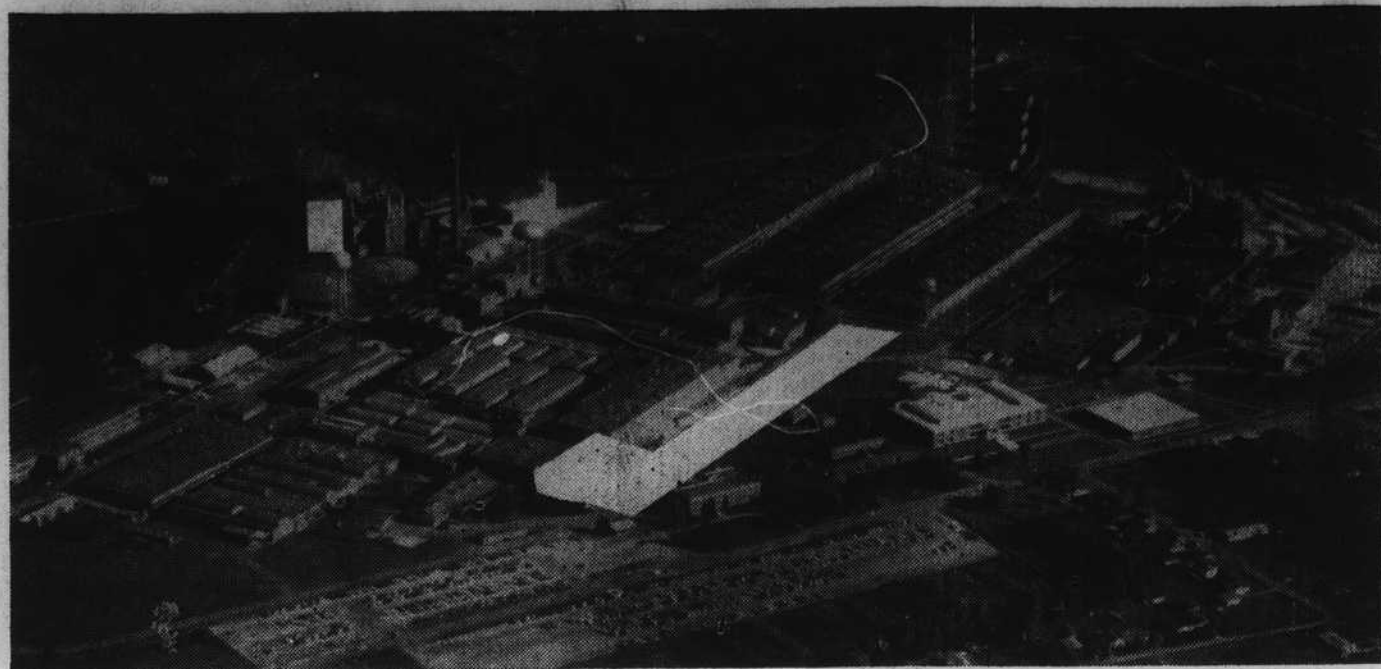


Olin's New Multi-Million Expansion Plan Is Largest In 27 Years



White Blocks Indicate Olin's Multi-Million Expansion

Plans for a multi-million dollar expansion program for the Ecusta Paper Division of Olin Mathieson Chemical Corporation were announced today by Arthur J. Loeb, Vice President and General Manager.

This is the largest single expansion by Ecusta since the paper mill was built 27 years ago.

This program will consist mainly of the installation of Ecusta's 12th paper machine and auxiliary equipment, a new super-calender and additional steam generating and power distribution facilities. The building that will house the paper machine and stock preparation equipment will also have storage space for baled pulp and finished paper rolls.

The machine will be designed to produce a variety of lightweight papers, including Ecusta's Waylite offset and letterpress printing papers, and

carbonizing papers. It will utilize the most modern paper making technology, and the latest advances in automatic and electronic controls. With this addition Ecusta will have three of the industry's largest paper machines designed for the manufacture of lightweight papers.

This will be the fifth major expansion program since Ecusta began operation in 1939. The original paper mill was built to supply American cigarette manufacturers with a domestic source of supply of cigarette paper. The first plant had four paper machines, designed primarily for the production of cigarette paper. Four more machines were added in 1941 to produce cigarette paper and other lightweight papers developed by Ecusta. A ninth machine was added in 1947.

With the increased demand for Waylite printing papers and specialty products, the 10th machine was added in

1958 and the 11th in 1963.

Waylite printing papers offer a superior combination of whiteness and opacity, according to Mr. Loeb. Other advantages include bulk reduction and postage savings.

Ecusta is a major supplier of the base stock for one-time carbonizing papers. These products are used by the business forms industry in development of unit sets and continuous forms.

"Construction on the new buildings for the paper machine and steam generating equipment will begin in the second quarter of 1967, and all equipment should be installed and in operation within two years," Mr. Loeb said. "It is anticipated that the significant increase in production will enable us to maintain our position in the lightweight paper field."

