

Come To Brevard This Week And Take Advantage Of "Sidewalk Sale" Values

TRANSYLVANIA—

An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census 16,372. Brevard Community 8,500. Brevard proper 4,857.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA— The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

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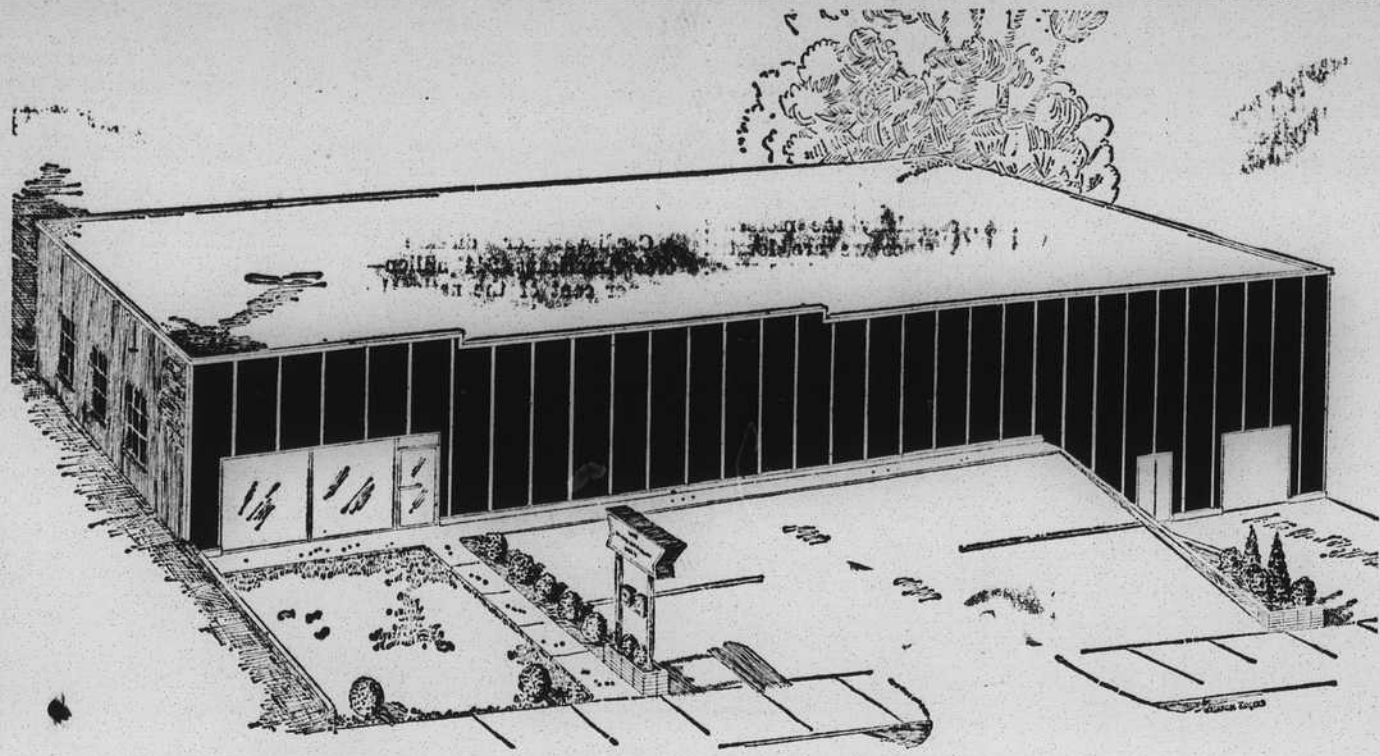
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AN ARTIST'S DRAWING of the new Transylvania Times plant, which was made by Waldron Rogers, draftsman-designer for the Brevard Du Pont plant is shown above. More pictures and stories are carried in the third section of this week's Times.

