



HAPPY NEW YEAR GREETINGS TO ALL



THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

Vol. 75—No. 1



SECOND CLASS POSTAGE PAID AT BREVARD, N. C.

BREVARD, N. C., THURSDAY, JANUARY 2, 1964

PRICE 10c

★ 24 PAGES TODAY ★

PUBLISHED WEEKLY

Brevard Tags Go On Sale At Town Hall, 2nd

Auto tags for the Town of Brevard will go on sale Thursday, January 2nd.

According to Bill Edens, town manager, the tags are required on resident automobiles in the town of Brevard.

The price is \$1.00.

Last year the town sold over 1,500 tags, Mr. Eden states.

The town ordinance requires that all resident automobiles must have the new 1964 tag by Feb. 15th, 1964.

Fine Gifts Are Offered First Baby, Parents

The annual first baby contest sponsored by The Transylvania Times and Radio Station WPNF in conjunction with Brevard merchants offers many fine prizes to both the first born babe and parents.

Rules governing the contest include the following:

Both father and mother must be residents of Transylvania county.

The actual hour, day and minute of birth must be confirmed by the attending physician.

Baby's birth certificate must be submitted at the time of entry. It will be returned.

The decision of the judges will be final and will be announced at an early date.

Entries must be submitted to The Times and postmarked not later than 12 noon, January 3, 1964.

All prizes must be called for within 30 days or offer is void.

Prizes offered include the following:

One pair of baby shoes from Trantham's.

Dry cleaning in the amount of \$5.00 from Cardinal Cleaners.

A portrait of baby when he is six months old from Austin Studio.

Two weeks supply of milk from Sealtest Dairy Products.

A sterling silver baby cup from Parson's Jewelry & Gifts.

A baby scale from Morris Pharmacy.

A high chair and car seat combination from Houston Furniture Company.

Two passes for a month from

—Turn to Page Three

CALENDAR OF COMING EVENTS

Wednesday, January 1 — New Year's Day. Holiday in town and county.

Thursday, January 2 — Kiwanis club meets at Gaither's at 6:45 p.m. Lions club meets at Colonial Inn at 7:00 p.m.

Friday, January 3 — Diabetic screening clinic at health department 9:00 a.m. to 12:00 noon. Planning Board public hearing in Town Hall at 7:30 p.m. Ace of Clubs meets at 8:00 p.m.

Sunday, January 5 — Attend the church of your choice.

Monday, January 6 — Rotary club meets at Gaither's at 7:00 p.m. Public installation of Masonic officers at Temple at 8:00 p.m.

Tuesday, January 7 — Eastern Star meets at Temple at 8:00 p.m. Ace of Clubs meets at 8:00 p.m.

Wednesday, January 8 — Jaycees meet at Berry's at 7:00 o'clock.



As we begin the New Year, We pledge anew our continued efforts in building a more progressive, finer town and county.

THE ENTIRE STAFF

The Transylvania Times

Times Out Earlier

New Year's To Be Holiday In Brevard, Transylvania

New Year's Day (Wednesday) will be a holiday in Brevard and Transylvania county.

Most of the stores in town will be closed, as will town and county offices.

The banks and the post office will also have a holiday.

The Transylvania Times is being published on Tuesday in order that subscribers will have their newspaper before New Year's day.

There are many New Year's greetings throughout the paper which will be of interest to readers.

While The Times office will be closed on Wednesday, the staff will cover regular news sources during the day, and local news will be reported over WPNF at 6:00 o'clock.

Persons with special items should call 3-3511.

Schools will reopen on Thursday, following the Christmas and New Year's

Officers Named

Masons Postpone Installation Ceremony Until Next Monday

The Public installation of the newly elected and appointed Masonic officers, which was scheduled Monday night, has been postponed due to the death of Mrs. W. O. Morris. J. C. Cassell, Jr., the outgoing worshipful master, announces the installation will be held in the temple next Monday night, January 6th, beginning at 8:00 o'clock. The master extends a cordial invitation to the public

Dr. Folger Quoted

Drive To Stamp Out Polio In County Begins Jan. 12

A community-wide effort to wipe out polio in Transylvania County will be launched by the county Medical Society and the Brevard Jaycees on January 12th. It was announced today by Dr. John H. Folger, chairman of the local campaign committee.