J. E. Driscoll will be project manager for the new expansion. —Turn To Page Three

TRANSYLVANIA—

An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census 16,372. Brevard Community 8,500. Brevard proper 4,857.

THE TRANSYLVANIA TIMES

A State And National Prize-Winning A.B.C. Newspaper

TRANSYLVANIA—

The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

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Survey Reveals

\$50,000 Retirement Fund To Require 34 Years In County

How much of a retirement fund can the average Transylvania county family amass by putting 7 per cent of its income into savings each month?

To reach \$50,000, how many years would be required?

Several factors suggest the need of some sort of a retirement fund for a family that wants to be able to live comfortably and securely when retirement time arrives.

Inflation is a principal factor. It has been responsible, in the last 15 years alone, for a 30 percent increase in the cost of living.

Another is the failure of some industrial pension funds to accumulate and properly earmark the necessary amount of money to guarantee workers the pensions that are due them after retirement. That is something that Congress plans to correct in the coming session.

Finally, there is the need for an additional source of income by those who cannot count on a private pension and who would not be satisfied to scrape along solely on what social security will provide for them.

In Transylvania county, on the basis of current earnings in the local area, the average family would require 34 years to reach the \$50,000 goal.

This assumes that it saves 7 percent of its income regularly, \$39 per month, and receives interest on it at 5 percent, compounded quarterly. No allowance is made for taxes on the interest received.

In many sections of the country, where incomes and savings possibilities are lower than they are locally, the length of time to reach \$50,000 would be proportionately longer. —Turn to Page Six

Coach Weatherby Heard

Brevard And Rosman Football Players Are Honored At Olin

The 1966 football squads of Brevard and Rosman high schools, along with their coaches, parents and cheerleaders, were honored at the annual Olin sponsored football banquet in the Olin cafeteria on December 14th.

Olin officials presented trophies to the players of both teams who had been selected for their outstanding contributions to their teams, and an official of the Coca-Cola Bottling company, of Hendersonville, presented the "Golden Helmet"

Families Urged To Have Fire Escape Plan

Does your family have an escape plan they can use if a fire occurs in your home?

If not, you should draw one up tonight, says the American Insurance Association.

Get together all members of the family, including children and the older members, and work out at least two escape routes that you can use to get out quickly.

You need to figure out two routes so that an alternate route can be used if fire cuts off the other.

After you have run off your plan, you should review it. —Turn to Page Three

awards to each team's most valuable player.

Dr. John Truesdail, general manager of Olin's Film division, presented the Best Defensive player award to Ronnie Honeycutt, and the Best Offensive player award to Jim Devore for the Blue Devils.

Brevard's "Golden Helmet" recipient was Charles Peterson, and Coach Doyce Cannon presented the Coach's "Mr. Guts" trophy to Jim Devore.

A. J. Loeb, general manager of Olin's Paper division, presented Rosman's Best Lineman award to Harry McCall, and the Best Back award to Dennis Stewart, while the "Golden Helmet" award was presented to Danny Hall.

Principal speaker at the banquet was Coach Carlton E. Weatherby of Waynesville, former football coach and school administrator of the Haywood county school.

Coach Weatherby, who has devoted 37 years to the coaching and educational fields, gave an inspiring talk on sportsmanship. He emphasized that the greatest "sport" of all was born almost 2,000 years ago, and that His birthday will be celebrated within the next few days.

Ed Garrett, Olin's industrial relations manager, who was —Turn to Page Three



Rainfall has been at a minimum in the Brevard area lately, with only 0.08 inch falling during the past seven days. The Weather Bureau's extended forecast calls for continued dry conditions in general, with rainfall totaling less than a tenth of an inch this week.

Temperatures during the past week averaged 55 and 24, which is higher than the normal temperature range of 47 and 27.

Temperatures and precipitation for the week follows:

	High	Low	Prec.
Wednesday	53	29	0.00
Thursday	56	20	0.00
Friday	56	19	0.00
Saturday	52	21	0.02
Sunday	55	29	0.00
Monday	59	24	0.00
Tuesday	58	26	0.00

Merry Christmas

We'll put it in print: the best news is that it's

Christmas!

To our friends and customers, good wishes.

The Entire Staff Of

The Transylvania Times



Log Reviewed

WPNF To Broadcast Many Special Holiday Programs

Musical Christmas greetings from Brevard area merchants will be broadcast over WPNF both Saturday and Christmas Day.

Many merchants will take the opportunity to greet their friends and customers via radio, and send out the joyous sounds of favorite Christmas music throughout the two days. At 12:45 p. m. on Sunday, Christmas day, listeners are invited to hear a complete rendition of Handel's "Messiah" over WPNF.

This will be a complete broadcast of the great musical work of Handel, uninterrupted by announcements. The broadcast will be presented on WPNF by The Sound Shop of Brevard.

Other Programs The schedule for the Farm

Outside Transylvania

We Must Have Zip Code Numbers

We've said it before and we'll say it again: If you live outside of Transylvania county and do not have your Zip Code number on your mailing label, we need it.

