

TRANSYLVANIA—
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census 16,372. Brevard Community 8,500. Brevard proper 4,857.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA—
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

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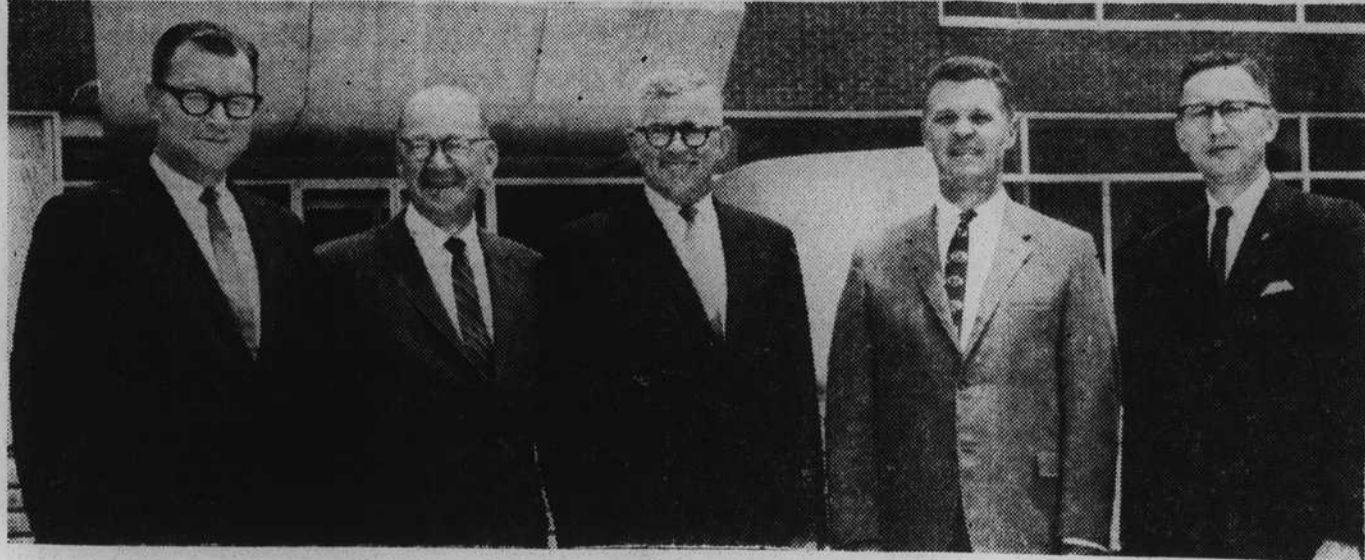
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BREVARD, N. C., THURSDAY, AUG. 6, 1964

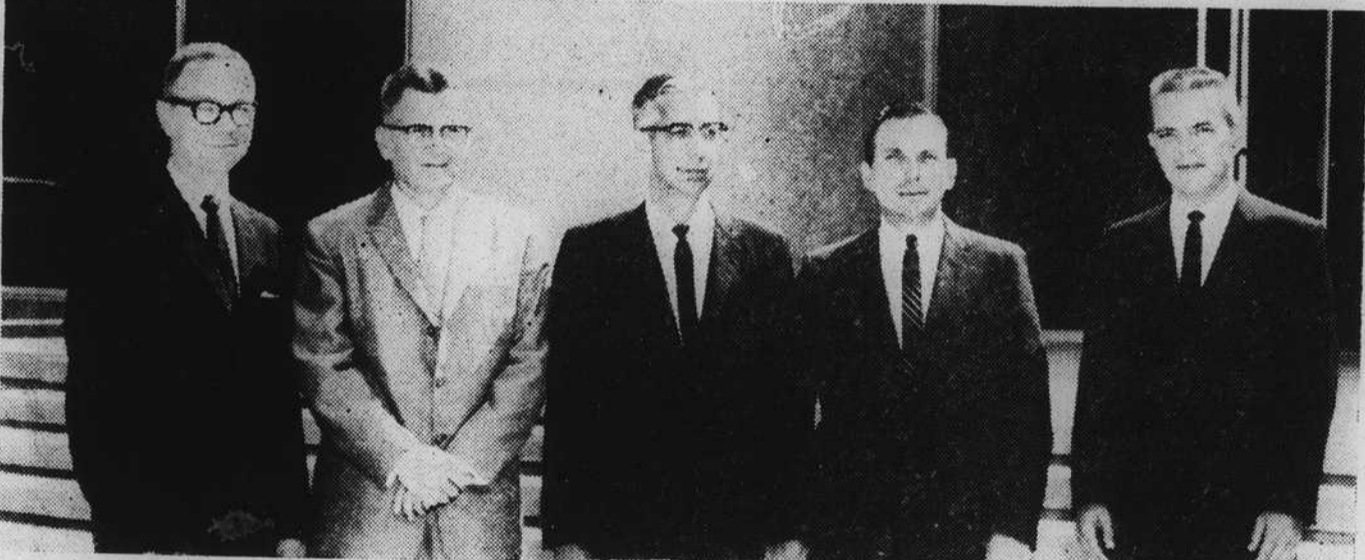
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PUBLISHED WEEKLY



