

# Capacity Number To Attend Annual Chamber Of Commerce Banquet Friday

With reservations at more than 300 at noon on Wednesday, the annual Brevard Chamber of Commerce banquet on Friday night promises to be one of the biggest in the history of the organization.

The auspicious affair will be held in the cafeteria at Brevard Senior high school, and the event is dedicated to the industrial progress in Brevard and Transylvania county.

It will begin promptly at 7:00 o'clock.

However, all persons planning to attend are urged to come out to the high school, as soon after 6:00 o'clock as possible.

Industries in the town and county are erecting exhibits in the lobby of the high school, and William H. Keith, the new president, says they will be of extreme interest to all Transylvanians.

Local industries to have exhibits at the high school include the following:

- Olin Mathieson Chemical Corporation
  - The Du Pont company
  - Mitchell-Bissell company
  - Weiss Machine Shop
  - Gloucester Lumber company
  - Brevard Manufacturing company
  - American Thread company, and
  - Canter Woodworks.
- The principal speaker on the

banquet program will be Joseph H. McConnell, president of Reynolds Metals company.

He will be introduced by Ralph H. Ramsey, Jr., Brevard attorney, and President Keith will give the welcome and introduce special guests.

Dr. Emmett K. McLarty, president of Brevard College, will serve as master of ceremonies, and the invocation will be given by Rev. Alfred Rhyne, pastor of the Lutheran Church of the Good Shepherd.

Rev. W. Harold Killian, pastor of the First Baptist church, will render the benediction.

Special music on the banquet program will be furnished by the Brevard high school band, under the direction of John D. Eversman.

With the county becoming more and more industrialized, it is fitting that a salute be made at this time to industrial progress here, the president states.

He will make a brief report



JOSEPH H. MCCONNELL - PRINCIPAL SPEAKER

on the growth of industry in Transylvania.

He promises a good meal for all persons attending.

The menu will consist of roast prime ribs of beef, au jus; baked Idaho potato and Blue Lake green beans; orange-cranberry congealed salad; rolls and butter; apple pie and coffee.

The past year was one of the best in the history of the Brevard Chamber of Commerce.

Under the leadership of Wayne Bradburn, the civic body aided in securing two new industries, Brevard Manufacturing company and the American Thread company, Transylvania's largest industries, Olin and Du Pont, continued multi-million dollar expansions.

The various chairmen of arrangements are as follows:

- Mrs. John Ford - ticket sales
- Mrs. John Sledge - menu

Miss Jeanette Austin and Mrs. Zebbie McCrary, decorations.

In addition to serving as president of Reynolds Metals company, Mr. McConnell serves as chief administrative officer.

He was elected to these posts in early '63.

Mr. McConnell formerly served the company as executive vice president and general counsel. He is a member of the board of directors.

Mr. and Mrs. McConnell have a home at Camp Carolina and are the owners of Camp Carolina and Camp Rockbrook here in Transylvania.

A graduate of Davidson College and the University of Virginia Law School, Mr. McConnell joined Reynolds in 1955.

A former president of Colgate-Palmolive company, he had served earlier in several executive positions with the Radio Corporation of America, including executive vice president, and

president of National Broadcasting company.

He is a director of Reynolds Titanium Aluminum Ltd., Canadian British Aluminum, Ltd. and Pacific, Inc., of Cleveland.

He was born in Chester, South Carolina May 13, 1906.

Due to the large number of reservations, no tickets will be available at the door.

In addition to President Keith, other officers of the Brevard Chamber of Commerce for the new year are:

- Donald Lee Moore - vice president
  - Walter Cantrell - recording secretary
  - Charles W. Pickelsimer - treasurer
  - Mrs. John Ford - executive secretary
- Directors for 1964 are:
- Anderson, John I.
  - Blankinship, D. R.
  - Bradburn, C. Wayne
  - Bridges, Frank
  - Brown, Don C.

—Turn to Page Six

## THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

### TRANSYLVANIA—

The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

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BREVARD, N. C., THURSDAY, FEBRUARY 6, 1964

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★ 22 PAGES TODAY ★

PUBLISHED WEEKLY

### Town Board Has A Busy Session

The Town Board of Aldermen held a brief but busy February meeting at the City Hall this week.

A committee from the Fire department requested the board to acquire a new site for the department.

As pointed out, this request was in line with a recommendation of the Planning board.

Action was postponed.

The Aldermen granted permission to Mr. and Mrs. Roy Jones to move two houses from the corner of Caldwell and French Broad to a site between East French Broad and Appletree street.

A petition was received from residents on Appletree street and East French Broad regarding zoning regulations and the traffic hazard there.

Action was deferred until the matter had been brought up before the Zoning board.

A sub-division proposal was presented by Attorney John Smart to the board. This site is off Silversteen drive, and approval was referred to the Planning board.

