

TRANSYLVANIA—
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census 16,372. Brevard Community 8,500. Brevard proper 4,857.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA—
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

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THE BEAUTY OF SUNSET on Lake Toxaway was vividly photographed on Thanksgiving by Jock Lauterer, a journalism major at the University of North Carolina. Lauterer spent his vaca-

tion last summer working with The Times staff, and while here, he formed a deep affection for the scenic beauty of this section of the Carolinas.

TVA Presents Plans For Flood Control In Transylvania County

Thousands See Yule Parade

More than 10,000 persons attended the big Christmas parade here Tuesday afternoon, when Santa made his arrival for the 1965 shopping season.

The parade featured the fine bands of Brevard and Hendersonville and several colorful floats.

There were also beauty queens, the Shrine, clowns, horses and carriages, the motorcycle corps of the Asheville auxiliary police and other attractions.

The color guards led the parade up Main, down Caldwell, back to Broad and then down to Brevard College.

A survey in Brevard reveals that the tempo of shopping has noticeably stepped up, and the stores are well stocked with Christmas merchandise.

The multi-colored lights, more extensive than ever before, were turned on in the business section Tuesday night, and parents are particularly urged to bring their children to town at night-time to see these beautiful lights.

Officials of the Merchants division of the Brevard Chamber of Commerce point out that it is good business to "shop at home".



OFFICER R. J. KITCHEN, JR., discovered expensive tip boards in the car of William Whiteside when he arrested him about 4:30 a.m., in the parking lot of one of Brevard's drive-ins recently. A part of a pint of gin was also found with the lottery material. (Times Staff Photo)

3 Alternate Sites Selected Above Rosman

Transylvania leaders have accepted an alternate proposal calling for construction of TVA dams on the West Fork, North Fork and East Fork of the French Broad River in Transylvania county.

The alternate proposal, voted on and accepted at a meeting here in Brevard Wednesday of Transylvania leaders, including the county commissioners, representatives of Brevard, Rosman and the Little River community and TVA officials, plus representatives of other counties directly involved in the Upper French Broad flood control project, calls for the following action:

(1) Three dams will be constructed, one each on North Fork, East Fork and West Fork in upper Transylvania. This three dam proposal will replace the original plan calling for construction of one large dam that would have flooded much of the land between Brevard and Rosman.

(2) A dry dam, one that does not form a permanent pool or lake, would be constructed on Davidson River at the entrance of Pisgah National Forest.

(3) A dam will be constructed on the French Broad River. —Turn to Page Three

Commission Highway Officials Say Members Are Much Road Improvement Work Appointed To Be Carried Out In County

Transylvania representatives on the 12-man commission to coordinate economic development in Transylvania, Buncombe, Henderson and Madison counties have been appointed by the county commissioners, Donald Lee Moore, the chairman, announces today.

They are: W. J. "Bill" Wallis, Stan Meares and John Bailey.

Mr. Wallis, who has been active in flood control work in Transylvania, was instrumental in setting up the commission for the four counties.

Mr. Meares is vice president of the First Citizens Bank and Trust company here, and Mr. Bailey is the administrator of the Transylvania Community hospital.

The 12-man commission will deal with the Tennessee Valley Authority in the planning phase of an \$80 million project. —Turn to Page Seven

Transylvania's County Commissioners learned first hand from State Highway officials in a special meeting during the past week how funds would be allocated in the immediate future for road improvement work.

Chairman Donald Lee Moore presided over the meeting here in the court house, and the other commissioners, Dr. Charles L. Newland and Hale Siniard, Jr., were present, along with county attorney, Ralph H. Ramsey.

Representing the highway commission were: Curtis Russ, commissioner; A. J. Hughes, division engineer, and their assistants. Present with them were Grady Shook, L. H. Higdon, Webb Phillo, Howard Whitmire, T. M. Austell, district engineer, and Edward Martin, Mr. Isom and Mr. Pless.

Chairman Moore welcomed them and expressed appreciation of the commissioners for their participation. —Turn to Page Eight

We Might Win!

Large Local Delegation To Attend Awards Luncheon, 4th

Governor Dan K. Moore will be the principal speaker at the annual Awards Meeting of the Asheville Agricultural Development Council to be held on Saturday, December 4th, at 12 noon in the Asheville City Auditorium.

Several hundred rural and civic leaders, including many state and local officials, will be on hand for this meeting. Highlight of the occasion will be the announcement of the top rural communities in the 1965 Western North Carolina Rural Community Development Program. This will climax a year's work by 115 organized rural areas in 15 counties that have participated in the development program this year.

Approximately \$4,500 in awards will be presented to the winning communities in the area. Over \$8,000 has already been presented by local sponsors in the various county contests. Forty-four communities competed in the final judging during November in the Farm and Non-Farm divisions and the Youth program.

Representing Transylvania county for top honors at the awards luncheon will be... —Turn to Page Seven



By - Al Martin Official Weatherman

November proved to be a relatively dry month for Brevard as only 2.29 inches of rainfall was recorded at the local observation station adjacent to the WPNF studios.

Three-tenths of this rainfall came during the past week which saw the lowest temperature reading of the season on Tuesday morning when the mercury dropped to 12 degrees. A 10 degree reading on Wednesday morning of this week goes into next week's records, although it will become the low mark for this fall.

High reading for the week was a balmy 73 degrees last Saturday afternoon, while average highs and lows for the period were 58 and 30 degrees.

Day-to-day readings were as follows:

	High	Low	Prec.
Wednesday	61	26	.00
Thursday	50	36	.10
Friday	65	37	.00
Saturday	73	44	.20
Sunday	58	29	.00
Monday	52	22	.00
Tuesday	45	12	.00

Mrs. Ponder Is Postmistress At Penrose

Announcement of the appointment of Mrs. Grace J. Ponder as acting Postmistress at the Penrose post office has been made by the office of the Postmaster General, Washington, D. C.

