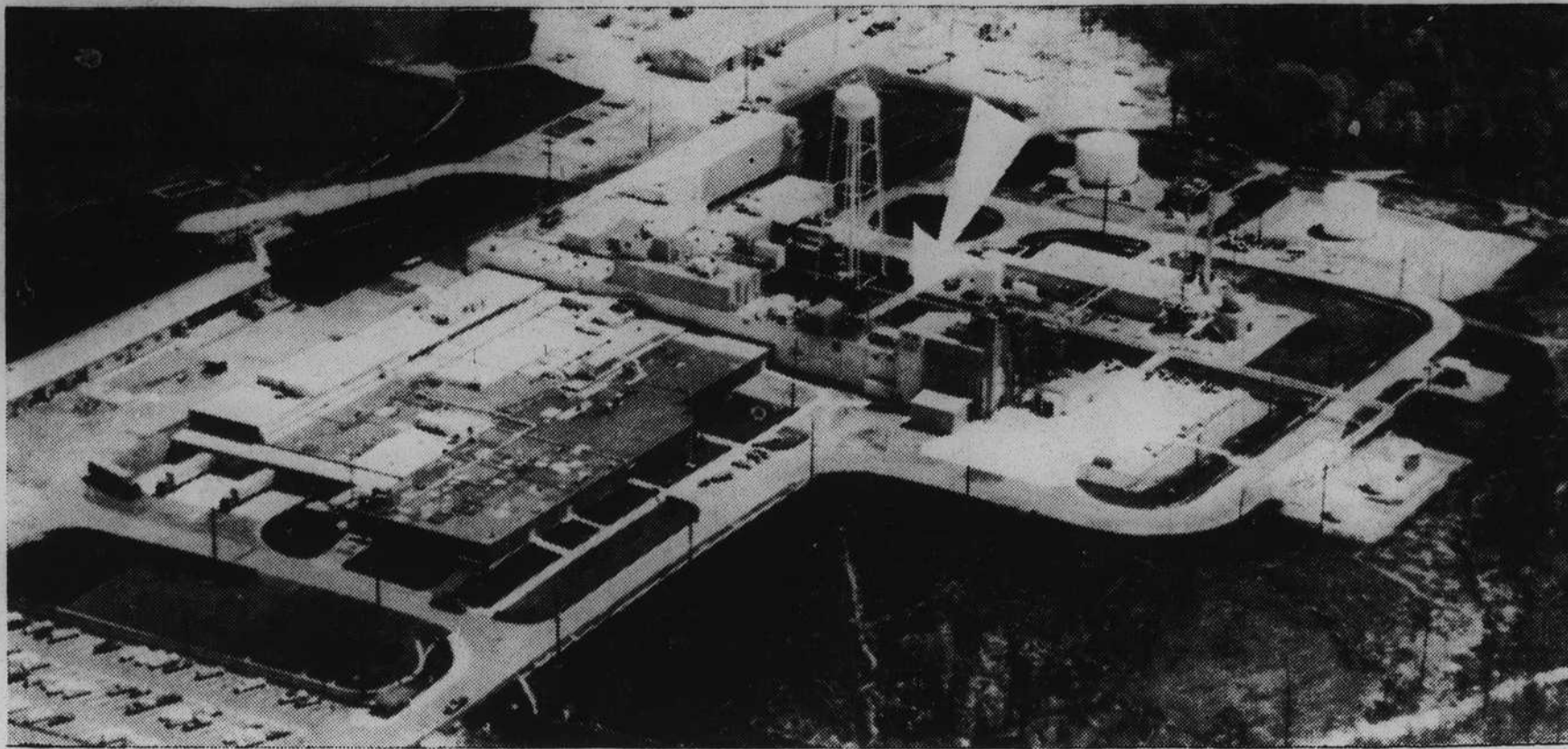


Du Pont Announces Multi-Million Dollar Expansion Of Local Plant



Site For Expansion At Du Pont Plant Indicated By Arrow

Plans for a multimillion dollar expansion of production facilities for "Cronar" polyester photographic film base at Brevard, N. C., were announced today by the Du Pont company.

