TRANSYLVANIA-An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census nity 8,500. 16,372. Brevard Commu Brevard proper 4,857.

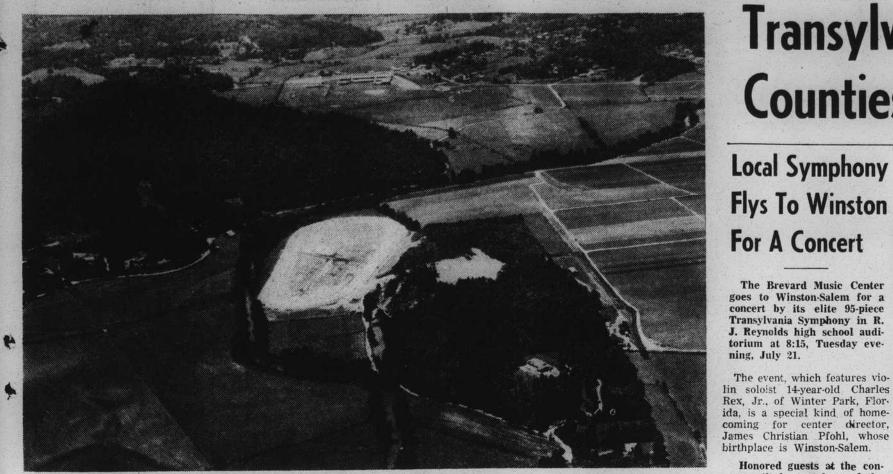
THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

Vol. 76 - No. 29

SECOND CLASS POSTAGE PAID AT BREVARD, N. C. ZIP CODE 28712

BREVARD, N. C., THURSDAY, JULY 16, 1964



AN AERIAL VIEW of the race track of the Brevard International Speedway is pictured above. The track is nearing completion and the promoters are expected to hold some races there next month. The high bank dirt, one-half mile track is said to compare favorably with any of its kind in this entire

area. Several drivers have already made practice runs on the track. It is located between the Greenville highway and the French Broad river. (Aerial photo by John Anderson in plane flown by Gil Coan)

Music Camp next month. This program, which involves he best high school students from Transylvania Music Camp and from the music division of the Governor's Schools of both North Carolina and Georgia, is a two-week innovation at the Brevard Music Center this year.

Local Symphony

Flys To Winston

The Brevard Music Center

goes to Winston-Salem for a

concert by its elite 95-piece

Transylvania Symphony in R. J. Reynolds high school audi-

torium at 8:15, Tuesday eve-

The event, which features vio-

Honored guests at the concert will be members of the Governor's School of North

Carolina, many of whom will

participate in the first Hon-

ors Program at Transylvania

ning, July 21.

For A Concert

Outstanding guest conductors will conduct what should be the finest student orchestra of its kind in the world. Students selected for participation from each of the three institutions are to be notified, along with their parents, within the coming

The concert in Winston-Salem follows a Monday night appearance of the Transylvania Symphony at Furman University near Greenville, South Carolina; and the entire orchestra is to be flown from the Asheville · Hendersonville airport at 3:00 p.m., and will return around midnight of the same evening.

Young Rex, camper-winner of the Hinda Honigman Scholarship to Transylvania this year, will perform the first movement of Mendelssohn's Violin Concerto

PRICE 10c

Transylvania Joins Four Other

Counties In French Broad Study

EXCEPT FOR THE IMPOSING BUILDING going up behind the two girls pictured here, the scene could belong to any of the dozen or more camp lakes in Transylvania County. The new auditorium at Transylvania Music Camp, however, is a very special dream growing into reality at the Brevard Music Center. It will seat nearly 1500 concert-goers and provide the most complete lighting and acoustical facilities in the South. Its growth is watched with excitement by regular visitors to the camp, as well as by the hundreds of campers, faculty and staff members who work there.

At Music Center

One Of America's Finest Violinists To Be Heard

TVA And State Making An **Economic Survey**

TRANSYLVANIA-

The Land of Waterfalls, Mecca

for Summer Camps, Entrance to

Pisgah National Forest and

Home of Brevard College and

Brevard Music Festival.

* 24 PAGES TODAY * PUBLISHED WEEKLY

Brevard and Transylvania county were well represented on Tuesday at a meeting of representatives from five counties in Asheville to hear a report on the "study-indepth" that is being made of the area by the TVA.

In addition to Transylvania, other counties in the group include Buncombe, Henderson, Haywood and Madison.

Persons attending official formed the Upper French Broad Planning and Development committee of the Western North Carolina Regional Planning commission

Another meeting of the group will be held in mid-August

Brevard's mayor, B. W. Thomason, and the county attorney, Jack Hudson, who are official members of the committee, attended the meeting.

Others from the town and county in attendance included Don Blankinship, Art Loeb, W. J. Wallis, John D. Smith, Harry Blake and John I. Anderson.

