

TRANSYLVANIA—

An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census 16,372. Brevard Community 8,500. Brevard proper 4,867.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA—

The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

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PUBLISHED WEEKLY



THE UNITED FUND drive will get underway in Brevard and Transylvania next Tuesday with a "kick-off" breakfast for the workers. Making last minute plans for the annual campaign is the group of men above. From left to right, they are: Don Blankinship, president of the UF; Frank McGib-

boney, campaign chairman; Rev. Brunson Wallace, publicity chairman; and Tom Bingham, chairman of Budget and Admissions committee. Standing behind the men is Bill Overholt, the executive secretary. (Times Staff Photo)

Next Tuesday

United Fund Drive To Open With "Kick-Off" Breakfast

Transylvania's United Fund campaign for 1967 opens on Tuesday, Sept. 27th, with a "kick-off" breakfast for workers at 7:00 a. m. at Gaither's restaurant.

Frank McGiboney, campaign chairman, announces a budget of \$40,196.40, which, he feels, can be raised quickly if all will give their "fair share."

The "fair share", Mr. McGiboney states, is conceived to be one hour's pay per month.

All UF workers, including division chairmen, solicitors, directors, officers and other personnel, are urged to attend the breakfast.

Mr. McGiboney also announces that headquarters have been set up on the second floor of the McMinn building. William Overholt, executive secretary, may be seen there or reached by telephone at 883-8260.

Appointments of the division chairmen were announced last week. Many others are serving under them as solicitors in the campaign.

It is expected, as in the past, that many business firms in the community will be 100% participants in the UF campaign.

Mr. McGiboney states that he is hopeful that more citizens will be "fair share" participants in the United Fund than ever before.

Student leaders will join the workshop on Friday and Saturday, when they will make their own plans for the school year.

Social occasions for the opening of school included a Wednesday evening social hour and banquet for workshop participants and their wives or husbands, a Friday luncheon for campus women, a Friday night "Open House" given by Dean

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Prominent Citizen

Fred Johnson Is Fatally Injured Tuesday Evening

Fred Johnson, age 86, well-known North Brevard resident, was struck and killed by an automobile Tuesday night on the four-lane highway near the city limit.

Patrolman C. F. Cappell investigated the accident, which occurred about 7:50 o'clock on the rain-soaked highway.

The driver of the car was listed as Delmore Pace, of Pisgah Forest, and the investigation is being continued.

Mr. Johnson, a native of Henderson county, had lived in Transylvania since 1902.

He had a varied career. During his lifetime, he was active

in business, civic and political affairs.

He worked with the Silver-steen Industries, and later went into private business. He was a retired employee of the State Highway department.

He was a member of the Woodmen of the World.

Funeral services will be conducted Thursday afternoon at 2:00 o'clock in the Oak Grove church in North Brevard.

Rev. Brunson Wallace will officiate, and burial will follow in the church cemetery.

Survivors include the following —Turn to Page Five

Rising Cost Of Living Amounts To \$860,000 For Transylvanians

Each Family Is Paying \$175 More Than In '65

To what extent has the rising cost of living affected residents of Transylvania county?

How much does a local family have to spend now for the standard market basket of goods and services as compared with a year ago?

According to the latest government reports, prices in the regional area, as in most other parts of the country, have recently been moving upward at an uncomfortable rate.

A calculation based on the overall figures shows that an additional \$860,000 a year must be spent by Transylvania county residents to purchase the same amount of goods and services that they bought in 1965.

