprano Frances Mar- waukee Opera Festival, and the

Good News

September 16th, she will open cash? The discretionary part of the season in Achen, Germany, it, the part that was left after singing Senta in Richard Wag- paying the basic living costs, was ner's "Der Fliegende Holland- spent more freely than in some er!" Frances Martin will also so- years. lo with the Brevard Music Center Symphony on Sunday, Aug-Bass Paul Hickfang is pres-

ently assistant professor and Director of Opera at the University of North Caroilna at Greens-

For a performance of the inspiring and beautiful Verdi in the House of Representatives. Requiem follow the notes to the Meeting time is 7:00 o'clock, Brevard Music Center this Sat- and all Lions are urged to at-

To The School Budget The current expense budget

Additional funds have made possible an increase in the current school budget of the Board of Education, according to an announcement by the Transylvania County Commissioners.

The Weather

High and low temperatures last week averaged 81 and 62 degrees, respectively, with overall high for the week an 87 degree reading recorded on Saturday afternoon.

Low mark for the week was registered on both Wednesday and Thursday mornings when the mercury fell to 57. Rainfall for the week totaled

just over two-and-a-quarter Official saatistics are as fol-

High Low Prec. Wednesday ____ 72 57 Thursday ____ 77 57 Saturday ---- 87 0.40 The long range forecast calls

for temperatures to average near normal highs and lows of 84 and 63 through Monday of next week. Precipitation will average about one inch in the form of widely mostly scattered after-noon and evening thundershow-

will be increased \$1991.25, and the capital outlay budget will be increased by \$2989.86. Wayne Bradburn, superinten-

dent, announces the following new teachers for the 1963-64

Straus elementary-Miss Lois Elease Wilson, Miss Ilena King, and Mrs. Nancy F. Fullbright.

Brevard Elementary - Miss Shirley R. Pressley, Miss Jackie Ann Cabe, Mrs. Jane G. Kelley, John Dennis Mehaffey, Mrs. Doris C. Lovell, and Miss Rita L. Allison.

Brevard Junior high - Mrs. Joyce Owens, Alton P. Fullbright, and Roy Lambert. Brevard Senior High - Miss

Theodosia Sproles, Miss Mary

—Turn to Page Four

Wallace Leads **Discussions At Kiwanis Meet**

Alan Wallace will lead a panel discussion at the Kiwanis club meeting Thursday night, August 1st, at Gaither's Rhododendron

located in lower Transylvania, is shipping some 7,000 dozens glads Well-Known Here Collisson Is Named News President Of Olin Corp.

MIKE THOMAS, sales manager

of Thomas farms, North Carolina's

largest grower of gladioli, is shown

with a few dozen of the fine crop

this year. Currently, Thomas farms,

Olin Mathieson Chemical Corporation today announced several high level executive changes and improved sales and Bill Leonard, Transylvania's earnings for the second quarter representative in the 1963 Gen- and first half-year of 1963.

eral Assembly, will be the prin-N. Harvey Collisson, formerly cipal speaker at the semi-monthsenior vice president, was named ly meeting of the Brevard Lions president and chief executive club this Thursday night at the officer, succeeding Stanley de J. Osborne, He will speak on the activities chairman of the newly formed finance committee Thomas S. Nichols, formerly

chairman of the board, was elected chairman of the executive committee, succeeding John M. Olin, and a member of the finance committee. Mr. Olin, who recently com-

pleted 50 years of service to the corporation, was appointed honorary chairman of the board. He remains a member of the board and of its principal committees. Mr. Collisson, the new presi-

dent, joined Olin in 1950 as general manager of what was then the Cellophane Division. Subsequent appointments have included vice president for operations in 1954, executive vice a jointly - owned aluminum-propresident for the Packaging Dipresident for production and engineering in 1957 and vice president and general manager He was appointed senior vice president and chairman of the

Program Highlights

Station Manager Al Martin an-

nounces today the third winner

in the current Summer Treasure

Hunt, sponsored jointly by the

local radio station and 12 of Bre-

The winner of the fourth con-

test was Mrs. Alfred Galloway,

of 112 Wilson drive in Brevard.

entrant last week to correctly

vard's merchants.

Mrs. Alfred Galloway Wins

WPNF's Treasure Hunt Prize

Mrs. Galloway was the only agricultural extension agent;

identify each of the answers as ment, Randal Lyday; Wednes-

"Sandman . . . April . . . Secret day, home agent, Jean Childers.

. . and Moscow."

Many entries had all but the are the following: Friday, Ki-

third answer, but several added an extra word, "Secret Love," auxiliary; Wednesday, Lions



N. HARVEY COLLISSON

staff committee three years ago and was elected a director of Olin in April 1961.

Since 1958 he also has been president of Ormet Corporation, ducing subsidiary of Olin and vision in 1955, corporate vice of Revere Copper and Brass Incorporated.

Following graduation from Swarthmore College in 1924 with of the Metals Division in 1959. a B.S. degree in civil engineer- distant places are planning ing, Mr. Collisson became a -Turn to Page Four

The final week jackpott re-

The Farm and Home hour

Service, Clark Grissom; Friday,

Soil Conservation Service, Gro-

ver McPherson; Monday, county

Tuesday, Brevard vo-ag depart-

mains \$175.00. Other Programs

Mountain. All members of the Lofti clan are cordially invited to at It is reported that many from

each day to all parts of the country.

Mr. Thomas says that the flowers

this year are among the finest ever

grown on the Thomas farms here

(Times Staff Photo)

July Building

Permits Hit

\$39,600.00

Building permits issued in

Included in the project were

Town Manager Bill Edens

says that the tempo of build-

ing in Brevard is increasing.

Loftis, Summey

Slated Sunday

The Loftis and Summey

union will be held Sunday, Aug

ust 4th, beginning at 4:00 p. m

at the old Loftis place in Cedar

four new houses and two re-

the town of Brevard during

July totaled \$39,600.00.

modeling projects.

Reunion Is

and in Florida.

Moore To Show Slides At Meet Of Rotarians

Charles Moore, well-kr Transylvania naturalist, will p sent a program of nature sli at the meeting of Brevard Rote schedule for this week is as follows Thursday, N. C. Forestry club Monday, August 5th.

The meeting will begin 7:00 o'clock in Gaither's Rho dendron room.

At the meeting last Mon Gil Coan presented Gary Der of the Rosman Data Acqu Facility, a pin as the nomember of the club.

The meeting will begin at 6:45 o'clock.

The discussion will be on the topic, "What We Can Do." Mr. Wallace is a member of the club.

The meeting will begin at 6:45 an extra word, "Secret Love," auxiliary; Wednesday, Lions club.

Speaking this week on Morning Devotions is Rev. J. M. Reaving During the business of a \$25.00 weekly prize.