The economic study-survey that is being made by the TVA and North Carolina State will be explained in detail at the next meeting.

This project calls for expen-ditures of \$250,000.00.

Kermit Edney, of Hendersonville, was elected chairman of the newly formed committee, Charles E. Mashburn of and Marshall was named vice chairman

Members of the committee, who were appointed recently by —Turn To Page Four

Arthur Smith

Farm Census **For County** Released

The North Carolina and United States Departments of Agriculture and Transylvania County commissioners R. M. Boyd chairman, Dwight Moffitt, and Henry W. Holliday have released the preliminary 1964 farm census.

sows than in 1963. There was also reported an increase of 146 beef cows.

However, the census showed slightly less milk cows, any laying hens dropped 1,400 head below the number shown

Construction Is Progressing On Plant Of American Thread At Spectacular Falls Construction of the new

plant of the American Thread company at Calvert, although delayed by the April rains, is progressing satisfactorily, A. Keith Pooser, the chief engineer, announces today.

Pooser Reports

It is hoped that the plant, According to the census, which will be as modern as any farmers reported more than of its kind, will be completed double the number of brood in early November of this year.

The target date for the completion of the Calvert plant had been set during October.

"However, we are pleased with the way things are moving now," Mr. Pooser declared. To date some 72,000 yards of

Some 500 Persons Expected **At The Whitewater Picnic**

The 15th annual Whitewater picnic will be held at Whitewater Falls on Wednesday, July 22nd, beginning at 10:00 o'clock. More than 500 persons are expected to attend.

The purpose of the picnic, sponsored by the Sapphire-Whitewater Community club and the Salem - Whitewater Community club, is to bring to the attention of those in power the beauty of the Whitewater Falls, the highest cascades in Eastern America, and the need

who is in charge of it, will include the Carolina Shufflers and Shufflets, of Pisgah Forest, square dance teams, and a number of string bands from both North and South Carolina.

Public officials expected to attend include Senator Olin D. Johnston, of South Carolina;

a year ago.

The number of people living railroad siding, a spur line from the 1962 total. People who work- pleted this week. ed 100 days or more in off-farm employment were slightly less than the preceding year.

The acreage of corn harvested for grain and silage was less than the 1962 acreage of corn for all purposes. Other crops showing decreases were alfalfa hay, all other hay, irish potatoes and other vegetables grown for the market.

Only slight increases were noted in small or mixed grains. soybeans, lespedeza hay and miscellaneous crops including orchards.

The 51,286 acres of farm--Turn to Page Seven Calvert site.

CALENDAR OF **COMING EVENTS**

Thursday, July 16 _ Kiwanis club meets at Country Club at 6:45 p.m. Lions meet at Colonial Inn at 7:00 p.m.

Friday, July 17 - Ace of Clubs meets at 8:00 p.m. Brevard Music Center concert at 8:15 p.m. Elks dinner-dance at 9:00 p.m.

Saturday, July 18 - Story Time at Transylvania County Library at 9:30 a.m. Brevard Music Center concert at 8:15 p.m.

Sunday, July 19 - Attend the church of your choice. Brevard Music Center concert at 3:30 p.m.

Monday, July 20-Rotary elub meets at Gaither's at 7:00 p.m.

Clubs meets at 8:00 p.m. East- also been gaining in financial ern Star meets at Temple at 8:00 strength. p.m. Brevard Music Center concert at 8:15 p.m.

Wednesday, July 22 — Jay- manufacturers and others who cees meet at Berry's at 7:00 p.m. are making efforts to cater to

on farm tracts was 176 below Southern Railway, will be com-The concrete foundation for the northern half of the build-

dirt have been moved, and the

ing is about completed, and the erection of steel will be started next week.

A total of 580 tons of structural steel and bar joists will be used in the building of the plant, Mr. Pooser stated.

In all, there will be some 332,000 square feet of space in the Calvert plant, which will be the first "all-electric textile mill in the country."

A boiler plant will not be required in the operation at the

In addition to the 232,000 square feet of building, will be service areas, warehouse and office space. Other aspects of the new plant include the following:

for a paved road into the area. Many improvements in facilities have been made in preparation for the event, according to E. O. Hansen and John

Rankin, presidents of the two clubs, with more than 50 persons contributing to the efforts the last two Saturdays.

Two new rest rooms have been added, more than 100 feet of new tables have been built, seats have been made, and a platform for the use of the entertainers and speakers has been erected.

Signs have been erected and the grounds surrounding the area have been cleaned. Work has been done on the road leading to the falls and it is reported to be in good condition

(1) A ground suction fire Entertainment, according to —Turn to Page Five C. G. Dalton, of Salem, S. C., Entertainment, according to

Aid To Economy

county is the over-65 segment

This group, which has been

of its population.

Number Of Retired Persons In County Said Increasing

By - Staff Writer

Steadily growing in im- its special tastes and needs. portance in Transylvania

A wide range of products, designed for men and women over 65, is now available to them.

