

TRANSYLVANIA—
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1960 Census 16,372. Brevard Community 8,500. Brevard proper 4,837.

THE TRANSYLVANIA TIMES

A State And National Prize - Winning A.B.C. Newspaper

TRANSYLVANIA—
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

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ROSMAN TOWN OFFICIALS are pictured above being sworn into office in the Clerk of Court's offices here in the court house. From left to right, they are: Mayor Allen M. Sisk, and alder-

men A. P. Bell, Jr., Donald Lee Butler and Carlos Pangle. At the right is Robert H. Caldwell, Clerk of Superior Court. (Times Staff Photo)

Transylvania's Summer Camps Open With Capacity Enrollment

Town, County Officials Issue Welcome To All

"The hills are alive with the sound of music" with the opening of the music center "and the laughter of happy children" as the 15 organized summer camps in the area too welcome visitors and campers.

With expanded curriculums and facilities, the camps are anticipating successful seasons with capacity enrollments.

The various camps are characterized by naturally picturesque settings, programs adapted to meet the needs of the young people and unlimited opportunities and activities for development of good character, health, and happiness.

"It is with a glad hand of friendship that we roll out the welcoming mat to this beautiful land of lakes and waterfalls," say town and county officials.

Transylvania county, known throughout the South as a mecca for summer camps, is the home of the following camping institutions: Burgess Glen, Camp Canaan, Camp Kahdalea, Carolina, Deerwoode, Eagle's Nest Camp, Elk's Club Camp for Boys, Gay Valley, Girl Scout Camp, Greenville, High Rocks Camp, Keystone, Illahee, Merriewoodie, and Rockbrook.

From all indications, this summer will be a peak year in tourist business, and already thousands of cars are seen in the great Pisgah National Forest, as people from the lowlands come up to the mountains in an effort to escape the heat and to see the famed wonderland of nature.

Drug stores, eating establishments, hotels, motels, inns, etc. in the county report a sharp increase in the tourist business.

Transylvania has long been noted as an agricultural, industrial, educational and cultural center, and during recent years thousands of outsiders have come here to attend the concerts at the Brevard Music center.

In order to accommodate visitors in the community, the Brevard Chamber of Commerce, located in the library building adjacent to the court house, is remaining open six days each week. The hours are from 9:30 until 5:30 o'clock.



WILLIAM E. BRACKETT, left, plant manager of American Thread Company, Rosman, is shown above presenting a check to Carl E. Bryson, right, County Accountant, for pre-

payment of taxes in the amount of \$23,547.71. The Sylvan plant of American Thread is one of Transylvania's newest industries. (Times Staff Photo)

Opening July 5th

Music Center Planning For Biggest And Finest Season

The 1967 Brevard Music Center, now readying to open the 31st season and the third under the artistic direction of Henry Janiec, promises to be one of the most exciting in the Center's long and illustrious history.

Forty-three concerts, including eight stage performances, are scheduled during July and August. Audiences will be treated to a number of "pops" and Broadway musicals as well as representative works from the world's great symphonic and operatic literature.

The list of guest artists to appear at the Center in 1967 includes pianists Leonard Pennario, Thomas Brockman, Richard Cass, Joseph Fennimore, Lee Luvisi and Ernestine Smith; violinists Tossy Spivakovsky, Emil Raab and James Caesar; harpist Edward Vito; cellist Hans Schmettau; Rosalind Elias, mezzo-soprano and John Alexander, tenor. Brockman, Luvisi, Smith, Raab, Vito and Schmettau are serving as artists-in-residence during the six-week season.

The highly successful Resident Opera company, under the direction of John Richards McCrae, will produce Charles Gounod's "Faust," Menotti's "Old Maid and the Thief," Puccini's

"Suor Angelica, Bizet's ever popular "Carmen" and one of the all-time greats of musicals, Richard Rodgers' "Sound of Music."

Other stage offerings include two performances of Mozart's "Marriage of Figaro" by the Festival Opera Theater under the direction of George Schick.

