

Wesleyan Methodists Will Build

Officials of the Wesleyan Methodist church held a ground breaking ceremony on Sunday on their property, Oak Hill, on North Broad street.

Construction will begin immediately on an educational unit, and it is hoped that the building can be completed by this coming Christmas.

Upon completion of this unit, the church will move from its site on Whitmire street and begin worship service in the new building.

Mayor B. W. Thomason spoke briefly at the ground breaking ceremony, and the address was delivered by Rev. Watson C. Black, vice president of the North Carolina conference of the Wesleyan Methodist church.

Plans for the new building were drawn by Robert L. Daniels, Brevard architect, and construction of the building will be under the supervision of Robert Greer, of Etowah.

Rev. John Moretz is the pastor of the church, and he invites the public to worship with them at service at the present location.



PRINCIPAL FIGURES at the ground breaking ceremony of the Wesleyan Methodist church Sunday afternoon are pictured above. The new site of the church is located on Oak Hill on North Broad street, and construction has been started on an educational unit. From left to right,

are: Rev. Watson C. Black, vice president of the North Carolina conference of the Wesleyan Methodist church; Ralph Breedlove, trustee of the local church; Rev. John Moretz, pastor of the church; and Grover Frisbee and Tom Carson, trustees. (Times Staff Photo)

Citizens Telephone Company To Upgrade System Throughout Area

American Thread Opens An Office Opposite Site

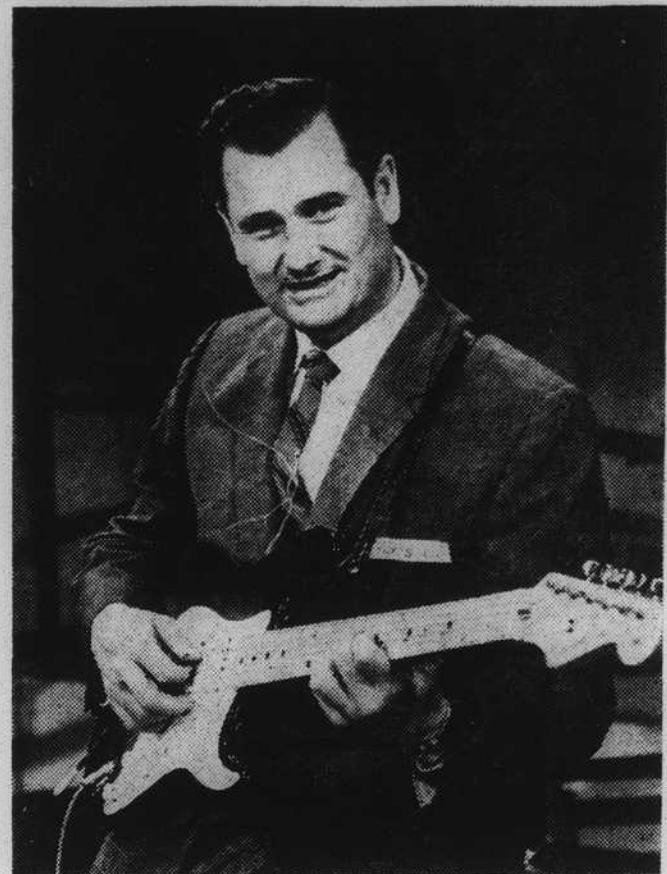
The American Thread company has secured the guards quarters at the old prison camp, opposite the site upon which the company is constructing a modern plant at Calvert.

After the building is renovated and painted, temporary offices will be set up in it, Chester Kilpatrick, the personnel manager, announces today.

Mr. Kilpatrick announces that at a later date the company will start taking applications for employment.

The plant is expected to be completed in November of this year.

The public will be advised by The Transylvania Times and over WPNF when the company desires to take employment applications, Mr. Kilpatrick states.



Project Means Financial Loss To The Concern

The Citizens Telephone company today announces plans to upgrade service in all areas of Transylvania county.

According to Charles W. Pickelsimer, the general manager, this latest project is in line with the company's policy to provide the best possible services to all subscribers.

He points out that during the past five years, Citizens Telephone company has increased its number of stations by 70 per cent.

Also, during the same period, the miles of wire have been increased from 3,473 circuit miles to 13,839.

Mr. Pickelsimer says the plant investment of the company is now over two million, as compared with \$568,000.00, five years ago.

Just last week the company completed the installation of an ultra-modern telephone system at the Olin Mathieson Chemical corporation. This investment is estimated at \$125,000.00.

"Few people realize that our company has an average investment of over \$400.00 in each station in the system," the general manager declared.

Briefly, the plans for upgrading the system throughout Transylvania county.

Local Demos Hear "Bob" Scott At Meet

Democratic political leaders from all over Western North Carolina heard their party's nominee for lieutenant-governor, "Bob" Scott, call for party unity as he spoke in Transylvania county Tuesday night.