Today's move is the first step in a major Du Pont program to expand polyester photographic film facilities, according to Jack Dense, Plant Manager of the Brevard Plant. He said Du Pont is forecasting expenditures of more than \$30 million to increase the company's capacity for "Cronar" over the next few years.

Construction will start in May with completion expected in early 1968. The expansion announced today will add about 100 jobs to the present Brevard work force of almost 600. About 400 construction workers will be required at peak activity. The plant will incorporate new polyester technology and improved electronic testing and quality control devices.

Mr. Dense said Du Pont was going

ahead with a major expansion less than two years from start-up of the Brevard plant because of the exceptionally good acceptance of "Cronex" x-ray films by the radiologic profession and demand for other polyester-based products from other segments of the photographic film field. "Cronex" x-ray films utilize a "Cronar" base.

The Brevard plant, opened in June 1964, was the first commercial unit designed to make medical x-ray films on a polyester base. It doubled Du Pont's capacity for "Cronar" polyester film, a tough, optically clear film widely used for graphic arts, engineering reproduction, drafting, photorecording and motion picture films.

Mr. Dense said use of photographic products based on "Cronar" has grown almost fivefold in the past five years. He said projected expansions over the next few years again would double the company's capacity for "Cronar."

TRANSYLVANIA—

An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census 6,372. Brevard Community 8,500. Brevard proper 4,857.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA—
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

Vol. 79—No. 8



SECOND CLASS POSTAGE
PAID AT BREVARD, N. C. ZIP CODE 28712

BREVARD, N. C., THURSDAY, FEBRUARY 24, 1966

PRICE 10c

★ 24 PAGES TODAY ★

PUBLISHED WEEKLY

On March 4th

Brevard Music Center Will Hold Public Interest Meet

The public is cordially invited to attend a "Public Interest" meeting of the Brevard Music Center on Friday night, March 4th, at 7:30 o'clock in the Brevard Senior High school auditorium.

This is the first of such meetings, and it is sponsored by the trustees of the Brevard Music Center.

A reception will also be held, and the program will be brief, interesting and informative.

John D. Eversman will be the master of ceremonies, and short talks will be made by the following:

Paul Thomas, president of the Brevard Music Center

Wayne Bradburn, superintendent of schools

Donald Lee Moore, chairman of the Transylvania Board of County Commissioners

Henry Janiec, the artistic director of the center.

Raymond F. Bennett, mayor of Brevard, will welcome the many guests who are expected.

Mr. Eversman has been speaking at various civic meetings recently, urging the members to attend this special meeting.

Last year was one of the best years in the history of the Brevard Music Center, and even more elaborate plans are being made for the '66 season.

Announcement Prompts

Expressions Of Confidence Voiced By Bennett, Moore

A fine sample of public enthusiasm about the proposed expansion of the Brevard Du Pont Photo Products plants was expressed Wednesday morning by Raymond F. Bennett, mayor of Brevard.

"It is wonderful news.

"This is an expression of

confidence by this great company in the future of Transylvania and the Brevard community."

Mayor Bennett continued:

"We intend to live up to this confidence.

"Present evidence of this is our current Sewerage Improvement project that will be voted on March 12th."

The mayor urges all persons who are not registered on the town's books to be sure to register on Saturday, Feb. 26th, at the Town hall or at the American Legion building.

Another salute to Du Pont came Wednesday morning from Donald Lee Moore, chairman of the Transylvania County Board of Commissioners.

"Our industries play a major role in the growth and development of Transylvania. We are indeed happy to see continued expansion.

"Du Pont is a good neighbor, and we appreciate the confidence they have in our community," Mr. Moore declared.



Precipitation totaled just over 2 inches during the past week in Brevard, as temperatures ranged from a low of 19 to a high mark of 60 degrees.

