



These Days

Or - Behind The News
From Washington
By -
John Chamberlain

Galbraith and Bob Taft's Clothes

President Lyndon Johnson's indication that there will be a few increases in his upcoming budget for certain "pilot" projects in welfare is another victory for that most supple of advisers, Professor John Kenneth Galbraith. For it is Galbraith who, on trips down from Cambridge, Mass., has been suggesting around Washington that the way to promote welfare in an era of frugality is to put on inexpensive showcase demonstrations in carefully chosen areas.

Ken Galbraith is always a delight to this columnist because of his uninhibited approach to things. In India, which needs free enterprise, Galbraith, as our Ambassador, talked to Indian professors as if he were an economist from the era of Calvin Coolidge. Now he is busy giving President Johnson some advice which he has taken from the book of no less a person than "Mr. Republican" himself, the late Senator Robert Taft. It was Bob Taft who, to the consternation of some of his Republican colleagues who resented any spending at all, first proposed that such things as federal aid to education should be channeled to the neediest counties in the nation, on a demonstration basis that would show local communities everywhere the value in trying to satisfy a few crying needs.

This was the Bob Taft who was called a "socialist" by a few head-shaking friends. But, to the extent that a frugal "demonstration" type of State Welfare is preferable to blanket, or blunderbuss, federal outlays, Bob Taft is to be commended for conquering the Democratic Party through the medium of his

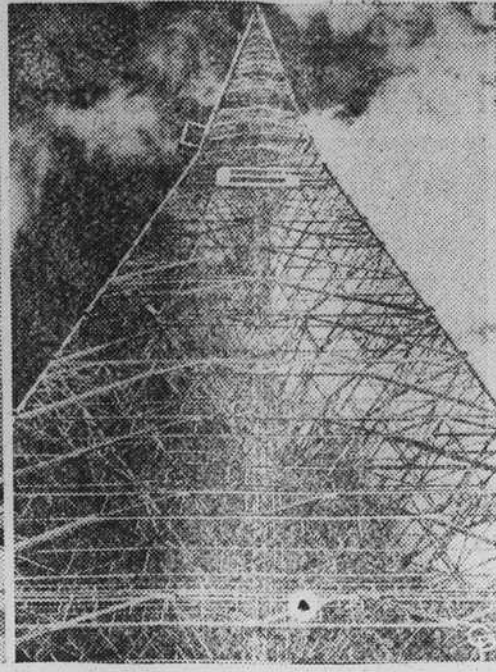
new disciple, Ken Galbraith. I am not trying to kid Professor Galbraith. He enchants me precisely because he is no hard-and-fast stick-in-the-mud as a Leftist. He is amenable to compromise. He can see that federal pilot spending might result in local emulation at local expense. As an economist he is willing, on occasion, to forget John Maynard Keynes. Nobody has yet caught him hobnobbing in New York City with the dean of free enterprise economists, Professor Ludwig von Mises, but that might even come to pass some day.

The nice thing about Galbraith is that he can kid his own professional kind. He is, so I am told on the good authority of internal evidence, the author of a recent spoof called "The McLandress Dimension," written under the pseudonym of Mark Epernay. Professor McLandress is a Whiz Kid to End All Whiz Kids, one who has managed to carry statistical methods to every logical absurdity that can be conceived by the mind of man. Galbraith-Epernay has denied that he invented McLandress one morning while busy shaving in front of a mirror.

The McLandress test of objectivity in statisticians is beautiful to behold. It consists of calculating, on the basis of the number of self-references in a speech, a co-efficient which is "the arithmetic mean or average of the intervals of time during which a subject's thoughts remain centered on some substantive phenomenon other than his own personality." According to the McLandress Co-Efficient, Professor J. K. Galbraith himself has a low rating of "one minute fifteen seconds." Richard Nixon's rating is a bit worse;



MODERN DESIGNERS LOOK UPWARD—A new concept in funnels is introduced by the Italian Line in Turin for the new 43,000-ton superliners Michelangelo and Raffaello. Both ships will have two stacks of the type shown at left, with a lattice outer shell over a thin pipe and a tilted aileron to carry away smoke.



Also cutting a pattern in the sky (right) is Milwaukee's WITL-TV signal tower, 988 feet high and four feet taller than the Eiffel Tower. Dresser-Ideco Company used 750 tons of steel for the tower compared to the 8,075 tons of wrought iron used for the Eiffel Tower.

he checks out at "only three seconds." The late President Kennedy had an excellent co-efficient of twenty-nine minutes, which is exceedingly good for a public figure.

Armed with a McLandress calculator, the general public might think it had something dependable to go on in this business of rating the objectivity of public servants. But alas, like all our learned Herr Doktors who substitute statistical analysis for critical insight, McLandress has missed the point. The number of self-references in any speech by a modern public figure depends not on the public figure's own self-importance but is entirely due to the Flattery-Co-efficient of the chosen ghost writer. For example, the late Franklin Roosevelt's McLandress Co-efficient, as judged from his collected speeches, would measure the self-importance, not of himself, but of an average composite of Judge Rosenman, Archibald MacLeish, Raymond Moley, Tommy Corcoran, Adolf Berle, and Rexford Tugwell. So where do we go from there? Isn't it up to Galbraith-Epernay to write a spoof of his own spoof? He hasn't kidded the statistics manipulators half enough.

