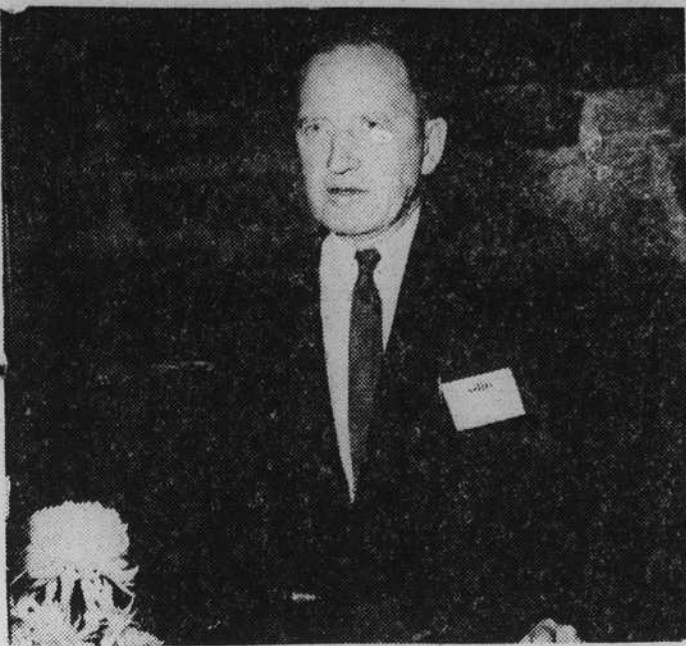


Olin Mathieson Corporation At Pisgah Forest Dedicated As Hanes Works



PRINCIPAL DIGNITARIES on the dedication program of Olin Mathieson Chemical corporation at Pisgah Forest as Hanes Works last Wednesday are shown above. At the left is Philip C. Brownell,

vice president, Olin, who served as master of ceremonies. Next in line is John M. Olin, Olin's board chairman, who saluted the principal speaker and the outstanding work that he has done for the cor-

poration. N. Harvey Collisson, president, Olin, introduced the speaker, John W. Hanes, right. (Austin Studio Photos)

TRANSYLVANIA—

An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census, 16,372. Brevard Community 8,500, Brevard proper 4,837.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA—

The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

Vol. 74 — No. 45

SECOND CLASS POSTAGE PAID AT BREVARD, N. C.

BREVARD, N. C., THURSDAY, NOVEMBER 7, 1963

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IN THE SPOTLIGHT at the recent Third Annual Western North Carolina Soil and Water Conservation rally here at the Brevard senior high school were the men above. The big event was attended by some 250 persons, and in the group, from left to right are: John D. Smith, chairman, Transylvania district; Congressman Roy A. Taylor, who responded to the address of welcome; A. W. Nes-

bitt, of Asheville, the area chairman who presided over the dinner meeting; Wayne Bradburn, president of the Brevard Chamber of Commerce, who delivered the address of welcome; Fred H. Claridge, North Carolina State Forester, who was the principal speaker; and Bryce R. Younts, of Raleigh, who is the administrative officer of the state committee. (Times Staff Photo)

Brevard Manufacturing Plant Completed, Installing Machines

Operations To Begin First Of December

Construction of the Brevard Manufacturing Company, a division of Ruth Originals, Inc., has been completed in North Brevard, and the new plant will be in operation the first week of December.