Scott, who didn't let heavy rains and overcast skies keep him from flying to Brevard from Raleigh Tuesday, joined other dignitaries gathering here for the 15th annual Whitewater picnic, which was held at Whitewater Falls Wednesday.

Speaking at the well-attended Democratic banquet at the Miller House in upper Transylvania, Mr. Scott stated that Democrats

Green Joins First Union National

Clarence Gerald Green is now connected with the installment loan department of the First Union National Bank in Brevard, William H. Keith, vice president, announces.

For the past year Mr. Green has been an agent for the Metropolitan Life Insurance Company here. Prior to that, he was assistant manager for the G.A.C. Finance Corporation in Winston-Salem.

A native of Canton, he is married to the former Rebecca Wilson, of Hendersonville. They and their infant daughter, Pamela Dawn, reside at Sapphire Manor apartments.

Mr. Green attended Jacksonville University, Jacksonville, Florida, and served three years in the U.S. Army Medical division including some service in Korea.

He is a member of the Brevard Lions club and the Turkey Creek Baptist church.

Meares To Head New Bank Here

J. Stanley Meares has been named as resident manager of the First-Citizens Bank & Trust company in Brevard according to Lewis R. Holding, president of the statewide financial firm.

An assistant vice president of the Bank, Mr. Meares transfers to the new assignment from the Hickory office of First-Citizens, where he has served since the Bank opened there in October 1962.

A native of Lumberton, he attended N. C. State and served four years in the United States Air Force. Before joining First-Citizens in Raleigh in May 1959 in the installment loan department, he served as area credit supervisor for Sherwin-Williams company in eastern North Carolina.

Mr. Meares was named manager of the bank's personal loan department in Raleigh before being selected as second man in the Roanoke Rapids office in July 1960. He was named cashier of the Roanoke Rapids operation and later promoted to assistant vice president.

He has been active in civic and church affairs in Raleigh, Roanoke Rapids and Hickory. He is married and has two daughters. The family is expected to relocate in Brevard soon.

CALENDAR OF COMING EVENTS

Thursday, July 23 — Masons meet at Temple at 8:00 p.m.

Friday, July 24 — Ace of Clubs meets at 8:00 p.m. Brevard Music Center concert at 8:15 p.m.

Saturday, July 25 — Story hour at Library at 9:30 a.m. Children's concert at Brevard Music Center at 3:15 p.m. Regular concert at 8:15 p.m.

Sunday, July 26 — Attend the church of your choice. Brevard Music Center concert at 8:15 p.m.

Tuesday, July 28 — AARP meets at Community Center at 11:00 a.m. Registration for Little Theatre workshops at Community Center at 7:30 p.m. Elks meet at Lodge at 8:00 p.m. Ace of Clubs meets at 8:00 p.m. Special benefit concert by Arthur Smith and His Crackerjacks at Brevard Music Center at 8:15 p.m.

Wednesday, July 29 — Brevard Music Center concert at 8:15 p.m.

Event Successful

Transylvania Symphony's Flight To Winston-Salem Was Exciting

By Dorothy Wallace

Tuesday was an exciting day for the Brevard Music Center.

The occasion was a trip to Winston-Salem by the Transylvania Symphony Orchestra for a concert sponsored by the Governor's School of North Carolina.

It was exciting for Dr. James Christian Pfohl, founder and director, who was returning to his native Winston-Salem with a performing group from the Music Center for the first time.

It was exciting to campers and faculty who play several concerts a week, with one of these out-of-town; but this was the first flying trip for a concert.

At Salem College, the home of the Governor's School, the group heard a special concert presented by the school's Symphony orchestra.

We learned many things about the Governor's School. We learned that the 62-piece symphony orchestra is one of the four performing groups there. The others are art, drama and dance.

We were told that the school is made up of the finest and most talented high school students from North Carolina.

And we learned that there are many ties with the Transylvania Music Camp. For instance, five of the six faculty members in instrumental music have been on the faculty at Transylvania.

This includes Charles DeLaney, conductor of the orchestra. —Turn to Page Seven

Statistics Cited

Transylvanians Like Soda Pop, Drinking Your Share?

Residents of Transylvania county appear to have been on a drinking spree in the past year — for soda pop, that is.

They have been putting away an assortment of fruit drinks, ginger ale, club soda, cola drinks and the like at a record rate.

Local consumption of soft drinks in 1963, according to the latest estimate, was at the rate of 394 bottles a year for every man, woman and child in the county.

By way of comparison, the United States average was 217 bottles per capita. In the South Atlantic States, it was 219 bottles.

On an overall basis, some 6,698,000 bottles (8-ounce) were consumed by the local population. This was in addition to unbottled soda served in lunchrooms and elsewhere.

This was big league drinking. It compares with a total of 5,714,000 bottles in 1960, when a similar survey was made.

The reports on the soft drink business and its operations come from the Department of Commerce and from the industry itself. They cover the nation as a whole and each of the states.

According to the findings, it now takes more than 40 billion (yes, billion) bottles of soda pop each year to slake the American thirst for soft drinks.