New, Modern Transylvania Times Plant Being Constructed By Bryant

All Operations Will Be Under The Same Roof

Construction of the new and modern plant of The Transylvania Times, Brevard's prize-winning weekly newspaper, is nearing completion.

In a joint announcement today from Mrs. Ed M. Anderson, publisher, and Editor John I. Anderson, the newly remodeled building should be ready for occupancy by August 1st.

Shortly after that time, The Times will move from its present location on The Times Arcade in Brevard to the modern plant on Broad street, opposite the court house and between Macfie drug store and Abercrombie's.

The Bryant Electric company, the builder of the new Bryant building in Brevard, is constructing the new Times plant.

This building was the home of McCrary Auto service for many years, and, according to officials of The Times, it is ideal for conversion into a modern newspaper plant.

The property was purchased several years ago by the late Ed M. Anderson, then publisher of The Times, from the Reaben Oil company, of Hendersonville.

In the early '60's, The Times began printing the newspaper each week in the basement of the building on a Goss Comet Rotary press.

Adjustments and improvements have been made on the press during the last three years, and now the printing quality of The Times rates with the best of the non-dailies in the Carolinas.

"The expansion of The Times is in keeping with the progress that is being made in Brevard and Transylvania county," the publisher and the editor stated.

"We have faith in the community, and we pledge to continue to do our best to publish the best newspaper that we possibly can," they stated.

The Times is recognized for winning many state and national awards. In fact, during



DISCUSSING THE PLANS and specifications for the new plant of Brevard's prize-winning weekly newspaper is the group above in the office of the Bryant Electric company, the builder. From left to right,

they are: John I. Anderson, editor of The Times; Jack Bryant, owner of Bryant Electric company; and Harry Ashworth, superintendent of the project for the Bryant company. (Times Staff Photo)

"Best Season Ahead"

Music Center Will Begin 30th Anniversary Season On July 6

On July 6th, the Brevard Music Center begins its 30th anniversary season, the most brilliant and most versatile in its history.

Included in the celebration are world-famous artists in concert and opera, the internationally acclaimed Brevard Music Center Orchestra comprised of professional musicians, three well-known operas, two hit musicals and a musical play, several pops concerts, and a newly instituted lecture series.

The Brevard Music Center will offer concerts by such famed artists as Mary Costa, Jan Peerce, Jose Iturbi, Mischa Elman, Brenda Lewis, Jean-Marie Darre, Sergiu Luca, Lee Luvisi, James Mathis, Thomas Brockman and Ernestine Smith.

Opera lovers in the area will be afforded production of three, fully-staged operas, "La Traviata", and "Don Pasquale". The ever-popular "My Fair Lady" and the smash hit "The Fantasticks" will also be presented as well as the noted play with music, "John Brown's Body". Professional singers, including Metropolitan Opera Company stars, will perform leading roles, with supporting parts being taken by young professionals or advanced students.

Opening the Festival season on July 8th, the Brevard Music Center Orchestra will present a total of eight concerts with outstanding soloists this season. Pops concerts will feature the music of Johann Strauss and Jerome Kern, and an all-American composer program. Other orchestral organizations will present weekly concerts.

New programs at the Center this year include an expanded

Many Have Holiday

Picnic At Camp Straus Will Highlight Fourth Of July

Next Monday, July 4th, will be a holiday in Brevard and Transylvania county with most of the stores being closed.

The day will be highlighted in the county by the "Silver Anniversary picnic of Olin Mathieson at Camp Straus.

Held annually for Olin employees and their families, the event is usually attended by

Jaycees Making Plans For Their 25th Anniversary

Elaborate plans are being made for the 25th anniversary of the Brevard Junior Chamber of Commerce.

A big banquet will highlight the celebration on July 27th at Berry's.

The banquet will also be the second regular meeting in July of the Jaycees.

Honored guests will be all the past presidents and their wives and the Jaycees and their wives.

Irvin Aldridge, of Yanceyville, who is the state Jaycee president, will be the principal speaker at the gala anniversary banquet.

More details will be announced later.