Afternoon high averaged 53 degrees, while early morning lows balanced out at 26 degrees.

Day-to-day readings were as follows:

	High	Low	Prec.
Wednesday	56	44	0.78
Thursday	55	33	1.30
Friday	42	26	0.00
Saturday	60	20	0.00
Sunday	52	21	0.00
Monday	54	21	0.00
Tuesday	54	19	0.00

Background Revealed

History Of Du Pont In This County Has Been Interesting

By - The Editor

The Brevard Du Pont plant in Transylvania has been "good news" for the Transylvania Times since the latter part of the 1950's.

And this week's issue contains more "good news" from the Photo Products plant, located near Cedar Mountain.

Announcements of expansion of industries that are already operating in our county are always well received because they make the future even brighter.

It was June, 1964, that The Times announced the start-up of the multi-million dollar plant here to make new medical and industrial X-ray films based on "Cronar" polyester film.

From that story we quote:

"The plant is the first commercial unit specifically designed to make medical x-ray films based on polyester. It will double the company's capacity for "Cronar", a tough, optically clear, film now widely used for graphic arts, engineering reproduction, drafting, photorecording and motion picture films.

"The highly automated plant, under construction since February 1962, provides jobs for approximately 500 persons and required about 900 construction workers at peak of activity.

"Three new medical films, named "Cronex" x-ray films, are being produced at Bre-

vard. They contain faster and improved emulsions developed after more than five years of research and development at the company's Parlin, N. J., photographic products laboratory.

"Products range from a high speed film, providing reduced radiation exposure and good image definition, to moderate speed films with high contrast and wide flexibility in exposure and processing."

"Open House" was held that month at the plant, and hundreds of persons had the opportunity of seeing the facilities which comprised the most modern photographic film manufacturing plant in the world.

The plant was first put into
—Turn to Page Three



Raleigh, N. C.
Feb. 23, 1966

Mr. John I. Anderson, Editor
The Transylvania Times
Brevard, N. C.

"I am very pleased at the further indication of the faith of Du Pont in North Carolina.

"I, of course, share that faith and believe that we are seeing the earliest beginnings of the full bloom of economic development in Western North Carolina.

"We congratulate the company and the area, and we pledge to continue our efforts for the total development of the entire state."

Dan K. Moore
Governor of North Carolina

From Federal Funds

School Improvement Program Underway, Grant Received

Survey Reveals

Local Cigarette Sale Up As Residents Smoke In Big Way

Residents of Transylvania county have returned to smoking in a big way.

Despite the steady barrage of medical reports in recent years linking cigarettes with cancer, heart disease and other ailments, they are puffing away at a record rate.

For a time, following the Surgeon General's 1964 report on the hazards of smoking, there was a marked drop in cigarette consumption, locally and elsewhere.

Some people swore off completely, some cut down on the number they smoked and some

turned to cigars or pipes as a substitute.

As a result, cigarette sales in the United States, which were at an all-time high of 524 billion packs in 1963, dropped to 511 billion in 1964.

During the past year, however, most of the converts weakened in their resolve and took up where they had left off. They helped boost cigarette output to a new record — 532 billion.

In Transylvania county, an estimated 1,855,000 packs of cigarettes were smoked in 1965, on the basis of regional

Under the direction of Mrs. Hilda Olson, supervisor of construction, a program of school improvement has been developed for Transylvania county. Supt. Wayne Bradburn announces.

