so this is

## March of Dimes Plans to Double Birth Defects and Arthritis Centers Election To End Saturday

double the present number of March of Dimes birth defects and arthritis centers in the nation, the world's most successful voluntary health organization this week launched its traditional January fund-raising

appeal.
Basil O'Connor, president of
The National FoundationMarch of Dimes, which financed development of both polio vac-cines, said the goal this year would be \$45 million, "a sum our medical and scientific advisers agree we can wisely use to combat the ravages of these cripplers. This sum would apply to patient care, research. professional and public educa-tion,"

The March of Dimes now supports some 77 birth defects and arthritis treatment centers and arthritis treatment centers across the country. According to Dr. William S. Clark, director of the medical department of The National Foundation-March of Dimes, the national dimensions of the health problems posed by birth defects and arthritis "have grown to a point where this nation requires at least 100 centers for birth defects and 50 for arthritis.

"Through the generosity of the American people, we will build up our chapter and center programs across the United States to meet their needs. Our offensive against both these crippling afflictions will be redoubled in 1964."

Leading in this offensive will be the members of the 3,000 March of Dimes chapters in the nation plus the volunteers they enlist—an expected army of two million people. The campaign continues throughout January and culminates with the Mothers' March during which some 15 million homes are visited from coast to coast. In addition, a total of 36 million many states, counties and mu-Leading in this offensive will be the members of the 3,000 March of Dimes chapters in "mailers" are distributed nationally to inform families of the health aims of the March of Dimes and they alse serve Dimes Child symbolizing the birth defects. This is equivalent to one in 16 births, or 700 children a day. Of the quarter million total, more than 30,000 as a means of returning contributions to local chapters. The In her travels this month, arthritis, the other major



Mary Lou Graves, the 1964 National March of Dimes Child

therefulean task of addressing these envelopes regionally is Mary Lou is scheduled to call upon President Lyndon B. Helping to dramatize the Mary Senators, Congressmen, accompanied by health area in which the March of Dimes leads the attack, fully 11 million Americans are tormented by one or another form of this, the Nation's No. 1

campaign will be the cross-country tour of winsome Mary Lou Graves, 5, of Flint, Mich., who was born with an open such influential national organ-

As we look toward the New were three notes in the bass Year, with passing thoughts part which did not play at all. about the old, there comes to mind something fittingly written "If you was any kind of a by the late Maxwell Droke: "Man player," retorted the hotelman, lives in his tomorrows. But he "you'd know how to skip them."

By NORTH CALLAHAN

Registration For Special

is too often and too mercilessly primmeiled by his yesterdays. Remerse and regret conspire There exists here a sort of to torture his present hours. And substitute for living quarters it is one of the ironies of life called "bachelor apartments." that this badgering pair so often They are occupied separately by pick on the wrong people. The both men and women and to the saintly are overwhelmed by their uninitiated, may sound pictures sins. The conscientious suffer que, even romantic. But to many the pangs of conscience. You who dwell in them, these apartare a sinner. You fall tragically ments are more "for the birds" short of your own high standards than humans. The buildings of human conduct. You are a themselves may look imposing, sinner. And in your frailty, you even luxurious from the outside, are companioned by all mankind. but inside, it is a different story. When Jesus Christ, whose birth- Rooms are small, some have sevday we have just marked, issued cral beds crowded close together, his edict, "Let him who is with- with hardly room to dress, much cut sin cast the first stone," it less eat and lounge comfortably. is not recorded that there was There is much waiting for the any sudden surge of missile- single bathroom. And whether bearers. Be reconciled. You are it be guys or gals who inhabit a better person than you think!" these compartments, whoever heard of several people, recently trangers, getting along together In a similar if more rhythmic all the time?

Here and there-marital har-And the gifts have been tucked meny may be important, but Winston Churchill said in a recent book that if he and his wife had had to have breakfast to-And the snow is a brownish gether, their marriage would never have lasted . . . To one and all, a Happy New Year!

General Election on January 14th will end this Saturday.

According to Ralph W. Lyday, chairman of the Board of Flections, Saturday, January 11th, will be challenge day.

The list of voting precincts in Transylvania and the registrars for the special election is as

Mrs. Virginia W. Pittillo

Brevard No. 1-Mrs. Mary M. Conley

L. C. Lynch Brevard No. 3-J. R. Burrell

Brevard No. 2-

Brevard No. 4-

Mrs. Oleta P. Short Cathey's Creek-Mrs. Allie W. Waldrop

Cedar Mountain-Mrs. Ellen Lee Dunn's Rock-

Mrs. Betty H. Compton

Eastatoe -Lawrence Whitmire

East Fork-Roy Whitmire

Gloucester No. 1-

Allen McCall

Gloucester No. 2 Mrs. Rosetta O. McCall

Hogback No. 1-Mrs. Belva F. McCall

Hogback No. 2-Jess F. Breedlove

Hogback No. 3-

Miss Myrtle Cash Little River-

Nathaniel B. Woody Pisgah Forest-

Waverly O. Morris Rosman-

John C. Jones

Our wish is big and sincere . . . and so is our appreciation of your patronage and good will. See you soon, in 1964!

#### HOUSTON Furniture Company

53-55 East Main St.



## Little Items Of Lively inverest About Folks And



When the holidays are over room.

It's apparent to us all The Christmas tree will have add charm, and give so much to go! The children cannot be con-

soled Until we say, "Don't mind, It still will be a Christmas

But just a different kind." -Moore

Evergreen Christmas trees can should be given them from cats. to our fine feathered friends- drinking should be at hand you can enjoy from a window. pans. Third, plant to attract the of today's Navy. Then hang bits of suet, chunks birds. Beautiful berry-bearing of bread, fill tiny cups with pea- trees and shrubs, wild cherry keep filled with seeds. You'll are but a few suggestions. bless the day you decorated a tree in this fashion, once you see the joy of the birds, and the beauty they bring to the garden.