Dairy Firms Pay Tribute To Producers

June is dairy month, and Biltmore and Sealtest Dairies are taking the opportunity to pay tribute to Transylvania's dairymen in this week's issue of The Times.

Dairy farming is an important part of Transylvania's economy, and both Biltmore and Sealtest are pleased to be playing an important role in that economy.

The two firms also salute Transylvania's numerous summer camps that are currently opening for their expected busy seasons.

Local dairymen saluted in the June Dairy Month ad, appearing on page 8 of the first section of this issue, include Charles and Lewis Osborne, W. T. Whitmire, J. C. and N. B. Woody, Freeman Nicholson, Mrs. J. W. McGuire, Robert Nicholson, Ott Wells, and Dock Snyder.

"Murder in the Cathedral," T. S. Eliot's play with incidental music, and a "pops" concert of Music of Broadway.

Audiences in 1967 are expected to surpass the record-breaking crowds of 1966, according to Craig Hankenson, Business Manager of the Center. He noted that one of the 1966 concerts, sold out days prior to the performance, drew over 2000, a standing-room-only situation for the beautiful Whittington-Pfohl auditorium which seats 1500.

In light of the increasing interest in the concerts, especially those on the Festival week-ends, Hankenson advises that tickets be reserved well in advance. Those interested should contact the box office at the Center.

The 1967 Brevard Music Center season begins Wednesday, July 5th and ends on Sunday, August 20th with a performance of Verdi's beautiful and dramatic "Requiem," featuring orchestra, chorus and soloists.

More than 500 musicians will be in residence at the Center this summer, of which nearly 300 will be students. They will comprise a host of performing organizations.

Four orchestras, including the professional Brevard Music Center Orchestra, will be in operation in addition to the band and choral organizations plus various vocal and instrumental ensembles.

The continuing pursuit of musical excellence on the part of

—Turn to Page Five

Program Highlights

"Conquer The Clues" Contest Begins Next Week On WPNF

"Conquer The Clues" is the title of a new contest, which will soon be making its premier over WPNF-radio.

Further details will be announced in subsequent issues of the Times. The contest is to begin the last week of June, and will run six weeks.

Interesting clues will be given over the air and listeners will have the job of determining identity of the clues, before they can be eligible for

prizes, etc. Winners will be announced at the conclusion of the contest, and, if necessary, a drawing will be held to determine final winners.

Watch for further details of this new feature in next week's Times.

Other Programs

The schedule for the Farm and Home hour is as follows: —Turn to Page Four

Thanks Expressed

Beautification Projects Pay Big Dividends, Directors Say

At the June meeting of the directors of the Brevard Chamber of Commerce, the Board expressed appreciation to the town manager and town along with the Junior Women's club for their progress in the beautification of the town; specifically the flower box project, and for the concentrated effort in picking up trash and garbage.

It has too been noticed that a number of businesses and persons throughout the community are painting which is adding to the beautification efforts.

Don Lineberger, recording secretary, pointed out that there are still a number of chamber members who have not paid their dues, and the Board would greatly appreciate these dues being brought up to date.

The Chamber of Commerce summer office hours, effective June 1st, are 9:30-5:30 six days a week.

A study is being given by the Chamber as to some worthy project that can be undertaken in the way of capital improvement for Brevard college.

The Chamber and the people of the community are greatly appreciative of this fine institution and what it means to Transylvania county, the officials declared.

Progress on this study will be reported at future meetings.

President John Clark presided over the meeting, and many of the directors attended.

The next meeting of the board will be on Tuesday night, July 11th, in the library.

Summer Arrives...

Summer officially arrived on Wednesday, and it was a perfect summer day.

The high temperature in Brevard was 81 degrees, and the low for the night before was 63.

Tuesday, the last spring day, was also a springlike day.

The weatherman predicts continued mild weather with the threat of some thunder showers.

The sun rose at 6:15 on the first day of summer and sunset was at 8:45 p.m.

So far this season, the weatherman has cooperated beautifully with operators of summer camps here... Mild days... Cool nights... And very little rain.