A resolution was adopted by the city fathers authorizing the mayor and the clerk to lease parking lots in the business area. Details are to be worked out with the merchants committee of the Brevard Chamber of Commerce.

The aldermen discussed a memo from the town manager on a capital improvements program. They asked that a time table, with estimated costs, be set up.

The sale of a lot of the town on East French Broad to Charles W. Pickelsimer was approved, and Fred McCrary asked for aid in clearing a section of Kings Creek.

### CALENDAR OF COMING EVENTS

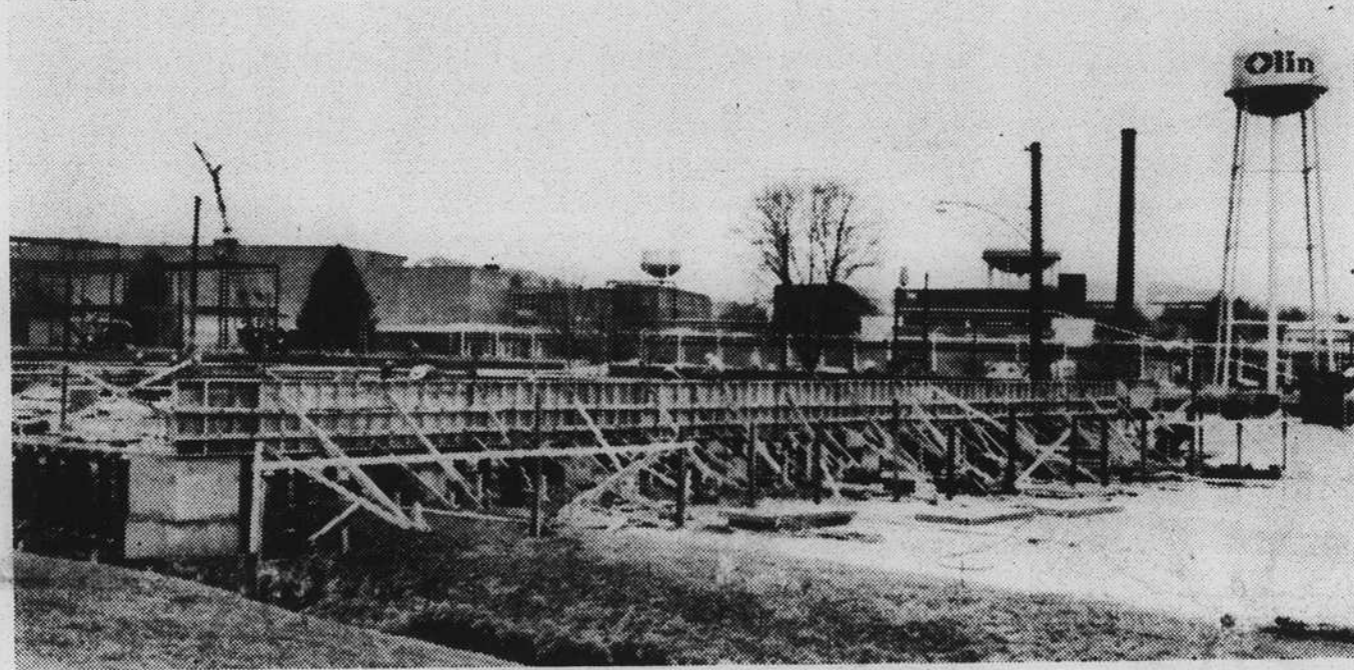
Thursday, February 6 — Kiwanis club meets at Gaither's at 6:45 p.m. Lions club meets at Colonial Inn at 7:00 p.m.

Friday, February 7 — Diabetic screening clinic at health center 8:30 a.m. to 12:00 noon. Chamber of Commerce banquet at Brevard Senior High school at 7:00 p.m. Exhibits on display at 6:00 p.m. Ace of Clubs meets at 8:00 p.m.

Saturday, February 8 — Democratic executive committee meets at court house at 2:00 p.m. Republican county convention at court house at 2:00 p.m.

Sunday, February 9 — Attend the church of your choice.

Monday, February 10 — Rotary club meets at Gaither's at 7:00 p.m. —Turn to Page Five



THE CONSTRUCTION FOR THE FOUNDATION for the Film Sales Office building at Olin Mathieson Chemical corporation is well underway, as the above photo shows. The first steel erection for the Research and Development building can be seen in the background. James D. Willis is project

manager for this expansion, and the steel is being erected by Dave Steel company, of Asheville. The concrete work is being done by Fiske Carter. The buildings are expected to be completed and occupied by Research and Sales personnel this year.

### Demo Executive Committee To Meet Saturday

William A. Lyday, chairman of the Transylvania Democratic executive committee, has called a meeting of his organization for Saturday afternoon, Feb. 8th, at 2:00 o'clock in the court house in Brevard.