Mrs. Ponder's appointment became effective October 31st, 1965, upon the retirement of Mrs. Ina T. Rustin, who had served as Postmistress at the Penrose office since 1940.

A certificate of appointment signed by former Postmaster General John A. Gronouski was delivered to Mrs. Ponder on Tuesday, November 23rd, by W. T. Martin, postal service officer, of Charlotte.

Elks Hold Memorial Service

The public is cordially invited to a Memorial service at the Brevard Elks lodge on Sunday afternoon, Dec. 5th at 2:30 o'clock.

According to Andrew J. Brown, the exalted ruler, the service will be in memory of all departed Elks.

He also announces that five new members will be initiated into the club at the next meeting on Dec. 14th at 8:00 o'clock. Their indoctrination will be held on Dec. 13th at 7:30 o'clock.

Breakdown Given

Duke Power Company Reduces Rates Again

Duke Power company today asked the utilities regulatory commission of both Carolinas for permission to chop its charges for electricity by over \$1 million per year.

The rate reduction will be the company's sixth since January, 1960. The proposed cut will become effective January 1, 1966.

A breakdown on the classes of service to share in the requested reduction is as follows:

Residential service, \$671,000; Municipal Street Lighting Service, \$283,000; and Total - Electric General Service, \$93,000.

Duke spokesmen regarded the change in street lighting rates, plus a company proposal to modernize street lighting, to be the most important of the rate reductions as it involves not only a reduction in costs, but the furnishing of more light, in many cases, for the lowered charge.

The new rates couple a reduced monthly charge for mercury vapor lights with an offer to change all incandescent lights within Duke's 20,000 square mile service area to mercury vapor.

The company said that it would change existing incandescent street lights to the mercury at its expense. This would involve replacing over 40,000 street lighting fixtures throughout the company's 50-county service area at a cost of about \$3 million, and would take about two years to complete. The reduced charges, however, will be effective January 1, 1966.

The mercury lights will reduce cost to the cities and will provide, on the average, 35 per cent more light for the lower cost. Ninety-three per cent of the street lights on the Duke system will be replaced. —Turn to Page Three

Program Highlights

Broadcasts Of Basketball On WPNF Proving Popular

The 1965-1966 college basketball broadcasts move into high gear on WPNF this Saturday night with the broadcast of the University of North Carolina versus William and Mary game from Chapel Hill.

Again this season, Bill Currie, a familiar voice to Tar Heel sports fans, will handle the play-by-play of Carolina, State, Duke and Wake Forest games.

Brevard College cage contests will be broadcast by Al Martin and Bill Norris.

Arrangements have been made

with the Tar Heel Sports Network to relay the score of Saturday night's preliminary game between the University of North Carolina freshmen squad and the Brevard College Tornados.

Other games during the coming week have North Carolina at Ohio State, Monday night at 8:20 p.m. and Richmond at North Carolina on Wednesday night at 7:50 p.m.

The schedule for the Farm and Home hour is as follows: —Turn to Page Three

Kiwanis Club Will Hold Ladies Night

Brevard Kiwanians will hear Congressman Basil L. Whitener, of Gastonia, Representative of the tenth Congressional District of North Carolina, at their regular meeting Thursday night.

Congressman Whitener will be introduced by Kiwanian Dana Harris, who resided for a number of years in the tenth district, and who is a personal acquaintance of the Congressman's.

The affair will be held in the fellowship hall of the Brevard-Davidson River, and will get underway promptly at 6:45.

This will be a ladies night, and all Kiwanians and their Kiwanianes are reminded to attend.

Christmas Charity Ball Slated On Saturday Night

Brevard Elks will hold their annual Christmas Charity ball this Saturday night.

The event will be held in the American Legion building, and dancing will begin at 9:00 o'clock.

The public is invited, and tickets may be secured from a member of the Elks lodge.

Exalted Ruler Andrew J. Brown says that donations to this Charity Ball help the Elks to support their many programs for needy children in Transylvania county.

Music will be furnished by Grady Nichols and his fine orchestra of Asheville.

Calendar of Events

Thursday, December 2nd — Kiwanis ladies night meeting at Presbyterian church at 6:45 p. m. The Lions will meet at the Colonial Inn at 7:00 p. m.

Friday, December 3rd — The Health Center will open a Diabetic Screening Clinic from 8:30 a. m. to 12 o'clock noon. The Christmas Musical Fashion show will take place at 8:00 p. m., in the Parish hall of the Episcopal church.

Saturday, December 4th—The Elks Charity Ball will be held at the Legion building beginning at 9:00 p. m.

Sunday, December 5th — Attend the church of your choice. At 2:30 p. m., the Elks will hold their Memorial Service at the Lodge.

Monday, December 6th — The Rotary meets at 7:00 p. m. at Gaither's. Also at 7:00 p. m., the Democratic Women's club meets at Berry's.

Tuesday, December 7th—The Ace of Club meets at 7:30 p. m.

It's Now Official

Coach Brookshire Resigns, To Enter Private Business

Cliff Brookshire, head football coach and athletic director at Brevard Senior High School for the past six years, has resigned to enter private business here in Brevard.

The resignation had been rumored for the past several weeks, and Coach Brookshire made it official Tuesday night at the annual football banquet for the Brevard and Rosman high school teams that was held in the cafeteria at Olin.

Coach Brookshire, whose Blue Devil grid squads have compiled a record of 52 wins, 14 losses and 3 ties during his six year tenure, will become associated with Lowe's Brevard Associate store here in Brevard.

The amiable young coach had... —Turn to Page Five



CLIFF BROOKSHIRE