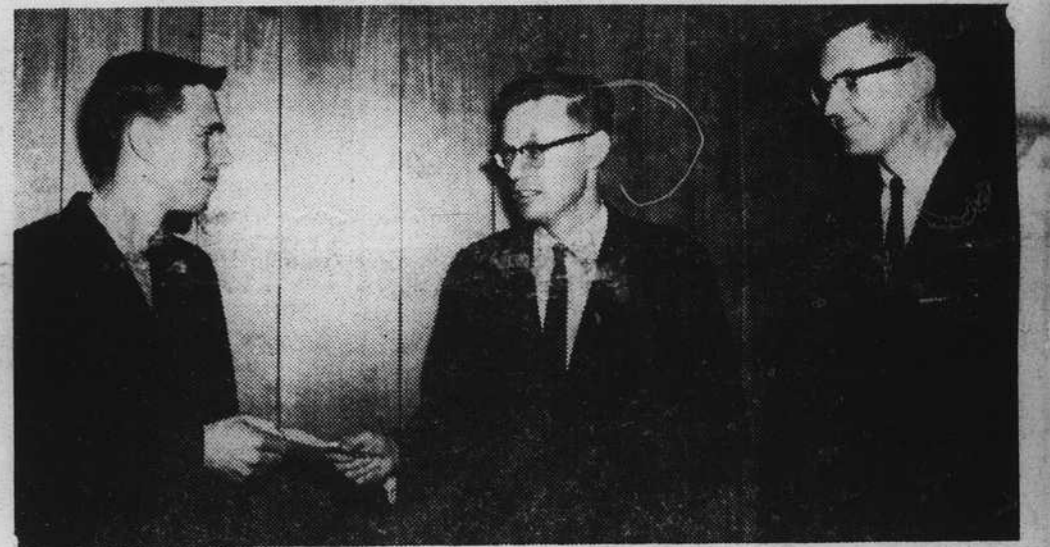
This announcement was made today by Harry Friedman, plant manager.

During recent weeks many Brevard residents have been training at the Ruth Originals plant in Hendersonville, as sewing machine operators and supervisors.

"We are all looking forward to our opening date in Brevard," Mr. Friedman said.

The local present plant, which contains 11,000 square feet, is the first phase of construction, and expansion plans are already underway. Total expansion is expected to reach 40,000 square feet of factory space on the 3½ acre site.

According to Mr. Friedman, some 125 women will begin work immediately, and employment in the future is expected to be —Turn to Page Six



THE RCA SERVICE COMPANY of the Rosman Satellite Tracking Station recently contributed to the Transylvania County United Fund, indicating that they intend to become closely associated with the activities of the county. Campaign director

Larry Turner, pictured above left, accepted the check from RCA's R. E. Lentz, center, while United Fund President William H. Keith, right, looks on approvingly. (Times Staff Photo)

Final Push Being Made In '64 United Fund Campaign

Post Office To Close On Monday

The Brevard post office will be closed all day Monday, November 11th, in observance of Veterans Day, according to C. Y. Patton, Jr., postmaster.

There will be no city or rural delivery or window service on that day.

WPNF Program Highlights

Remote Broadcasts To Be Heard From New Drive-In

Al Martin, station manager of WPNF, announces that the local station will broadcast several programs today "live and direct" from Brevard's new Four Lane Drive-In on U.S. Highway 64.

The local radio outlet's personable and popular morning man, Leon Southerland, will emcee the broadcasts from the dining room of the restaurant, owned and operated by Walter Banks.

With \$25,000 already contributed or pledged to the Transylvania County United Fund, the Board of Directors is making plans for the final push to reach a goal of \$35,304.

Three additional firms have reported 100 per cent participation. They are Harold's Market, Citizens Telephone company, and the City Hall.

Outstanding contributions or pledges have also been received from the following:

WPNF
Dr. John R. Folger, Jr.
—Turn to Page Six

County Youths Sell Fine Steers At Sale

Transylvania 4-H and FFA members sold fine steers at the recent Western North Carolina Beef Show and Sale.

The list of the members, the grade of the animal, the weight, price per pound and total amount follow:

Beecher Carl Allison, choice, 1,000, 35c, \$350.00.

Rhonda Allison, choice, 970, 34c, \$320.80.

Charles Bryson, good, 1,042, 40c, \$416.80.

Cathey Summey, good, 976, 33c, \$322.06.

Frank Summey, good, 1,020, 35c, \$357.00.

Local supporters in the sale include B & B Feed and Seed company, Transylvania Community hospital, First Union National bank, Lyda-McCrary Motors, Citizens Telephone company, Frank Moody Funeral Home, Varner's drug store, Morris Pharmacy, Owenby Brothers Amoco, Goodwill Motor company, Boyd's Tire Recapping company and Sunset Motel.

Saturday Is Poppy Day

Local members of the Lewis Earl Jackson Post No. 4309, Veterans Of Foreign Wars auxiliary, will again sponsor the annual sale of Buddy Poppies here in Brevard.