Practicing In Atlanta

Robert R. Smith Is Honor Graduate, Emory Law School

Robert R. Smith, son of Mr. and Mrs. Paul Smith, 107 Fisher Road, was an honor graduate from Emory University Law School at exercises held June 12, in Atlanta, Georgia.

Smith was awarded the Doctor of Law degree. He was elected to the Bryan Society, an honorary society which recognizes scholastic achievement.

Mr. Smith is presently associated with the law firm of Poole, Pearce and Cooper in Atlanta.

He was a 1952 graduate of Brevard high school, and an honor graduate from Clemson College in 1956.

Mr. Smith's mother, Mrs. Paul Smith, and his sister, Mrs. Willie Nelson, along with



her son, Greg, attended the graduation exercises.

Teen Center To Have Swim Party

The Brevard Teen Center will open summer activities this Saturday, June 24th, with a swimming party from 8:00-10:30 p.m. at the new Glen Cannon County club pool.

Refreshments will be served and all Teen Center members, prospective members and guests are invited to attend.

Hereafter, the Teen Center building will be open regularly on Friday and Saturday nights with several activities planned.

The summer square dances have begun and will be held

every Tuesday night at the Winn-Dixie parking lot, beginning at 8:00 p.m. The community is invited to attend.

Jerry Cabe, former star athlete at Brevard and at the University of North Carolina, will direct activities this summer at the Teen center.

Survey Reveals

\$8,820,000 For Car Upkeep In County

By Staff Writer

Vacation costs for Transylvania county residents who will be taking automobile trips this summer, will be higher than before.

According to the American Automobile Association, which has just completed a survey of such costs, they will have to pay more for food, lodging, gas and most other items than they did in other years.

All in all, its figures show, a Transylvania county couple will need \$36 a day to travel comfortably, or about \$5 more than was required two years ago, when the AAA made a similar survey. This amount will take care of the necessities but not the frills.

Thus, a two-week trip will cost a minimum of \$504 for two people. It is exclusive of any outlays they may want to make

for amusements, souvenirs and admission to places of interest.

The cost is figured on the basis of their traveling 300 miles a day and getting 15 miles to the gallon of gas.

Provided for, under the \$36-a-day budget, is \$13 for food, as compared with \$10.50 two years ago, \$12 for sleeping accommodations, \$1 more than before, \$8 for gas and oil per 300 miles, also \$1 higher, and tips and incidentals, \$3, up 50 cents.

The AAA also provides an answer for the Transylvania county car owner to the all-important question of how much it costs him to own and operate his car.

Next to feeding, housing and clothing his family, it states, the car is probably the most expensive item in his annual

budget.

The study shows that it comes to \$1,362 a year, or 13.6 cents a mile on average, for the owner of a car in the moderate-price range, driven 10,000 miles a year.

This takes into account his fixed costs, for depreciation, insurance and the like, which amount to \$982, and his variable costs, which include gas, oil and repairs, \$380.

In Transylvania county, under these average conditions and on the basis of the 6,480 passenger cars now in use, local residents are spending an estimated \$8,826,000 a year in this direction.

The growing number of cars has been a boon to local gas stations. Their receipts in 1966 reached \$1,785,000, a gain over the previous year's \$1,665,000.



By FRED REITER

The highest average temperatures of the late spring season were felt by Brevard residents this past week, when the average high reached 85, and the low average was a mild 58. Only a slight amount of rain fell in Brevard during the week, the total being .16 of an inch.

The week's warmest day was Sunday, when the mercury reached 89 degrees. Lowest reading was on Thursday morning when we had a reading of 54.

The five-day forecast for the area was not received this week.

The week's high and low temperatures and precipitation follows:

	High	Low	Prec.
Wednesday	85	60	0.04
Thursday	84	54	0.00
Friday	85	57	0.00
Saturday	88	58	0.00
Sunday	89	58	0.00
Monday	86	15	0.04
Tuesday	76	63	0.08

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