CENTRALIZED RESEARCH, SALES AND PROMOTION: In front of the Olin Cellophane's new research building, left to right, are the following Film Operations executives: R. S. Heller, production manager; Dr. W. S. Kaghan, director of Research; Dr. John H. Truesdail, vice president and manager; George W. McCleary, director of Marketing; and J. D. Willis, project manager.



NEW RESEARCH FACILITIES for Ecusta Paper Operations were inspected during installation of equipment by Dr. David C. Lea, director of Research and Development; Dr. John W. Eastes, director of the Pulp and Paper section; J. C. Rickards, director of the Tobacco Industry section; Dr. David C. Kirk, director of the Fundamental Research section; and Nelson Warner, executive assistant. In the background is the front of the new building which provides greatly expanded quarters for research and development for both Ecusta Paper and Film Operations.

Olin Completes Facilities For Research, Sales, Administration

College Outlook Bright

According to all indications, Brevard College should be filled to capacity this fall.

Girls' accommodations are already completely filled. There are approximately 12 spaces left for male students but, according to Glenn Hardesty, enough applications have been received to fill these vacancies.

Figures show that there will be 242 boarding freshmen and 22 day students enrolling in the fall, with 140 students returning as sophomores.

The 264 freshmen were chosen from 650 paid applications. This is 30% more applications than were received last year, making this the largest number ever received by the college.

Approximately 18 to 20 states will be represented in the student body with 2 students from Hawaii, one from Germany and one from Japan.

"This gives students a great advantage," said Mr. Hardesty, "because of the wide range of contacts they will have."

Because of the large amount of selectivity involved in picking next year's students Mr. Hardesty said that "it looks like this will be the best student body we've had in recent years."

By Governor Sanford Anderson Is Re-Appointed To Probation Commission

John I. Anderson, editor of The Transylvania Times, has been re-appointed to a four-year term on the North Carolina Probation Commission at Raleigh by Governor Terry Sanford.

Mr. Anderson was first appointed by former governor, Luther Hodges.

He serves on the five-man commission in an advisory, policy-making capacity.

Other commissioners are: Dr. Clarence Patrick, Wake Forest College, chairman; Judge Allen H. Gwynn, Reidsville; Thomas D. Stokes, Lexington; and W. H. S. Burgwyn, Jr., of Burgaw.

This fall Mr. Anderson will be host commissioner to the

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JOHN I. ANDERSON

Personnel Will Occupy New Quarters Monday

On the eve of the 25th anniversary of operation at Pisgah Forest, Olin Mathieson Chemical Corporation has completed the latest units in an almost continuous expansion program.

The new facilities include three buildings to house personnel and equipment of research and sales departments, and administrative offices. Over 225 members of management, technical staffs, and services will move into these modern quarters on August 10th.

Largest of these recent additions, the research building, will provide greatly expanded quarters for research departments for both the Film Operations and Ecusta Paper operations. The Film Development laboratory, the link between research and manufacturing, will occupy another building; and the third brick and masonry structure will be the center of cellophane marketing activities. Cellophane research facilities will move from New Haven, Connecticut. Sales activities have previously been concentrated in New York City and Asheville. Research and sales departments for Ecusta have always been located at Pisgah Forest.

Commenting on the purpose

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Experts Conducting Little Theatre Workshops Beneficial, Work Reviewed

By - Staff Writer

Brevard Little Theatre workshops began at the Transylvania Community Center Monday evening.

Mrs. Maude Freeman, veteran theatre worker, conducted a class in stage make-up, while Mike Vaniman, BLT president, reviewed the basics of set construction and stage layout.

In her initial class, Mrs. Freeman covered the essentials of applying straight make-up. This form of make-up is intended to make the actor or actress appear under stage lighting as they would naturally. Stage lights

tend to bleed out all natural color from the skin therefore facial hues must be reinstilled by using various shades of make-up. Also, natural contours and shadows washed out by lighting require replacement by accentuation with darker colors.

Application of stage make-up was likened to the work of an artist starting with a flat canvas and ending with a finished portrait.

Backstage experience in theatres at Lake Charles, Louisiana, and off-Broadway in New York

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Rosman Civic Body To Hold Open Meeting

An open meeting of the Rosman Chamber of Commerce will be held next Tuesday night, August 11th, at 8:00 p. m., in the Silversteen gymnasium.