We have all the Zip Code numbers for post offices in Transylvania, but there are some post offices outside of this county for which we do not have Zip Code numbers.

After the first of the year, we must have Zip Code numbers on all mailing labels or The Times will not be delivered.

We're sorry, but that's what Uncle Sam tells us, and we'd appreciate your cooperation. Thanks!

Greetings To All!

Good Christmas Business Is Seen, Many To Get Vacations

Rowe Is Quoted

Police Chief Gives Tips To Increase Yuletide Joy

The Brevard Police Department wants Brevard area residents to have a joyous Christmas season and Chief J. C. Rowe suggests a number of things which may ward off unpleasantness.

This is also the season when people are trying to get extra

Have Leaves For Pickup? Just Call Town Hall

If any resident of Brevard desires that Town personnel pickup leaves at their residence, they are requested to call Town Hall as soon as possible.

Town officials report that the fall leaf pickup program will be terminated on December 31st.

The cost of this program and the associated tie-up of equipment makes it impractical to continue beyond this date.

Town officials are anxious to complete this service for all residents and urge their full cooperation so that pickup of all leaves may be completed by December 31st.

Custom Of 56 Years Continued

A Christmastime custom of some 56 years will be continued at Rosman on Thursday.

The management of Gloucester Lumber company will again distribute Christmas bonuses to its employees and present Christmas candy and fruit to all children of the community.

This custom was started back in 1910 by the late Joseph S. Silverstein, the founder, and it has been continued ever since.

The company is recognized as the county's pioneer industry and it is now in its 56 year of operations.

money for Christmas, and there are those who resort to stealing in an effort to help fill their Christmas stockings, Chief J. C. Rowe said.

He suggests that merchants leave their stores well lighted at night to deter prowlers and so passersby and law enforcement officers can easily observe the interiors of the places of business.

"If anything of a suspicious nature is observed," he said, "please call us immediately." He said the earlier officers can begin work on a case, the quicker it can be solved or the greater the possibility of bringing the violators to trial.

"We are only human and can do just so much," Chief Rowe said. "We appreciate tips that may help solve cases, and we do not divulge our sources of information in such instances."

He suggested that shoppers not leave packages in view in parked cars, but that they be locked "out of sight" in the trunks of the vehicles where possible. He noted that pocketbooks and other valuables should not be left on car seats, even though the vehicles may be locked.

"Don't leave homes unlocked when you go shopping," Chief Rowe warns, since there have been cases in which thieves have actually stolen presents from beneath Christmas trees.

Although the larceny of parts from motor vehicles is —Turn to Page Three

Most of the Brevard merchants are experiencing good Christmas business, and record sales are expected on Friday and Saturday.

Since Christmas falls on Sunday, the stores will be closed on Monday.

Offices in the county court house will close at noon on Friday and remain closed until Tuesday morning, Dec. 27th.

Administrative offices for the Town of Brevard will be closed Thursday December 22nd, Friday, December 23rd, and Monday, December 26th.

According to Mrs. Rosa Norwood, the license tag office closed at the end of business on the 21st, and it will remain closed until Dec. 29th.

The sale of new tags begins on January 3rd.

Postmaster C. Y. Patton, Jr., announces that the post office will be closed on Monday. There will be no city or rural delivery of mail and the windows will also be closed.

However, special delivery letters and packages will be delivered on Christmas day and on Monday.

Mr. Patton says the local post office has had a rushing Christmas business.

In fact, the volume has been about 10 per cent greater than last year.

Mr. Patton says he appreciates the fact that local citizens have been mailing their cards and packages early.

"This fine cooperation has enabled us to give better service," he declared.

Schools in the town and —Turn to Page Six

Regulations Cited

Tax Listers Appointed By Breedlove, Listing Begins

Tax listing in Transylvania county for 1967 will begin on Tuesday, January 3rd, Jack Breedlove, the tax supervisor, announces today.

The Township books will be in each township through January 12th, except for Brevard, which will be at the Tax Supervisor's office.

Each person owning real property, land and/or buildings, and each person owning or in possession of personal property on January 1st, 1967, and all males between the ages of 21 and 50 are required to list during the month

of January. According to Mr. Breedlove, the listers for the various townships are as follows:

- Boyd Township - Mrs. Virginia Pittillo
- Cathey's Creek Inside - Mickler Lusk
- Cathey's Creek Township - Mrs. Frances Whitmore
- Eastatoe Township - Mrs. Lawrence Whitmore
- Gloucester Township - Mrs. —Turn to Page Three

At Annual Banquet

Butterworth Takes Office Of President Of Kiwanis Club



Brevard Kiwanians installed their new officers and directors at their annual Christmas Installation banquet at Brevard College last Thursday evening.

Charles A. "Chuck" Butterworth, business manager of Brevard college, was installed as president and will serve during 1967. He succeeds Thomas R. Mitchell, Jr.

Others who were installed include Thomas E. Ramsey, vice president; Eston Roberts, secretary; Mario P. Perez, treasurer; and the following directors: James D. Willis, Vasant D. Chap. —Turn to Page Six