Nominees for the county Board of Elections will be selected at the meeting.

Mr. Lyday says he was asked by Lunsford Crew, state party chairman, to call the meeting.

Under the law, each county is represented by three members of the County Elections Board. —Turn to Page Six

### Practices Cited

## '64 Conservation Program Now Open To Transylvania Farmers

Transylvania county farmers are now eligible to participate in the 1964 Agricultural Conservation program, states Glenn A. Whitmire, chairman of the Transylvania county ASCS committee.

To sign up a farmer needs to only contact the local ASCS county office. In signing a request under the 1964 ACP to carry out approved soil and water conservation practices, the farmer does not obligate himself in any way,

but does make himself eligible for cost-sharing in performing conservation practices.

The conservation practices which ACP cost-sharing is available on are as follows:

- (1) Establishment of permanent pasture or hay

### The Weather

During the past week, temperatures ranged from a low of 9 degrees to an afternoon high of 60, with minimum and maximum averages for the week 20 and 54 degrees respectively.

Rainfall totaled just over a quarter of an inch for the seven day period.

The long-range forecast calls for heavy precipitation today (Thursday) and again about Monday. Temperatures are expected to average near normal with little day-to-day changes.

Readings for the past week:

	High	Low	Prec.
Wednesday	51	9	.00
Thursday	57	18	.00
Friday	49	25	.16
Saturday	55	35	.11
Sunday	55	22	.00
Monday	52	18	.00
Tuesday	60	16	.00

January readings since 1960 are as follows:

	High	Low	Prec.
1960	75	9	6.09
1961	65	0	3.55
1962	70	-2	8.74
1963	63	-6	3.59
1964	69	0	8.38

- (2) Establishment of additional acreage of vegetative cover in crop rotation
- (3) Applying liming materials on farmland
- (4) Planting Forest trees
- (5) Improving permanent pasture or hay
- (6) Improving a stand of forest trees
- (7) Open ditch drainage
- (8) Tile drainage
- (9) Seeding summer annual legumes, and
- (10) Seeding winter cover crops.

Under the 1963 Agricultural —Turn to Page Four

### WPNF Program Log

## Highlights Of Banquet To Be Broadcast Next Monday

Radio Station WPNF will broadcast highlights of the annual Brevard Chamber of Commerce banquet to be held this Friday night in the Brevard senior high school cafeteria.

The event will be recorded and broadcast Monday afternoon, immediately following the state news report at 5:05 p.m.

This year's banquet will honor the industries of Transylvania which contribute so much to the community.

The main address of the eve-

### For Year 1962

## Transylvania Ranks 22nd In Per Capita Income In North Carolina

Among the 100 counties in North Carolina, Transylvania ranks 22nd in per capita income.

The estimates for the per capita income for residents in all the counties were based on the population and incomes for the year 1962.

Transylvania's per capita personal income for that year was \$1,754.00.

The state average was \$1,732.00.

It is interesting to note that adjoining counties, Henderson and Haywood, were 23rd and 24th.

Buncombe county was in ninth place with \$1,928.00.

The estimated population for Transylvania in 1962 was 16,871.

These figures were released by the North Carolina Department of Tax Research.

## GOP Convention Will Be Held At Court House

The 1964 Transylvania County Republican convention will be held in the courthouse in Brevard on Saturday, Feb. 8th at 2:00 p.m., according to Ralph L. Waldrop, chairman of the Republican Executive committee.

Mr. Waldrop stated that the convention would nominate Republican candidates for the November General Election, which would include candidates for the House of Representatives, Board of County Commissioners, Tax Collector, Register of Deeds and one member for the Board of Education.

Also, the Republican Executive Committee will be re-organized, and a chairman, vice chairman, secretary and member of the State Executive Committee will be elected.

Mr. Waldrop urges all Republicans, as well as prospective candidates, to be present, and stated that the convention would get underway at 2:00 p.m. sharp. —Turn to Page Six

### Native Transylvanian

## Jess A. Galloway Announces For House Of Representatives

Jess A. Galloway, native Transylvanian, announces his candidacy for the House of Representatives from Transylvania county, subject to the will of the voters in the Democratic primary in May.

Mr. Galloway retired over a year ago, after 25 years of service to the State of North Carolina.

Prior to that time he served for three terms as register of deeds in Transylvania.

Mr. Galloway is the second candidate to "toss his hat into the ring" for the House from Transylvania.

Earlier, B. W. Thomason, mayor of Brevard, announced.

In his announcement, Mr. Gal-



JESS A. GALLOWAY



DR. EMMETT K. McLARTY  
... Master of Ceremonies



WILLIAM H. KEITH  
... Welcomes and introduces



RALPH H. RAMSEY, JR.  
... Introduces speaker



REV. ALFRED D. RHYNE  
... Invocation



REV. HAROLD KILLIAN  
... Benediction