Representatives of the American Thread company will be present to discuss the operation of the new plant.

A question and answer period pertaining to the employment and other phases of work will be held.

Among those who will be present are: J. D. King, plant manager; Chester Kilpatrick, personnel manager, of the Calvert plant; Max Poore, of the Sevier plant; and Keith Pooser, company engineer.

B. E. Keisler, president, invites the public to attend.

New Officers Of Baptist Association Are Elected

Officers of the Transylvania Baptist Association for 1964-65 were elected at the annual meeting Monday at the Gladly Branch Baptist church.

Rev. Kadez Wilde was named moderator, with other officers as follows:

Rev. Warren Burleson, vice moderator

Ray Childers, clerk

Mrs. Mary Brooks, treasurer

Rev. Fred Lehrer, Sunday school superintendent

Rev. Dale Martin, Training union director

Mrs. Jim Peterson, W.M.U. president

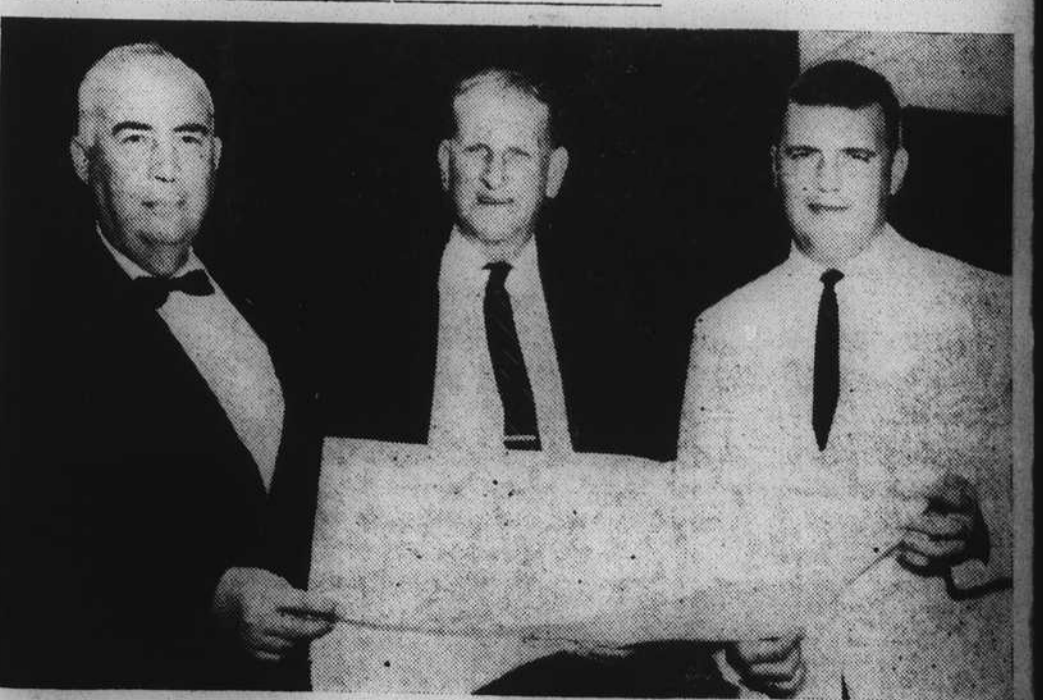
Mrs. James Coltrane, Vacation Bible school superintendent

Henry Lamb, music director

Rev. John Cox, parliamentarian

D. H. Orr, historian

Mrs. Roe Cantrell, migrant secretary



AMERICAN THREAD COMPANY OFFICIALS, who will speak at a meeting of the Rosman Chamber of Commerce next Tuesday night, are pictured above. They also announce that next week employment applications will be accepted by the company at the temporary office, opposite the plant site. From left to right, are: J. D. King, plant manager; A. Keith Pooser, chief engineer; and Chester Kilpatrick, personnel manager at Calvert. (Times Staff Photo)

County Schools Will Open August 26th

School bells will ring for Brevard and Transylvania students on Wednesday, August 26th.

According to Supt. Wayne Bradburn, a half day of school is scheduled on the 26th, however students will have full days on Thursday and Friday, August 27th and 28th.

Buses will operate on the 26th, however the school lunchrooms will not begin operations until the following day. Teachers will report on Monday, August 24th.

Mr. Bradburn also announces that there are a number of teaching vacancies in the elementary and high school areas.

Any qualified local person interested in discussing a teaching position should contact Supt. Bradburn at his office here in the court house.

CALENDAR OF COMING EVENTS

Thursday, August 6—Kiwaniis Club meets at Gaither's at 8:45 p. m. Lions club meets at Colonial Inn at 7:00 p. m. Masons meet at Temple at 7:30 p. m.

