



HAPPY NEW YEAR

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

Vol. 77—No. 53



SECOND CLASS POSTAGE PAID AT BREVARD, N. C. ZIP CODE 28712

BREVARD, N. C., THURSDAY DECEMBER 31, 1964

PRICE 10c



24 PAGES TODAY

PUBLISHED WEEKLY

Regulations Cited

Tax Listing Begins On Monday, Office Is Moved

Mailboxes Are Blown Up In Transylvania

Tax listing begins in Brevard and Transylvania county next Monday, Jan. 4th.

James Breedlove, the tax supervisor, announces that the office is now located in a more convenient location — in the front of the jail building on the downstairs level.

Tax listing ends on Feb. 2nd, and during the period, all real and personal property must be listed.

The township books will be in each township through January 13, 1965, and people living in these townships are urged to list while the books are available, as one does not have to stand in a waiting line.

After January 13, 1965 all books will be in the tax office for the remaining listing period. Please don't complain if you have to wait in line. The office will be open through the noon hour and will remain open until 5:30 p.m. for the public's convenience.

Only land and building descriptions will appear on the tax abstract during the listing period. During the month of February each land and or building owner will be notified by letter of his property evaluation and a schedule arranged for appearing before the Review Board. The assessed value of property hasn't been determined by the Board of County Commissioners so it will be impossible to give this value until after February 1, 1965.

Non-Jury Cases First

General County Court To Open Next Monday Morning

Brevard Tags Go On Sale On Saturday

Town license tags will go on sale Saturday morning, January 2nd at the Brevard city hall.

They are the same colors as the state tag and sell for \$1.00.

All cars and trucks owned by residents within the town limits must display town tags before February 15, 1965.

CALENDAR OF COMING EVENTS

Thursday, December 31 — Elks dance at 9:00 p.m. Moose party at 9:00 p.m.

Friday, January 1 — New Year's Day.

Saturday, January 2 — N. C. License tags go on sale.

Sunday, January 3 — Attend the church of your choice. Singing at court house at 2:00 p.m.

Monday, January 4 — Tax —Turn to Page Four

State Manager To Install New Officers Of WOW Next Tuesday

Cliff Payne, state manager of Woodmen of the World, will install new officers of the local WOW on Tuesday night, January 5th.

The event will be a ladies' night affair, beginning promptly at 8:00 o'clock. It will be held in the Woodmen hall, and refreshments will be served following the meeting.

During the coming year, the WOW here will meet each first

Economic Progress Reported In Transylvania County During '64

Fine Gifts Are Offered First Baby, Parents

The annual first baby contest sponsored by The Transylvania Times and Radio Station WPNF in conjunction with Brevard merchants offers many fine prizes to both the first born babe and parents.

Rules governing the contest include the following:

Both father and mother must be residents of Transylvania county.

The actual hour, day and minute of birth must be confirmed by the attending physician.

Baby's birth certificate must be submitted at the time of entry. It will be returned.

The decision of the judges will be final and will be announced at an early date.

Entries must be submitted to The Times and postmarked not later than 12 midnight, January 3, 1965.

All prizes must be called for within 30 days or offer is void.

Prizes offered include the following —Turn to Page Four

County's Top 10 Stories In '64

The year 1964 was a newsy year in Transylvania county, and The Times staff had difficulty in picking the No. 1 story.

After a toss of the coin, it went to the Rosman bank robbery and the capture of the two robbers within 90 minutes after the branch office of the First Union National bank was held up.

In second place was the two big floods this fall within five days. Damages were estimated at over a million dollars.

Other stories in the top 10 include: (3) Beginning of the construction of the "Cradle of American Forestry" in the Pisgah (4) The smashing victory of the Democrats in the November General Election (5) The new American Thread company plant announcement at Calvert (6) Building of research, sales and development facilities at Olin Mathieson (7) Completion of Du Pont's Photo Products plant (8) Derailment of freight cars and two engines at Blantyre (9) Eastatoe and Little River win top prizes in the W.N.C. Rural Development contest (10) Converse College taking over the Brevard Music Center. Honorable mention goes to the story about midget-size Danny Landreth growing up, thanks to human growth hormones.

A summary of important month-by-month headlines can be found in the third section of this week's Times.

Gain In Income Noted, Retail Sales Are Up

A new report, just released, contains the first figures showing how Transylvania County made out, economically, during the past fiscal year.

They reveal that it was a year of sturdy growth locally. Most families had more money to spend, after taking care of their taxes, and they spent it freely. It resulted in a high level of business activity for local retail merchants.

The extent of the progress is brought out in the annual fiscal-year survey made by the Standard Rate and Data Service. It indicates how much was earned and spent in the 12 months ending June 30, 1964, by people in each section of the United States.

Residents of Transylvania County, it shows, had a net income in the year, after taxes, of \$27,942,000. It represented a gain over the previous year's net of \$25,637,000.

What this higher income boiled down to, in terms of the local family, was found by dividing the total net income by the number of households. It averaged \$6,114 per household. The year before it was \$5,647.

The rise, which amounted to 8.3 percent, compares favorably with the United States rise of 5.0 percent and with the South Atlantic States' 7.5 percent.

The national business boom, now almost four years old, was bolstered during fiscal 1964 by a number of favorable factors.

A dent, small though it was, was made in the unemployment situation, industrial spending for new plants and equipment went up, factory output rose, Government spending remained high, taxes were cut and personal income broke all records.

At the same time, only a minor increase in the cost of consumer goods took place.

The atmosphere was conducive to spending and that is —Turn to Page Two

The Weather

By - Al Martin
Official Weatherman

A rather unseasonably warm, yet damp, Christmas was the fate of Transylvanians this past week, but no reports of Santa's sleigh becoming mired in the muck were made to the local radio station or weather observer.