Dr. Folger urged all citizens from the ages of three months up to turn out at immunization stations on January 12th to receive their first dose of the new Sabin oral polio vaccine.

"While there has been a dramatic decline in the number of cases of paralytic polio," Dr. Folger said, "the disease is not yet defeated. In the United States, there were more than 1500 cases of polio in 1961. More than 800 of these suffered either death or

some sort of paralysis from the disease.

"The Sabin vaccine may be the final answer to the fight against this dreaded disease. The vaccine is easy to administer—no injection; it provides rapid action—in about one week.

This Friday Night

Brevard Planning Board Holding Hearing On Extending City Limits

The Weather

Three inches of sleet and snow in that order fell on Transylvania and the southeast last Sunday night and Monday morning, according to the local weatherman.

The precipitation soon became almost solid ice, much of which is still in evidence within the area.

Temperatures since last Monday (December 23rd) have ranged from a low of 13 degrees to an afternoon high of 58 degrees. Highs and lows for each day during the past week are as follows:

	High	Low
Monday	37	21
Tuesday	36	13
Wednesday	50	13
Thursday	58	17
Friday	48	28
Saturday	39	23
Sunday	39	18
Monday	37	13

Retail Sales Indicate Solid Progress During '63 In County

Transylvania's Top News In '63

The continued progress implemented by new additions at Olin and at DuPont and the construction of the new Satellite Tracking Station in upper Transylvania constituted the big news in the county during 1963.

The most sensational news, however, was the incident which brought about the closing of Camp Summerlane above Rosman in August.

The most shocking news in the town and county and across the nation was the assassination of President Kennedy.

Other top stories include the following:

The building of a new industry, Brevard Manufacturing Company.

Olin dedicated as Hanes Works.

Attempt in Legislature to authorize bill for calling of ABC election in Brevard.

Defeat of School Bond tax election.

Reappraising of property in county.

Top Headlines For Past 12 Months Listed

At the close of each year the staff of The Transylvania Times reviews the important headlines. From these headlines, the top news is carried and these can be found elsewhere in this week's issue.

A month-by-month summary is as follows:

January

Wayne Bradburn elected to head Chamber of Commerce.

Local citizens launch financial drive for Brevard college.

Walter Cantrell is the new president of the Brevard Kiwanis club.

Brevard College Olympic swimming pool completed.

Hugh N. Lambert wins N.C. corn growing championship again.

Dr. Julius Sader heads Community Center group.

February

Federal Savings and Loan association had best year in 1962. Olin makes another \$10,000 grant for science program in high schools.

Former Methodist church being converted into Community Center.

Beecher Carl Allison wins junior division in regional and state corn growing contest.

Avers Store damaged by fire. Jim Fortune signs scholarship to play football at Carolina.

Joseph McConnell named president Reynolds Metal.

March

Transylvania gets new industry — Brevard Manufacturing Company, a division of Ruth of Carolina.

Voit Gilmore, head of U.S. Travel Bureau, addresses annual Chamber of Commerce banquet.

Brevard Junior, Senior high schools completely integrated.

Squabble develops in General Assembly over County Court.

Bill passed establishing valid

—Turn to Page Five

'63 Best Year

Savings And Loan Pays \$194,000 In Dividends

Semi-annual dividends totaling approximately \$194,000.00 were paid out to the members of the Brevard Federal Savings and Loan Association on December 31, 1963, according to an announcement today by Jerry Jerome, the president of the local savings institution.

This will bring the total amount of dividends paid to members in 1963 to more than \$370,000.00.

Brevard Federal Savings and Loan enjoyed one of its best years in 1963, increasing total assets more than 23%.

