



BREVARD JAYCEES honored the county's "outstanding young man" and the "teen-ager of the year" at their annual Distinguished Service Award banquet last Wednesday night at Gaither's. Principal figures at the banquet are pictured above, left to right; Thomas King McCrary, who was the recipient of the Distinguished Service Award as the outstanding young man of the year;

North Carolina Jaycee President William "Bill" Suttle, of Marion, who delivered the principal address of the evening; Margaret Winchester, Rosman high school senior who was named Transylvania's "teen-ager of the year"; local Jaycee president Robert Hunter; and Jaycee John Clark, master of ceremonies. More details are carried in story on the second front page. (Times Staff Photo)

Lowe's Store Robbed Of \$265 In Cash

Lowe's Brevard Associate store was robbed Tuesday night of approximately \$265.00, Sheriff Carter McCall reports.

The robber, or robbers, entered the store by breaking in through the back door.

The money was taken from the smashed safe.

According to the sheriff, finger prints have been taken, and the investigation is being continued.

Be Accurate, Be On Time In Listing Taxes

There has been good response to tax listing during the month, and James R. Breedlove, the tax supervisor, reminds all Transylvanians that a penalty will be imposed against those persons who do not list during January.

"Come in right away," he urges.

He emphasizes that persons should be accurate, as well as on time, in their listings.

Vehicle listings will be checked against tag registrations, and inventories can be compared to those on income tax returns.

Mr. Breedlove cites the law in a message on page four, third section, in this week's Times.

Look Inside..

Red Cross story, second front Du Pont feature, third front Sports, page four, second sec. Women's news, pages six, second and third sections. Editorials, page two, third sec. Classifieds, page two, first sec.

Sharp Rise Is Noted In Retail Activity In Brevard And County



TRANSYLVANIA SHRINE CLUB OFFICERS for 1964 were installed at the club's last meeting at the Masonic Temple. Those installed are pictured above, left to right: John A. Ford, Sr., treasurer; Paul Owenby, Jr., vice president; Ben Linville, secretary; and Rev. M. L. Ross, chaplain. Newly elected president, F. Brown Carr, was not present when the picture was taken. The local Shriners also honored several former

Brevard high school football players who had been invited to participate in the annual Shrine Bowl football game in Charlotte. Retiring president, T. E. Reid, presented a trophy from the club to Lloyd Fisher, who was named the outstanding lineman of the 1963 Shrine Bowl game. The group also enjoyed color films of the classic during the evening. (Times Staff Photo)

Breakdown Of Local Dollar Made In Survey

Retail business as a whole was at a high level in Transylvania county in the past fiscal year as local residents, loaded with cash, went on a buying spree.

They gave major support to the local economy through their purchases of automobiles and of household appliances — clothes dryers, air conditioners, dish washers, freezers and the like.

More money was put into circulation, stimulating activity in other retail lines as well.

The added money had been available to local consumers, ready to be spent, for a long time. They had been holding back, however, waiting for economic conditions to be to their liking. Last year they gained that feeling of confidence and let go.

Just how they divided their retail dollar, as between food, cars, clothing, furniture and other items, is revealed in the latest market data survey, compiled by the Standard Rate and Data Service. It contains comparable figures for every section of the country.

Food, cars and automotive equipment attracted a large part of the dollar in Transylvania county. Approximately 52 percent of it went for such purchases.

The amount so-spent in local stores in the year was \$7,750,000. In fiscal 1962 it was \$6,920,000.

Of this total, 3,339,000 represented money spent in meat markets, grocery stores and other food shops.

Purchases of cars, boats and other automotive equipment — Turn to Page Four

County Averages Almost One Birth Per Day In Year

Births outnumbered deaths by three and one-half to one during 1963, Fred Israel, registrar of deeds, announces today.

Actually, there were 359 births during the year, for an average of almost one a day. Deaths totalled 105.

The ratio was approximately the same during the previous year.

Pay Taxes And Avoid Penalty, Hipp Urges

"Pay your 1963 taxes now and avoid paying the penalty," is the plea of the tax collector, L. R. Hipp.

A one per cent penalty will be added on February 3rd, and 2 percent on March 2nd.

After that time, one half of one per cent will be added the first of each month.

Mr. Hipp also reminds Transylvanians that delinquent taxes will be advertised in The Times in May, with additional costs.

"Pay your back taxes before there is a foreclosure suit is brought against you," he states.