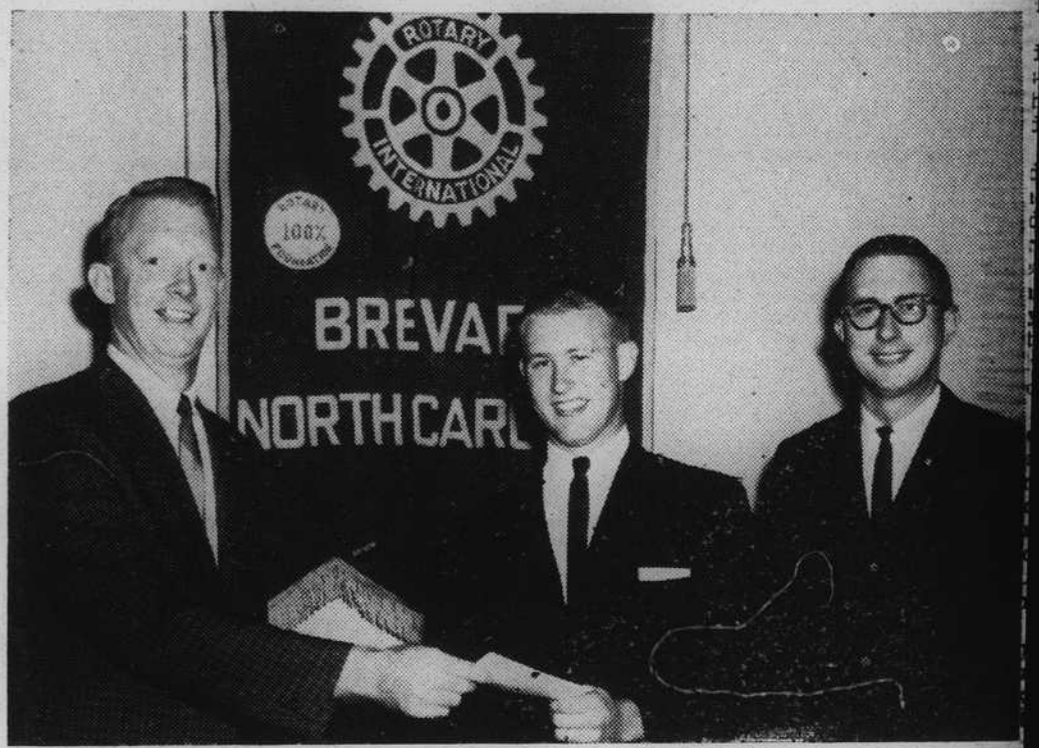
A little inflation each year, the creeping kind, has come to be accepted by the public as normal. It has been taking place regularly, for many years. It has been looked upon, in fact, as beneficial by many economists. They contend that it makes for busier factories, more employment and larger profits.

The 1965-66 rise in the consumer price index, which has averaged more than 2.8 percent nationally, is causing concern, however. The pace is faster than in any year in the last ten.

Because of it, basic living costs in the local area are approximately \$175 higher per family than they were in 1965 at this time.

This is the extent to which it has affected families in Transylvania county that have an after-tax income of \$6,741, the local average.

For families at the \$12,000 level, the loss in buying power amounts to \$312 a year. Those with net incomes of \$4,000, on the other hand, have a drop of only \$104, but the squeeze on —Turn to Page Eight



JOSEPH CARLOS McCALL, son of Mrs. Stewart Powell and the late John McCall, is pictured above receiving a D. G. Dail Memorial scholarship to Brevard College at Monday night's meeting of the Brevard Rotary club. Making the presentation is Dr. Milton V. Massey, chairman

of youth activities for the Rotarians. At the right is Eugene Baker, president of the club. Young McCall is a '63 graduate of Rosman high school, and he will seek a liberal arts degree at Brevard College. He is married to the former Carolyn Greene. (Times Staff Photo)

Results Posted

Community Committeemen Of ASCS Program Are Elected

Program Highlights

Another Big Weekend Of Football Broadcasts, WPNF

Football fans of the area are reminded that WPNF will carry the full schedule of University of North Carolina games this fall.

The season got underway last Saturday, and this weekend will feature the UNC Tar Heels playing the N. C. State Wolfpack at

Kennan stadium in Chapel Hill. Air time will be 1:15 p. m. Bill Currie is the sportscaster.

Oct. 1st will see UNC playing Michigan at Ann Arbor, Michigan, and succeeding weeks feature games against Clemson, Notre Dame, Wake Forest, Georgia, Air Force Academy, Duke and Virginia.

