NEW YEAR GREETINGS TO A

TRANSYLVANIA-

An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census 16.372. Brevard Community 8,500. Brevard proper 4,857.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA-

The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

Vol. 79 — No. 52

PAID AT BREVARD, N. C. ZIP CODE 28712

BREVARD, N. C., THURSDAY, DECEMBER 29, 1966

PRICE 10c

* 24 PAGES TODAY *

New Year's Will Be Two-Day

Holiday For Transylvanians

THE NEW SAPPHIRE VALLEY

SKI LODGE opened last weekend,

and several skiers were on hand to

try out the ski run that was in ex-

cellent condition with man - made

snow. Gene Howerdd, Jr., the op-

erator of this newest ski resort in

the south, says he is looking for-

Officers Named

lodge of Brevard will observe

its Centennial during 1967.

evening of this week.

Fred M. McCall, Jr.

Thomas Earl Payne, Jr.,

PUBLISHED WEEKLY

Christmas Was Quiet And Cold, Round-Up Made

Christmas 1966 in Brevard established no records weathvise or otherwise.

The weather was much in the news across the nation during the holidays, but only a trace of snew fell in Brevard Christmas Eve.

Christmas Day, like Christmas Eve, was cold throughout the daylight hours, however past Christmases have been

There were many accidents in the state and nation over the long weekend, however the weather kept the fatality

In Brevard several minor accidents were reported, how-

The Brevard volunteer fire department answered several alarms, but there were no major damages.



Temperatures were quite seachal during the past week in

The mercury fell to a reading of only nine degrees Sunday morning, and this reading helped to lower the week's average daily low temperature to 21 degrees. The daily high was a mild 48 degrees.

Saturday night's light snowfall amounted to about one-half

The weather bureau's extended forecast: temperatures will average eight or more degrees below normal for the next few days. Normal high and low is 47 and 27. Precipitation will total one-half to three-quarters of an inch.

The week's high and low temperatures and precipitation

	High	Low	Prec.
Wednesday	. 60	22	0.00
Thursday	_ 61	27	0.10
Friday	. 39	36	0.50
Saturday	39	20	0.00
Sunday	. 38	9	0.00
Monday	47	. 16	0.00
Tuesday	53	16	0.00

Look Inside...

Classified - page 2, first sec-

First Baby page - page 8, third section Woman's page - page 6, second and third sections

Editor's Corner - page 5, first section

Sports - page 5, third section

"Music From Brevard" Series **Begins On Sunday Over WPNF**

WPNF will begin broadcast- this past summer. ing a new musical series during the coming weekend.

"Music From Brevard" will be heard each Sunday afternoon at 3:05 p.m.

The broadcast will present outstanding orchestras and musical groups from the Bre- will be heard beginning Mon-vard Music Center, recorded —Turn to Page Three vard Music Center, recorded

It is being broadcast over a national radio network and is made available to WPNF through the cooperation of John Eversman, music consultant director at Brevard High School.

WPNF's annual "Baby Derby"



Brevard Lumber company for the second time in a year when they (or he) broke had and burglarized the local business establishment on King street here last Thursday night. The Times carried an almost identical picture to the one shown here almost exactly a year ago. A different means of gaining entry into the building was used this time, but the method used to break into the safe

almost identical to the one used previously. Brevard Police Chief J. C. Rowe indicated that a rash of breakins involving lumber companies and fuel oil companies had been taking place throughout this section of the Carolinas, and that everything possible is being done to apprehend the culprits. The investigation into the robbery is continuing, Chief Rowe stated. (Times Staff Photo)

Elaborate Plans

Du Pont Will Encourage "A Safety Attitude" During '67

Du Pont's Photo Product plant at Brevard will highlight Safety "Attitude" on and off the job as their 1967

In their continuing efforts to emphasize employee safety, Du Pont will stress the imporance of a positive attitude toward safety on the job as well as at home on the highway.

Elaborate plans are being made to introduce the "Attitude" safety theme with a final goal of helping each employee avoid hazardous situations that might result in injury to himself or others.

Statistics compiled by the National Safety council on industrial injuries show a Du Pont employee is 10 to 20 times safer on his job than the average worker in all other industries. To help bring this about, Du Pont Company's

—Turr to Page Three

There will be a special pro-

Survey Reveals

Annual Event

First Baby In '67 To Receive Many Fine Prizes In Contest

the compliments of several made. Brevard merchants.

