TRANSYLVANIA-An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census, 16,372. Brevard Community 8,500, Brevard proper 4,857.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

SECOND CLASS POSTAGE PAID AT BREVARD, N. C.

BREVARD, N. C., THURSDAY, SEPTEMBER 26, 1963

TRANSYLVANIA-The Land of Waterfalls, Mecca

🛨 28 PAGES TODAY 🛨 PUBLISHED WEEKLY

for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

Youths Aid The Economy

Vol. 74 - No. 39

By - Staff Writer Transylvania county's teenage population has become an economic force to be reckoned with - a \$2,158,000 force.

As a consumer group, they have this impressive amount of money at their command, a matter of great interest of local retail merchants.

Equally important, from a business point of view, is the influence these youngsters wield in determining how their parents spend money. They help decide the kind of car that is bought, the appliances that are purchased and the type of improvements that bre made in the home.

The size-up of the teen-age market is based on studies and ment of Labor, the U.S. Chamber of Commerce, Gilbert Youth Research, Inc., and other agen cies.

In Transylvania County, as in most other areas of the United States, the teen-age population is large and is growing larger rapidly, it is shown.

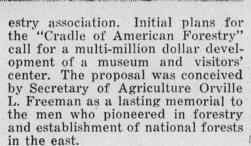
In 1960 there were 2,385 boys and girls locally between the ages of 13 and 19, according to the Census Bureau. The number is expected to be about 30 percent greater by 1965.

The rate of growth in this age category is found, in line with have been called and are an the national trend, to be 31/2 times faster than that of the population as a whole

But sheer numbers is only part of the story. Teen - agers locally have bigger allowances than ever before. One reason is that their parents can afford to give them more. Another is



FOREST OFFICIALS are pictured above looking over the proposed "Cradle of American Forestry" here at the Pink Beds in the famed Pisgah National forest. At the left is W. W. "Bill" Huber, former ranger here and now assistant regional forester at Atlanta, Georgia. With him is Ken Pomeroy, of Washington, D. C., who is chief forester of the American For-



United Fund Campaign To Begin Here Monday, Many Solicitors

PRICE 10c

Breakfast For

Workers Set At Gaither's

The 1964 United Fund Campaign for Transylvania County will get underway Monday merning, September 30th, at 7:00 a.m. with a breakfast at Gaither's Dogwood room.

Larry Turner, general chairman, states that the hour was selected so that persons attendng may still get to their offices on time.

Instructions and campaign supplies will be given out at the breakfast, at which William Keith, president of the United Fund, will preside.

Among the solicitors who will attend the breakfast are Chester Kilpatrick, Charles Pickelsimer, John Smart, Mrs. Dwight Moffitt, Wayne Bradburn, Nath Thompson, John Bailey, Austin Hogsed, Jim -Turn to Page Four

> BREVARD LIONS celebrated their 25th anniversary as an organization in Brevard at their last regular meeting at the Country club. J. I. Ayers, above center, is the only charter member of the organization who is still active in the local club. He-was presented a beautiful bronze

desk pen holder to commemorate his 25 years of service to the local Lions club by Dr. Julius Sader, left, who was master of ceremonies during the program. Lions Club President John R. Hudson, right, presided over the meeting. (Times Staff Photo)



Regins On 21st Jurors For October Term Of Superior Court Are Called

Jurors for the October term of At Annual Convention Superior court in Transylvania

Schools Will

Schools in Brevard and Transylvania county will be closed

Close Friday