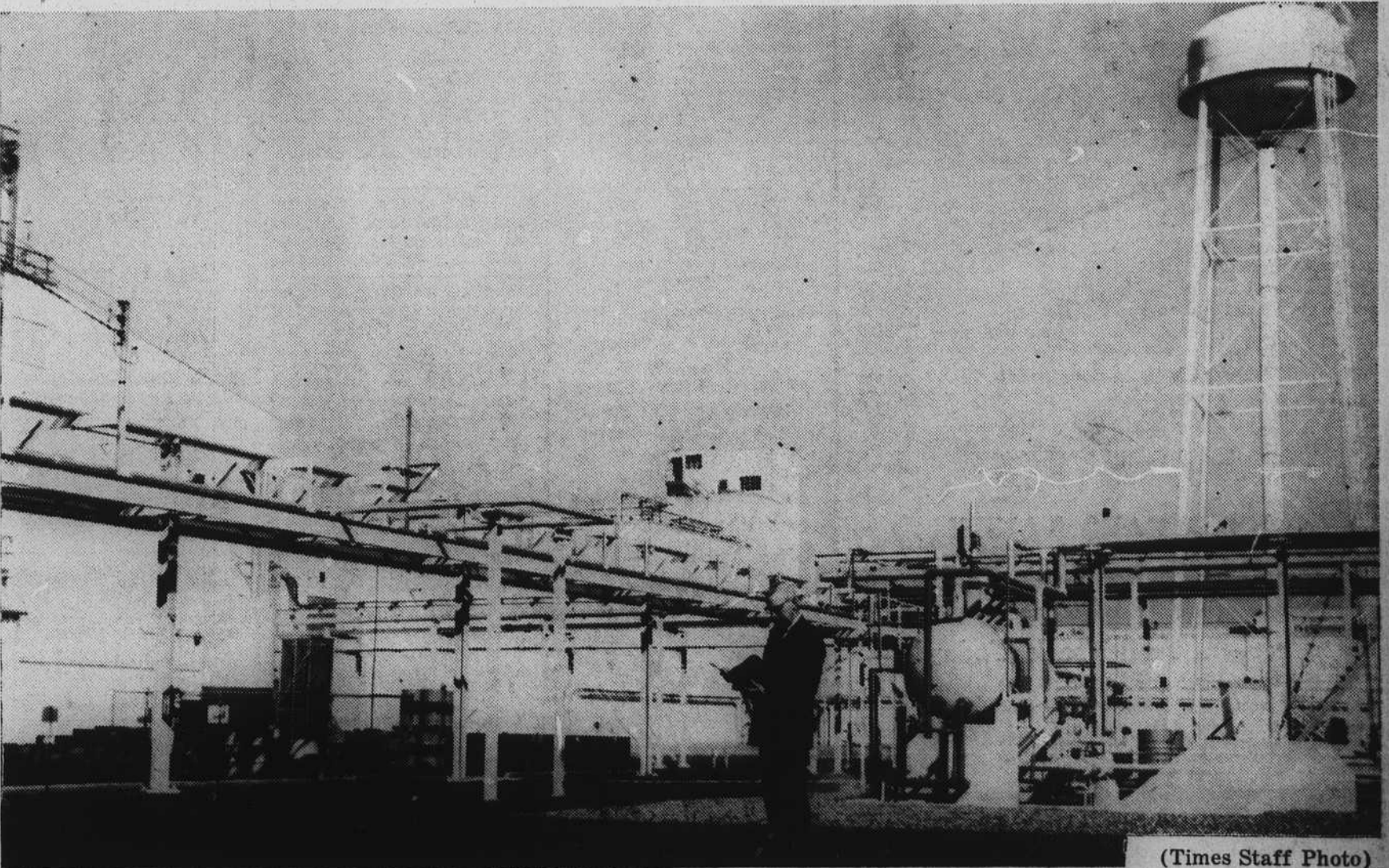
The Elementary and Secondary Education Act directs that the program is to go into effect immediately.

All contracts have been let on the projects, and officials hope that construction will be completed by September of 1966.

Mrs. Juanita Lavender is acting as temporary director, and Mrs. Olson will continue as program coordinator.

The program is being paid for entirely by federal funds.

The purpose of Public Law 89-10, Title I, is to improve the educational opportunities of children who live in areas of con-



(Times Staff Photo)

Plant Manager Jack Dense Studying Area For Proposed Expansion