Tuesday, July 21 - Ace of the population as a whole, has age market and its composition have been conducted on a na-

> of Health, Education and Wel-As a result, it is becoming a fare and by other agencies.

They show that there are now Monday -Turn to Page Four Tuesday

Robert Scott, the Democratic in E Minor. Orchestral works of nominee for lieutenant gover- the program include Overture to -Turn to Page Seven -Turn To Page Four

Is Ultra-Modern **Olin Installing New Centrex Direct Dial Telephone System**

An ultra-modern telephone system, known as Centrex, is being installed at Olin Mathieson Chemical Corporation, **Pisgah Forest**, by the Citizens Telephone company, of Brevard.

This system provides for di-rect inward and outward dialing and permits calls to be made to and from any extension. The cut over will be made at 1:30 p.m. on July 18, 1964.

A unique feature of Cen-



Brevard received over an inch-and-a-quarter of rainfall quested that all calls be limitduring the past week scattered fairly well each day.

High reading for the week came on both last Wednesday and Thursday when the mercury climbed to 85.

Low reading for the week came this past Tuesday morning when the column dipped to 55 degrees. Average highs and lows for

the week were 82 and 60 degrees, respectively. Daily readings at the local ra-

dio station were:

Wednesday ____ 85 63 Thursday _____ 85 tional basis by the Department 81 84 79 78 Friday Saturday 61 Sunday 60 55

trex is the console type switchboard which eliminates all cords. Operators perform all switchboard operations by

means of push-button type keys and lamps. Persons in the community will be able to dial a number directly to any extension in the Ecusta Paper and Film Operations without going through the switchboard. This is known as direct inward dialing, a cardinal feature of a Centrex system and provides a direct, more rapid and personalized telephone

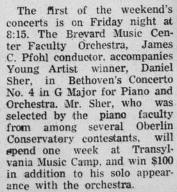
Since there will be a limited number of trunk lines to take

care of the tremendous telephone traffic of Olin, it is re-

ed to business or emergencies. Persons who often call certain departments or employees on business are urged to request a copy of the directory or to secure from that departnounced this week.

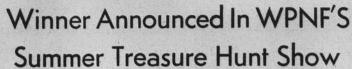
week's Times. A feature story, third section, and a message from the company is on the back pages of that section.

A great American violinist is presented by the Brevard Music Center Sunday afternoon, July 19th, at 3:30, to highlight the third week in a "Summer of Music" at Brevard. Sidney Harth, called by Alan Rich of the New York Times "the ideal personification of the modern violinist" will play the Violin Concerto in D Minor, Opus 47, by Sibelius.



Others works on the Friday evening program are Bee-

Program Highlights



The winner of the fourth con-est created by the contest in this test in WPNF's Second Annual area, and we hope this is only Summer Treasure Hunt is an- the beginning as we still have six

Thomas Munro, of Probart summer." street, in Brevard was the win-

winner being announced at 2:30 of July. Station Manager Al Martin ex- p.m. on Monday afternoon.

SIDNEY HARTH

thoven's Overture to "Eg-

mont," Opus 84, and the Sym-

phony No. 4 in F Minor, Opus

On Saturday evening, July

18th, the Faculty Wind Ensem-

under the direction of James E.

-Turn to Page Four

36, by Peter Tchaikovsky.

To Bring His Show Here

The Brevard Chamber of Commerce will help sponsor the appearance of Arthur Smith and kis Crackerjacks at the Brevard Music center on Tuesday, July 28th.

The popular star of radio and tv will have one of his television shows taped at the music center, as well as originating radio programs from the Brevard stage.

These will be carried over a network of 32 stations.

The directors of the Chamber -Turn to Page Eight

Reservists At Fort Jackson ble, conducted by Robert Barr, and the Transylvania Chorus,

Fort Jackson, South Carolina, is now the scene of much activity as Army Reservists from Brevard's Company M, 323rd Infantry Regiment, are engaged in two, weeks of intensified Basic Combat Infantry Training.

The personnel is attached to training committees and training companies where they will train as Instructors and Company Cadre.

1st Lt. Gene Palmer, who is more contests to go during the summer." a cting company commander in the absence of Captain Joseph M. Gilreath, reports that he in Each of the contests begins well pleased with the training on Sunday and runs through the of his men, and that they wi following Saturday, with the return to Brevard on the 25th

In addition to the weekly prize of a beautiful Channel Master transistor table model - porta--Turn to Page Eight

rectly. **More Stories**, Pictures More details on the new Centrex telephone system can be found elsewhere in this

.41 .22 .47

60 Trace 60 .41 58 Trace

.16

ment or individual one tension number and list it in the back of the Citizens Telephone Company directory so that a call can be placed di-

ner after a drawing determined the outcome of a five-way first place tie. pressed pleasure at the large number of entries received dur-

ing the past week and said,

"This is evidence of the inter-

with pictures, is on page three,

High Low Prec.