Baker Is New President Of Rotary Club

Newly elected officers of the Brevard Rotary club were installed at this week's regular meeting in Gaither's Rhododendron room.

Gene Baker is the new president, and other officers are:

Gary Dennis - vice president and director of the club service

Raymond E. Childers - secretary

David H. Varner - treasurer

John K. Smart - past president and director of International service

Dr. Wilburn Davis - director of Community service

Daniel D. Bacon - director of Vocational service.

The event was a ladies' night affair.

Nickolas Semaschko, of Hendersonville, and district governor nominee for Rotary's 767 district, was in charge of the installation.

Mr. Semaschko, a past president of the Hendersonville Rotary club, is also the president of the Greater Hendersonville Chamber of Commerce.

He heads his own advertising agency, and he is extremely active in Rotary and other civic affairs.

Decision Thursday

To Build Or Not To Build Bridge At Lake Sega Is ?

A decision will be made Thursday night of this week whether or not the bridge across the railway track at Lake Sega on US Highway 64 will be built.

A meeting has been called for 7:30 o'clock in Gaither's Rhododendron room, and all interested persons are invited.

Donald Lee Moore, chairman of the County Board of Commissioners, has called the

meeting, and W. Curtis Russ, high commissioner for this area, will attend.

He will be accompanied by other highway officials.

At the present time, only 13 property owners affected by the proposed bridge and approaches have signed rights-of-way. Some 10 persons have not signed, and Mr. Russ says the bridge will not be built



EXPRESSING PLEASURE over the progress that is being made on the construction of the new and modern Transylvania Times plant is Mrs. Ed M. Anderson, the publisher. At the left is Harry Ashworth, superintendent of the project for the

Bryant Electric company, and in the background is Henry R. Henderson, The Times plant superintendent. At the right is Jon E. Anderson, part-time photographer for The Times. (Times Staff Photo)

This Weekend

Brevard Merchants Offering Bargains For Sidewalk Sale

Race Was Close

Paxton Upsets Thomas In Demo Run-Off For Sheriff

T. Wood Paxton won an upset victory over Gill Thomas last Saturday in the run-off election for the Democratic nomination for Sheriff of Transylvania county.

It was a close race with the

margin of victory being 25 votes.

The total vote was as follows:

Paxton - 1514

Thomas - 1489.

In the primary on May 28th, Mr. Thomas was high man with 1,250 votes, while Mr. Paxton had 1,146. There were three other candidates in the race.

Mr. Paxton, who serves as coroner of Transylvania, now faces the Republican incumbent sheriff, Carter McCall, in the General Election this fall.

The Board of Elections met Tuesday morning for the canvass of the voting of last Saturday, and declared the election as official.

Plans have been completed by the Brevard merchants to hold their "biggest and best ever" Fourth of July Sidewalk Sale this Thursday, Friday and Saturday.

Many merchants have made special purchases for the big event, and all that are participating are offering values galore and outstanding bargains guaranteed to excite even the most discriminating shoppers.

Some of the bargains being offered are listed in a special "Sidewalk Sale" section appearing in this edition of The Times. Shoppers are encouraged to look over the ads in this issue, which can be a helpful guide during the big three day event.

Ben Patterson, chairman of the Chamber of Commerce, extends a cordial invitation to everyone on behalf of the merchants to shop in Brevard during the big July 4th sales event.

Log Highlighted

Several Patriotic Programs Will Be Carried Over WPNF

On July 4th, Independence Day, station WPNF will present a special feature entitled "This Land We Love".

Program director Fred Reiter said:

"Music has always been the medium through which men have expressed their deepest sentiments.

"THIS LAND WE LOVE is a public service program of pa-

triotic and sacred music which expresses the feelings of most Americans for our nation and our heritage of freedom."

Music will be performed by the Baylor University choir under direction of Kurt Kaiser, and selections will include "God Of Our Fathers", "America The Beautiful", "God Bless Our Native Land", and other favorite