When you think of prescrip- flowers is an ideal meal. tions, think of VARNER'S, adv.

11 E. Main St.

#### Roy Messer **Begins Training** At Great Lakes

Roy D. Messer, 19, son of Mr. corner. It was time for dinner, and Mrs. Roy T. Messer of route and their young appetites were 2. Brevard, has begun basic reacting accordingly. Just oppotraining at the Naval Training site them was an Automat and Center, Great Lakes, Ill.

The esthetic value of birds— The nine-week training in go there," he said. "Food is good

pleasure it's quite unbelievable until you've tried this for your-Though, this is one way of completing the program they are suggested lightly, "All right, attracting birds to the garden, assigned to service schools for let's try the Automat this time, there are others, too. First, the environment should be congenin a Navy rating specialty. Ali possible protection

Naval training produces the be a great and continuous joy dogs, etc.: Second, water for power in seapower by supplying to give a performance, and a qualified personnel to man the the birds! Place in a spot that either in a bird bath or shallow ships, planes, and shore stations

nutbutter and tie securely to trees, sassafras, mountain-ash, tion to our economic life. Inlimbs. Make little feeders and sumae, dogwood and spicebush seets form a large part of avian Planting of sunflowers in long times when harmful insects are rows across the vegetable gar- at their height. They search ev- ful girl, she turned out to be den, or breadcast seeds across a ery plant, tree and shrub meticsmall plot to have a plenteous supply, also, seeds of annual pricing tide as howful insets. an entirely different person than the had expected. She waited supply, also, seeds of annual rising tide of harmful insect what seemed to him a long time

Birds make a vast contribu-

garden are the cardinals, blue jays, the song sparrow, junco,

during cold, icy wintertime!

I'm deviating here! Instead of flowers, I'd like to say congratulations to all in Brevard, Rosman and the many others across the county who were winners in the Christmas lighting contests, and ings and Loan Association will to those who decorated because they wanted to have their homes beautiful! So now Christmas is well Street, beginning promptly over, and I'm saying, Happy New

And the needles start to fall with their sprightly actions, cludes naval orientation, history and cheap." But she demurred, On the carpet in the living their meledious songs, their and organization, seamanship, pointing out that it was a crowdpreening, courting and nesting drill, first aid and survival.

technical training or to ships and and next time. I'll select the

sustenance and birds are most numerous and active just at those

and surrounding land.

dashing colors, their posing, ordnance and gunnery, military ed, untidy place compared to more formal restaurants. They argued, and for a moment it During the training recruits looked as if dinner would be receive tests and interviews speiled. Then with that eternal which determine their future as- feminine impulse, she suddenly signments in the Navy. Upon turned her, pretty face up and stations for on-the-job training place." He melted, and the two went happily inside man in the audience was especially anxious to see as well as

reminder of the season past, are

After the carols have faded

And the candles are stubs of

After the holly withers, And the berries are rusted

After the dream has ended,

Still brighten the after glow.

formless wax

brown.

tinseled fir

Christmas

these iines by Alice Kennelly:

hear her. He had heard her on the radio and loved her great voice. Now he had come to enjoy her in person. The lights went up. Miss Tourel appeared on the stage. The man was disappointed, as in most such cases, before she started her songs. Birds also consume large quan. Then when she opened her tities of weed seeds at a time mouth, her face seemed transwhen fall winds threaten to formed. As she warmed to her broadcast them over the garden, work and the lovely notes resounded from her, the man realized he had been wrong. Jennie Birds that we enjoy in our Tourel was beautiful.

Speaking of music, a story is pewee, phoebe, woodnecker, ori- told about the late pianist, Padole, gold finch, warbler, mocking crewski, who when on a conbird, the thrashers, robin, blue- cert tour through a mountainous birds, chickadees, the tiny wrens, country, stayed all night at a and some of the many sparrows small inn. The great musician, are delightful. (I'll probably wishing to rest, did not reveal think of many more after I stop his correct name. After dinner, he strolled into the lobby, spet-At any rate, do feed the birds ted an old piano and ran his fingers over the keys. Then he told the innkeeper that there

> NOTICE OF ANNUAL MEETING

The annual membership meeting of the Brevard Federal Savbe held on Wednesday, January 15th, 1964, in the office on Caldat 2:00 p.m.

> Jerry Jerome President



# Off to a running start!

IN RECENT YEARS, the economic development of the South has set a mighty fast pace. According to a just-released U.S. Department of Commerce report, the South in the past decade raced ahead of the nation in rates of growth in 26 of the 31 industrial and commercial activities surveyed. Among these were such meaningful economic "yardsticks" as bank deposits, personal income, value of construction work and expenditures for new plants and equipment.

All signs point to another big year ahead for the South. Along the lines of Southern Railway System alone, so many major industrial developments are "in the works" that 1964 - already off to a running start - promises to continue, and

perhaps even exceed, the pace-setting growth of the past few years.

This is great news for all in the South. Sound, diversified industrial expansion creates new wealth, new markets, new jeb openings and broader vocational opportunities that are particularly attractive to our trained young people, encouraging them to remain in the South. Prosperity breeds prosperity - and everyone benefits. Let's all work together to make 1964 the "best year yet" for the South.

DevBroman

WAY SYSTEM

SOUTHERN SERVES THE SOUTH

So long, gardeners!

1315

Here comes

the New Year

and best wishes

Brevard

and with it our thanks

to all our good friends.

**AUSTIN STUDIO**