A total of over three inches of rain fell on Brevard, as temperatures soared into the sixties during the holiday.

Christmas morning dawned to a 48 degree reading, only 19 degrees less than the high mark for the week which was 67, recorded the day before.

Low temperature was recorded on Monday morning of this week when the mercury dipped to 28 degrees, the only sub-freezing reading of the period.

Day-to-day readings were as follows:

	High	Low	Prec.
Tuesday	50	32	0.00
Wednesday	58	41	0.00
Thursday	67	46	0.16
Friday	61	48	1.62
Saturday	63	54	1.29
Sunday	56	49	0.11
Monday	59	28	0.00

New Year's Day (Friday) will be a holiday in Brevard and Transylvania county.

Most of the stores in Brevard will be closed on Friday as will the City Hall.

Offices in the county court house will be closed both on Friday and Saturday for the New Year's holiday.

The banks and the post office will also have a holiday.

The Transylvania Times is being published earlier in order that subscribers will have their newspaper before New Year's day.

There are many New Year's greetings throughout the paper which will be of interest to readers.

While The Times office will be closed on Friday, the staff will cover regular news sources during the day, and local news will be reported over WPNF at 6:00 o'clock.

Persons with special items should call 3-3511.

According to Postmaster C. Y. Patton, Jr., there will be no delivery of rural or city mail on Friday. The window at the post office will also be closed all day.

The local Draft Board will be closed from 10:00 a.m. Thursday until Monday at 8:00 a.m.

This Friday

New Year's To Be Holiday In Brevard And Transylvania

1965 Licenses Are Available This Saturday

North Carolina license tags for 1965 will go on sale in the local license office Saturday morning, January 2nd, at 9:00 o'clock.

Owners who have their vehicles properly registered by the Department of Motor Vehicles have until February 15th to obtain new plates. 1964 plates expire —Turn to Page Two

'64 Best Year

Savings And Loan Pays \$225,000.00 In Dividends

Semi-annual dividends totaling approximately \$225,000.00 were paid out to over 5,000 members of the Brevard Federal Savings and Loan Association on December 31, 1964, according to an announcement today by Jerry Jerome, the president of the local savings institution.

This will bring the total amount of dividends paid to members in 1964 to more than \$436,000.00.

Brevard Federal Savings and Loan enjoyed one of its best years in 1964, increasing total assets more than 15%.

Mr. Jerome stated that final figures for 1964 would reveal that total assets of over \$13,000,000.00 have been reached, indicating an increase over 1963 of over \$1,500,000.00.

Mr. Jerome also announced that the annual membership meeting of the association will be held on Wednesday, January 20th, in the office on Caldwell Street, beginning promptly at 2 p.m.

Officers of the association, in addition to President Jerome, are: J. I. Ayers, vice president; Jerry Hart Jerome, executive vice president and treasurer; H. B. Shiflet, secretary; and J. H. Tinsley, assistant —Turn to Page Three

Jaycees Have Successful Tree Sale

John Smart, president of the Brevard Jaycees, says the sale of Christmas trees in Brevard was a success and in a letter of appreciation, he says:

Dear Mr. Anderson:

On behalf of the Brevard Jaycees, I would like to thank all of the people who purchased trees from the Jaycees during our annual Christmas tree sale.

The profits derived from the sale were used to finance our annual Childrens Christmas Party, in which more than thirty children participated. Almost two hundred gifts were purchased by the children for members of their family, and the contribution made by each person who purchased a tree from us helped to make this possible.

Without the assistance and support of the community, we Jaycees would be unable to perform our many civic endeavors.

Very truly yours,
John K. Smart, Jr.
President

Tabulation On Jan. 12th

Ballots For Directors Of Commerce Body In Mail

Look Inside..

Month by month headlines of important stories during 1964 in third section.

Pictures of top stories throughout the issue.

News for the women, page six, second and third section.

Sports, page six, first section.

Editorials, page two, second section.

First Baby contest message, page three, second section.

Roger Babson's Business Review and Forecast, second section.

Classifieds, page two, first section.

Editor's Corner, page five, first section.

Ballots for electing a Board of Directors for the Brevard Chamber of Commerce to serve during 1965 are now in the mails.

The 42 persons receiving the highest number of votes will serve, and officers will be chosen from this group.

Ballots must be returned by Tuesday, January 12th, when they will be tabulated.

According to William Keith, the president, only names of paid up members are included on the ballot.

Persons voting are asked to return their ballots in an envelope marked "ballot".

Roger Babson's Forecast Is Carried Today

The Transylvania Times is publishing Roger W. Babson's BUSINESS AND FINANCIAL FORECAST FOR 1965 today.

You will find it in the second section.

We are calling this feature to your attention because 1965 will be a year of many changes.

Mr. Babson's 1965 Forecast contains predictions covering such important topics as:

- General Business
- Tax Cut
- Labor
- Inflation
- Real Estate
- Cost of Living, etc.

Program Highlights

"A Year In Review" Will Be Heard Over Radio WPNF

As a special year-end feature, WPNF radio will carry an Associated Press roundup of events in the past year.

"1964 - A Year In Review," narrated by Al Martin and Fred Reiter, will be broadcast on Thursday evening at 7:05 p.m. and again on Friday afternoon at 3:05 p.m.

The program will feature the important news-making stories of the past 12 months along with

many on-the-scene recordings made while the events took place.

Much of the script was prepared by Associated Press newsmen, with special inserts by local staff members of WPNF.

The broadcast will be expanded from 30 to 55 minutes this year, and will be carried twice in order that more listeners —Turn to Page Three