Judge Martin Presides

Superior Court Opens Monday, Both Dockets Reported Light

The February term of Superior court in Transylvania opens on Monday, Feb. 3rd.

Clerk of Court Marvin McCall reminds all defendants, witnesses, lawyers, officers involved in the various cases to be in the court room promptly at 9:30 o'clock.

Judge Harry Martin, of Asheville, will preside over the mixed term.

Trial of the criminal docket, which is a light one, will begin on Monday.

The civil calendar will be heard on Wednesday, February 5th.

Jurors called to serve are as follows:

- George T. Perkins, Sr.
- Mrs. Orville Long
- Gilford E. Smithson
- Luther McGaha
- Harry F. Morgan
- Mrs. W. Lambert Baker
- Floyd Jones
- O'Dell Clifton Weaver
- Mrs. T. J. Gordon
- Vess Ira McCall
- Clifford Raxter
- Mrs. Thomas E. Ramsey
- J. Alvoird Galloway
- Mrs. W. W. Duckworth
- Levi Henry Howard
- Everett H. Chapman
- Mrs. Boyce Bishop
- Robert E. Owen

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CALENDAR OF COMING EVENTS

- Thursday, January 30 — Brevard College vs. Kings Business College at 7:30 p.m.
- Friday, January 31 — Mothers March for March of Dimes. Ace of Clubs meets at 8:00 p.m. Brevard Senior High vs. Owen.
- Saturday, February 1 — Brevard College vs. Asheville-Biltmore at 7:30 p.m.
- Sunday, February 2 — Attend the church of your choice. Singing at court house at 2:30 p.m.
- Monday, February 3 — Superior Court opens at 9:30 a.m. Rotary club meets at Gaither's at 7:00 p.m. Brevard Elementary P.T.A. meets in cafeteria at 8:00 p.m.
- Tuesday, February 4 — Eastern Star meets at Temple at 8:00 p.m. Ace of Clubs meets at 8:00 p.m.
- Wednesday, February 5 — Toastmasters club meets at Gaither's at 6:30 p.m. WOW meets at Woodman Hall at 8:00 p.m.

Man-Made Star

Echo II Will Be Visible Many Times During Week

Transylvanians will be able to observe Echo II, a fully inflated communications satellite, as it whirrs around the world, Gary Daniels, manager of the tracking station in upper Transylvania, announces.

NASA reports that the satellite's radio beacons are pouring out a steady stream of signals.

This new man-made star is a 135-foot diameter balloon, and

the times it can be visible locally follow:

Jan. 29th - 7:36 p.m., east of the city at 37 degrees, above the horizon, traveling northeast

Jan. 30 - 5:13 a.m., east, 41 degrees above the horizon. —Turn to Page Five

Four Break-Ins Are Reported

Brevard police were perplexed by four break-ins here in town last Friday and Saturday nights.

Perplexing is the fact that nothing was reported stolen.

However, the break-ins are still being investigated.

The following places were entered: Taylor's Esso, Nu-Way Cleaners, Talley's barber shop and Ayers store - apartment building.

From The Times

Bill Norris To Head WNC Press Association In 1964

Bill P. Norris, advertising manager of The Transylvania Times was elected president of the Western North Carolina Press Association for 1964 at the last regular meeting at the S & W Cafeteria in Asheville.

Other WNCPA officers elected include J. W. Lawrence, editor of the Landrum Leader, vice president; and John Sholar, editor of the Western Carolina Tribune, secretary and treasurer.

Mr. Norris will assume his duties as president at the next WNCPA meeting on February 29th in Asheville. He succeeds Clifton Metcalf of the Waynesville Mountaineer, a former Brevard resident, as head of the WNCPA, which numbers some 30 weekly and semi-weekly —Turn to Page Six

IIMC Awards Leadership Honor To Mrs. Armentrout, City Hall

Mrs. Opal C. Armentrout, clerk-treasurer of the Town of Brevard, has received an appointment as Western North Carolina area correspondent for the International Institute of municipal clerks, thus taking her place within a newly created Leadership Corps of the professional association.

In announcing "this very important appointment to provide a truly significant service," IIMC President Harry K. Gallagher, town clerk at Plaquemine, La., asserted:

"We are fortunate indeed that Mrs. Armentrout will assist us in this period of developing the great potential of our already vigorous and well established Institute."