Balsam Grove Community Has Christmas Party

(Omitted Last Week)
By SUSAN PHALER

BALSAM GROVE — The annual Christmas program was held this year on December 23rd at the community center. Despite bad weather, a large crowd was present. The program was opened by J. B. Balsam, president. Miss Gerena Owen recited a Christmas poem. This was followed by a reading of the Christmas story by Miss Joetta Owen, while young people of the community provided background music. Christmas bags containing nuts, fruits and candy were then distributed to all present. Edwards Owens and his band entertained and refreshments of cake, cool-ade and coffee were served.

We are saddened at the passing of Willard O. Baker, a member of our community. We wish to extend our heartfelt condolences to his widow, Mrs. Doris Baker.

Miss Juanita Batson visited Mrs. Margaret Owens in Easley, S. C., for three days.

Rev. and Mrs. Cody of Hendersonville were luncheon guests of Mr. and Mrs. James Singleton on December 21st.

Mr. and Mrs. Calvin Owen, Mr. and Mrs. James Tritt, Mr. and Mrs. Dewey Galloway visited Mr. and Mrs. L. C. Owen on Sunday, December 29th.

John C. Brown is convalescing at home after an appendectomy performed at Transylvania Community hospital.

Mrs. Peggy Cowart served a ham supper to several guests on Sunday night, December 22nd.

Mr. and Mrs. Elzie McCall and Mr. and Mrs. Jay Lee Owen and family, of Marietta, S. C., were guests of Mrs. Ma Chastain and family on Sunday.

Ingomar McCall and daughter, Doris, visited Mrs. Clarence McCall and daughter, Dianne, in Silverstein community Sunday.

New officers and teachers were elected at Shoal Creek Baptist church on Sunday, December 29th. James Singleton was elected superintendent; Dan McCall, chorister, and Clara McCall, pianist. Visiting minister was Lloyd Brown, of Jackson county.

Mr. and Mrs. B. F. McCall and daughter, Charlene, Mr. and Mrs. Phillip Owen, Richard McCall, Ed Owen and Loonie Sisk were guests of Mr. and Mrs. Floyd Owen Sunday.

ADMINISTRATRIX NOTICE
State of North Carolina
County of Transylvania
Having qualified as the Administratrix of the Estate of Claude Alexander Jones, deceased, late of the county of Transylvania, North Carolina, this is to give notice that all persons having claims against the estate of the deceased to present them to the undersigned Administratrix at Box 60, Cedar Mountain, N. C., on or before the 19th day of June 1964 or this notice will be pleaded in bar of their recovery. All persons indebted to the said estate will please make immediate settlement.

This the 11th day of December, 1963.
BONNIE BATSON JONES,
Administratrix, Estate of
Claude Alexander Jones,
deceased.

12-19-4c

JANUARY 1964						
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Jan. 7, 1789 — The first election for a president of the United States took place throughout the nation.

Jan. 10, 1901 — The striking of oil in Beaumont, Texas, marked the start of the great Texas oil boom.

Jan. 15, 1943 — Workmen completed the Pentagon building, the headquarters of the U.S. Department of Defense and the world's largest office building. Among other staggering dimensions, the building covers thirty-four acres and has seventeen miles of corridors.

Jan. 28, 1902 — A gift of \$1,900,000 from Andrew Carnegie established the Carnegie Institution to "encourage in the broadest and most liberal manner investigation, research and discovery, and the application of knowledge to the improvement of mankind."

Jan. 29, 1900 — Baseball's American League was organized at Philadelphia, composed of eight teams.

NOTICE
State of North Carolina
County of Transylvania

The undersigned, having qualified as Executor of the Estate of CARROLL ATKINS CARTWRIGHT, deceased, late of Transylvania County, State of North Carolina, this is to notify all persons having claims against the estate to present them to the undersigned, at the Office of Hamlin, Potts, Ramsey & Hudson, Attorneys at Law, Brevard, North Carolina, on or before the 19th day of June, 1964, or this notice will be pleaded in bar of their recovery.

All persons indebted to said Estate will please make immediate payment to the undersigned.

This the 19th day of December, 1963.

S/ Zack L. Cartwright
Executor of the Estate of
Carroll Atkins
Cartwright.

12-19-4c

NOTICE OF SALE
State of North Carolina,
County of Transylvania

Pursuant to the General Statutes of North Carolina and a resolution adopted by the Board of Aldermen of the Town of Brevard, the Town of Brevard will offer for sale at public auction, for cash, at the City Hall on Monday, January 27th, 1964, at 12 Noon, the following described tract of land:

Being all of Lot 85 of the Franklin Park Improvement Company, plat of which said subdivision is on file in Plat Book 1, page 71, and Plat Book 2, page 6, reference to which is hereby made for a more complete description of the lands hereby conveyed.

The Board of Aldermen reserves the right to reject all bids for this property. This the 27th day of December, 1963.

B. W. Thomason
Mayor

12-19-4c

Dunri's Rock
Lodge No. 267
A. F. & A. M.

Stated communication of the Dunri's Rock Masonic Lodge will be held Thursday night at 8:00 p. m. in the Masonic Temple, 211-215 East Main street. All members are urged to attend and an invitation is extended to visiting Masons.

Harvey Souther, Master
Henry Henderson, P.M.,
Secretary

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Matching box springs, \$49.50

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VARNER'S
DRUG STORE
Corner Broad and Jordan

NOTICE OF ANNUAL MEETING

The annual membership meeting of the Brevard Federal Savings and Loan Association will be held on Wednesday, January 15th, 1964, in the office on Caldwell Street, beginning promptly at 2:00 p.m.

Jerry Jerome
President

12-26-4c

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