Mr. Jerome stated that final figures for 1963 would reveal that total assets of over \$11,500,000.00 have been reached, indicating an increase over 1962 of over \$2,500,000.00.

Mr. Jerome also announced that the annual membership meeting of the association will be held on Wednesday, January 15th, in the office on Caldwell Street, beginning promptly at 2 p.m.

Officers of the association, in addition to President Jerome, are: J. I. Ayers, vice president; Jerry Hart Jerome, executive vice president and treasurer; H. B. Shiflet, secretary; and J. H. Tinsley, assistant secretary.

The directors are: Jerry Jerome, V. H. Fricks, Jerry Hart Jerome, J. H. Tinsley, J. I. Ayers, H. B. Shiflet, J. F. Aycock, and Edwin Morgan.

A. F. Mitchell and W. L. Mull are directors emeritus.

March Of Dimes Will Begin Here Jan. 1st

The March of Dimes drive in Brevard and Transylvania county will begin January 1st and continue through the month.

Sponsored by the local chapter of Epsilon Sigma Alpha, Mrs. Larry Turner is chairman for the drive.

A number of events are being planned, including the Mother's March, coin collections on the streets, coffee hours, and a dance sponsored by the American Legion.

According to Mrs. Turner, the March of Dimes is doing more than any other private organization to fight two of the nation's greatest crippling, birth defects and arthritis. The organization has established nearly 70 treatment centers across the nation where trained specialists are developing improved techniques for treatment.

The March of Dimes is also leading the battle on the research front.

Individual gifts are being received by Mrs. Roy Garren and Mrs. Mel Everingham.

Mrs. Turner urges Transylvanians to support this cause.

Program Highlights

WPNF Re-Dedicates Itself To Serving The Community

At the beginning of 1964, the staff and management of Radio Station WPNF, reaffirm their desire to present the best in entertainment along with up to the minute news reports throughout the coming months.

"We hope to improve our programming even more in the new year," Station Manager Al Martin stated.

"With the complex world situation changing almost momentarily, we shall try to cover all the developments as speedily as possible, still giving adequate attention to local and state-wide news events."

Continuing, he said:

"It is our hope that through

Gain Reported At 12.9 Percent, Figures Released

To what extent has Transylvania County participated in the current business surge? What gains were made in retail sales and in income during the past fiscal year?

According to a detailed report for the period, which covers the 12 months ending June 30, 1963, solid progress was made locally. Wages went up for most working people. Spending rose proportionately.

The report, giving the first breakdown figures for the fiscal year, has just been released by the Standard Rate and Data Service. It contains comparable information for every section of the county.

The volume of business chalked up by retail merchants in Transylvania County, it shows, reached \$15,947,000, topping the previous year's \$13,332,000.

The gain, which amounted to 12.9 percent, compares favorably with that in the United States as a whole, 5.9 percent. In the State of North Carolina the rise was 7.5 percent.

Locally, as well as nationally, the advance was along a broad front, with most lines of business benefiting from the increase in consumer spending.

New cars accounted for a large part of the total retail volume. Sales of appliances, including such major hard goods as refrigerators, washers and dryers, were considerably higher.

Much of the upward push took place in the second half of the year, when the public confidence in the economy was fully restored.

It showed itself in a general loosening of the purse strings, which had been held in some restraint ever since the stock market debacle of 1962.

The report shows that Transylvania County residents had a net spendable income in the year, after paying their taxes, \$25,637,000. In fiscal 1962, it was \$23,332,000.

—Turn to Page Three

Roger Babson's Forecast Is Carried Today

The Transylvania Times is publishing Roger W. Babson's BUSINESS AND FINANCIAL FORECAST FOR 1964 today.

You will find it on the front page of the second section.

We are calling this feature to your attention because 1964 will be a year of many changes.

Mr. Babson's 1964 Forecast contains predictions covering such important topics as:

- General Business
- 1964 Elections
- Tax Cut
- Labor
- Inflation
- Agricultural Outlook
- Stock Market
- Real Estate
- Cost of Living