The new correspondent, who has been clerk-treasurer since July 1, 1953, joined the International organization of her professional colleagues in September of 1962 and has thus —Turn to Page Three

Local Firemen Staying Busy

The Brevard fire department was called out several times during the past week.

Two houses, which were engulfed in flames when the firemen arrived, were a total loss last Saturday night.

The first was reported shortly after 11:00 o'clock.

It was an unoccupied house on Silversteen road, belonging to T. E. Reid.

About 2:00 o'clock Sunday morning the local volunteer firemen were called to Pisgah Forest to answer an alarm in sawmill town.

It was the residence of Mrs. Louie Owens, which was destroyed in the blaze.

Tuesday morning the department answered a call on the Lake Sega road at a dwelling owned by Mrs. Roy DeLong. The fire was confined to a sofa.



BILL NORRIS

Yates Seeking Re-Election As State Senator

Senator Oral L. Yates has tossed his hat into the political arena for re-election from this district.

In making the announcement, the veteran legislator—who has served two terms in the House and one regular and one special term in the Senate — said he would continue his fight for two basic issues in Western North Carolina: roads and education.

Senator Yates is actually seeking the Democratic nomination in the 35th Senatorial district, which is composed of Buncombe, Haywood and Transylvania counties.

Under a rotation agreement made by the Democratic party in each of the three counties, Buncombe will have the option of electing one Democrat senator and the second one will alternate between Haywood and Transylvania.

And under this agreement, Haywood will get the senatorship twice to Transylvania's once due to the larger population in Haywood.

The Republicans have no such agreement in this senatorial district and will presumably run candidates in either or all three counties.

However, Senator Yates will —Turn to Page Six

Mothers' March Friday Evening

The Mothers' March for the 1964 March of Dimes will take place this Friday night, January 31st, according to an announcement from the local sponsoring organization, the Beta Rho Chapter of Epsilon Sigma Alpha.

Since its beginning several years ago, the Mothers' March has been an important part of the annual drive for funds to aid in the fight against crippling birth defects.

It serves as a dramatic conclusion to the annual money-raising effort in behalf of the organization which led the way in conquering polio through the Salk and Sabin vaccines.

Says Response Good Preyer Cites Planks In His Platform On Tuesday

The Weather

Precipitation totaled over three inches during the past week with three-quarters of that amount registered in the 24 hours ending Saturday at 6:00 p.m.

Temperatures ranged from a low of 19 degrees recorded on Wednesday morning to a high of 69 chalked up on Thursday afternoon.

Average temperatures for the week were an afternoon high of 58 degrees and an early morning low of 27.

Daily statistics for the past week are as follows:

	High	Low	Prec.
Wednesday	66	19	Trace
Thursday	69	25	0.00
Friday	56	33	0.79
Saturday	53	38	2.21
Sunday	57	26	0.00
Monday	55	24	0.00
Tuesday	48	22	0.00

The long range forecast calls for temperatures near or slightly above normal Thursday through Monday. Somewhat warmer Thursday, cooler Friday and Saturday and warmer again Sunday and Monday. Rainfall will average about one inch, occurring Thursday and Friday.

Program Highlights

WPNF To Adopt New Format For Broadcasting Of News

Al Martin, manager of radio station WPNF, announced today that the local station would be updating its news programming effective February 1st.

"Our FIVE STAR FINAL at 6:00 p.m. each evening will include local, regional, world, market, weather, editorial, and sports summaries combined in a modern well-planned format," Mr. Martin stated.

"We will continue our policy

Judge L. Richardson Preyer, candidate for the Democratic nomination for Governor, received a warm welcome in Brevard, as he spoke to more than 100 persons in Gaither's Rhododendron room Tuesday afternoon.

After refreshments were served, the Greensboro jurist highlighted his platform and said he was pleased with response to his candidacy in Western North Carolina.

He was also interviewed by the press and radio, and following his stop-over here, he went on to Hendersonville and to Rutherford county on Wednesday.

The following is a brief statement on positions Democratic candidate Judge Preyer is taking during his campaign:

Roads
Judge Preyer has called for a road bond issue in the next administration that could be financed without new taxes. It would be paid for by the one-cent-a-gallon gasoline tax which will pay off the road bond debt of the late Kerr Scott's administration in 1966.

"With this penny," Mr. Preyer has said, "We could pay off a 235 million dollar road bond issue in 14 years; a 250 million dollar issue in 15 years; and 308 million dollar issue in 19 years."

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