The games are broadcast through the cooperation and sponsorship of Coca Cola, Morris Pharmacy, Cairnes Esso Service, Television Service company, Citizens Telephone company and Gaither's Insurance Service.

Other Programs

The schedule for the Farm and Home hour is as follows. Thursday, Farm - Home Adm., John Collins; Friday, N. C. Forest service, Clark Grissom; —Turn to Page Five

Results of an election of Agricultural Stabilization and Conservation Service committeemen in the 8 communities in Transylvania County were announced today by Glenn A. Whitmire, chairman of the Transylvania County ASCS committee.

The community committeemen were elected by mailed ballots. The ballots were tabulated on September 14th.

The chairman, vice chairman and regular of the 8 community committees will meet in the ASCS office at the Bryant building at 10:00 a.m., September 26th, to elect one county committeeman and two alternates.

By communities, the committeemen are elected as follows in the order of chairman, vice chairman, regular member, first and second alternates:

BOYD — Arnold Brown, H. C. Enloe, Randall Lankford, Earl Orr and Arnold Wells

BREVARD — G. Carl Bryson, Francis Rass Allison, A. A. Trantham, Clyde G. Jones and Claude Ray.

DUNN'S ROCK — William —Turn to Page Eight

Davis Announces

Jerry Brown Named County's Assistant Extension Chairman

Jerry Brown is the new assistant Transylvania County extension chairman.

The announcement comes from Jim Davis, county extension chairman, and the North Carolina extension department at Raleigh.

Mr. Brown will be largely responsible for 4-H club work in Transylvania and general extension activities.

A graduate of the Auburn university with a BS in Agricultural education in June, 1963, Mr. Brown served from September 1963, until September, 1966, in the US Marine Corps.

He attended high school at Hackneyville high, near Alexander City, Alabama. He is married to the former Mary E. Harris, of that city, and his hobbies are hunting and fishing.



JERRY BROWN

This Sunday Afternoon

To Dedicate New Rosman Post Office

The new Rosman post office will be dedicated Sunday afternoon at 2:00 p. m., under the sponsorship of the Rosman chamber of commerce.

The Hon. Roy A. Taylor, member of congress of the eleventh district of N. C., and W. T. Martin, postal service officer, will be the principal

speakers.

B. E. Keisler, president of the Rosman chamber of commerce, will be master of ceremonies.

Others participating on the program will be Thomas W. Galloway, postmaster; John R. Mitchell, president of Mitchell-Bissell Co.; Chester Kilpatrick, who will give the benediction.

Thread Co.; and the Rev. Dale R. Martin, pastor of Mt. Moriah Calvert Baptist church, who will give the invocation and the Rev. Tommy Goldsmith, pastor of Zion Baptist church, who will give the benediction.

The name was changed to Eastatoe on June 12, 1903, and was renamed Toxaway May 13, 1903. Rosman became the official name July 18, 1904.

Music will be furnished by the Brevard high school band. Boy Scout Troop 705 will participate in a flag raising

ceremony following the presentation of the flag by the Hon. Mr. Taylor.

The postoffice here was originally established as Toxaway, Dec. 7, 1900.

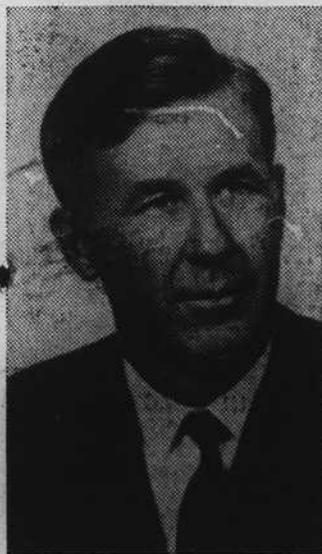
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- Editor's Corner — page 5, section 1
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- Classifieds — pages 2 and 3, section 1