Saturday, November 9th has been designated "Buddy Poppy Day" here, and local V.F.W. Auxiliary members will be on the streets of Brevard all day selling the little "symbols of loyalty".

Mayor B. W. Thomason has proclaimed the day "Buddy Poppy Day". —Turn to Page Six

CALENDAR OF COMING EVENTS

Thursday, November 7 — Brevard Kiwanis club meets at Gaither's at 6:45 p.m. Lions club meets at Colonial Inn at 7:00 p.m. Rosman vs. Cane River at 7:30 p.m.

Friday, November 8 — Brevard vs. Enka at 7:30 p.m.

Saturday, November 9 — Poppy Day.

Sunday, November 10 — Attend the church of your choice. Organ recital by Max Smith at Brevard Methodist church at 4:00 p.m.

Monday, November 11 — Veterans Day. Rotary club meets at Gaither's at 7:00 p.m. Shrine Club meets at Berry's at 7:00 p.m.

Tuesday, November 12 — Hospital auxiliary meets at 10:00 a.m. Brevard Chamber of Commerce directors meet at Library at 7:30 p.m. Elks meet at 8:00 p.m. Ace of Clubs meets at 8:00 p.m.

Wednesday, November 13 — Jaycees meet at Country Club at 7:00 p.m.

At Board Meeting

Citizens Protest Sale Of Land On Watershed Site

Several Sentenced In General County Court

The General County court held a busy session on Monday, with Judge Robert Gash handing down several verdicts.

The next term of court, unless a special session is called in the meantime, will be held on the first Monday in December.

Verdicts this week were as follows:

Don Miller, charged with resisting arrest, was given a suspended sentence on payment of costs.

Tobitha Nan King and James Harley Ward, each charged with driving under the influence, had to pay \$100 and costs.

James Allison Calloway, —Turn to Page Eight

Plans for the Town of Brevard to sell a portion of the watershed property have created considerable interest in the town.

At the November meeting this week, a delegation appeared before the board requesting that the property be retained by the Town.

Petitions with over 400 names were also presented, expressing the same sentiment.

The Board explained to the group that the property, being inaccessible as it is, is of little or no value to the town. The group felt that the property should be held with the thought that it would sell at a higher rate in the future.

The Board feels that it has no assurance that this is true. The Aldermen also explained that they have resolved to secure a site on Cathey's Creek for future water department expansion.

If the property on the present site is sold, they have further resolved to put it in a special fund for development of water resources. The proposed property to be sold has not been used by the Town for more than 20 years.

A delegation of merchants appeared before the Board requesting more parking area closer to the stores. This action was deferred until the next meeting.

The Aldermen also adopted an ordinance annexing property along the High School road and owned by C. E. Cochran. This —Turn to Page Six

Smith to Play

First Beulah Zachary Organ Recital Of Season Slated



The first recital in the Beulah Zachary Organ Recital series of this season will be given Sunday, November 10th, in the Brevard Methodist church, beginning at 4:00 o'clock.

H. Max Smith, artist in residence at the Southeastern Baptist Theological Seminary, Wake Forest, will present the recital.

Mr. Smith received the bachelor of music degree from the University of Missouri, the master of music degree from the University of Oklahoma, and has done further graduate study at Union Theological Seminary, New York City.

Before going to Southeastern Seminary, he held positions as —Turn to Page Six

The Weather

Over one-half inch of precipitation fell on Brevard during the past week adding more relief to the severe drought of some five weeks.

Temperatures ranged from a high of 72 to an early morning low of 15 during the period, with daily averages leveling out at 59 and 26 degrees.

The five-day forecast calls for temperatures to average 3 to 6 degrees above normal highs and lows of 59 and 38. Only minor day to day change is indicated until turning cooler on Sunday and Monday. Precipitation will total one quarter to three quarters of an inch occurring as rain and showers during the weekend.

Statistics for the past week are as follows:

	High	Low	Prec.
Wednesday	60	27	.00
Thursday	72	23	.00
Friday	54	38	.30
Saturday	52	24	.11
Sunday	56	15	.00
Monday	61	19	.00
Tuesday	56	37	.16