Much of it, 60 percent, is purchased in food stores for home consumption. Another 15 percent is sold through vending machines. The rest is dispensed in bars and grills, in recreation places, at fountains and elsewhere.

A major part of it is consumed during the summer months, when the weather is hot and the teen-agers, who are the biggest users, are out of school.

The figures show that some sections of the country go for soda pop in a much bigger way than others. Residents of North Carolina, for example, drink four times as much per person as those in North Dakota.

Nationally, the outlay in the —Turn to Page Four

The Weather

The weather story throughout Western North Carolina could very well be described in one word for the past week, and that word would be "damp".

Over seven inches of precipitation fell on Brevard during the week, with some rainfall recorded each day.

High and low temperatures ranged from 82 to 49, with average highs of 79 and average lows of 59 degrees.

Daily readings for the past week are as follows:

	High	Low	Prec.
Wednesday	73	49	.31
Thursday	82	59	.51
Friday	81	57	.10
Saturday	73	60	2.13
Sunday	82	61	4.09
Monday	79	62	.02
Tuesday	82	63	.01

Workshops To Begin

Little Theatre Formulating Plans For The 14th Season

Plans are being formulated for the Brevard Little Theatre's 14th workshop project being given for the first time in BLT history.

Pat Fuleihan, with a degree in Drama from the University of Minnesota, will conduct classes in Acting two nights per week over a five-week period.

Additional classes will be given by experienced personnel in Staging, Set Design and Stage Makeup.

Registration for these classes will be Tuesday, July 28th at —Turn to Page Four

Pre-School Program Is Underway

The Summer Readiness Program is now in progress at Brevard Elementary school.

The program is part of the Comprehensive School Improvement project, which is directed toward improving the teaching and learning of reading, writing and arithmetic in the primary grades.

This six-week reading program is for children who will be entering the first grade for the first time in the fall.

Principal F. B. Cudd announced that there is room for seven more children in the two classes, and urges parents whose children have not had any kindergarten experience to bring them to the school.

Classes begin at 8 o'clock each morning and end at noon with a mid-morning refreshment break.

For additional information parents should call Mrs. Erwin Schranz at 882-2797 or 883-2255.

The Porky Pig Bar-B-Q Has Grand Opening

The Porky Pig Bar-B-Q, Brevard's newest drive-in restaurant, will have a grand opening all this weekend at their location next to Lowe's on the four-lane highway.

The owner, Mrs. Ann B. Keeler, announces that tv performer, "Pancho", of WFBC-TV, in Greenville, S. C., will be on hand with his famous wonder horse "Diablo" all day Saturday, July 25th, to help celebrate the grand opening.

"Pancho" will have free candy bars for the children, while they last, and he will also let all children who want to ride "Diablo" while he is here.

Mrs. Keeler extends a cordial invitation to everyone to come out this weekend, enjoy delicious barbecue and other taste tempting treats while dining in air-conditioned comfort in this brand new restaurant.

Public Invited

Arthur Smith, Crackerjacks At Music Center On Tuesday

Country music comes to the Brevard Music Center! Arthur Smith and his Crackerjacks, among the nation's most successful country music performers, present a special benefit concert in the Brevard Music Center Auditorium, Tuesday night, July 28th, at 8:15.

The Transylvania Community Center is actively serving the Brevard area by providing a focal point for many community enterprises.

Both youth and adult groups are benefiting from the available facilities. This is exemplified by noting the "all age" span among groups such as Kaylene's School of Dance, The Teen Center, Garden Clubs and the Association of Retired People.

The auditorium is currently being used by The Carolina Cloggers of Pisgah Forest. The stage resounds to their precision dance routines every Monday night from 7:30 p.m. to 10:00 p.m. The public is invited to view rehearsals, according to leaders of the group.

A further use of the auditorium is planned by the Brevard Little Theatre. Workshops in acting, staging, set design and stage makeup will begin on July 28th.

A club for camera enthusiasts is being organized under the leadership of Larry Nelson. A room has been painted and equipment is being sought to meet basic needs of the group. Two meetings per month are planned, one for students and —Turn to Page Eight

Program Highlights

Mrs. Galloway Is Winner, Summer Treasure Hunt Show

Mrs. T. Coleman Galloway, of Brevard, was the winner last week in the Second Annual Summer Treasure Hunt, sponsored by Radio Station WPNF and many Brevard merchants.

As winner of the weekly contest, Mrs. Galloway received a handsome all-transistor portable table model Channel Master radio, and along with others entering each of the 10 weekly contests this summer, she becomes eligible for the cash award to be presented on August 24th.

Station Manager Al Martin extended congratulations to each of the first five winners in this year's contest and expressed pleasure at the response of the public.

Program director Fred Reiter announced a time change for the "Bible Marking Class of the Air," conducted by Pastor H. V. Leggett. Beginning this Sunday, July 26th, the program will be —Turn to Page Four