1966-67 Term Begins

Faculty - Student Workshop Signals Opening Of College



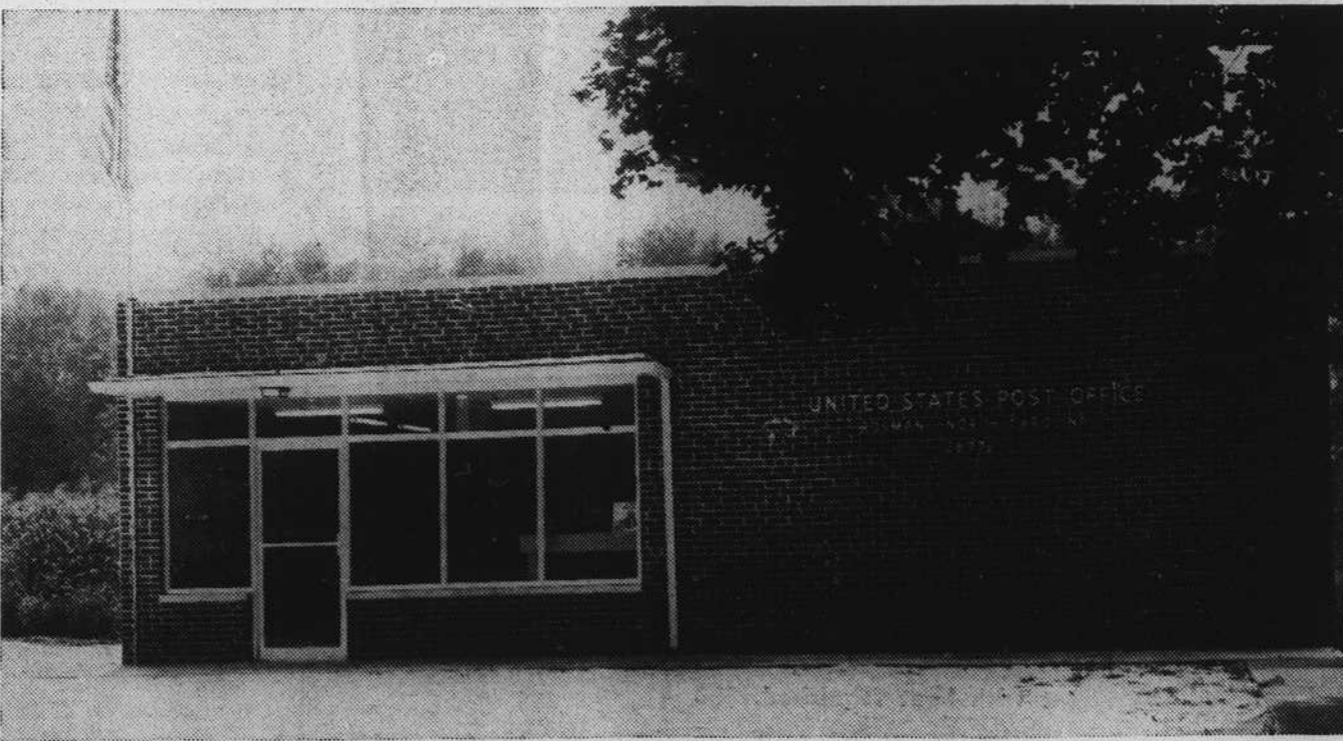
W. GLENN HARDESTY, Director of Admissions and Public Relations at Brevard College, has resigned his position to become Director of Financial Aid at Western Carolina College, Cullowhee.

Brevard College's annual Faculty - Staff Workshop, which is held annually prior to the opening of school, began on Wednesday afternoon of this week and will continue through Saturday.

Devotional speaker for the workshop is the Rev. Henry Justice, of Oteen, whose opening daily challenge will be followed by individual presentations and discussion of various aspects of academic, social, and religious concern at the church-related college.

Student leaders will join the workshop on Friday and Saturday, when they will make their own plans for the school year.

Social occasions for the opening of school included a Wednesday evening social hour and banquet for workshop participants and their wives or husbands, a Friday luncheon for campus women, a Friday night "Open House" given by Dean —Turn to Page Eight



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