The contest is conducted an- ors are: nually by The Transylvania Times and Radio Station WPNF in cooperation with several lo-

The rules of the contest this year are carried in a page message in the third section on

Rising food prices, locally

and in other part sof the coun-

try, have captured the head-

lines. They have led to con-

sumer revolts and, in many

cording to the latest figures, the annual food bill has climbed an estimated \$84 per family in a period of two

In Transylvania county, ac-

areas, to boycotts.

The first baby born in Tran- gram on WPNF on January 2nd sylvania county in 1967 will when it is hoped the announcereceive many fine prizes with ment of the first baby can be

> Prizes offered and their don-\$5.00 in dry cleaning - Car-

dinal Cleaners Portrait of the baby at

months - Austin's Studio Quart of milk for two weeks Sealtest Dairy products

"Step Master" baby shoes --Turn to Page Six Stores, Offices Close Monday, Schools Reopen

Many Transylvanians will have another "long weekend"

Since the day fall son Sunday, the following day will be also observed as a holiday in Brevard and Transylvania county.

Most of the stores in Brevard will be closed on Monday as will Town hall and the offices in the court house.

fice will also have a holiday on Monday. Schools, however ,will re-

The banks and the post of-

open on Monday, and students at Brevard College will begin classes on Tuesday. According to Postmaster C.

Y. Patton, Jr., there will be

no window serive at the post

office on Monday. The delivery of rural and city mail will also be suspend. ed for the day, however spec-ial delivery of letters and packages will be made.

There are many New Year's greetings throughout the paper which will be of interest

While The Times office will be closed on Monday, the staff will cover regular news -Turn to Page Six

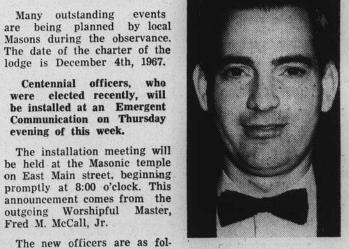
Have Leaves For Pickup? Just Call Town Hall

If any resident of Bryeard desires that Town personnel pickup leaves at their residence, they are requested to call Town Hall as soon as possible.

Town officials report that the fall leaf pickup program will be terminated on December 31st.

The cost of this program and the associated tie-up of equipment makes it impractical to continue beyond this date.

Town officials are anxious to complete this service for all residents and urge their full cooperation so that pickup of leaves may be completed by December 31st.



Masons To Observe 100th

Anniversary Next Year

Worshipful Master

W. Holland Corn, senior

Charles B. Peevy, junior

Jerry Hart Jerome, tyler

ior steward

chaplain and

ward to a good season. The ski

club is operated in conjunction with

Sapphire Valley Inn and beautiful

Sapphire Valley Golf course. Next

week The Times will carry more

pictures of the ski run and the ski-

(Times Staff Photo)

W. Ansel Hart, Treasurer

Henry R. Henderson, sec-

The following officers were

Earl G. Norton, senior dea-

Clifford W. Frady, junior

Jack M. Frady, senior stew-

Edward A. Nicholson, jun-

Marshal M. Feaster, Jr.,

appointed by the incoming mas-

ter and will also be installed:

W. A. Hart, past master, will be the installing officer, and he will be assisted by C. Allison Orr, past master.

Mr. Payne, the new master -Turn to Page Four

Tabulation On 10th

Ballots For Directors Of Commerce Body In Mail

Ballots for electing a Board of Directors for the Brevard Chamber of Commerce to serve during 1967 are now in the mails.

The 40 persons receiving the highest number of votes will serve, and officers will be chosen from this group.

Ballots must be returned by

Tuesday, January 10th, when they will be tabulated.

According to Stan Meares, the president, only names of paid up members are included on the ballot.

Persons voting are asked to return their ballots in an en-velope marked "ballot".

Food Costs Up \$84 Per Family In County Program Highlights

How much is spent in Transylvania county per month for food? For the average local family, to what extent have food bills gone up in the last two years?

Elsewhere in the South Atlantic States, there has been an average rise of \$91 per family and, in the State of North Carolina, \$87.

The findings are based on the average price changes, as reported by the Department of Agriculture and others, for the nation as a whole. The two-year rise in the cost of food was approximately 8.5 per cent.

Transylvania county's total food bill last year, according to the annual survey by the Standard Rate and Data Service, came to \$4,930,000.

Apportioned equally among the local population, this was equivalent to \$87 per month per family.

The same amount of food, of like quality, would have cost only \$80 per month two years previously.

As examples of the average price changes that have taken place in the last two years, the Department of Labor lists bread at 23 cents for a onepound loaf, as compared with

—Turn to Page Seven