Friday, August 7—Ace of Clubs meets at 8:00 p. m. Brevard Music Center concert at 8:15 p. m.

Saturday, August 8—Story Hour at Library at 9:30 a. m. Brevard Music Center concerts at 2:30, 3:30, 4:30 and 8:15 p. m.

Sunday, August 9—Attend the church of your choice. Brevard Music Center concert at 3:30 p. m.

Monday, August 10—Rotary Club meets at Gaither's at 7:00 p. m.

Tuesday, August 11—Chamber of Commerce Directors meet at Library at 7:30 p. m. Ace of Clubs meets at 8:00 p. m. Elks meet at Lodge at 8:00 p. m.

Wednesday, August 12—Jaycees meet at Berry's at 7:00 p. m.

Applying For Funds Town Will Launch Sewerage Improvement Program Soon

The Brevard Town Board of Aldermen adopted a resolution at its Monday night meeting which authorized the application for an advance of funds for planning work on sewage improvements.

The Board authorized Town Manager Bill Edens to apply for the advance, which will be interest-free and repayable when construction begins.

The Board entered into an agreement with the Hayward Beebe company, of Spartanburg, S. C., authorizing the company to do preliminary investigation. The company's report will be submitted to the board and upon approval the company will then begin preliminary design work.

The sewage improvement is required by the Stream Sanitation department. Cost of the improvements is estimated at \$14,000.

In other business the board discussed installation of sidewalks on Country Club road between the high school and the end of the existing sidewalk and on two locations on North Broad street. The board tabled the subject until

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Program Highlights Mrs. Macfie Named Winner, Summer Treasure Hunt Show

The seventh weekly winner in WPNF's second annual Summer Treasure Hunt was announced today by station manager, Al Martin.

Mrs. Spencer Macfie, of 225 South Caldwell street, in Brevard submitted the only correct entry of the week.

"From the many entries received during the past week, only one had the correct combination of answers," Mr. Martin stated.

"Most persons answered the question 'Who?' with the word, 'You,' but the correct answer was 'I,'" he continued, "the main word in the clue being one."

The treasure hunt has three more weeks to run before being concluded with a cash award on August 24th.

Other Programs
The schedule of the Farm and

Home Hour for the coming week is as follows: Thursday, station program; Friday, Carolina news; Monday, County Agricultural Extension Agent, James E. Davis; Tuesday, U.S. Forestry Service.

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Bank Increases Its Dividend

W. H. Keith, vice president of First Union National Bank's Brevard office, announced this week that the Board of Directors has increased the regular quarterly dividend from 20c to 22½c per share to stockholders of record on August 21st, to be payable September 14, 1964.

During the year which ended on June 30th, 1964, First

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The Weather

By - Al Martin
Official Weatherman

Rainfall tapered off during the past week with only 91-hundredths being received in Brevard according to the local observer.

During the week, temperatures ranged from a low of 58 last Wednesday to a high of 89 this past Monday afternoon.

Average highs and lows were just under 86 and 63 degrees, respectively.

Daily readings were as follows:

	High	Low	Prec.
Wednesday	87	58	.04
Thursday	85	63	.38
Friday	82	64	.15
Saturday	82	64	.00
Sunday	88	63	.00
Monday	89	63	.00
Tuesday	86	64	.34

At Calvert Site New Plant To Accept Applications

The American Thread company will accept applications for employment from Monday, August 10th, through Friday, August 14th, according to Chester Kilpatrick, personnel manager of the Calvert plant.

Officials of the plant, which is now under construction, are occupying temporary offices located at the former prison camp opposite the plant site near Rosman.

The offices will be open daily from 9:00 a. m. to 5:00 p. m.

"As steel uprights go into

place, we are now receiving more and more interest in employment opportunities at our newest plant. Even though there is neither roof nor floor in place and full production won't start until late this year, we think that now is the time to receive employment applications. This will, therefore, assure the right person the right job without a last minute rush as the plant is completed," officials say.

The plant, which will be the first "all - electric textile mill in the country," is expect-

ed to be completed in November of this year.

In all, there will be some 232,000 square feet of space in the Calvert plant. In addition there will be service areas, warehouse and office space.

American Thread manufactures a wide variety of cotton and synthetic threads and yarns for industrial and home sewing, knitting, weaving and crocheting.

ATCO products are used in

making coats, trousers, dresses and other items of wearing apparel as well as in parachutes, tea bags, automobiles and other unusual items.

The company produces these and other products at mills located at Sevier (near Marion), Clover, S. C., Dalton and Tallapoosa, Ga., Willimantie, Conn., and Milo, Me.

It markets its production through major distribution centers located throughout the country.